Urban Design

Group A - Ania Bocian, Bruno Fialho Farias, Kerli Kirsimaa, Piotr Smolnicki

Young Planning Professionals Workshop

Wrocław, Poland, 29.05 – 2.06.2014
Urban Design, VP YPP
Vision

To promote public interaction and public participation by creating sustainable places for living and to protect historical urban structure.
Public Interaction & Participation

Create more attractive public areas, where people could meet each other.
Improving connections
Create ‘entrances’

Squares as ‘Entrances’

‘Entrance’ to Sępólno

Public square in Wrocław city centre
“Heart of Sępolno”

Re-design the ‘green heart’ of Sępolno, offering new small businesses - Facilities Centre and Passage to be created.
Open public areas

This action will be pedestrian-friendly, making the place safer (important for the safety of children) and more pleasant.
Re-design the roads of Sępólno
Better secure the area from heavy rains and flooding
Urban farming
Guide Book & Toolbox

Original/Past

Present

Suggested compromise
Guide Book & Toolbox

Original compact shape –
No tax

Incompact shape –
Additional surface Tax
Design to connect...

1. Design
2. People
3. Design
4. People
Thank you Wrocław!
Space – Memory – Identity

Group B
Ania Sitarz, Kasia Roszkowska,
Kamil Wojdyło, Łukasz Bugalski

Young Planning Professionals Workshop

Wrocław, Poland, 29.05 – 2.06.2014
group B, VP YPP
SITUATION
The Great Island

Located on the east side of the city of Wrocław, surrounded by Odra River.

Situated on the Island are the extensive housing estate and the greenery.

Some of the important features and monuments are there: Zoological garden, Szczytnicki Park, Japanese Garden, Olympic Stadium, Centennial Hall, Model WUWA District.
Key points

 ASSERT THE PHENOMENA OF THE GARDEN CITY

 ASSERT AFTER WW2 THE NEW INHABITANTS WERE INJECTED INTO THE EXISTING ALIEN SURROUNDINGS

 ASSERT IT IS THE TIME OF DYNAMIC CHANGES

 ASSERT THE ILLEGAL AMENDMENTS ARE SYMPTOMS OF A NEW IDENTITY
SPACE - MEMORY - IDENTITY
dusty

SPACE - MEMORY - IDENTITY

existing unread interrupted lost forming
Collective memory

Different experiences, knowledge and values creating different formal and informal groups.

Interconnections shaping complex picture.

Informal leaders are already present and influent the community on different levels.
Links between groups’ topics
VISION
INHABITANTS OF SĘPOLNO ARE PROUD AND AWARE OF WHERE THEY LIVE

INHABITANTS OF WROCŁAW ENVY THEM!
THEY ARE UNITED IN A COMMON INTEREST

AS THE COMMUNITY THEY HAVE ENERGY TO IMPROVE THEIR REALITY
Project co-operation
STRATEGY
Intervention mapping
Ideas to implement
Local market

**WHAT?** Market with local products and temporary outdoor restaurant

**WHO?** Inhabitants for each other, dwellers from others districts, tourists

**WHEN?** In season: market - twice a week, restaurant-one day in a month

**WHERE?** Central green area and gardens in fronts of the houses

**WHY?** To unite inhabitants, to promote, to create a vision of a perfect place to live
Siesta

WHAT? Common space equipped with sitting spots and fireplace.

WHO? Whole neighborhood and outsiders to get away from the city.

WHEN? All the year round, whenever they want.

WHERE? The central green area.

WHY? To relax together, to build up the community, to share experiences, to use public spaces in the evenings, not only in the day.
Handyman's workshop

**WHAT?**
Provide a workshop and tools for local people to let them fix and design products.

**WHO?**
Local handyman for other inhabitants.

**WHEN?**
All year round.

**WHERE?**
Physical space of workshop - open 24h for local community.

**WHY?**
To unify around handyman's activities, to find design solutions for new carports, dormers and other improvements.
Garden city

WHAT?  Improving gardens.  
Local guidance

WHO?  inhabitants + guests

WHEN?  For the inhabitants – the entire time  
(introduce a new way of living).  
For the guests – in the weekends and special occasions.

WHERE?  For the inhabitants – in the whole district of Sępolno. For the guests only the public spaces.

WHY?  To show the uniqueness of the district, the community shall guide the Guests.  
To be proud of their district and be keen to boast about it.  
To create a true community.  
To name the identity.
Final conclusions

- Local leaders are drivers for the change. City needs to give them incentives and tools to act.
- Identity as a process could not be defined only once.
- They need to be proud and aware to be able to designate their local identity.
- There is a necessity to provoke the change of the mentality and attitude.
- As the community they have energy to improve their reality.
Sustainable Sępolno:
social impact
– collaboration, participation, motivation, services for citizens, small scale planning

group C
Mustafa Hasnov, Andreas Atzl
Michał Kwasek, Katarzyna Kiełbińska

Young Planning Professionals Workshop

Wrocław, Poland, 29.05 – 2.06.2014
Group C, SUSREG, ISOCARP, TUP YPP
where are we ...................?

lack of community
mentality
lack of shared space

aging population

lack of knowledge

bad condition
informal construction
and renovation

energy inefficiency

lack of information
and policy
distorted ownership

private
public

stick to heritage
protection

private
public
public
private

LACK OF CAPACITY
AND RESOURCES

private
public

private
public

private
address informal construction
vision

active and balanced communities

more information, awareness & intentionality

parking solutions

livable area

self sufficient energy production & selling

energy efficient & heritage - preserved quarter

more investments
use green space
tools

facilitations

external insiders

openness

for the process

social space

events & PR

livable area

meeting opportunities

participatory research

create co-ownership

involvement of NGO’s, associations, ...
facilitation structure
tool leveling

- sport events
- open cinema
- fences
- "market" festyn
- create common space
- exhibition
- info café
- creating image / brand
- sustainable sepolno
- 20 - 20 - 20
- visionary workshop
- participatory budget
- reduce emission by 20%
tools for our vision

create brand

common space

open cinema

sport events

fences „market” festyn

exhibition visionary workshop

sustainable sepolno

info cafe

increase efficiency by 20%

participatory budgeting

adapting policy

20-20-20
tools for our actors
visionary timeline
visionary timeline

- Community focussed events (receive)
- Participation focussed events (contribute)

**Participatory Research** (External & Internal)
- Define Partners in Action Group

<table>
<thead>
<tr>
<th>Space Use &amp; Development</th>
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<tbody>
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<td>Brand Development</td>
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**Policy Tools Identified**
- Workshops, exhibitions, budgeting...

**Adapted Policy**
- Local plan, revised cultural heritage protection policy...

**Increase energy efficiency by 20%**
**visionary timeline**

<table>
<thead>
<tr>
<th>Coordination Team</th>
<th>Info Cafe</th>
<th>Action Group (Coordination Team + Externals)</th>
<th>Create Spaces (Festy, market, cinema)</th>
<th>Remove fences...</th>
<th>Policy Tools Identified (Workshops, exhibitions, budgeting...)</th>
<th>Brand &amp; PR (identity, guide, logo, claim...)</th>
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<td>Participatory Research (External &amp; Internal)</td>
<td>Summary</td>
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<tr>
<td>Define Partners in Action Group</td>
<td>Review</td>
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visionary timeline

Cooperation Team
Info Cafe
Action Group Coordination Team + Internals
Create Spaces Festyn, market, cinema...
Remove fences...
Policy Tools Identified Workshops, exhibitions, budgeting...
Brand & PR Identity, guide, logo, claim...
Adapted Policy Local plan, revised cultural heritage protection policy...
Increase energy efficiency by 20%

Community focussed events (receive)
Participatory Research (External & Internal)
Define Partners in Action Group
Summary
Review

Participation focussed events (contribute)
Space Use & Development
Brand Development
Prepare & Conduct Policy Development

group C – WROCŁAW 2014
It is the moment in which we stop striving to think the world and begin to create it. (Hardt)

How we act, more than we believe!
Bridging the Gap

Group D
Anna Jaworska
Arie Stobbe
Lixun Liu
Sina Shahab
Wouter Pocornie

Young Planning Professionals Workshop

Wrocław, Poland, 29.05 – 2.06.2014
Group D, VP YPP
Themes

• Transportation
• Energy Efficiency
• Materials
• Carbon Footprint
• Environmental Impact
Key Problems // symptoms

-Dominance of private car transport
-Absence of renewable source of energy
-Poor quality of the building isolation and energy sources
-Lack of collective management
-Underappreciation of sidewalk; pedestrian safety
-Unhealthy energy consumption

Core Problem

= Approach to planning; the local plan needs to answer the [realities] and [potentials]
## Knowledge for Better Cities

### Group Number – Wrocław 2014

<table>
<thead>
<tr>
<th><strong>Opportunities</strong></th>
<th><strong>Threats</strong></th>
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<tr>
<td>Current Trend for Insulation</td>
<td>Conservative Attitude of Inhabitants</td>
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<tr>
<td>Dominancy of Public Ownership</td>
<td>Incoherent Waste Management</td>
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<tr>
<td>Accessibility of Public Transportation</td>
<td>New Proposed Avenue in the Great Island</td>
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<td>Strong Sense of Place Identity</td>
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<tr>
<th><strong>Strengths</strong></th>
<th><strong>Weaknesses</strong></th>
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<td>Inefficiency of Public Spaces</td>
<td>Poor Energy Efficiency</td>
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<tr>
<td>Lack of Multi-functionality of Public Spaces</td>
<td>Private Car Oriented Lifestyle</td>
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<td>Bike Unfriendly Atmosphere</td>
<td>Poor Quality of the Buildings</td>
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<td>Water Run-off</td>
<td>Conservancy Limitations</td>
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ISOCARP - Knowledge for Better Cities

Supported by Intelligent Energy Europe

SUSREG - SusReg Urban Sustainable Energy Region

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Group D – Wrocław 2014
Different modes of transportation
Isolation of the buildings
Central heating
Facilitate community encounters & improve participation
Providing spaces for parking
Detailed guidelines for design

Main Goals

* Reduce energy consumption
* Improve efficiency
* Advocate alternative resources

Main Focus

= Bridging the GAP between [current tendencies] and [planning]
Tool Box

[i]nsulation  [s]treetscape  [g]reen hub  [t]ransport
Building Insulation
Streetscape
Green Hub
Transportation
Decreasing Energy Consumption
Shift to Renewable Energy Sources use
Improved Quality of Life
Improving City Image
Finance Public Space Investments
Facilitating Community Management
Subsidise House Renovation
Advocate RES use

Preserved Historic Tissue
Prepare Adapted Regulations
Actively Participate (finance)
Prototype Solutions

Follow Conservatory and Municipal Rules
Sacrifice Illegal-built Parkings
Invest Time in Community Bonds

Increasing Land Value
Better Quality of Life
Sense of Community and Security
Knowledge for better Cities

group D – Wrocław 2014
Conclusion / Discussion

Bridging the GAP in **Communication** Between Stakeholders

Bridging the GAP by spatially connecting **potentials** and **planning regulations**

Addressing long-term goals through:
• Short-term Initiatives
• Active Community Engagements
Thank you!!