

Summary of book

The Image and the Region

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Mega-city regions are an emerging large-scale urban phenomenon of strategic importance for economic, social and cultural development at the level of the individual nation and Europe as a whole. However, to politicians, citizens and administrators such regions remain invisible in many respects: They are rarely mapped, lack a name, image and attendant concept, and hardly offer any direct sensual perception in everyday life. Getting a picture of mega-city regions is crucial for comprehension, identification, motivation and commitment, and is thus a prerequisite for establishing large-scale metropolitan governance. The program behind "Making Mega-City Regions Visible!" aims to transform the analytical or normative concept of mega-city regions into a perceptual space, enabling it to finally become a space of collective action.