



50th ISOCARP

International Planning Congress
Urban Transformations - Cities and Water

GDYNIA, POLAND, 23-26 SEPTEMBER 2014

50th International Planning Congress of the
International Society of City and Regional Planners

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

ISOCARP

Knowledge for better Cities

International Society of City and Regional Planners

ISOCARP - AIU - IGSRP

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ISOCARP CONGRESS 2014

Invitation

You are invited to join the International Society of City and Regional Planners (ISOCARP) in Gdynia, Poland, for their 2014 Congress. The congress will bring together leading urban managers, academics and practitioners from around the world to explore the shape of things in urban transformations, including topics concerning the relation between cities and water in all planning scales: metropolitan, urban, city centers, waterfronts, greenways, urban focal points, neighborhoods and specific projects. Speakers will present and discuss plans, projects, case studies, researches, evaluations, theories and methodologies.

International Society of City and Regional Planners - ISOCARP

The International Society of City and Regional Planners (ISOCARP) is a global association of experienced professional planners. It was founded in 1965 in a bid to bring together recognized and highly qualified planners in an international network. The ISOCARP network consists of both individual and institutional members from 87 countries. ISOCARP is a non-governmental organization recognized by the UN, UNCHS and the Council of Europe and has a formal representative status with UNESCO.

The objectives of ISOCARP include the improvement of planning practice through the creation of a global and active network of planners. ISOCARP encourages the exchange between planners, promotes the profession in all aspects, stimulates research, improves education and training, increases information and awareness on major planning issues.

50th ISOCARP International Planning Congress

The Society's main event is the annual International Planning Congress, which focuses on an international planning theme. The congress takes place in a different country every year. This year it will be held in Gdynia, Poland, where up to 400 planners from all over the world will gather to discuss the Congress theme "Urban Transformations – Cities and Water".

Being a partner at the Congress will provide you with an opportunity to participate in a unique knowledge creation and knowledge sharing with colleagues from many countries and regions. We trust that you will find this as a unique opportunity for your organization to explore new frontiers in international cooperation and business opportunities.



CONGRESS SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Showcase your activities, services and products during the 50th ISOCARP Congress to an expert audience. The congress brings together policy makers and the private sector in a professional setting of international experts, a unique opportunity for enterprises and institutions to introduce their activities.

2014 ISOCARP Conference Target Market Profile

- ISOCARP members worldwide (700 members across more than 85 countries)
- Public sector, including national, regional and local authorities, municipal urban planning departments, NGO's and international organizations
- Academic institutions, including universities, research centers, publishers
- Private Sector, including consultancies, infrastructure solution suppliers, other industry.

Sponsorship Packages Overview

Hosting a special session:	€ 30,000 +
Platinum:	€ 20,000 +
Gold:	€ 15,000
Silver:	€ 10,000
Bronze:	€ 5,000
Sponsor:	€ 2,000
Exhibition Booth Package:	€ 700 - 2,000

Sponsor Benefits

- Hosting a special session gives the right to host a special session during the congress plus all the Platinum Package benefits
- Support the ideas of city and regional planning both nationally and globally
- Reward partners, clients and staff with learning and networking
- Media opportunities from publicity generated by the event
- Exposure to an interested, relevant and influential audience before, during and after the event
- Be acknowledged for contribution to the industry
- Recognition of sponsoring organization's efforts in promoting skills and knowledge to other markets through technology, transfer, training and sustainable local industry development.
- The opportunity to provide promotional literature and research to target market
- Increased opportunity for extremely targeted brand placement
- Access to all Conference sessions which will increase networking opportunities whilst providing valuable industry education and updates
- The opportunity to increase knowledge of standards, methodologies and their application
- Up to 400 delegates consisting of senior planners and researchers.



Sponsor Benefits Details

Sponsor Benefits	Platinum € 20 000 +	Gold € 15 000	Silver € 10 000	Bronze € 5 000	Sponsor € 2 000
Status of ISOCARP partner over the period of two years	√				
Acknowledged major sponsor in all marketing	√				
Advertisement in Congress programme	½ page colour	¼ page colour	¼ page colour	logo	logo
Acknowledged with company logo in all Congress publications	√	√	√	√	√
Complimentary exhibition space	two panels	two panels	one panel		
Company's promotional material displayed for distribution at the Congress in the vicinity of the registration desk	√	√			
Company's promotional material displayed for distribution			√	√	√
Complimentary registrations to the entire congress	4	2	2	1	
Complimentary farewell dinner	4 tickets	2 tickets	1 ticket		
Complimentary Congress material and publications	√	√	√	√	√
Company's website linked to ISOCARP website four months prior to the Congress	√				
Company's website linked to ISOCARP web site two months prior to the Congress		√	√		
Link from ISOCARP website to company's site during the Congress	√	√	√	√	√
Verbal acknowledgement in the Closing Session	√	√	√	√	
Certificate of Appreciation	√	√	√	√	√

Exhibition Booth Package	One day € 700	Two days € 1000	All Congress days € 2000
3 m x 3 m booth	√	√	√
Logo advertisement in electronic programme			√
Free registration for one staff member	√	√	√



BOOKING FORM SPONSORSHIP PACKAGES

Contact details:

Mr Ms Title (Prof/Dr)

Given name _____ Family name _____

Organisation (*in English*) _____

Website _____

Title/Function and Department _____

Street _____ Postal / Zip code _____

City _____ Country _____

Phone _____ Fax _____

(*country code/city code/phone number*)

(*country code/city code/fax number*)

Mobile _____ Email _____

(*for being reached during the Congress*)

Please indicate which sponsorship package you are interested in:

Hosting a special session: € 30,000 +

Platinum : € 20,000 +

Silver: € 10,000 EUR

Gold: € 15,000

Bronze: € 5,000 EUR

Sponsor : € 2,000

Exhibition Booth: € 700 – 2,000

Total: EUR

Payment information:

You will receive an invoice by ISOCARP.

A sponsorship is secured only on receipt of the sponsorship contribution.

Acceptance: I, the undersigned, agree to the terms specified and am authorized to commit to the conditions of this contract.

Signature: _____ Date: _____

Name: _____ Function: _____



INVOICE AND PAYMENT

To book your sponsorship to the 50th ISOCARP Congress held in Gdynia, Poland, 23-26 September 2014, please send the booking form to isocarp@isocarp.org. You will then receive an e-mail confirming your reservation, the related invoice, and all information needed to proceed with payment.

Your booking will be final only upon receipt of payment of the invoice. Sponsors are responsible for covering additional any banking fees.

TERMS AND CONDITIONS OF CONTRACT BETWEEN THE CONGRESS SPONSOR/EXHIBITOR AND ISOCARP

Please be aware that sending back the booking form to ISOCARP stands as a binding agreement. With this form, you agree that your name will be added to the official list of sponsors to the 50th ISOCARP Congress held in Gdynia, Poland, 23-26 September 2014.

1. ISOCARP reserves the right, at its sole discretion, to change dates upon which the Congress is held or to cancel the Congress, and shall not be liable in damages or otherwise by reason of any such change or cancellation, other than to refund in full any amount paid by the Sponsor to ISOCARP.
2. The Sponsor/Exhibitor shall not assign this contract or sublet the space or any part thereof or permit the same to be used by any other person, without prior written consent of ISOCARP. Any attempt to do so is null and void and will result in immediate cancellation of this contract without refund.
3. The Sponsor/Exhibitor shall comply with all rules and regulations set by ISOCARP for its congresses as well as those set by the country where the congress is held.
4. The Sponsor/Exhibitor hereby releases ISOCARP from any and all claims, losses or damages suffered in connection with the Congress, including, without limitation, any claims for loss or theft of property, personal injury, or loss of business or profits.
5. This contract may be canceled by either party provided written notice is received by the other 15 days prior to the Congress.
6. ISOCARP reserves the right at any time to alter or remove exhibits or any part thereof, including printed material, signs, panels, if in ISOCARP's opinion their presentation is objectionable to ISOCARP, its members, host country or to the other Congress participants.
7. The Sponsor shall provide one person during exhibition hours. In respect to this, ISOCARP has no responsibilities for Sponsor's property damage or loss.
8. Goods must not be shipped to the venue/host country/congress with any shipping charges to be paid on arrival and any such goods will not be accepted by ISOCARP.
9. The sponsor is responsible for the placement and cost of insurance relating to its participation in the Congress. The Conference Organiser highly recommends all sponsors and exhibitors to have their own insurance.
10. The Sponsor agrees that no display may be dismantled or goods removed during the scheduled time of the Congress.
11. All payments must be received by the due date. Failure to comply with payment terms may result in the sponsor not receiving full benefits as outlined in the package.
12. All sponsors benefits are conditional on receiving payment, and receiving material in a timely manner. Failure to submit these items will be treated as a forfeit of sponsorship benefits.