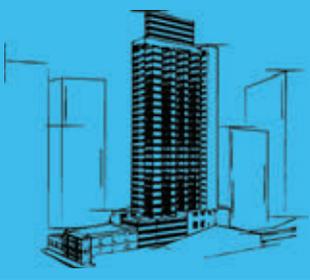


# MIXED-USE DEVELOPMENT

Delivering high-end and innovative development for a maximised revenue opportunities

**24-25 September 2014 | Pullman Jakarta Indonesia Hotel, Indonesia**

**\* Exclusive 20% discount to ISOCARP's members**



# MIXED-USE DEVELOPMENT

24-25 September 2014

Pullman Jakarta Indonesia Hotel, Indonesia

trueventus

**“Property and construction companies are leading Indonesian stock market gains, as investors expect good earnings on the back of steady property demand and acceleration of government-initiated infrastructure projects”**

*Jakarta Globe 2014*

## Why you cannot miss this event

The city of Jakarta is gorged with construction plots and cranes operating 24-hour cycles in ensuring on-time delivery for a hungry and demanding property market. Jakarta is one of the fastest developing cities around the world and this trend is expected to continue as it sways its way in becoming a global and modern metropolis. The city government is determined to build an effective infrastructure and transport system to place it on an equal footing with other large regional and international urban centers.

Property investors are now facing high demand for high-tech operating Mixed-Use that will adhere effectively to the cities infrastructure. Local developers, architects and contractors are in the verge of identifying the types of properties that fit into the Mixed-Use genre. Mixed-Use properties are now known as the golden egg in a developer's portfolio. Since 2012, prices of properties have significantly increased in Jakarta, by 20 to 30 per cent with an average occupancy rate above 90% for both residential and commercial sectors.

Growing demand for real estate in Indonesia amidst strong economic performance and global investor interest, this conference will be the ideal one-stop platform for developers. Join Trueventus at **Mixed-Use Development Jakarta 2014** and dive deep into the process of mastering Mixed-Use projects and ensuring successful delivery that will last for decades thus becoming an icon of a city.

## This unique conference will bring delegates the benefits of:

- **Analysing** the impact on the public space done by successful Mixed-Use complex
- **Building** long-term beneficial partnerships and strategic alliances in Mixed-Use projects
- **Augmenting** the value of the Mixed-Use development projects with effective management of cost and time
- **Assessing** latest building material technology for sustainable development and effective construction
- **Learning** best practices in Mixed-Use development projects
- **Venturing** into Mixed-Use framework, development and design concepts for on-going projects

## Who should attend?

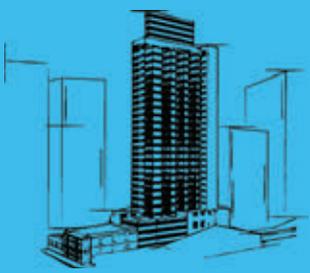
This conference is designed for Director Generals, CEO's, COO's, CFO's, Real Estate Developers, Property Developers, Property Investors, REIT Advisors, Leasing Directors, Managing Directors, Executive Directors, Operation Directors and key decision makers from the property development, management and investment sectors who are responsible for:

- Property development
- Property investment
- Property management
- Leasing management
- Marketing
- Sales
- Business development
- Real estate development
- Financial advisors
- Head of retail
- Operation management
- Facilities management
- Building management

## Industry

- Property developers
- Property investment houses
- Property management firms
- Property managers
- Investment banks
- REIT's
- Architectural and design firms
- Shopping malls
- Hotels and Resorts
- Apartment management services
- Casino/Gaming
- Retail outlets





# MIXED-USE DEVELOPMENT

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## SPONSOR



**Schindler**

Lifts success in Indonesia stems from a strategic alliance between the Schindler Group of Switzerland, Jardine Matheson Group in Hong Kong and the Central Cipta Murdaya Group in Indonesia. These companies have between them contributed over 300 years of experience in business management, regional specialisation and engineering excellence. Established in 1874, the Schindler Group is currently the world's leading manufacturer elevators, escalators and moving walks. With a network of over 1000 branches spanning every continent and 40,000 employees worldwide, Schindler designs, installs services and modernizes transport systems for almost every building type.

[www.schindler.com](http://www.schindler.com)

**S-FORM**

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**S-FORM** believes in continuing improvement towards product innovation and human resources expertise as **S-FORM** is proud to provide a total products and technical expertise solution which is the key core value to meet all our clients' requirement.

**S-FORM** operates globally from its branches in Malaysia, India, Brazil, Singapore and Vietnam.

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Since the introduction of the first Philips light bulb more than 120 years ago, innovation and a people-centric approach have always been at the core of our company. Philips has had a presence in Indonesia since 1895, and throughout our history, we have adapted our portfolio to meet Indonesia's changing needs.

Philips enhances life with lights by using the power of light to improve people's lives and make a positive difference for local communities. We provide energy-efficient, cost-saving, and environmentally-friendly lighting solutions applicable for Home, Office, Outdoors, Hospitality, Retail, Entertainment, Healthcare, and Automotive sectors. With the expansion of our Philips Home Lighting Stores and new partnerships with professional stakeholders and municipal governments, Philips delivers the best in lighting solutions for homes, business, and public spaces throughout Indonesia.

[www.philips.com](http://www.philips.com)



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[www.eternitgresik.com](http://www.eternitgresik.com)

KALSI are 100% ASBESTOS FREE flat boards for ceiling, partition, siding wall, cladding and flooring applications. All KALSI boards are made of selected raw materials and processed by AUTOCLAVED (drying process under high pressure and temperature) for a very good durability and dimensional stability.

[www.kalsi.co.id](http://www.kalsi.co.id)

ETER are 100% ASBESTOS FREE corrugated sheets roofing for housing, industrial and agricultural building applications.

[www.eter.co.id](http://www.eter.co.id)

## MEDIA PARTNERS



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Knowledge for better Cities

ISOCARP is a global association of experienced professional planners. ISOCARP encourages the exchange of professional knowledge between planners, promotes the planning profession in all its forms, stimulates and improves planning research, training and education and enhances public awareness and understanding of major planning issues.

[www.isocarp.org](http://www.isocarp.org)

The latest portal property news in Indonesia.

[www.propertisiana.com](http://www.propertisiana.com)



Property Inside Magazine is the first property magazine which brings together real estate business information with reviews today's lifestyles. The professional journalist who is experienced in managing information / news and lifestyle properties join us. Our mission is to provide accurate information to the property industry end user in Indonesia.

[www.propertisiana.com](http://www.propertisiana.com)

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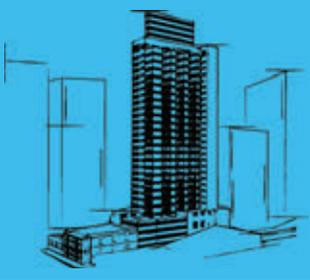
Situs Properti No.1 di Indonesia

Rumah123.com is the No. 1 property site in Indonesia. Since its establishment, Rumah123.com has helped thousands of Indonesian citizens, and foreigners to find the ideal residential and investment of their choice. Headquartered in Jakarta, Rumah123.com reach most parts of Indonesia with representatives in several major cities, namely Jakarta, Bandung, Bali, Semarang, Yogyakarta, Balikpapan and Makassar.

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## COLLABORATIVE PARTNERS





# MIXED-USE DEVELOPMENT

24-25 September 2014

Pullman Jakarta Indonesia Hotel, Indonesia

## Featuring presentations and case studies by key distinguished speakers:



**Todd Lauchlan** Country Head  
**Jones Lang LaSalle, Indonesia**

**Speaking on: Creating sustainable workplace of tomorrow**

Todd has full responsibility for the management and performance of both the markets business and the Indonesian office. Todd's career spans over 16 years as a property professional, including more than 11 years working and living internationally, predominantly in emerging markets. His projects include Dubai Towers (Doha and Jeddah), Salam Resorts (Oman, Bahrain), and The Lagoons (Dubai).



**Eddy Leks** Managing Partner  
**Leks & Co, Indonesia**

**Speaking on: Common legal problems arising out of the mix-use development project from the perspective of condominium law of 2014**

Eddy started his experience in the practice areas of general corporate/commercial and commercial dispute resolution. Eddy specializes in real estate law, mergers acquisition and commercial dispute resolution. Eddy is recommended by Asialaw Profiles, Legal 500, Chambers and Partners in the field of real estate in Indonesia. He is also awarded as Asialaw Leading Lawyer in the field of construction and real estate. Just recently, he is identified as the first and the only Indonesian lawyer by Who's Who Legal 2014 in the field of real estate.



**Johannes Spies** Director  
**Townland International, Indonesia**

*\*First Prize - Landscape Planning and Design Competition of Zhuhai Business Area of the Suzhou Science and Technology Town, China*

**Speaking on: Establishing successful Mixed-Use development with effective master planning and coherent development strategies**

Johannes has over 14 years' experience that covers strategic studies and projects for public and private sector clients in the, inter alia, real estate, tourism, industrial and sports industries. He has received international recognition for professional excellence, including awards from the International Federation of Landscape Architects (IFLA), Institute of Landscape Architects of South Africa (ILASA) and the Hong Kong Institute of Landscape Architects (HKILA).



**Phil Kim** Co-Chief Executive Officer, Managing Director  
**Jerde Partnership, Hong Kong**

*\*2013D-Cube City Winner, Global Awards of Excellence, Urban Land Institute*

**Speaking on: Redefining Mixed-Use and space planning: Connecting infrastructure and open spaces**

Phil Kim joined Jerde in 1988 as a senior project designer and opened the firm's first international office in Hong Kong in 1997. Phil was a core member of the design team for projects such as Mall of America, Treasure Island, Peak Galleria, Ise Shima Resorts, Universal City, Osaka waterfront urban design, and Roppongi Hills. His experience in Asia includes Langham Place, The Arcade at Cyberport, Mega Box in Hong Kong, and currently is active in projects from Sydney, Australia to most major cities in mainland China.



**David Cheadle** Managing Director  
**Cushman & Wakefield, Indonesia**

**Speaking on: Jakarta Property Outlook: Mixed-Use Developments vs. Stand Alone Buildings – Advantages and Challenges**

David is responsible for strategic oversight and management of the day-to-day operations of the company. David has been in the property industry for over 26 years, based originally in London, Hong Kong, Singapore and finally Jakarta, where he presently lives. His areas of real estate expertise have been developed in commercial property investment, asset & funds management and since 1998 in the provision of advisory services to major corporate occupiers in Indonesia.



**Ishak Chandra** Managing Director - Corporate Strategy & Services  
**Sinar Mas Land, Indonesia**

**Speaking on: The Potential growing Commercial area in Greater Jakarta**

Ishak started his career with Astra International and has numerous positions in some other big group in Indonesia such as LIPPO LAND Development, SALIM Group & SINAR MAS Group. Currently he serves as the Managing Director - Corporate Strategy & Services of Sinar Mas Land. Currently Chandra has actively been involved in designing the Sinar Mas Land's growth roadmap and led a number of Joint Venture & Strategic Partnership initiatives as a part of Sinar Mas Land's corporate strategic expansion.



**Rahayu Hoed** Partner  
**Makarim & Taira, Indonesia**

**Speaking on: Complying to current legal frameworks: Supporting Mixed-Use project developers**

She has an impressive list of loyal clients, who are quoted in international publications such as Legal 500 and Chambers Asia. She has a wealth of legal experience in dispute resolution. She wins clients' confidence instantly, and immediately grasps all the relevant issues, she is renowned lawyer in the real estate practice, especially known for her effective negotiating skills and work in major land purchases. She draws on her vast experience to deliver incredibly knowledgeable, extremely well-considered advice, ensuring that deals always involve remarkable levels of risk management.

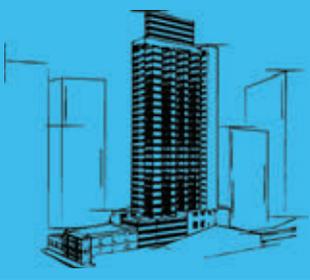


**Widijanto** Managing Director  
**PT AKR Land Development, Indonesia**

**Speaking on: Looking into non-CBD and secondary locations.**

Widijanto is responsible for the overall performance of the property development of several mixed use complexes located in Jakarta, Bali, Surabaya, Bandung and Manado. His achievement among others are Oak Lawn Mixed Use Developments (Dallas) and Detroit Piston Stadium with its capacity of 20,000 seating (Michigan). The projects achieved American Institute of Architect Awards (AIA Awards). Since returning to Indonesia he has been actively involved in several prominent property developers such as Duta Anggada Realty, Salim Group, Mulia Group.





# MIXED-USE DEVELOPMENT

24-25 September 2014

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## Featuring presentations and case studies by key distinguished speakers:



**José Cláudio Silva** Senior Associate  
Aedas

**Speaking on: New building types in the 21st century**

Since joining Aedas, José has gained extensive experience in various sectors such as mixed-use, office, hospitality, masterplanning and civic and cultural. He has participated in the various stages of development – from concept design to construction administration and site assistance. As a design and team leader, José has grown to be highly familiar with the Southeast Asian region. The projects he has worked on include Tunjungan Plaza IV and V mixed-use development in Surabaya, Indonesia, Kemayoran JI Expo and Holiday Inn Express Hotel in Jakarta, Indonesia, Danga Bay Master Plan in Johor Bahru, Malaysia and Sentosa Boardwalk in Singapore.



**Simon Bee** Executive Director  
Benoy, Hong Kong

**Speaking on: Exploring boundaries: Creating an innovative Mixed-Use development**

Simon has been Executive Director of Benoy Limited since 1995. He joined Benoy in 1989. He has extensive experience in Urban Design and Master-planning, working on numerous projects across the Benoy offices including the innovative Ferrari World Abu Dhabi. He is a Design Leader, valuing the benefits that first-hand knowledge and regular client contact. He is working on a series of urban centre projects that primarily focus on mixed-use, retail and housing-led components in high quality environments.



**Doddy A. Tjahjadi** Managing Director  
PTI Architects, Indonesia

**Speaking on: Creating better brand recognition. Prioritising international hotels in Mixed-Use projects**

Doddy Tjahjadi oversees the management and operations of PTI Architects as a business enterprise. Under his steadfast leadership and strategic management skills, PTI Architects has secured a position among the Top 10 architects in Indonesia for the past 10 years and counting and counting. He leads the marketing initiatives and business development efforts of the company.



**Sacha Schwarzkopf** Associate Director, UD Studio Leader  
AECOM Asia, Indonesia

**Speaking on: Horizontal and vertical idea: Creating a difference in residential and retail Mixed-Use**

Bringing more than 20 years of experience, Urban Designer Sacha Schwarzkopf's expertise extends from planning and conceptual design through construction administration. His experience includes building project types from hospitality, civic, and educational facilities to guiding overall concept master plans through an engaging collaborative process. Creating a range of dynamic waterfront environments and central business districts to townships and resort oriented destinations. Rather than focusing a project based solely on its type, he feels projects thrive on the lessons learned from one another.



**Mathieu Pitet** CEO  
Interstar Investments, Hong Kong

**Speaking on: Using tenancy mix in accelerating property growth and business functions**

Mathieu PITET has 15 years' experience in Retail and mixed-use development in Real Estate in the Middle East, Europe and Asia. Mathieu was formerly the C.O.O. of Apsys, where he was involved in the development of more than 2 million sqm of Shopping Centres in France, Poland and Russia. Prior to this, Mathieu was VP for development of LSGI, one of the leading shopping centre investors and developers in Western and Eastern Europe. He contributed to the establishment of A.M.S. in 1998 in Abu Dhabi and contributed in the meantime to the creation of the Middle East ICSC.



**Andreas Kartawinata** President Director  
Retail Property Management, Indonesia

**Speaking on: Integrated marketing strategy for a harmonious inter-related properties**

Andreas has played a significant role in developing Indonesia's shopping center industry for the past 20 years, managing high profile projects of more than 40 malls, office towers, and real estates owned by major national developers (Sinar Mas Land, Lippo Karawaci, Pondok Indah Group). He served twice as the president of APPBI (Asosiasi Pengelola Pusat Belanja) and held prominent position in Kadin and REL. He owns a consulting company focusing on shopping center management, tenancy mix, retail connection, and leasing strategy



**Jon Grant** Director  
Chapman Taylor, Thailand

**Speaking on: Constructing cost effective buildings with high standards**

Jon has worked in Asia for over 10 years and been involved in a number of high-end interior design projects, most recently completing large retail and shopping mall projects in Shanghai. Now based in newest international location of Thailand, Jon is able to put his experience and business knowledge to great use as a Board Director of Chapman Taylor Bangkok.

## Panel Speakers:



**Bima Sarumpaet** Senior Associate  
Baker & McKenzie, Indonesia



**Adjie Negara** Principal  
KIND Architects, Indonesia



**Realrich Sjarief** Principal Architect  
Real Architecture, Indonesia



# MIXED-USE DEVELOPMENT

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## Day 1, Wednesday, 24 September 2014

0800 **Registration and coffee**

0845 **Opening address by Chairperson**

### 0900 **Session One**

#### **Complying to current legal frameworks: Supporting Mixed-Use project developers**

Every investment must adhere to applicable laws and regulations. Instead of struggling with them, investors should be prepared to work with them for continuous development.

- Increasing investment possibilities by having knowledge on current regulations
- Business needs versus applicable laws
- Using property agreements in reducing investment risk

**Rahayu Hoed** Partner

**Makarim & Taira, Indonesia**

### 0945 **Session Two**

#### **Establishing successful Mixed-Use development with effective master planning and coherent development strategies**

- Keeping track of current projects. Planning and property development
- Running Mixed-Use complex with a proper range of skills and knowledge
- Assessing different approaches in developing Mixed-Use projects – A unique type of property

**Johannes Spies** Director

**Townland International, Indonesia**

1030 **Morning refreshments**

### 1100 **Session Three**

#### **Looking into non-CBD and secondary locations.**

The new alternative is coming in. With the high prices inside CBD district, investors and developers are looking into new locations to invest. Those locations have advantages such as lower congestion, more space and are also located in possible future 'hot spots' (Kebayoran, Pancoran, Cawang, Slipi)

- Looking for 'hot' locations that are attractive and cheaper to develop
- Identifying new opportunities coming along with setting up the business in non-prime locations
- Pros and cons of having an office in a non-CBD area

**Widijanto** Managing Director

**PT AKR Land Development, Indonesia**

### 1145 **Session Four**

#### **New building types in the 21st century**

The 21st century sees the advent of changing demographics in many Asian cities and with it, demands for new building types and features. For example, we see the rise of mixed-used developments that not only serve a multitude of uses, but are also sustainable. This session will highlight new trends in building types around Asia.

- Evolving building types in Asia
- Case studies in Asia
- Optimising land use for mixed-use development

**José Cláudio Silva** Senior Associate

**Aedas**

1230 **Networking luncheon**

1400 **Session Five**

#### **The Potential growing Commercial area in Greater Jakarta**

Mixed use projects are the new norm in Asia Pacific Mixed-Use projects are being considered mainly due to enhance feasibility and to optimise return on investment. Retail-led mixed use is seen as key to the creation of a diverse and sustainable urban economy, raising property values, increasing employment opportunities. Combining uses such as retail, leisure and residential introduces a number of challenges in terms of optimising value and compatibility between different occupier needs. This session will further provide you a clearer picture of complex processes that potentially involves an effective cost model.

**Ishak Chandra** Managing Director - Corporate Strategy & Services  
**Sinar Mas Land, Indonesia**

1445 **Session Six**

#### **Creating better brand recognition. Prioritising international hotels in Mixed-Use projects**

This session is going to show you how to use the power of your current and future assets to establish successful international project. Unleash the wealth that is hidden behind it and find out how to work with biggest players in the market.

- Securing lucrative deals with foreign investors
- Establishing positive atmosphere to bring in new business to Indonesia
- Coping with big international players and their investing constraints

**Doddy A. Tjahjadi** Managing Director

**PTI Architects, Indonesia**

1530 **Afternoon refreshments**

1600 **Session Seven**

#### **Horizontal and vertical idea: Creating a difference in residential and retail Mixed-Use**

- Incorporating high-rise and medium-rise condominiums in to Mixed-Use
- Redefining current strategies to ensure space optimisation
- Integrating modern layouts with surrounding facilities that complements one another

**Sacha Schwarzkopf** Associate Director, UD Studio Leader

**AECOM Asia, Indonesia**

1645 **Session Eight**

#### **Exploring boundaries: Creating an innovative Mixed-Use development**

This session will challenge you to explore the benefits of investing and developing Mixed-Use that looks into the future. Learn how to identify the most profitable opportunities in fast growing commercial, retail and residential developments.

- Developing and designing regenerative, sustainable superblocks in the cities
- Mismatch between projected and final price. Strategies to promote properties without forfeiting the profits
- Focusing on innovative Mixed-Use designs that maximise limited and costly land in urban areas

**Simon Bee** Executive Director

**Benoy, Hong Kong**

1730 **End of Day One**



# MIXED-USE DEVELOPMENT

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## Day 2, Thursday, 25 September 2014

0800 **Registration and coffee**

0845 **Welcome address by Chairperson**

### 0900 **Session One**

#### **Using tenancy mix in accelerating property growth and business functions**

One of the key ingredients of successful commercial property is having a good tenancy mix. This particular factor is critical for a multiple of reasons and is equally important to mall developers, retailers as well as the consumers. This session will highlight these components:

- Creating a Win-Win scheme: Engaging with possible tenants to match with suitable properties
- Moving into new markets: Introducing brand new foreign anchors to Indonesia
- Assuring asset performance with balanced and comprehensive tenancy-mix strategies

**Mathieu Pitet** CEO

**Interstar Investments, Hong Kong**

### 0945 **Session Two**

#### **Constructing cost effective buildings with high standards**

In theory it is very easy to discuss about cost-cutting solutions for properties. Adapting them can become a challenge that should be implemented as early as possible to avoid delays and not necessary actions such as double work or wasting materials.

- Focusing on the functional design factors in Jakarta
- Viewing latest case studies of successful low-cost maintenance buildings
- Lowering overhead and start-up costs with optimum building functionality

**Jon Grant** Director

**Chapman Taylor, Thailand**

1030 **Morning refreshments**

### 1100 **Session Three**

#### **Creating sustainable workplace of tomorrow**

Best practices in workplace strategies can support the changing nature of work, helping your business adapt to rapidly evolving market conditions and commercial priorities. Many of the workplace ideas and concepts have made it possible for office workers to work efficiently with the aid of technology advancement.

- Energising tenants by delivering high-end effective rental spaces
- Exploring the demand for world-class office spaces
- Injecting commercial values into a Mixed-Use property

**Todd Lauchlan** Country Head

**Jones Lang LaSalle, Indonesia**

### 1145 **Session Four**

#### **Common legal problems arising out of the mix-use development project from the perspective of condominium law of 2014**

Design considerations have to be identified to achieve accessible Mixed-Use project. Regardless the functions included it should form an interesting property with a homogenous design that will fit into the surrounding landscape.

- Planning genuine design according to the unusual nature of Mixed-Use properties
- Implementing latest technologies into leading development
- Using effective design in promoting sales and marketing

**Eddy Leks** Managing Partner

**Leks & Co, Indonesia**

1230 **Networking luncheon**

### 1400 **Session Five**

#### **Jakarta Property Outlook: Mixed-Use Developments vs. Stand Alone Buildings – Advantages and Challenges**

- Transforming single-use buildings into more viable Mixed-Use developments at low-cost
- Creating a positive development impact by recovering not-in-use lands and transforming them into livable zones
- Empirical examination of profitability in the context of investing in old buildings or abandoned lands

**David Cheadle** Managing Director

**Cushman & Wakefield, Indonesia**

### 1445 **Session Six**

#### **Integrated marketing strategy for a harmonious inter-related properties**

Technology and consumerism are ever-changing. And that creates a necessary evolution of your company's integrated marketing. The relationship you want to build with consumers also changes as their needs, wants and desires evolve. Consumers now want to be more engaged and have more interaction with your company and brand.

- Combining various tools to ensure that audience is reached and can leverage the various tools in ways that are most effective. Integrated marketing draws upon the power of traditional advertising and public relations efforts, as well as the use of new, online communication tools that include social media.
- Using Integrated Marketing Strategy software for the company loyalty programs, CRM and CSR

**Andreas Kartawinata** President Director

**Retail Property Management, Indonesia**

1530 **Afternoon refreshments**

### 1600 **Session Seven**

#### **Redefining Mixed-Use and space planning: Connecting infrastructure and open spaces**

This session will highlight the importance on networking development with existing infrastructure around it. It is crucial if the Mixed-Use property will have either retail or commercial spaces to ensure smooth accessibility to the building and create a positive image of the whole property.

- Re-examining infrastructure design to develop efficient structures
- Considering importance of reducing distances between workplaces, retail businesses and other destinations
- Promoting pedestrian-friendly environment and open spaces

**Phil Kim** Co-Chief Executive Officer, Managing Director

**Jerde Partnership, Hong Kong**

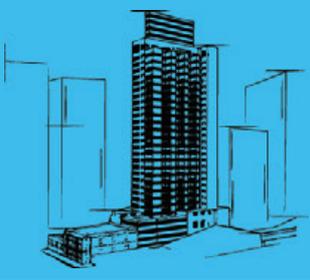
### 1645 **Session Eight**

#### **Intense development: Steering high-rise urban condominiums and business centers over street-level retail**

- Fulfilling everyone needs for a dynamic, unusual and promising development
- Driving forces for an enhanced building accessibility
- Revenue generation: Turning shopping malls, office buildings and condominiums into profit driven entity

1730 **End of Conference**





# MIXED-USE DEVELOPMENT

## 24-25 September 2014

### Pullman Jakarta Indonesia Hotel, Indonesia

#### COMPANY DETAILS

Name	Industry
Address	
Postcode	Country
Tel	Fax

#### ATTENDEE DETAILS

1	Name	Job Title
	Tel	Email
2	Name	Job Title
	Tel	Email
3	Name	Job Title
	Tel	Email
4	Name	Job Title
	Tel	Email
5	Name	Job Title
	Tel	Email

#### APPROVAL

NB: Signatory must be authorised on behalf of contracting organisation.

Name	Job Title
Email	
Tel	Fax
Authorising Signature	

#### COURSE FEES \* Exclusive 20% discount to ISOCARP's members

**USD 1595 per delegate**  
**After 20% discount - USD 1276 per delegate**

Documentation Package USD 495

All options inclusive of delegate pack, luncheon and refreshments.

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#### PAYMENT DETAILS

Payment is due in 5 working days. By Signing and returning this form, you are accepting our terms and conditions.

Please debit my:  VISA  MasterCard

Card Number:

CVC/CVV2:    *This three-digit CVC/CVV2 number is printed on the signature panel on the back of the card immediately after the card's account number.*

Card Issuing Bank:  Card Issuing Country:

Cardholders Name:  Expiry Date:  /  /

Cardholders Signature:  Cardholder Email:

#### REGISTER NOW

**Sandy Beh**  
 T: +603 2781 1510  
 F: +603 2781 1505  
 E: [sandyb@trueventus.com](mailto:sandyb@trueventus.com)

#### TERMS & CONDITIONS

- The course fee is inclusive of the event proceedings, materials, refreshment and lunch.
- Upon receipt of the complete registration form, invoice will be issue. Trueventus request that all payments be made within 5 working days of the invoice being issued. Full payment must be received prior to the event. Only delegates that have made full payment will be admitted to event. Clients are responsible for their own banking fees and banking fees will not be absorbed into the booking price.
- Substitution & cancellations policy. Should the registered delegate is unable to attend, a substitute delegate is welcome at no extra charge. Written notifications of all substitutions is required 5 working days prior to the event. Trueventus contracts carry 100% full liability upon receipt of registration. Non payment does not constitute cancellation. A 100% of cancellation fee will be charged under the terms outlined below. Due to limited event seats, Trueventus agrees to book and confirm the seat for the client upon issuance of invoice. Upon signing of this contract, client agrees that in case of dispute or cancellation of this contract Trueventus will not be for total contract value. If a client does not attend the event without written notification at least 5 working days prior to the event date, he/she will be deemed as no show. A no show at the event still constitutes that the client will have to pay the invoice amount that was issued to them. Trueventus does not provide refunds for cancellations. By signing this contract the client also agrees that if they cancel that Trueventus reserves the right to pursue monies owed via the use of local debt collection agency were the client is situated. Furthermore the client will be held liable for any costs incurred in collection of outstanding monies. When any cancellations are notified in writing to Trueventus 5 working days prior to the event, a credit voucher will be issued for use in future Trueventus events.
- Trueventus will at all times seek to ensure that all efforts are made to adhere to meet the advertised package, however we reserve the right to postpone, cancel or move a venue without penalty or refunds. Trueventus is not liable for any losses or damages as a result of substitution, alteration, postponement or cancellation of speakers and / or topics and / or venue and / or the event dates. If force majeure were to occur Trueventus accepts no responsibility or liability for any loss or damage caused by events beyond their control, including, but not restricted to strikes, war, civil unrest, flight delays, fire flood, or any adverse weather conditions. Trueventus under no circumstances is liable for any other costs that might have been incurred in the attendance of the event, including but not limited to flights, accommodation, transfers, meals etc.
- Upon receiving this signed booking form, you the client hereby consent to Trueventus to keep your details for the use of future marketing activities carried out by Trueventus and third party organisations & partners.
- Copyright and Intellectual Property. Any redistribution or reproduction of part or all of the contents in any form in connection to this event is prohibited without prior written consent by Trueventus.
- Client hereby agrees that he/she exclusively authorizes Trueventus charged the credit card with details listed above for the amount provided herein; this registration form serves as a contract that is valid, binding and enforceable. He/she at any time will have no basis to claim that the payments required under this Contract are unauthorized, improper, disputed or in any way. Upon issuance of invoice Trueventus will be charging the client USD 30 processing fee.

