Annual Report 2014
Secretary General

Didier Vancutsem
Annual Report

1. Introduction
2. Strategic Guidelines
3. Communication with members
4. Network of Excellence and Partnerships
5. Headquarters The Hague
6. Reference in knowledge and research
1. Introduction

• Change of **SG profile and responsibilities**
  – Monitoring, guiding and supporting the Secretariat as direct responsible person of the secretariat staff as well as internal matters
  – Implementing / monitoring ISOCARP strategies, EXCO and President decisions and programs
  – Developing EU projects and their policy, as well as the proposal and monitoring of the execution of the EU projects
  – Developing and controlling all activities related to fund raising, sponsorships, grants and donations
  – Developing strategic guidelines related to his responsibilities
2. Strategic Guidelines (Proposed to Exco January 2014)

Strategic guidelines for the next 3 years developed and agreed:

- Increasing attractiveness of the society and better involvement of the membership
- Becoming part of a network of excellence and partnerships
- Effective Headquarters organisation and staff
- Worldwide reference in knowledge and research as Think Tank
- Sustainable and stable financial situation
3. Communication with our members
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- **New Website** as communication platform for our members and National Delegations – more information with VP presentation – please use it!
- **Regular News** to our members in appropriated format: Endorsed Events, Projects calls, activities – to be disseminated in Newsletter
- **Connections** with existing Urban Databases – to increase knowledge exchange with our members
- Involvement of membership: **Open Calls** to the members for each new project
- Aiming a **major involvement of our members community**, together with strong dialogue between EXCO and members, even helped by incoming innovative technological tools – bottom-up process
3. Communication with our members

Change in Members (since 1 January 2014)

<table>
<thead>
<tr>
<th>2014</th>
<th>Individual Members</th>
<th></th>
<th>Institutional Members</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>New Members</td>
<td>37</td>
<td>New Institutional Members</td>
</tr>
<tr>
<td></td>
<td>New Associate Members</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>New Young Planning Professionals</td>
<td>12</td>
<td></td>
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<tr>
<td></td>
<td>New Full Affiliated Members</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td></td>
<td>New Institutional Member Representatives</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>New Life Members</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Resignations</td>
<td>-25</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Deceased</td>
<td>-2</td>
<td></td>
</tr>
</tbody>
</table>

**Membership Growth Rate of 7.2%**

17-09-2014: 699
**New Members (37)**

*Present at 2014 ISOCARP Congress in Gdynia, Poland*

**Australia:**
- Gregory Vann
- Michael Papageorgiou
- Aman Mehta
- Carlos Alberto dos Santos Tavares

**Cape Verde:**
- Tao Liu
- Lay Ping Toh
- Zhenyu Tao

**China:**
- Michael Papageorgiou
- Lay Ping Toh
- Aman Mehta
- Carlos Alberto dos Santos Tavares
- Juan Qin

**France:**
- Christian Horn
- Philippe Doucet
- Jean-Michel Guenod
- Thomas Stellmach

**Germany:**
- Christian Horn
- Philippe Doucet
- Jean-Michel Guenod
- Thomas Stellmach

**India:**
- Rit Chandra
- Sheuli Mitra
- Tari Jain
- Ghulam Hassan Mir

**Iraq:**
- Mohammed Al Ani

**Israel:**
- Rassem Khamaïs (membership renewal)

**Japan**
- Hiroaki Ohashi

**Kosovo**
- Rudina Qerimi

**Lebanon**
- Ibrahim Mneimne

**Netherlands**
- Jos Cuijpers*
- Jelle Rijpma

**Palestine:**
- Ali Abdelhamid

**Portugal:**
- Inês Moreira*

**Qatar:**
- Khalid Awedelkarim

**South Africa:**
- Johannes Ernst Drewes

**Serbia:**
- Eva Vanista Lazarevic*

**Spain:**
- Ramon Garcia-Bragado

**Sudan:**
- Azhari O.M. Abu-eldreish
- Tommi Kristian Mäkynen
- Simon Montague

**Switzerland:**
- Myriam Barsuglia

**United States:**
- Anastasia Velnidis
- Pedro Garcia

**United Kingdom:**
- Roxana Wolfson
- Pumulo Mubita

**New Associate Members (2):**

**New Young Planning Professionals (12):**

**New Fully Affiliated Members (1):**

**New Institutional Member Representatives (2):**

**New Life Members (1):**

**New Institutional Members (1):**

Belgium: Kristien Lefeber - Vlaamse Vereniging voor Ruimte en Planning (VRP)

Switzerland: Myriam Barsuglia - Swiss Society of Engineers and Architects (SIA)

Germany: Ulrich Bernard

Switzerland: Swiss Society of Engineers and Architects (SIA) - IM-b
3. Communication with our members

Proposed Course of Action (VP Membership Khalid El Adli):

• Continue communication w/ NDs to nominate candidates for membership;
• revitalize institutional membership;
• offer orientation to new members;
• instigate a marketing campaign (flyers, CDs, flash memory, banners, etc..);
• create thematic discussion groups/pages on the web;
• issue a regular / quarterly news letter.
4. Network of Excellence and Partnerships
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Work started with a survey of existing relationships with organisations

• Elaboration of partnership strategy:
  – identification of potentials for membership
  – expected win-win benefits for the members and the Society on short, medium and long term
  – selection of strategic orientations of partnerships

• Method: seeking cooperation and synergies with actual selected partners, starting new cooperation activities starting with public and private partners, and moving towards private, public partners and stakeholders-planners communities of interest – as we have today with our YPP’s
4. Network of Excellence and Partnerships

Elaboration of different categories of agreements and relationships:

- **MoU agreements**: a new generation of agreements focusing on better win-win activities,
- **Congress Partnership Agreements** (CPA): an agreement on sponsorship of congress activities together with exhibition (package),
- **Event Endorsement Agreement** (EEA) and **Project Endorsement Agreement** (PEA): research or design projects can be endorsed, with identification of benefits for the Society,
- **Strategic Partnership Agreements** (SPA): content related, connected to actions and ISOCARP products, agreements can bring long-term benefits to membership and Society. **Private actors are targeted**: public sector, urban infrastructure, mobility, building industry, real estate, investment banking, IT, foundations, etc.
- **Project Partnership Agreement** (PPA): project partnership, where ISOCARP is joining a project consortium.
4. Network of Excellence and Partnerships

**Institutional Partners** - MoU’s, Partnerships, Projects Agreements

- **New** MoU’s finalized with ICLEI World, Metropolitan Solutions Hannover Messe
- MoU’s **under development** with AIVP (International Association of Port Cities), UITP (International Union of Public Transport), Ateliers de Cergy, RICS Royal Institute of Chartered Surveyors, World Bank Group, EEA European Environment Agency, European Investment Bank, EUKN (European Knowledge Network, NL)

**Private Partners** - new Partnerships **under development**

- SIEMENS, Compagnie Nationale du Rhône/GDF-SUEZ, Microsoft, Open Geospatial Consortium OGC, Plantagon
5. Headquarters The Hague
5. Headquarters The Hague

• Internal **management** and daily communication

• **Staff** at Headquarters
  – Gaby Kurth, Programme Manager
  – Monica Ornek, Office Manager
  – Eline van Haastrecht, Project Assistant
  – Bart van Tongeren, Project Assistant
  – Hajo Vis, Bookkeeper
  – Talya ten Brink, Student (until mid 2014)
  – Iris Ploum, Student (until August 2014)

In 2015: one person more at the HQ...
### 5. Headquarters The Hague

**Actual workload** at the Secretariat 2014

<table>
<thead>
<tr>
<th>Activity</th>
<th>Detail</th>
<th>Amount Hours/year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular Business</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bookkeeping</td>
<td>Finances, payments</td>
<td>800</td>
</tr>
<tr>
<td>Communication</td>
<td>Web, Mails, DB, website</td>
<td>1200</td>
</tr>
<tr>
<td>Congress</td>
<td>Prep, Orga, Materials</td>
<td>2500</td>
</tr>
<tr>
<td>Publications</td>
<td>Design, Print</td>
<td>500</td>
</tr>
<tr>
<td>Projects</td>
<td>YPP, UPATs, other</td>
<td>500</td>
</tr>
</tbody>
</table>

**5500 Working Hours**
5. Reference in knowledge and research
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- ISOCARP is considered more and more as a **Think Tank**
- Aiming to achieve a **balanced partnership in research, practice and institutions**, by having a **bottom-up process** starting by the members and the National Delegations, encouraging initiatives on local level - and **top-down** by having key roles in high-level institutions
- **Developing activities**, such as: ISOCARP Educational Forum, HABITAT III Think Tank open to all members, research projects for international organisations (e.g. UN, EU, World Bank, EIB, OECD, EUKN)
- By **attending several events** in last months: Cities of Tomorrow Conference, Brussels Feb 14; Hannover Messe – Metropolitan Solutions April 2014; Geospatial World Forum, Geneva May 2014; ICLEI Resilient Cities 2014, Bonn May 2014; WCS Singapore June 14 – we **increased substantially the ISOCARP visibility**
Thank you!