



5th Annual RESORTS & ENTERTAINMENT

a **marcusevans** event

Galaxy Macau, China

25th & 26th September 2014

Entrepreneurs are never satisfied. They strive for perfection and use all the ingenuity to their command to achieve it.

J. Willard Marriott

Positioning world class Entertainment Resorts with key sustainable development strategies and global mapping to achieve unrivaled competitive advantage to build your empire in the fast changing hospitality environment.



Benefit from the Practical Experience, Case Studies and Expert Presentations from these Leading International Organisations:

Hoffman Ma Deputy Chief Executive Officer
Ponte 16 – Resort Hotel Management, Sociedade de Jogos de Macau (SJM), Macau

Michael Santangelo President
The Grand Ho Tram Strip, Vietnam

Deepak Ohri Chief Executive Officer
Lebua Hotels, Thailand

Dharmali Kusumadi Senior Vice President of Design Services
Banyan Tree Hotels & Resorts, Singapore

Chris Dexter Vice President of Operations
Wyndham Grand Plaza Royale Hotels & Resorts, China
General Manager
Wyndham Grand Plaza Royale – Hangzhou, China

Richard Emmons Project Director – MEP, Cotai Project
MGM Grand Paradise, Macau

Rebecca Lee Director of Development – Asia Pacific
Langham Hospitality Group, Hong Kong

Simon-Faure Field Chief Executive Officer
Equal Strategy, Singapore

Guillem Pages Vice President of Development
Roca, China & East Asia

Ken Wheatley Director of Sales – Asia Pacific
Christie Digital Systems USA Inc., United States

Dillip Rajakarier Chief Executive Officer
Minor Hotel Group, Thailand

Michael Stevens Vice President – Operations
Wanda Hotels & Resorts, China

Edward Chan Senior Vice President of Development
Interstate Hotels & Resorts, China

Francis Killory Vice President of Development – Asia Pacific
StarWood Capital Group, Singapore

Tomos Griffiths Creative Director
Sands China, Macau

Paul Wiste Regional Director of Development – Design, Asia Pacific
Jumeirah Hotels & Resorts, Singapore

Göuse Âm Director of Engineering
Four Seasons Hotels & Resorts, Macau

David Chang Principal
David Chang Design Associates International Ltd., China
Porada Design Group, Canada

Stephen Logan Leader for Building Sciences
Aurecon, Australia

David Battye Associate Director and Beijing Principal
PLACE Design Group, China

Mark Lettenbichler Chief Executive Officer
Regent Hotels & Resorts, Taiwan

Francis Lee Wee Hau Senior Vice President of Development, Greater China
Hilton Worldwide, China

James Mabey Senior Vice President, Development – Asia Pacific
Jumeirah Hotels & Resorts, Singapore

John Miller Vice President of Design & Construction – Asia Pacific
MGM Hakkasan Hospitality, Hong Kong

Kenneth Yu Senior Project Director
Far East Consortium International Ltd, Hong Kong

Rustom Vickers Group Director of Development
Dusit International, Thailand

Richard H. Fawell Principal
VOA Associates Incorporated, United States and China

Vicki Pearson Principal
Porada Design Group, Canada

Mary Traitsis Principal
The BUCHAN Group, Australia

Senior Representative
Lumenpulse Inc., Singapore

Distinguished Board of Advisory Panel:

David Ho Chief Information Officer
Sociedade de Jogos de Macau (SJM), Macau

David Shackleton Chief Operating Officer
Dusit International, Thailand

Nigel Godden Assistant Vice President – Design & Development
Galaxy Entertainment Group, Macau

Esmond Choi Vice President of Project Management – Asia Pacific
Marriott International, Hong Kong

Yeoh Soo Hin Vice President – Finance
Kempinski Hotels, China

Exclusive Site Tour:

26th September 2014 to Galaxy Macau – One of Asia's most prestigious integrated leisure and entertainment resorts in Macau Galaxy Macau offers unparalleled experience with a focus on the qualities of "World Class, Asian Heart". The magnificent centerpiece of two stunning white and reflective gold hotel towers with its properties spanning across a total area of 550,000 square meters have established the landmark of Macau's truly Asian-centric resort destination.

Gold Plus Sponsors:



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Associate Sponsors:

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CHRISTIE

Thursday 25th September 2014

0830	Registration and Morning Coffee			
0900	Opening and Welcome Remarks From the Chairperson			
0910	Plenary One – Appraising the Current Economic Outlook in the Travel and Hospitality Market across the Region Hoffman Ma Deputy Chief Executive Officer Ponte 16 – Resort Hotel Management Sociedade de Jogos de Macau, Macau			
0950	Plenary Two – Increasing Revenue and Brand Consistency across Multi-Properties using a Multi-Sensory Approach Simon-Faure Field Chief Executive Officer Equal Strategy, Singapore			
1030	Morning Refreshments			
1050	Plenary Three – Discovering the New Hospitality Market: Niche and Mid-Upscale Hotel Developments across Asia Dillip Rajakarier Chief Executive Officer Minor Hotel Group, Thailand			
1130	Plenary Four – Shaping Hotel Spaces of the Future: Design, Efficiency and Sustainability Guillem Pages Vice President of Development Roca, China & East Asia			
1210	Plenary Five – Panel Discussion Fostering Partnerships with Hotel Chains, Resort Owners and Developers to Create Synergies and Leverage on Key Strengths <i>Moderator:</i> Francis Lee Wee Hau Senior Vice President of Development, Greater China Hilton Worldwide, China <i>Panellists:</i> Mark Lettenbichler Chief Executive Officer Regent Hotels & Resorts, Taiwan Francis Killory Vice President of Development – Asia Pacific StarWood Capital Group – SH Group, Singapore Edward Chan Senior Vice President of Development Interstate Hotels & Resorts, China Rebecca Lee Director of Development – Asia Pacific Langham Hospitality Group, Hong Kong			
1250	Networking Lunch			
	STREAM ONE: MASTERPLANNING, DESIGN AND TECHNOLOGIES			STREAM TWO: COMMERCIALISATION AND FUTURE DEVELOPMENTS
1350	Chairperson's Opening Remarks			1350 Chairperson's Opening Remarks
1400	Integrating Luxury Essentials in your Resorts and Entertainment Design to Create Ultra Luxury Properties <ul style="list-style-type: none"> Exploring main design drivers and new models of urban architecture to develop world class resorts Blending design and signature elements in hotel planning principles to create sense of lavishness Discovering hotel branding ventures across the region by incorporating exclusive trademarks to give your hotel a special identity Paul Wiste Regional Director of Development – Design, Asia Pacific Jumeirah Hotels & Resorts, Singapore			1400 Marketing and Branding an Entertainment Resort: Portraying and Positioning an Optimal Resort Destination for Targeted Visitors <ul style="list-style-type: none"> Determining core values in your resort as a means of leveraging on respective competitive advantages Integrating marketing campaigns from your development to create a 'must-visit' resort destination Adjusting the positioning of resorts in a highly competitive industry to distinguish yourself from the mainstream Deepak Ohri Chief Executive Officer Lebua Hotels, Thailand
1440	Streamlining Integrated Environmental Design for Hotels and Resorts in Asia <ul style="list-style-type: none"> Capitalising on the integration of design between façades, services and structures for hotels and resorts Showcasing how different climates across parts of Asia dictate distinctive solutions A global view on hospitality projects: Presenting ideas on how design corresponds to challenges whilst achieving stakeholders objective Stephen Logan Leader for Building Sciences Aurecon, Australia			1440 Incorporating the Focal Points of Interior Design in Communicating the Brand Value of your Resort <ul style="list-style-type: none"> Contrasting distinguished interior design elements of midscale properties with award-winning design elements Leveraging on in-house expertise in creating a realistic and holistic approach Discussing owner's perceptions of costing and values to appeal to contemporary business and leisure travelers Kenneth Yu Senior Project Director Far East Consortium International Ltd, Hong Kong
1520	Afternoon refreshments			1520 Afternoon refreshments
1540	Masterplanning Large Scale Resorts: Ensuring the Right Mix of Amenities to Enhance Effortless Flow of Visitors <ul style="list-style-type: none"> Incorporating mountain nature resorts, wellness centers and riverfront retail into a theme park and family entertainment resorts master plan Addressing the current emphasis on eco-resorts: Harmonising elements of combined fitness and wellness focused inland resorts Examining development and phasing strategies for value maximisation in a beachfront setting Richard H. Fawell Principal VOA Associates Incorporated, United States and China			1540 What Guests Don't Know They Don't Know: Improving Resort Design and Maximising Guest Experiences through Lessons in Behavioural Economics <ul style="list-style-type: none"> Achieving consistency in service delivery: The key to ultimate hospitality experience The best thing for your buck: Valuing the right place to spend your money in development design Recognising pricing strategies in enticing guest spending and at the same time enhance pleasurable experience James Mabey Senior Vice President of Development – Asia Pacific Jumeirah Hotels & Resorts, Singapore
1620	Integrating Design Elements in your Resort to Optimise Resort Performance <ul style="list-style-type: none"> Reinforcing dynamism within your resort ecosystem for greater energy and cost efficiency Tailor making an energy saving model programme for your resort according to the different travel seasons in the market Streamlining your resort's performance and costs through facilities such as heating, ventilation and aircon (HVAC) usage Dharmali Kumadi Senior Vice President of Design Services Banyan Tree Hotels & Resorts, Singapore			1620 Online Competitor Market Intelligence: Reviewing Benchmark Opinions, Remarks and Statistics from All Social Channels <ul style="list-style-type: none"> Examining how social media is changing the way hotels and resorts are comparing the service and hardware of their properties versus the competitors Evaluating the emergence of specialised online reputation management companies: Defining what is good, average and value for money Acknowledging can single unit and privately owned property's compete with the international chains on securing the same benchmark service? Chris Dexter Vice President of Operations Wyndham Grand Plaza Royale Hotels & Resorts, China General Manager Wyndham Grand Plaza Royale – Hangzhou, China
1700	Integrating Innovative and Contemporary Design Technologies to Enhance the Overall Guest Experience <ul style="list-style-type: none"> Blending a mix of modern and chic designs with inventive technology to boost the visual character of your development. Exploring the role of design, technology and animation in new developments Creating an overall vision for a vibrant and dynamic property to provide guests an engaging experience David Chang Principal David Chang Design Associates International Ltd., China Porada Design Group, Canada Vicki Pearson Principal Porada Design Group, Canada			1700 Creating a New Genre of Entertainment to Meet the Expectations of the New Age Traveller <ul style="list-style-type: none"> Bringing the millennium traveller's visions and ideas to an entertainment resort for greater brand enhancement Encapsulating captivating entertainment offerings through charismatic production and theatrical shows Promoting enthralled entertainment components through consistent brand experience delivery Tomos Griffiths Creative Director Sands China, Macau
1740	Chairperson's Closing Remarks			1740 Chairperson's Closing Remarks
1750	End of Conference			1750 End of Conference

Friday 26th September 2014

0830	Registration and Morning Coffee	1400	Plenary Six: Attracting and Retention of Guests in Leisure Destinations through Application of Media Spectacular Shows <ul style="list-style-type: none"> Demonstrating the utilisation of outdoor media shows and attractions to achieve an appealing outlook for visitors Flaunting the latest frontiers of visualisation technologies with the appropriate designs, equipments and processes in shaping an impressive hospitality property Delving into the key drivers of luring guests for longer stays in theme parks and hospitality destinations Ken Wheatley Director of Sales – Asia Pacific Christie Digital Systems USA Inc., United States
0900	Opening and Welcome Remarks From the Chairperson	1440	Plenary Seven: Re-inventing a Resort-Style Living within an Urban Environment and a Mixed-Use Development Setting <ul style="list-style-type: none"> Demonstrating an overview of 27 Little Collins Street in Melbourne as both a boutique Sheraton Hotel and residential development Illustrating how innovative design enabled efficient use of space on a small urban footprint whilst maintaining an admirable experience for mutual guests and residents Providing insights in characterising a resort feel boutique delivered in a busy, urban context Mary Traitsis Principal The BUCHAN Group, Australia
0910	Plenary One: Analysing the Recent Shifts in the Hospitality and Entertainment Sector to Remain at the Forefront of the Industry <ul style="list-style-type: none"> A state of revolution: Gauging on the expansions of resorts and entertainment destinations across Asia Updating on the opening up of gaming industry in luring visitors to leisure destinations Branding through world class entertainment activities that fits the culture and identity of your resort Michael Santangelo President The Grand Ho Tram Strip, Vietnam	1520	Afternoon Refreshments
0950	Plenary Two: Justifying the Business Model of a Resort Project Investment from Start Up, Site Selection to Operations through Effective Project Management <ul style="list-style-type: none"> Building from the ground up: Examining key considerations for project management Reviewing early stages of development to ensure the right efficiencies and functionalities of project outcomes Project preparation: Determining synergies of the natural built forms and various components in communicating your brand identity Rustom Vickers Group Director of Development Dusit International, Thailand	1540	Plenary Eight: Unveiling the Creation of Destination Precincts through Responsive Designs <ul style="list-style-type: none"> Determining core values of the unique geographic, location and physical elements of your site Grasping the essence of local culture with its distinctive aspects in building a place attraction Adjusting the positioning of individual precincts and projects in a highly competitive industry to distinguish yourself from the mainstream David Battye Associate Director and Beijing Principal PLACE Design Group, China
1030	Morning Refreshments	1620	Plenary Nine – Panel Discussion: Reviewing the Challenges of Developing a Successful Resort in Asia, through a Hypothetical Case Study <i>Moderator:</i> John Miller Vice President of Design & Construction – Asia Pacific MGM Hakkassan Hospitality, Hong Kong <i>Panelist:</i> Richard H. Fawell Principal VOA Associates Incorporated, United States and China Richard Emmons Project Director MEP, Cotai Project MGM Grand Paradise, Macau
1050	Plenary Three: Developing Hospitality Properties in a Globalised Market to Maximise Return on Investment (ROI) <ul style="list-style-type: none"> Delivering the necessary operational functions in realising a stable investment payback period from the owner's perspective Ascertaining guest satisfaction levels by riding on the current trends of hospitality movements Providing a technological savvy experience for guests through reliable connectivity Michael Stevens Vice President – Operations Wanda Hotels & Resorts, China	1700	Chairperson's Closing Remarks
1130	Plenary Four: Achieving Optimum Performance through the Strategic Integration and Application of the Facilities Division in Mixed Use Developments <ul style="list-style-type: none"> Reinforcing the effective roles and responsibilities of facilities management in service delivery as economical and environmental friendly Discussing the trends and initiatives of energy conservation to enhance the overall performance Strengthening emergency response and recovery plans to alleviate the potential life safety risks in your buildings Göuse Ām Director of Engineering Four Seasons Hotels & Resorts, Macau	1710	Proceed to the Site Tour in Galaxy Properties
1210	Networking Lunch		
1310	Chairperson's Opening Remarks		
1320	Plenary Five: Illuminating Destinations: Embodying Distinctive Combination of Design and Technological Knowhow in Offering Ultra-Modern Lighting Features <ul style="list-style-type: none"> Modernising hospitality features through the application of sustainable interior and exterior lighting Outlining the latest technology available for the hospitality and leisure industry Emphasising durable fixtures in achieving higher ROI, reduced energy consumption and minimising maintenance costs Senior Representative Lumenpulse Inc., Singapore		

More About the Event

Why you Cannot Miss this Event:

Asia with an outstanding growth prospect of 6% in 2014, has been one of the world's limelight shined upon in seeking viable opportunities for resilient economic growth and promising investment returns. Property empires' booming resorts and hotels construction in solely Asia incorporates more than half a million new rooms in the region, reflecting the pressing need to mastermind, set up and establish mindful strategies for a commercially feasible plus satisfying customer experience in delivering values for both corporate and consumerism.

The successful openings of various Entertainment Resorts in Singapore, Macau, Philippines and Vietnam have reinforced the Entertainment Resorts model as a way to meet Governments' tourism promotion agendas, develop tourism infrastructure and spur economic growth. Another benefit of such developments is the regenerative power that successful large scale Resorts can have on their particular locales including better accessibility of transportation infrastructure and a general improvement in surrounding facilities as well as amenities. A gravity effect of sorts also occurs with complimentary leisure and entertainment facilities coupling with new hotel and resort developments set at different price points in accommodating distinctive needs. Given the multi-billion dollar investment and close cooperation required to achieve a vision of this scale, precise thoughts and meticulous planning must be implemented in assuring the success of these project pipelines. Businesses are scrutinizing at the ambitious prospective it can gain and CEOs are looking for every advantage they can find to drive sustainable growth. Despite facing tough competition in the industry, the key to hospitality is always keep moving forward and opening new doors, because curiosity keeps one progressing and new paths will be discovered with the continuous drive of passion in hospitality.

Join the 5th Annual Resorts & Entertainment Conference to revolutionise innovative ideas shared by influential hospitality leaders in the process of continuous development and expansion of world-class resorts to remain at the forefront in the ever competitive industry. Don't miss this opportunity to network and exchange ideas among Government agencies, industry associations, developers, hospitality and leisure operators in order to stand out at the edge of this vying hospitality. Catalyse your Resorts and Hotels and make your Resort a "must visit" destination for all.

Attending this Premier **marcus evans** Conference will Enable you to Gain Insights into Best Practice Strategies and Techniques Including:

- **Identifying and exploiting** trends in tourism developments to create new distinctive resorts
- **Understanding** the evolving business model and economics of resorts incorporating the entertainment element for better planning
- **Gaining** valuable insights into the best practices of commercialisation and development to gain a competitive edge
- **Acquiring** key development skills in masterplanning viable and feasible large scale resorts
- **Creating** an attractive destination to entice visitors in this ever competing industry
- **Activating** the branding strategy of your resorts through leading-edge marketing campaigns to captivate and retain frequent visitors
- **Accrediting** leisure and entertainment as essential elements in integrating offerings of resorts
- **Exploring** synergies between the various components of resorts to boost overall profitability
- **Harnessing** new business opportunities in the dynamic resort landscape
- **Discovering** destination wide brands to stimulate and promote economic development
- **Mastering** recent shifts in origins, destinations and demographics of the new traveller
- **Examining** the feasibility of renovating and refurbishing existing properties
- **Incorporating** smart building and innovative technologies in resorts design to enhance the overall guest experience
- **Evaluating** the financial opportunities available for developing resorts thereby ensuring long term financial sustainability

marcus evans would like to thank all the world-leading visionaries, solution providers, associations, operators, end-users and delegates who have contributed to and supported the **marcus evans** 5th Annual Resorts & Entertainment Large Scale Event. We would particularly like to mention our speakers for their help in the research behind the event and also our sponsors for their continued support and commitment.

On behalf of **marcus evans** we hope you have a rewarding, enjoyable and productive time. We personally look forward to meeting you all and working with you at our future Large Scale Events planned in 2014. See you in September!

Business Development Opportunities:

Does your company have services, solutions or technologies that the conference delegates would benefit from knowing about?

If so, you can find out more about the exhibiting, networking and branding opportunities available by contacting:

Peter Morgan on +61 2 9238 7200 or email
PeterM@marcusevansau.com

Who Should Attend:

This large scale conference is designed to attract all those who are involved in development of Resorts & Entertainment

- Resort Developers and Owners
- Resorts Operators
- Directors of Entertainment
- Directors of Tourism, Hotel and Leisure-related Organisations
- Infrastructure Project Managers
- Facilities Management Directors and Managers
- Major Construction and Engineering Specialists
- Leisure, Entertainment and Hospitalities Developers and Operators
- Transportation Professionals in all areas (Planning, Environment, Design, Contracting, Construction, Maintenance, Operations, etc.)
- Construction Firms
- Real Estate Professionals and Developers

Architects, Landscape and Urban Designers:

- Principals
- Chief Architects
- Managing Directors
- Landscape Architects
- Heads of Design
- Heads of Sustainability
- Heads of Energy Efficiency
- Heads of Green Building

Local Government, Government Departments, Agencies & Authorities:

- Urban Development Agencies
- Federal, State and Local Councillors
- Directors of Regional Development Agencies
- Statutory Planning Directors and Managers
- City and Town Planners
- Environmental Strategists
- Policy and Project Directors and Officers
- Tourism Officials

Engineers, Consultants, Project Managers and Contractors involved in:

- Electrical
- Structural
- Mechanical
- Fire and Security
- Health and Safety
- Environment
- Construction
- Building Materials
- Lighting Design & Special Effects
- Branding and Marketing Advisors / Consultants
- Theme park facilities, design including water park, convention halls, sporting parks, recreational parks, adventure parks

Banking & Finance, Financial Advisors:

- Heads of Investment Banking
- Heads of Finance
- Heads of Private Equity
- Venture Capitalists
- Institutional Investors

Manufacturers and Suppliers of:

- Hospitality Solutions
- Energy Efficient Technologies
- Technology Providers
- Software Solution Providers

Exclusive Site Visit on Galaxy Macau:

Galaxy Macau™ resort destination is Macau's first Asian-centric and fully integrated resort. Created especially for those who demand the ultimate lifestyle, Galaxy Macau promises to offer them an entertainment, leisure and travel experience found nowhere else in Macau. With a design inspired by many historical Asian cultures, the resorts' two stunning white and reflective gold hotel towers, tropical gardens and ornamented fountains, blends perfectly into its surroundings, making Galaxy Macau the most dazzling architectural masterpiece in Cotai.

Conceived with "World Class, Asian Heart", Galaxy Macau redefines Asia's entertainment experience and sets for the region a new standard of "Asian Hospitality". Occupying a total area of 550,000 square meters, this Asia centric resort offers numerous recreational and entertainment facilities, including a massive 52,000 square meter Grand Resort Deck, the world's largest sky wave pool, 350 tons of white sandy beach, numerous private cabana lounges and villas plus over 50 Asian and international food and beverage outlets.

Promising to deliver the most delightful Asian experience, Galaxy Macau surely captivate all visitors and guests, bolster the healthy growth of GEG's businesses and accelerate Macau's development as a 'Global Center for Tourism and Recreation.

Our Business Partners

Gold Plus Sponsors:



Equal Strategy delivers integrated music styling, ambient fragrance, mood lighting and automated voice solutions to businesses scientifically to enhance customers' overall experience in line with the brand's promise. We help clients manage the totality of their customer experiences across multiple touch points, stimulating pleasing brand interactions and building brand loyalty throughout the customer journey. Decades of behavioural research into the habits of consumers has found that consumer arousal can be either stimulated or suppressed through the use of mood-setters like music, ambient lighting and fragrance because these stimuli directly affect the emotion and memory centres of the brain. Managed correctly, responses can enhance the success of the customer's interaction with the brand. Equal Strategy creates the right ambience to encourage the type of behaviour that suits your brand best.

Equal Strategy is the only company in Asia to consult and advise clients on the deployment of integrated sensory branding solutions. High-tech automated delivery systems and remote access enable changes and updates to happen rapidly and with minimal on-site disruption. For more information, kindly visit www.equalstrategy.com.

Roca 乐家

Roca is a leading global bathroom brand headquartered in Barcelona, Spain. Founded in 1917, Roca has been leading Europe for most of the past century with inspired designs and its pursuit of excellence. Today Roca's products are known for their technologies, high quality and environmental friendliness. The Roca lifestyle is now available in over 135 countries and regions throughout the world.

Innovation, design, sustainability and well-being are the key differentiators of Roca brand values. Roca owns a global design centre and an Innovation Lab in Barcelona which places top priority on technology and innovative design. Roca is pioneer in environmental protection and has a long history in researching on water- and energy-saving products.

Gold Sponsor:

aurecon

Aurecon provides engineering, management and technical services across 28 countries in Asia Pacific, Africa, and the Middle East. Our Building Engineering team provides innovative, cost effective and buildable solutions for projects. Our focus is to understand the needs of the client and all aspects of the environment where their projects are constructed, and to deliver designs to best meet these parameters. Our experience in the Hotel, Casino and Leisure field covers a wide range of project sizes and specifications across all of our geographies. Our clients include many of the major hotel operators and international developers.

Silver Sponsors:



David Chang Design Associates (DCDA) provides interior design related services internationally. The firm was established in 1998 in Vancouver Canada by an award winning Chinese Canadian designer, David Chang.

DCDA established offices in Guangzhou and Beijing in 2006 and 2008, respectively. The firm has over 90 professional design and management staffs and continues to apply its unequivocal pursuit of systematic and immaculate attention to details in design to renowned real estate developers in China. Projects include private residences, marketing sales centers, upscale apartments, villas, clubhouses and hotels.

In 2006, to better offer diversified international services, together with Vicki Pearson and Leanne Ritter, DCDA formed a partnership firm in Vancouver Canada named Porada Design Group that specializes in providing interior design and facility planning services for the hospitality industry. In 2014, DCDA was invited to participate in design projects in Dubai and Kazakhstan by internationally renowned Italian Architect Paolo Colombo and renowned Italian product designer Carlo Colombo to join the A++ group located in Lugano Swiss and Milano Italy. DCDA is also poised to open offices in Taipei and in Shanghai between 2015 and 2017.

Base on DCDA's design philosophy that "Only with the touch of referencing in culture, art and function, design can become a timeless soul, other than being just a space with its mere outer beauty," DCDA has successfully integrated function, culture, history and creative elements in each design project. Industry leading design concept coupled with professional design team and international experience in project design and management, DCDA is able to meet client's needs and goals. Exquisite designs are also reflected on numerous successful projects.

Porada Design Group is a full service Interior Design firm with a highly experienced team specializing in hospitality design. A collaboration of principals, Vicki Pearson, Leanne Ritter and David Chang, our design team has grown to include Canadian offices in Vancouver and Calgary and China offices in Beijing and Guangzhou. Since inception, our goal has been to strive for the highest standards of professionalism and service in the delivery of creative and innovative design. Our vision is to create memorable and sustainable interiors within an environment that is mutually enriching to our clients and the end user.

Silver Sponsors:



PLACE PLANNING DESIGN ENVIRONMENT

With a reputation for fresh and innovative solutions, **PLACE DESIGN Group** is a leader in planning and design. Australian owned and managed, our 10 offices throughout Australia and Asia are dedicated to improving the quality of both our living and built environments, "our place". Our teams are passionate about service excellence, regardless of project type or size, and our track record over the last 12 years with built work in China shows the outcomes from this approach. In 2014 we continue to strive for excellence in the delivery of design and built outcomes.



We **VOA Associates** Incorporated, founded in 1969, offer comprehensive services embracing the disciplines of facility programming, master planning, architecture, landscape and interior design. The firm's diversified practice is international in scope and includes: hotels and hospitality-related projects, resort, offices, mixed-use entertainment facilities housing, health care facilities, etc.

Associate Sponsors:



The Buchan Group is a global architectural practice with an impressive track record in the design of Hotel, Resort, Casino, Entertainment, Retail, Residential and Mixed Use developments. Our staff of almost 400 people is based in offices across Australia, New Zealand, London, Dubai and Shanghai, working on projects around the world.

The Buchan Group has achieved particular prominence in the design of successful Hotel, Residential and Resort developments. Our recent projects include Sheraton Melbourne Hotel, Adelaide Casino and Hotel redevelopment, Cotai Sands Central Shopping Mall in Macau, The Star Sydney Casino and Hotel redevelopment, Hilton Surfers Paradise Hotel and Apartments, resort developments and high quality boutique apartment developments.

The boom in international travel has created many new guest profiles, each with very different needs and expectations. The Buchan Group delivers the experience with architecture and interior design that delivers the best guest experience in harmony with the setting.

Similarly, when designing casinos and entertainment facilities, we expertly apply every nuance, aesthetic subtlety and operational consideration necessary to deliver a 5-star entertainment and gaming experience.

CHRISTIE®

Christie Digital Systems USA, Inc. is a global visual technologies company. Consistently setting the standards by being the first to market some of the world's most advanced projectors and complete system displays, Christie is recognized as one of the most innovative visual technology companies in the world.

Our Business Partners

Endorsers:



The **Hong Kong Association of Amusement Parks and Attractions (HKAAPA)** is an association that serves as a representative body in the community to promote the attractions industry as a whole, educate and nurture the young professionals, and provides a platform for members to meet manufacturers and suppliers as well as other associations and organizations related to the industry.



RICS is the world's leading qualification when it comes to professional standards in land, property and construction. RICS is an independent professional body originally established in the UK by Royal Charter. Since 1868, RICS has been committed to setting and upholding the highest standards of excellence and integrity – providing impartial, authoritative advice on key issues affecting businesses and society. RICS is a regulator of both its individual members and firms enabling it to maintain the highest standards and providing the basis for unparalleled client confidence in the sector.



The **International Society of City and Regional Planners (ISOCARP)** is a global association of experienced professional planners. The ISOCARP network brings together individual and institutional members from more than 80 countries worldwide. As a non-governmental organisation ISOCARP is recognized by the UN, UNHCS and the Council of Europe. The Society also has a formal consultative status with UNESCO. The objectives of ISOCARP include the improvement of planning practice through the creation of a global and active network of practitioners. ISOCARP encourages the exchange of professional knowledge between planners, promotes the planning profession in all its forms, stimulates and improves planning research, training and education and enhances public awareness and understanding of major planning issues at a global level.

Host Publications:



De Ficção Multimedia Projects is the leading media group in Macau, with publications in the areas of economics and business. De Ficção is independently owned and publishes the only two business magazines and business newspaper printed in Macau – **Macau Business** (in English), **Business Intelligence** (in traditional Chinese) and **Business Daily newspaper** (in English). With ten years of experience under its belt, De Ficção has achieved an immense market credibility, penetration and continuous growth: both in terms of circulation and reach.

Media Partners:



Travel and Tour World is the largest circulated B2B online travel magazine in the world and promotes more than 90 travel trade shows in which, the magazine is distributed for free to the decision makers of the global travel trade industry. The magazine is freely downloadable and readable online.



TOURISM AROUND THE WORLD MONTHLY is a global e-journal for the travel & tourism, M.I.C.E, exhibitions and aviation industries. Produced in English, it provides news, trends, articles and interviews on all sectors of the industry. Established in 1997, it has an ever-growing circulation and is the official global media support for many key industry exhibitions.



EIN News is the world leader in industry focused online news monitoring. Thousands of leading companies, institutions and global professionals from business, industry, and government rely on EIN News as an indispensable resource. Our systems continuously scan the web, indexing news from thousands of worldwide sources. The news you need is then organized by advanced software systems managed by a team of professional news editors. Everything we do is focused on streamlining your news searches and research in order to save you time and money.

Media Partners:



Top Hotel is published by Mingyue International (Hong Kong) Publication Group Company, which mainly publishes the magazines and books of hotels, clubs, sample rooms and villas. Top Hotel introduces the world-class hotels and provides readers the latest information, standing in the front rank in both influence and selling. Other books published by the company include: Top Villas, W Hotel, Top Nightclubs, Kimpton Boutique Hotels, The World's Design Hotels, Japan Hotels, UK Hotels, Stylish Restaurants, Stylish Spa and so on



The construction industry's most visible and widely read magazine for more than a decade, **PRC** is also region's favourite trade publication. As well as an enviable corporate distribution, the magazine's large size and penchant for world-class photographic illustration, separates PRC from any other building related publications in the market. Online PRC is expanding exponentially. Find out why more and more businesses are using PRC to promote their brands, services and projects, visit www.prc-magazine.com today.

HOTELIER HERALD

YOUR ONLINE HOTEL NEWS NETWORK

HotelierHerald.com is Southeast Asia's leading online publication for hospitality professionals and owners covering the industry's latest news, trends, openings and events in the region. Check us out and enjoy in-depth interviews with star hoteliers, property reviews, and everything you need to know to stay on top of your game.

BCI ASIA

BCI Asia is the leading construction media group in Asia Pacific with offices in Singapore, Hong Kong, Indonesia, Malaysia, Thailand, Philippines, Vietnam and Australia. It contributes to construction market efficiency by helping supply and demand find each other. We provide concise information on new projects and building technologies, thereby stimulating progress in design, construction methods and building materials. The BCI Group has emerged as the region's leading construction media group with 25 offices and 250 staff, providing important data daily to thousands of companies involved in the building and construction industry.

FUTURARC

THE VOICE OF GREAT ARCHITECTURE IN ASIA

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