



**50<sup>th</sup> ISOCARP**  
**International Planning Congress**  
Urban Transformations - Cities and Water

**GDYNIA**  
**POLAND**  
23-26/09/2014

## Exhibition and Sponsorship

You are invited to join our 2014 Congress.

### **Become a sponsor, host a special session and/or take part in our exhibition**

Being a partner at the Congress will provide you with an opportunity to participate in a unique knowledge creation and knowledge sharing with colleagues from many countries and regions. We trust that you will find this as a unique opportunity for your organization to explore new frontiers in international cooperation and business opportunities.

The objectives of ISOCARP include the improvement of planning practice through the creation of a global and active network of planners. ISOCARP encourages the exchange between planners, promotes the profession in all aspects, stimulates research, improves education and training, increases information and awareness on major planning issues.

### **Target groups for the exhibition**

- Public sector, including national, regional and local authorities, municipal urban planning departments, NGO's and international organisations.
- Academic institutions, including universities, research centers, publishers.
- Private Sector, including consultancies, infrastructure solution suppliers, other industry.

Build relationships with decision makers by taking advantage of access to our congress as well as our social events.

### **Maximum visibility at the event**

Increase your organization's or company's profile through advertisements in the conference brochure, your logo on all event signage.

Please have a look at our [Sponsorship and Exhibition Opportunities Gdynia Brochure](#)



### **Reserve your place in the exhibition**

Showcase your activities, services and products during the 50th International Planning Congress of the International Society of City and Regional Planners to an expert audience. The congress brings together policy makers and the private sector in a professional setting of international experts, a unique opportunity for enterprises and institutions to introduce their activities.

### **Sponsor and host a special session**

Sponsor and host a special session on a congress theme related to your organization and reach experts from all over the world.