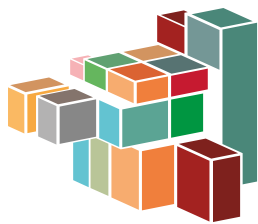


Sponsorship Kit

Beyond the Metropolis | ISOCARP World Planning Congress 2019
Jakarta, Indonesia | September 9 - 13, 2019



55TH
ISOCARP

WORLD PLANNING CONGRESS 2019

BEYOND THE METROPOLIS



ISOCARP World Planning Congress 2019

You are invited to join the International Society of City and Regional Planners (ISOCARP) in Jakarta, Indonesia, for the 2019 ISOCARP World Planning Congress from 9 - 13 September 2019. The ISOCARP World Planning Congress will bring together decision-makers and politicians, leading urban managers, academics and practitioners as well as private sector from around the world to explore urban solutions related to climate change challenges, adaptation and mitigation, urban future, including aspects at all planning scales: metropolitan, urban, city centres, waterfronts, greenways, urban focal points, neighbourhoods and specific projects.

High-level speakers will present and discuss urban solutions, plans, projects, case studies, researches, evaluations, theories and methodologies.

INTERNATIONAL SOCIETY OF CITY AND REGIONAL PLANNERS - ISOCARP

The International Society of City and Regional Planners (ISOCARP) is a global association of experienced professional planners. It was founded in 1965 in a bid to bring together recognized and highly qualified planners in an international network. The ISOCARP network consists of both individual and institutional members from over 80 countries. ISOCARP is a non-governmental organization recognized by the UN, UNCHS and the Council of Europe and has a formal representative status with UNESCO. The objectives of ISOCARP include the improvement of planning practice through the creation of a global and active network of planners. ISOCARP encourages the exchange between planners, promotes the profession in all aspects, stimulates research, improves education and training, increases information and awareness on major planning issues.

55TH ISOCARP WORLD PLANNING CONGRESS

The Society's main event is the annual International Planning Congress, which focuses on an international planning theme. The congress takes place in a different country every year. In 2019, it will be held in Jakarta, Indonesia, where more than 600 urban professionals and decision-makers from all over the world will gather to discuss the Congress theme "Beyond Metropolis".

The agenda of the 55th Congress is ambitious. While the future of the world's population is undoubtedly urban (68% by 2050), what will this urbanity and its consequences look like? Large megacities develop into powerful city regions, which are playing unprecedentedly critical roles, shaping the social, economic and environmental evolution of our planet. The fate of global challenges such as climate change, security, financialization and digitalisation will be majorly influenced at this metropolitan scale and beyond. On the other hand, secondary cities grow in importance as megacities mature, the compact city model is increasingly questioned as the only way forward and hinterlands urbanize at rapid pace to support the functioning of larger cities. Questions of scale become questions of power. The challenges at hand demand constant re-adjustments to the planning profession. What do planners need to know to reinvent the urban future rather than only react to it? How can we go beyond the metropolis as we know it? How can they ensure that secondary cities and rural areas are not left behind?

Jakarta is the second largest agglomeration in the world (over 30 million), it is one of the biggest plastic waste generators (up to 2,400 tons daily) and the fastest sinking city (up to 15cm a year, with almost half the city below sea level already). This congress will discuss not only the globally applicable solutions to these and many other contemporary challenges, but specifically address those present on the ground in Jakarta, the host city. Therefore within each track local issues will be discussed in a special session.

ISOCARP World Planning Congress 2019

CONGRESS SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Showcase your activities, services and products during the 55th ISOCARP Congress to an expert audience. The congress brings together decision-makers, policy-makers and the private sector in a professional setting of international experts, a unique opportunity for enterprises and institutions to introduce their activities.

2019 ISOCARP CONFERENCE TARGET MARKET PROFILE

- ISOCARP members worldwide (members across more than 80 countries)
- Public sector, including national, regional and local authorities, municipal urban planning departments, NGO's and international organizations
- Academic institutions, including universities, research centres, publishers
- Private Sector, including consultancies, infrastructure solution suppliers, other industry.

By selecting a sponsorship opportunity from the list below you will receive the exposure from the deliverables outlined under that sponsorship, in addition to the level benefits associated with the EUR amount (next page).

SPONSORSHIP PACKAGES OVERVIEW

PLATINUM OPPORTUNITIES € 15,000

Main Keynote Speech € 15,000

- Platinum benefits
- Speech during opening / congress session related to topic
- Logo will be displayed on all documents of the conference
- Acknowledgement of sponsorship in all congress talks and materials

Thematic Session Seminar € 15,000

- Platinum benefits
- Item presentation with high attendance during a 3 hours seminar
- Logo will be displayed on all documents of the conference
- Acknowledgement of sponsorship in all congress talks and materials

Final Evening Social Event € 15,000

- Platinum benefits
- Item presentation included during Final Event
- Logo will be displayed on all documents of the conference
- Acknowledgement of sponsorship in all congress talks and materials

GOLD OPPORTUNITIES

€ 10,000

Welcome reception

€ 10,000

- Gold benefits
- Logo will be featured on Welcome Reception signage
- Sponsor can provide promotional item if desired
- Acknowledgement of sponsorship in all promotion of Welcome Reception

UPAT's Workshop presentation

€ 10,000

- Gold benefits
- Logo will be featured at 90 minutes UPAT Workshop presentation (parallel workshop)
- Sponsor can provide promotional mention if desired
- Acknowledgement of sponsorship in all promotion of UPAT Workshop presentation

Mobile App

€ 10,000

- Gold benefits
- Logo will be displayed on the homepage of the conference mobile app, used by over 75% of participants in 2018
- Acknowledgement of sponsorship in all promotion of the mobile app, including on-site signage

ISOCARP World Congress Printed Review

€ 10,000

- Gold benefits
- Logo will be featured on back cover of Congress Review
- Congress Review is one of the highest valuable contribution to the profession today
- Full-page mention included on second page of the Congress Review
- Congress Review to be distributed at registration and part of the congress bag

ISOCARP World Planning Congress 2019

SILVER OPPORTUNITIES

€ 7,500

Side-Event Participation

€ 7,500

- Silver benefits
- Attendance and participation to a 1-hour side-event discussion
- Sponsor can provide promotional mention if desired
- Acknowledgement of sponsorship in all promotion of side-event

ISOCARP Awards luncheon

€ 7,500

- Silver benefits
- Logo will be featured on Luncheon signage
- Sponsor can provide promotional item at each place setting
- Acknowledgement of sponsorship in all promotion of ISOCARP Awards Luncheon

ISOCARP World Congress Printed Program Brochure

€ 7,500

- Silver benefits
- Logo will be featured on front cover of printed congress program
- Full-page advertisement on back cover
- Congress Programs to be distributed at registration and part of the congress bag

BRONZE OPPORTUNITIES

€ 4,000

YPP's Workshop presentation

€ 4,000

- Bronze benefits
- Logo will be featured at 90 minutes YPP Workshop presentation (parallel workshop)
- Sponsor can provide promotional mention if desired
- Acknowledgement of sponsorship in all promotion of YPP Workshop presentation

ISOCARP Delegate Bag

€ 4,000

- Bronze benefits
- Sponsor to provide 650 reusable bags featuring company logo/design or message
- Delegate bags will be distributed at registration

Refreshment breaks

€ 4,000

- Bronze benefits
- Logo will be featured on signage throughout meal areas during refreshment break
- Acknowledgement of sponsorship in promotion of refreshment break

SIMPLE SPONSOR

€ 2,000

EXHIBITION BOOTH PACKAGE

€ 700 - 2,000

ADVERTISING CONGRESS PROGRAMME

€ 500 – 2,000

SPONSOR BENEFITS

- Support the ideas of city and regional planning both nationally and globally
- Reward partners, clients and staff with learning and networking
- Media opportunities from publicity generated by the event
- Exposure to an interested, relevant and influential audience before, during and after the event
- Be acknowledged for contribution to the industry
- Recognition of sponsoring organization's efforts in promoting skills and knowledge to other markets through technology, transfer, training and sustainable local industry development.
- The opportunity to provide promotional literature and research to target market
- Increased opportunity for extremely targeted brand placement
- Access to all Conference sessions which will increase networking opportunities whilst providing valuable industry education and updates
- The opportunity to increase knowledge of standards, methodologies and their application
- More than 600 congress delegates.

SPONSOR BENEFITS DETAILS

Sponsor Benefits	Platinum € 15,000	Gold € 10,000	Silver € 7,500	Bronze € 4,000	Sponsor € 2,000
Status of ISOCARP partner over the period of two years	✓				
Acknowledged major sponsor in all marketing	✓				
Advertisement in congress programme	½ Page Colour	¼ Page Colour	¼ Page Colour	Logo	Logo
Acknowledged with company logo in all congress publications	✓	✓	✓	✓	✓
Complimentary exhibition space	Two Panels	Two Panels	One Panel		
Company's promotional material displayed for distribution at the congress in the vicinity of the registration desk	✓	✓			
Company's promotional material displayed for distribution			✓	✓	✓
Complimentary registrations to the entire congress	4	2	2	1	
Complimentary congress dinner	4 tickets	2 Tickets	1 Ticket		
Complimentary congress material and publications	✓	✓	✓	✓	✓
Company's website linked to ISOCARP website four months prior to the congress	✓				
Company's website linked to ISOCARP web site two months prior to the congress		✓	✓		
Link from ISOCARP website to company's site during the congress	✓	✓	✓	✓	✓
Verbal acknowledgement in the closing session	✓	✓	✓	✓	
Certificate of Appreciation	✓	✓	✓	✓	✓

ISOCARP World Planning Congress 2019

EXHIBITION BOOTH PACKAGE	ONE DAY € 700	TWO DAYS € 1,000	ALL CONGRESS DAYS € 2,000
3 m x 3 m exhibition space	√	√	√
Logo advertisement in electronic programme			√
Free registration for one staff member	√	√	√

Advertising congress programme publication	½ page inside € 500	full page inside € 1,000	full page inside cover € 2,000
Full colour with text and graphs high quality print	√	√	√
printed and distributed to all congress participants	√	√	√

VENUE AND DRAFT PROGRAM

The congress program offers several opportunities to sponsors to be visible and to speak: during the session “Plenaries” (presentations, business meetings), during the “Side-events, Sessions, Seminars, Roundtables”, or simply during the coffee breaks at the exhibition hall.

	Monday 9 September 2019	Tuesday 10 September 2019	Wednesday 11 September 2019	Thursday 12 September 2019	Friday 13 September 2019
9:00-11:00		Opening Plenary Introduction Keynote Presentation	Plenary Keynote Presentation	Plenary Keynote Presentation	Side Events
11:00-11:30	Technical Tours	Coffee Break	Coffee Break	Coffee Break	Break
11:30-13:00		Parallel Sessions	Parallel Sessions	Parallel Sessions	
13:00-14:00		Lunch Break	Lunch Break	Lunch Break	
14:00-15:30		Parallel Sessions	Parallel Sessions	Parallel Sessions	Side Events
15:30-16:00		Coffee Break	Coffee Break	Coffee Break	
16:00-17:30		Parallel Sessions	ISOCARP AGM	Closing Ceremony	
17:30-19:00		IAP Meeting			
19:00-21:00	Reception	Reception	Evening Programme	Congress Dinner	

BOOKING FORM SPONSORSHIP PACKAGES

Contact details:

Mr ☐ Ms ☐ Title (Prof/Dr) _____

Given name _____

Family name _____

Organisation (in English) _____

Website _____

Title/Function and Department _____

Street _____

Postal / Zip code _____

City _____

Country _____

Phone _____

Fax _____

(country code/city code/phone number)

(country code/city code/fax number)

Mobile _____

Email _____

(for being reached during the Congress)

Please indicate which sponsorship package you are interested in:

☐ Platinum: 15,000 EUR _____

☐ Gold: 10,000 EUR _____

☐ Silver: 7,500 EUR _____

☐ Bronze: 4,000 EUR _____

☐ Sponsor: 2,000 EUR _____

☐ Exhibition Booth: ☐ 700 ☐ 1,000 ☐ 2,000 EUR

Total: EUR

Payment information:

You will receive an invoice by ISOCARP.

A sponsorship is secured only on receipt of the sponsorship contribution.

Acceptance: I, the undersigned, agree to the terms specified and am authorized to commit to the conditions of this contract.

Signature: _____

Date: _____

Name: _____

Function: _____

ISOCARP World Planning Congress 2019

INVOICE AND PAYMENT

To book your sponsorship to the 55th ISOCARP Congress, please send the booking form to isocarp@isocarp.org. You will then receive an e-mail confirming your reservation, the related invoice, and all information needed to proceed with payment.

Your booking will be final only upon receipt of payment of the invoice. Sponsors are responsible for covering additional any banking fees.

TERMS AND CONDITIONS OF CONTRACT BETWEEN THE CONGRESS SPONSOR/EXHIBITOR AND ISOCARP

Please be aware that sending back the booking form to ISOCARP stands as a binding agreement. With this form, you agree that your name will be added to the official list of sponsors to the 55th ISOCARP Congress, September 2019.

1. ISOCARP reserves the right, at its sole discretion, to change dates upon which the Congress is held or to cancel the Congress, and shall not be liable in damages or otherwise by reason of any such change or cancellation, other than to refund in full any amount paid by the Sponsor to ISOCARP.
2. The Sponsor/Exhibitor shall not assign this contract or sublet the space or any part thereof or permit the same to be used by any other person, without prior written consent of ISOCARP. Any attempt to do so is null and void and will result in immediate cancellation of this contract without refund.
3. The Sponsor/Exhibitor shall comply with all rules and regulations set by ISOCARP for its congresses as well as those set by the country where the congress is held.
4. The Sponsor/Exhibitor hereby releases ISOCARP from any and all claims, losses or damages suffered in connection with the Congress, including, without limitation, any claims for loss or theft of property, personal injury, or loss of business or profits.
5. This contract may be cancelled by either party provided written notice is received by the other 15 days prior to the Congress.
6. ISOCARP reserves the right at any time to alter or remove exhibits or any part thereof, including printed material, signs, panels, if in ISOCARP's opinion their presentation is objectionable to ISOCARP, its members, host country or to the other Congress participants.
7. The Sponsor shall provide one person during exhibition hours. In respect to this, ISOCARP has no responsibilities for Sponsor's property damage or loss.
8. Goods must not be shipped to the venue/host country/congress with any shipping charges to be paid on arrival and any such goods will not be accepted by ISOCARP.
9. The sponsor is responsible for the placement and cost of insurance relating to its participation in the Congress. The Conference Organiser highly recommends all sponsors and exhibitors to have their own insurance.
10. The Sponsor agrees that no display may be dismantled or goods removed during the scheduled time of the Congress.
11. All payments must be received by the due date. Failure to comply with payment terms may result in the sponsor not receiving full benefits as outlined in the package.
12. All sponsors benefits are conditional on receiving payment, and receiving material in a timely manner. Failure to submit these items will be treated as a forfeit of sponsorship benefits.



ISOCARP

Knowledge for Better Cities

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