ISOCARP Intensive Training Program for Young Planning Professionals
Abu Dhabi and Al Ain, United Arab Emirates

CALL for EXPRESSION OF INTEREST

PROJECT BACKGROUND

In 2007, the Government of the Emirate of Abu Dhabi published a comprehensive vision of the future of the Emirate of Abu Dhabi, entitled Abu Dhabi Plan 2030. In addition to offering far reaching land use proposals, it embodies a framework for the management of Abu Dhabi’s future growth. Abu Dhabi Plan 2030 seeks to regulate the pattern of urban growth in a way that balances economic, social and environmental priorities in a sustainable manner and that emphasizes human scale development within a pedestrian friendly environment enhanced by a multi-tiered public transportation system serving the entire metropolitan area.

The United Arab Emirates provides limited academic education in the field of Urban Planning, therefore many of the UAE Nationals who are employed by the municipalities and their planning divisions come from an Engineering or Architectural background. On this basis, the Emirati planning authorities require a comprehensive training program with a theoretical and international content for their less experienced national employees.

Following up the assessment of the already completed modules, executed in partnership with the Abu Dhabi Urban Planning Council (ADUPC) in 2011 as well as in 2013 and followed by talks held with the ADUPC senior management representatives in February 2014 in Abu Dhabi an agreement was reached on the scope and type of further training provided by ISOCARP. This agreement includes both the concept for the second part of the course for the graduates of the already completed edition “Introduction to Urbanism” program and the revised concept for the new edition of the program for the new cohort (s) of Young Planning Professionals. Successful completion of the previously offered modules also generated further interest in trainings provided by ISOCARP within the United Arab Emirates – namely Al Ain Municipality. In result, ISOCARP is at present (late August 2014) in negotiations regarding organizing further trainings for ADUPC as well as for the Al Ain Municipality. The trainings are to be organized in the months of October/November 2014 and include short-term assignments in Abu Dhabi (up to 3-5 days). Since we do not know yet the final outcome of these negotiations, ISOCARP ExCo decided to issue this CALL FOR EXPRESSION OF INTEREST to inform the members of the society about this
opportunity and allow all interested persons to submit their PRELIMINARY APPLICATION DOCUMENTS.

OBJECTIVES OF THE INTENSIVE TRAINING PROGRAM FOR YPPs

The Intensive Training Program for Young Planning Professionals (YPP) aims at providing young Emirati planners who are responsible for, or will participate in, the shaping and development of settlements, with basic concepts of planning. Practical case studies will be included.

AUDIENCE:

Each module will be designed for junior level YPPs (0-2 years of experience) who come from various backgrounds such as architecture, civil engineering, spatial science technology and real estate management.

PROGRAMS TO BE DELIVERED:

Within the currently being negotiated contracts two types of the training activities are to be delivered:

1. “Introduction to Urbanism part I” course

This program is intended for the group of Young Planning Professionals who have not been undergoing the training yet. Its scope and content is based on the previously offered model, with the necessary modifications emerging from the assessment of the already completed courses.

The objective of it is to provide the Young Planning Professionals with an understanding of the principles and practices of effective contemporary urbanism and to enable each participant to use theoretical knowledge in their professional practice in Abu Dhabi.

The training program will be composed of two types of teaching activities: lectures and practical assignments (in a form of short design exercises strongly associated with the lecture topics). All of these will be organized within the 10 teaching modules, each of these will take 1 full working day. It is also possible to include an additional, final assignment, to be developed by the YPPs AFTER COMPLETION OF THE THEORETICAL PART OF THE COURSE. But this will require more discussion on the format as it is possible to define this as a “practical task” or “theoretical elaboration”.
The topics of the modules shall include:

a. **Evolution of urban form – from past to present** – with analysis of factors stimulating the growth of human settlements and shaping the particular forms of urban development

b. **Contemporary concepts in urban development** – including key contemporary urban development paradigms with a special focus on sustainable development and “attractive city” philosophy

c. **Shaping regional and local development policies** – with a special focus on the consequences of uncontrolled urbanization, sprawl and challenging issues for the redevelopment of cities and regions

d. **Planning and Regulatory Methods** – including the analysis of the types of contemporary planning documents, their scope and role in shaping the city

e. **Urban Economics and Land-use integration** – allowing the cities to reach a balance between profit-making and provision for complete sustainable communities

f. **Importance of urban design** – with extensive discussion of the key concepts and models of contemporary urban design and their role in securing a high quality urban environment

g. **Place-making and public spaces development** – focused on the art of creating lively and exciting community places

h. **Focus on transportation and urban mobility** – underlining the importance of the variety of modes of transport and availability to potential users in a city context and discussing new ways of moving through the city and encouraging people to walk at the same time.

i. **Implementation strategies** – including a discussion of possible development models, tools and instruments which are used in the contemporary urban development practice.

j. **Elements of a Successful City in Abu Dhabi’s Plans** – including the exploration of urban/social/economic and environmental elements that contribute to a successful implementation of the Abu Dhabi 2030 plan vision.

Each module will be designed at a junior level (0-2 years of experience) and delivered over the intensive course of six (or possibly eight hours), which shall include:

2 x 1.5 hours of lectures, 2 hours of workshop assignment (with possible extension to 4 hours), 1 hour of participants’ presentation and discussion of the concepts and key issues for the Abu Dhabi context.
2. Workshop-based “Introduction to Urbanism part II” course

This program is intended for the group of Young Planning Professionals who have already completed the first round of training – namely “Introduction to Urbanism”, 2013 and/or 2011 editions. Therefore, its scope and content is developed in such a way to provide participants with abilities to translate the knowledge gained during the already completed modules into practical planning skills. Therefore it is based on the workshop format (similar to YPP workshop/ training).

The choice of the workshop site and theme will be done in cooperation with our local partner in order to define the topic and the site, meeting the following criteria:
- High importance for the future development of Abu Dhabi
- High level of concentration of various problems and issues, discussed during the previous module (course).

The delivery will include:
- Preliminary presentation to the local officials and other interested parties
- Final presentation, to be conducted as part of the graduation ceremony and/or at the subsequent ISOCARP congress
- Final report on development strategy for the chosen areas.

The detailed structure of the workshop will look as follows:

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<tr>
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<th>Day 1</th>
<th>Day 2</th>
<th>Day 3</th>
<th>Day 4</th>
<th>Day 5</th>
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<tr>
<td><strong>morning</strong></td>
<td>tour of the city</td>
<td>finalizing urban analyses</td>
<td>spatial development scenario/ SWOT</td>
<td>developing concepts for strategic projects</td>
<td>finalizing ppt and posters</td>
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<tr>
<td><strong>afternoon</strong></td>
<td>urban analyses</td>
<td>scenario planning/ visioning</td>
<td>developing concepts for strategic projects</td>
<td>finalizing strategic projects</td>
<td>presentation to the city</td>
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LECTURERS/WORKSHOP COORDINATORS:

Within the currently negotiated trainings two types of candidates are expected to apply:

a. Lecturers, each able to deliver 2-3 of the modules as described for the “Introduction to Urbanism part I” course

b. Workshop coordinators being able to conduct the workshop as described for the Workshop-based “Introduction to Urbanism part II” course

Since these training most probably will be repeated a few times, the ISOCARP Executive Committee is looking for a number of applications being able to cover the increasing demand. Within this round IT IS EXPECTED TO SELECT UP TO 3 WORKSHOP COORDINATORS AS WELL AS UP TO 15 TUTORS, although this number may be amended due to increase/decrease of the demand as a result of the final contract negotiations with our partners.

ELIGIBILITY AND APPLICATION:

ISOCARP welcomes applications from full members with proven expertise in the given topics, with academic experience and/or teaching experience in similar professional training programs. International experience is a plus. Also candidates with extensive planning / design practice are encouraged to apply. The most effective composition of the team will be taken into account for the final selection.

Excellent command of English is essential, and at least basic command of Arabic will be treated as the advantage (but is not mandatory). Experience in teaching and being familiar with the work/practice in the Gulf area will also be treated as an advantage.

REQUIREMENTS:

Each of the lecturers will be expected to 6 full hours of teaching and training within the scope of each module. Only 1,5 hours of these should be lectures, and the remaining time should be devoted to practical exercises, as described above. A large amount of in-class interaction and discussion will be required. Within the selected team the team leader for each training assignment will be selected. His/Her role and responsibilities will be further on discussed.
CONTRIBUTION AND EXPENSES:

The call for LECTURERS is open to ISOCARP Members only.

Honorariums:

In line with academic customs, there will be a modest honorarium fee for the lecturers the level of which will be announced after the award.

Expenses:

ISOCARP will reimburse economy class roundtrip air-fare limited to EURO 1000 /-per ticket, accommodation, full board and local transportation.

Calendar:

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<tr>
<th>Event</th>
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<tr>
<td>Issue of Call</td>
<td>September 2\textsuperscript{nd}, 2014</td>
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<td>Deadline - Reception of applications</td>
<td>September 15\textsuperscript{th}, 2014, by midnight at the latest</td>
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<td>Communication of Selection Results</td>
<td>September 21\textsuperscript{st}, 2014</td>
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APPLICATION PROCEDURE:

All interested candidates shall provide:

1. A CLEARLY FILLED application form (attached)
2. A 2 page Curriculum Vitae/Resume pointing out the relevant experience.

All application materials as specified above should be sent to kurth@isocarp.org as well as to plorens.pg@gmail.com

SELECTION COMMITTEE:

An evaluation and final selection of candidates will be done by the VP YPP along with other members of the Executive Committee. Our partners from Abu Dhabi will have to confirm the final selection. Selected Candidates will be informed of their selection, after which they will have to confirm their availability and participation to the ISOCARP Head Office. Any questions during these procedures should be sent to the ISOCARP Head Office, email address: isocarp@isocarp.org as well as to plorens.pg@gmail.com  Website: www.isocarp.org