Report by the Secretary General 2007 – 2008

Pablo Vaggione
Content

- Membership snapshot
- Vision and the steps to achieve it
- Programme activities
Membership development

Year:
1999: 420
2000: 470
2001: 500
2002: 520
2003: 550
2004: 570
2005: 580
2006: 590
2007: 620
2008: 583
Membership by sector

- Private practice 38%
- Academic 32%
- Institutional 30%
Membership by age

- 65 or more: 21%
- 35 or less: 14%
- 35-45: 20%
- 45-55: 21%
- 55-65: 23%
Membership by gender

Female 25%

Male 75%
Membership by region

- Europe 56%
- Africa 10%
- Asia Pacific 8%
- Latin America 6%
- Middle East 6%
- Central Asia 6%
- North America 8%
- Africa 10%

Membership distribution for different regions.
Membership by region – 2008 applicant members

- Europe 43%
- Africa 30%
- Asia Pacific 6%
- North America 5%
- Central Asia 4%
- Latin America 3%
- Middle East 1%
Vision

To be THE global organisation of reference in city and regional planning for the government, academic and professional sectors
Strengths
Strengths

• Our members
  – expertise
  – diversity
  – passion

Our brand is a sum of individual brands
Weaknesses

- **Scarce human resources**
  - EXCO and members have little free time
  - Low participation

- **Scarce financial resources**
  - No budget for activities: we barely break even

- **And inward organisation**
  - Low visibility, activities are “internal”
  - Many people that should know ISOCARP have never heard about it
Weaknesses
Weaknesses
Paradigm shift

From

fixed income + variable income = fixed expenditures

To

fixed income = fixed expenditures

and

variable income for variable expenditures
How do we do it?

We are about 500
We need to be 1000-1200
Providing value

- Career advancement tools
- Visibility
- Prestige
A virtuous circle...

- budget for variables
- activities
- visibility and prestige
- value
- reduce financial gap
- more members
…supported by a new structure

Aims to provide better value by being:

• **Member-focused**
  – Looking to provide tools, visibility and prestige

• **Financially stable**
  – Eliminating gap and funding activities

• **Outward**
  – A family that reaches out

• **Results-oriented**
  – Accountable leadership
New structure

First introduced by Didier Vancutsem and Ismael Fernández
Approved by EXCO in February 2008

Each vice president is accountable for a specific programme:

- Events
- YP
- UPAT
- Publications
- Awards / Communications
- Technical Assistance
Programme activities
Events

43rd ISOCARP Congress
Antwerp, Belgium, 19-23 September 2007

"Urban Trialogues:
Co-productive ways to relate visioning and strategic urban projects”
359 participants from 44 countries

Keynote Speakers:
Luigi Mazza, Professor of planning at the Politecnico di Milano, Italy
Redesigning Citizenship

Judith Innes, Director of the Institute of Urban and Regional Planning, University of California, Berkeley,
Collaborative Dialogue as a Planning Strategy: Practices and Principles

Paulo Pinho, Director of CITTA, Faculty of the University of Porto, Portugal
From Vision to Reality: Reflections on the EXPO 98 urban Project

Wendy Sarkissian, Sarkissian Associates Planners, Australia
Kitchen Table Sustainability: Tested recipes for bringing the sustainability debate down to Earth
General Rapporteur:
Fernanda Magalhães, Brazil

Rapporteurs:
Luis Ainstein, Argentina
David Prosperi, USA
Aleksandra Stupar, Serbia
René Daniëls, The Netherlands
Shipra Narang, India/Kenya

Chairs:
Brett Clavio, USA
Paula Pacheco, Portugal
Sinisa Tomic, Canada
Kenneth Snaggs, Trinidad and Tobago
Khairy Amin, Egypt

Local Organising Committee:
Honorary President: Patrick Janssens
President: Ludo Van Campenhout
Co-Chairs: Jan Verhaert, Jef Van den Broeck
Members: Kristiaan Borret, Wim Cassiers, Hardwin De Wever,
Griet Geerinck, Dries Willems
Secretaries: Gerda Vercammen, Alix Loquet
Future congresses

Bid Manual available for download from the ISOCARP members’ area website
Events

Real CORP, Vienna
- Organised by Manfred Schrenk
- Mobility Nodes as Innovation Hubs
- Keynote speeches: Pierre Laconte, Ismael Ferndandez, David Prosperi.
- May 2008

Oregon “EXCO Tour”
- Organised by Ric Stephens
- Lincoln City, Junction City, Damascus City charrette sessions
- Metro Portland Roundtable and Oregon Chapter, APA Conference
- EXCO members acted as keynote speakers in different sessions
- May 2008
Awards

Gerd Albers Award 2007
Submissions: 11 (9 articles, 2 books).
Jury: Paolo La Greca, Estefanía Chávez de Ortega, Peter Robinson, Ric Stephens and Didier Vancutsem

**Lineu Castello**, Brazil, *There’s no Reality like Hyper-reality*
Honourable mention

**Alexandra Stupar**, Serbia, *The city of technology: Redefining the role of STS approach in the global comprehension.*

Routledge Award
Jury: Zeynep Enlil, Peter Jonquière and Andreas Schneider.

Best poster by YPPs:

**Fiona Fullerton**, Australia, for her poster “*Surfing the waves of change*”.

Honourable mentions

**Annika Fritz** (Trinidad and Tobago)
**Ana Maria Alvarez** (Colombia/Spain)

Public’s choice

**Kaveh Fattahi** (Iran/Japan)
Awards of Excellence

Jury:
Pierre Laconte
Elias Beriatos
Ismael Fernandez
Alfonso Vegara
Jaime Lerner
as external adviser.

AMSTERDAM, Netherlands
Municipality of Amsterdam, Physical Planning Department
on behalf of the Amsterdam Metropolitan Area

“An image for development of the region for 2040”

ANTWERP, Belgium
Municipality of Antwerp - Gemeentebestrijf Planningscil

“Antwerp, site of the century (structure plan)”

DELHI, India
Delhi Development Authority
“Master Plan for Delhi 2021”

CANCUN, Mexico
IMPLAN- Instituto de Planeacion de Desarrollo Urbano
Municipio de Benito Juarez

“Strategic Plan Cancun 2030”

YANGZHOU, China
Ruan Yishan Heritage Foundation
Great Canal Conservation and Study
2. Establishment of an emergency management system for city public safety

The general procedures for crisis management can be roughly divided into four stages: before the event, the occurrence of the event, during and after the event. Before the event, there should be appropriate forecasts and a preventive system. When the crisis breaks out, the local government should adopt effective measures before reporting to its superior administration. During the crisis, the government should start an emergency program and organize response. After the crisis, the government should investigate and evaluate the event and crisis management, in order to establish the responsibility list and to regulate the reconstruction of the area affected by the event.

Early stage management means that after the outbreak of public safety incidents, the local government and the departments concerned shall start their respective emergency programs and should adopt effective measures to prevent the situation from worsening. They should organize emergency resources and report to superior or administration on time.

Emergency management includes: starting corresponding emergency programs, coordinating different departments and units concerned and organizing response; coordinating, organizing and guiding: experts and professionals to take action in actual disaster; taking the most effective measures, preparing for the worst situation; organizing emergency support, supplying emergency resources, maintaining public order and social stability in the area where the incident occurred, reporting the progress of emergency management on a timely basis.

At the completion of emergency management, the local government should adopt effective measures to deal with problems arising from the incident. According to applicable rules and regulations, conditions should be given compensation. The local government should also ensure that individuals suffering psychological trauma or property losses receive appropriate help from professional psychological organizations or institutes. Insurance companies should settle the claims of both units and individuals according to applicable regulations and conditions on a timely basis.

The work of evacuation and rescue is a continuation of disaster relief and a new starting point for economic growth. After the affected by a disaster area have been settled and after the reconstruction and social order have been restored, the local government should proceed with reconstruction projects or continue their original work. During reconstruction, the decision-makers and planners should have both past experience and intentionally avoid the same mistakes as in a resource comprehensive capacity in disaster prevention and reduction.

3. Establishment of an emergency security system in cities

In general, the emergency security system covers the prevention of human, financial, and social resources during emergency events. To be more specific, the human resource security system creates professional and voluntary teams for emergency rescue; the financial resource system includes the financial resources of the national, local, and social levels, and the material resource system covers housing conditions, medical, communication, and public safety conditions.

Human resource security system: Professional teams in fields such as police, firefighting, medical care, safety, earthquake rescue, flood prevention and relief, as well as engineering emergency teams for water, power, gas, and communication sectors compose the key rescue forces during emergencies. In the same way, social resources should also be utilized to organize government agencies, volunteers and other organizations to participate in rescue and relief work. All these professional teams and social capacities should emphasize the necessity of training and exercising. A just distribution system should be set up and their equipments should be improved.

Capital and financial resource security system: City public safety is a public product provided by the government. Therefore, the preparation fund and emergency relief fund should be listed in the fiscal budget. Other ways of expanding the source of relief funds include setting up special relief funds, issuing a welfare lottery, encouraging social and enterprise donation, and applying for international financial support.

Material resource security system: The management of emergency material preparation shall be reinforced so as to set up a complete production, storage, distribution and transport system for emergency materials in order to guarantee the supply of emergency materials and daily necessities.

5.3.6 Establishment of a public safety management system centered on communities

Residents constitute the basic organizations for disaster prevention and crisis management in cities. Therefore, the government should emphasize the utilization of community capacities by setting up community public safety management systems so as to achieve prevention, control, and management by the public. The first task is to set up reasonable emergency shelter sites and to construct emergency shelters for communities.
Publications

Delivered
Special Bulletin on Planning in China prepared by UPSC
ISOCARP Review 03 (Antwerp)
Several Messages from the President

Under preparation
2006 Mayors’ Summit, Istanbul
ISOCARP Review 04 (after Dalian congress)
2004 Geneva Congress Report on CD Rom
2007 Antwerp Congress Report on CD Rom
Young Planning Professionals’ Reports 2007
Proceedings of the Second California Catalonia Summit, California, 2008
IMPP, 6th Edition; launch 8 November 2008
IMPP
Judith Ryser (United Kingdom) and Teresa Franchini (Spain)

A new edition will be launched in Sitges, on the 8th November 2008, World Planning Day.

Acknowledgements
• the authors for their contributions: one hundred entries from five continents
• the generous sponsors and planning colleagues from the UK, Spain and South Africa who have assisted financially and in kind to make this edition possible.

We acknowledge the great effort of previous editors, Adriana Dal Cin (†) and Derek Lyddon on whose work this expanded edition is based

Sections:

I. The **Planning framework** describes administrative structure, and competence for planning, planning legislation and instruments of implementation.
II. The **Planning process** deals with plan making, development control, participation and appeal.
III. An **Evaluation** provides critical comments on the planning system in practice, focusing on the gap between planning legislation and physical development.
UPAT

Cuenca, Spain, 29 March – 5 April 2008
Project Coordinators: Pablo Vaggione, Gildo Seisdedos, Spain
Participants: Alex Macgregor, UK-Scotland (Team Leader), Larry Fabian (USA), Martin Fürstenberg (Germany), Donovan Rypkema (USA), Brigitte Schmelzer (Germany), Hein Struben (Netherlands), Gijs Wolfs (Netherlands)
Young Planning Professionals: Mayte Cuesta and Oscar Serrano Gil (Spain).

Lincoln Beach, Oregon, United States, 8 - 13 May, 2008
Project Coordinator: Ric Stephens
Participants: Kurt Olsen (Team Leader); Alison Nelson; Al Zelinka; Angela Lazarean; Ben Austin; Brian Wethington; Francesco Martinico (ISOCARP); Greg Butler; Jennifer Danziger; John Baymiller; Karen Swirsky; Niels Eddy; Robbert Rhemrev (ISOCARP), Sarah Shewell; Stephan Lewis; Suzanna Rynne; Ted Grund; Alexandra Roberts Bullock.

Guadalajara, Mexico, 23 - 30 August, 2008
Project Coordinator: Paco Pérez
Participants: Antonio Lucio (Team leader), Gregor Witschko (Austria), BK Jain (India), David Prosperi (USA), Piotr Lorens (Poland), Alejandro Navarro, Spain

On the pipeline:

Limmat Valley, Zurich  Second week of October
Sitges  First week of November
Young Planning Professionals

Fernando Brandão Alves / Zeynep Merey-Enlil

17th YPPs' Programme (LOC – VROM – ISOCARP): The left bank of Antwerp
19 YPs from 14 countries
YPPs’ coordinators:
Hardwin De Wever, Francis de Wolf (LOC), Belgium
Elien Wieringa, Liese Vonk (VROM), The Netherlands
Sponsored by the Ministry of VROM and the ANTWERP LOC

YPPs’ Workshop Chambre des Urbanistes de Belgique (CUB) – ISOCARP:
The European function of the Rue de la Loi in the European Quarter in Brussels
6 YPs from 5 countries
Coordinator: Bruno Clerbaux, Belgium
Sponsored by CUB and ECTP
This is new. What is this programme for?

Provide opportunities to members to participate in projects

First Example: Healthy Cities - A Research Project for the WHO
4 months, 15K USD

Managed by Didier Vancutsem, with Jim Colman. Contributions by Chris Gossop, Ulla Hoyer, Pierre Laconte, Manfred Schrenk

More in the pipeline
We need you standardised CVs!
Regional chapters

Bringing ISOCARP closer to you

African Chapter (Mairura Omwenga, Kenya)
Latin American Chapter (Teresa Franchini and Gildo Seisdedos, Spain)
Asia-Pacific Chapter (Jim Colman)
Regional presence (1)

Project Offices
A 5-6 years financial and in-kind commitment from the sponsor, who makes a joining donation and hosts at least one UPAT a year, plus financial support for a Regional Secretariat comprising at least one full time person

Sitges, Spain
Manages UPAT programmes.
Cinthya Uribe, Programme Manager

Cancun, Mexico
Regional presence (2)

Liaison Offices
A spearhead regional location that enables us to be closer to members and facilitate relationship with a specific institution

Brussels, Belgium
Headed by Didier Vancutsem
Monitors opportunities and submits applications to projects promoted by European institutions in planning related fields.

Nairobi, Kenya
Headed by Mairura Omwenga as Acting Head
To be inaugurated on World Planning Day
Brings ISOCARP closer to our 2nd largest regional membership base
Facilitates growing relationship with UN-Habitat
Memoranda of Understanding

MOUs signed with the following partners:

AESOP: Association of European Schools of Planning (Enlil)
IFHP: International Federation of Housing and Planning (Laconte)

Other MOUs under construction
UN-Habitat

- UN-Habitat is the UN agency that deals with urban issues
- ISOCARP is an NGO that focuses on urban issues

Does it not make sense that we establish a partnership?

Federico Malusardi
Kept the flame alive since Habitat II

Chris Gossop, Peter Jonquiere, Fedor Kundryavtsev, Amer Mustafa, Jim Reilly, Peter Robinson, Hari Srinivas, Isabel Viana
UN-Habitat: WUF and beyond

• We are hosting a Networking Event within WUF in Nanjing
• It’s the first time for ISOCARP
• We are the ONLY international planning association with an accepted proposal

• We are working on an umbrella for specific cooperation
Carbon offsetting scheme

Practice what we preach: ISOPCARP as a carbon conscious society

International Flights - Carbon Offsetting

Suggested providers
Climate Care [www.climatecare.org](http://www.climatecare.org)

My Climate [www.myclimate.org](http://www.myclimate.org)

Independent sources of advice on providers:
Clean Air – Cool Planet: [www.cleanair-coolplanet.org/ConsumersGuidetoCarbon Offsets.pdf](http://www.cleanair-coolplanet.org/ConsumersGuidetoCarbon Offsets.pdf)

ENDS – [www.endscarbonoffsets.com](http://www.endscarbonoffsets.com)

Reports to EXCO submitted by Chris Gossop
Low Carbon Cities
General Rapporteur: Chris Gossop

- Many congresses on the same theme
- We have to make ours special
- Build on what we have: reflect our unique membership mix in speakers and papers
  - Academia / theory
  - Government / policy
  - Practice / industry
Summarising: moving ahead

- Making our structure more agile and responsive
- Being closer to members
- Reaching out to other organisations
What you can do

- **Mind the gap:** Help the membership campaign
- **Be ready:** Send us your CV and update your profile and details
- **Get involved:** Bring forward your ideas to VPs
Thanks

p.vaggione@isocarp.org
Appendix: Elections

New Secretary General and Treasurer (2007-2010):
Pablo Vaggione (Spain) Secretary General
Manfred Schrenk (Austria) Treasurer

They succeeded Milica Bajic and Didier Vancutsem respectively.

Fernando Brandão Alves and Teresa Franchini stepped down as Vice-Presidents.
Ismael Fernandez Mejía was re-elected.