



ISOCARP
Knowledge for better Cities

VP Communication and Awards

Report 2011 communication and awards

- **Communication**
- **Awards**
- **Special activities**

Communication

- Improving the visual identity of ISOCARP
- Adopting structure isocarp.org web page
- Building up communication platform
- Presentation of your activities



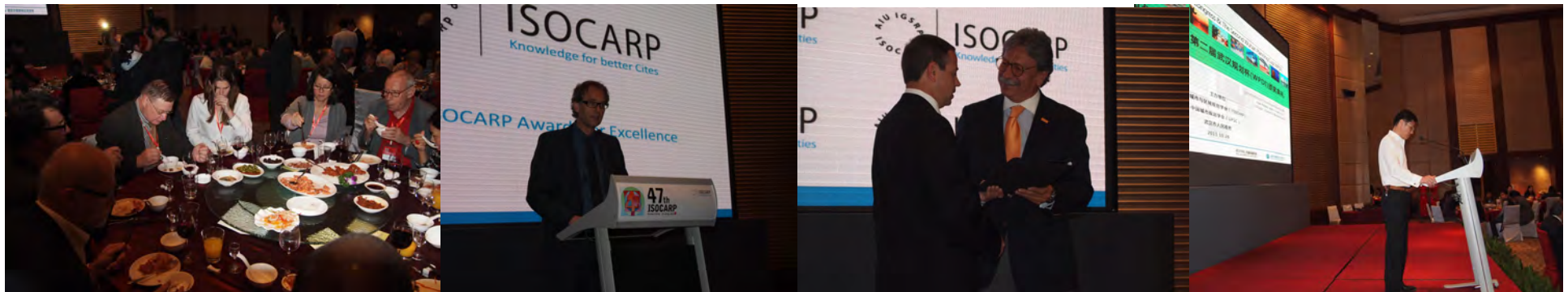
Awards

- 2011 Awards for Excellence and call for 2012
- Gerd Albers Award
- Sam van Embden Award



2011 Awards for Excellence

- Category Strategic planning: **Rahat Planning the Largest Bedouin City in the World - Coexistence in the Middle East**
Amos Brandeis - Architecture, Urban & Regional Planning LTD
- Category Urban/ city planning: **Structural Vision: Amsterdam 2040**
City of Amsterdam, Urban Planning Department
- Category District planning/ urban design: **Abu Dhabi Public Realm Design Manual**
Abu Dhabi Urban Planning Council



ISOCARP as knowledge partner of Hannover Messe

- “Metropolitan Solutions” at world largest industry fair
 - International day at Hannover Messe 2011
 - Cooperation for Hannover Messe 2012
23 - 27 April 2012
- Cooperation Agreement between USPC and the fair
- Actions taken at the fair:
Panel discussions,
speeches, exhibition,
marketing, aso.





Thank you!