

# GLOBAL PLANNING AID NETWORKING EVENT

## A new Partnership approach to “Sustainable Cities and Communities”: Empowering poor and marginalised people to Make Better Places

The challenge for our times is to find ways to support the endeavours of poor and marginalised people to make human settlements “safe, resilient, inclusive and sustainable” ([SDG 11](#)).

During the [10th World Urban Forum](#) in Abu Dhabi (8-13 February 2020), this Networking Event will be a call to action from the International Society for City and Regional Planners ([ISOCARP](#)) and Planning Aid Scotland ([PAS](#)). We urge others to join us to explore practical ways to connect know-how and need.

Why Global Planning Aid? Knowledge is power, but knowledge about how to design, plan and implement urban and rural development is in short supply. Globally the built environment professionals are concentrated in the richer countries. Within countries, expertise is typically based in the capitals or large cities and thinly spread – if present at all – in small and medium-sized towns and peripheral regions.

Education to professional level in planning and design is expensive, usually requiring study for a Master’s degree. Effectively poor and marginalised people are excluded; yet they are on the ‘front line’ in creating and adapting the places where they live and work. SDG 11 cannot be delivered without them. Global Planning Aid is about empowering people disadvantaged or ignored by conventional planning and design. This can be done by connecting volunteer professionals to those for whom that expertise can make a difference.

Developing the capacities of people and groups who lack formal planning education but have local knowledge and understanding of needs to become ‘barefoot planners’ is at the core of Global Planning Aid. Where possible this will be done in cooperation with local governments and other local stakeholders. However, we believe that training for barefoot-planners can also be organised remotely, using online courses and tools (apps) and mentoring. The need is most acute in rapidly urbanising countries and small island developing states, but exists also in the ‘Global North’, e.g. in deindustrialised towns or amongst a diverse range of marginalised groups.

There is great need for simplified and transparent planning systems that people can actually understand and work with.

### Sustainable Development Goals and urban planning management

Sustainable Development Goal indicator 11.3.2 on urban planning management:

**Definition:** Indicator 11.3.2 is the proportion of cities with a direct participation structure of civil society in urban planning and management that operate regularly and democratically.

**Goal:** Enhance inclusive and sustainable urbanization and capacity for participatory, integrated and sustainable human settlement planning and management in all countries by 2030.

*“Planning skills need to be made more widely available, socially and spatially.”*

Leading Change: Delivering the New Urban Agenda through Urban and Territorial Planning (2018).

**Who should attend? NGOs, professional bodies and international organisations.**

**Where and when? Take part!**  
Networking Event 125,  
Wednesday 12 February 2020, 2 - 4pm  
Hall 2 Abu Dhabi Convention Centre

# CAN IT BE DONE?

ISOCARP and PAS are already doing work of this type. In proposing Global Planning Aid, and inviting others to get behind this partnership approach, they intend to scale up their efforts and effectiveness. ISOCARP and PAS, together with other partners, can help to unlock that enormous potential we need to deliver sustainable urban and territorial development.

ISOCARP is an international non-governmental and non-profit member-organisation, with 700+ members across 85 countries. PAS is Scotland's leading place and active citizenship charity. It is a Scottish Charity and Social Enterprise with a large professional office that trains, manages, and supports 400+ volunteer professionals, connecting them with civil society at all levels especially young people and marginalised groups to encourage active citizenship across Scotland and Northern Europe. PAS has worked with civil societies for many years to provide knowledge, skills and opportunities for trusted dialogue.

***"Urban professionals are the key actors to support both decision-makers and civil society to build the essential frameworks and make large cities affordable, inclusive, resilient, sustainable and safe."***

[Jakarta Declaration](#), ISOCARP's 55th World Planning Congress 2019.

- » *PAS volunteers support individuals, community groups, local politicians and public bodies, including seldom-heard groups who often cannot readily engage in the planning system, e.g. young people, island dwellers and Gypsy/Travellers. PAS support empowers communities to develop their ideas, make their own plans and get involved in the development of their places and built resilience on climate change adaptation. PAS has already developed the use of an app for young people and online training tools.*



Participant of community-based vision workshop in Curaçao (photo F.D'hondt)

- » *ISOCARP creates Urban Planning Advisory Teams (UPATs), typically a mix of senior and junior planning experts, for 3 to 5-day workshops or charrettes, responding to an invitation from a host organisation. They deliver innovative approaches, policy proposals and or a plan or design for the focus area, accompanied by a report or magazine.*

*Young Planning Professional (YPP) workshops typically follow the same creative rapid planning approach. Lessons are shared at ISOCARP's yearly World Planning Congress. However, as the hosts have to meet costs, this planning service is only affordable for relatively well resourced or sponsored clients. Hence, many communities in need for planning assistance - e.g. in their struggle to be more climate or culture resilient - currently are not reached.*

So there are hurdles but we have the building blocks: the vision in the SDGs and the [New Urban Agenda](#), plus the expertise of PAS in mobilising and training volunteers, ensuring their skills and attitudes are impartial to encourage and facilitate greater engagement by all, connecting them to those who can benefit from their know-how, plus the international reach and experience of ISOCARP and its [Centre for Urban Excellence](#).

## A PLAN FOR THE NEXT TWO YEARS

Between WUF 10 and WUF 11, we pledge to work together to turn these ideas into a reality, and report on progress in 2022. We will:

- Provide **office support** to promote, develop and test Global Planning Aid, including recruitment of volunteers and identification of needs.
- Invite **partners and sponsors** to commit to Global Planning Aid.
- Create a **Q&A 'desk' support** on one or two topics (e.g. safer and more liveable streets) through which expert volunteers can formulate generic capacity-development advice in writing, over a phone or through web-applications.
- Promote the [Place Standard](#), a simple-to-use tool that focuses discussion and action on the relation between place, wellbeing and health.
- Actively explore possible sources of **funding**, including crowdfunding.

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Questions, suggestions and offers of support:

ISOCARP: Frank D'hondt, Secretary General - [secretarygeneral@isocarp.org](mailto:secretarygeneral@isocarp.org)

PAS: Petra Biberbach, Chief Executive - [petra@pas.org.uk](mailto:petra@pas.org.uk)

# GLOBAL PLANNING AID NETWORKING EVENT

## Making the Case for Expanding the Urban and Territorial Planning Capacity

### 14.00: **Welcome**

- Martin Dubbeling, President ISOCARP, and Petra Biberbach, CEO Planning Aid Scotland

### 14.10: **The Planning Capacity Deficit** - Keynotes by:

- Prof. Em. Cliff Hague, Past President of the Royal Town Planning Institute, and of the Commonwealth Association of Planners. Co-author of 'Leading Change'
- Prof. Em. Bruce Stiftel, Co-founder Global Planning Education Association Network

Speakers will address the widening gap between the planning needs and human capacities to implement the New Urban Agenda/SDG11, making the case for expanding the 'planning pool'

### 14.20: **The Hidden Planning Capacity - Barefoot-planning Cases**

- Global South: Olga Chepelianskaia, Founder and Principal Consultant at UNICITI
- People's participation in planning: case studies from India, Marina Joseph, Associate Director, YUV
- Global North: Daisy Narayanan, Architect and Deputy Director, Sustrans

Speakers will address the untapped capacity hidden in local communities and grassroots organisations, both in the Global South and North.

### 14.40: Presenting the **GPA approach and options for planning support**

- The ISOCARP Planning Support model by Milena Ivkovic, ISOCARP Vice-President Urban Planning Advice
- The PAS model by Petra Biberbach, CEO Planning Aid Scotland
- The Global Planning Aid idea proposal by Frank D'hondt, Secretary General ISOCARP

Speakers will reflect on existing and missing mechanisms and tools to mobilize and train community-based and barefoot-planners.

### 15:10: **Discussion**

- Moderated by Martin Dubbeling, President ISOCARP
- Round 1: with civil society/barefoot-planners if GPA would meet planning capacity needs.
- Round 2 with potential partners if GPA would trigger interest to team up to expand planning capacity.
- Round 3 on/with potential donors including charitable and philanthropic organisations if GPA could trigger (crowd)funding.

### 15:50: **The Way Ahead**

- by Petra Biberbach, CEO Planning Aid Scotland, and Frank D'hondt, Secretary General ISOCARP



Networking Event 125 at the 10th World Urban Forum, Abu Dhabi, 12 February 2020 (Hall 2), 2 - 4pm.

Event hosted by the International Society of City and Regional Planners (ISOCARP) and Planning Aid Scotland (PAS)

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