



ISOCARP
Knowledge for better Cities

Annual Report 2014

Secretary General

Didier Vancutsem



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Knowledge for better Cities

ISOCARP Bureau 22 September 14

Annual Report

1. Introduction
2. Strategic Guidelines
3. Communication with members
4. Network of Excellence and Partnerships
5. Headquarters The Hague
6. Reference in knowledge and research

1. Introduction

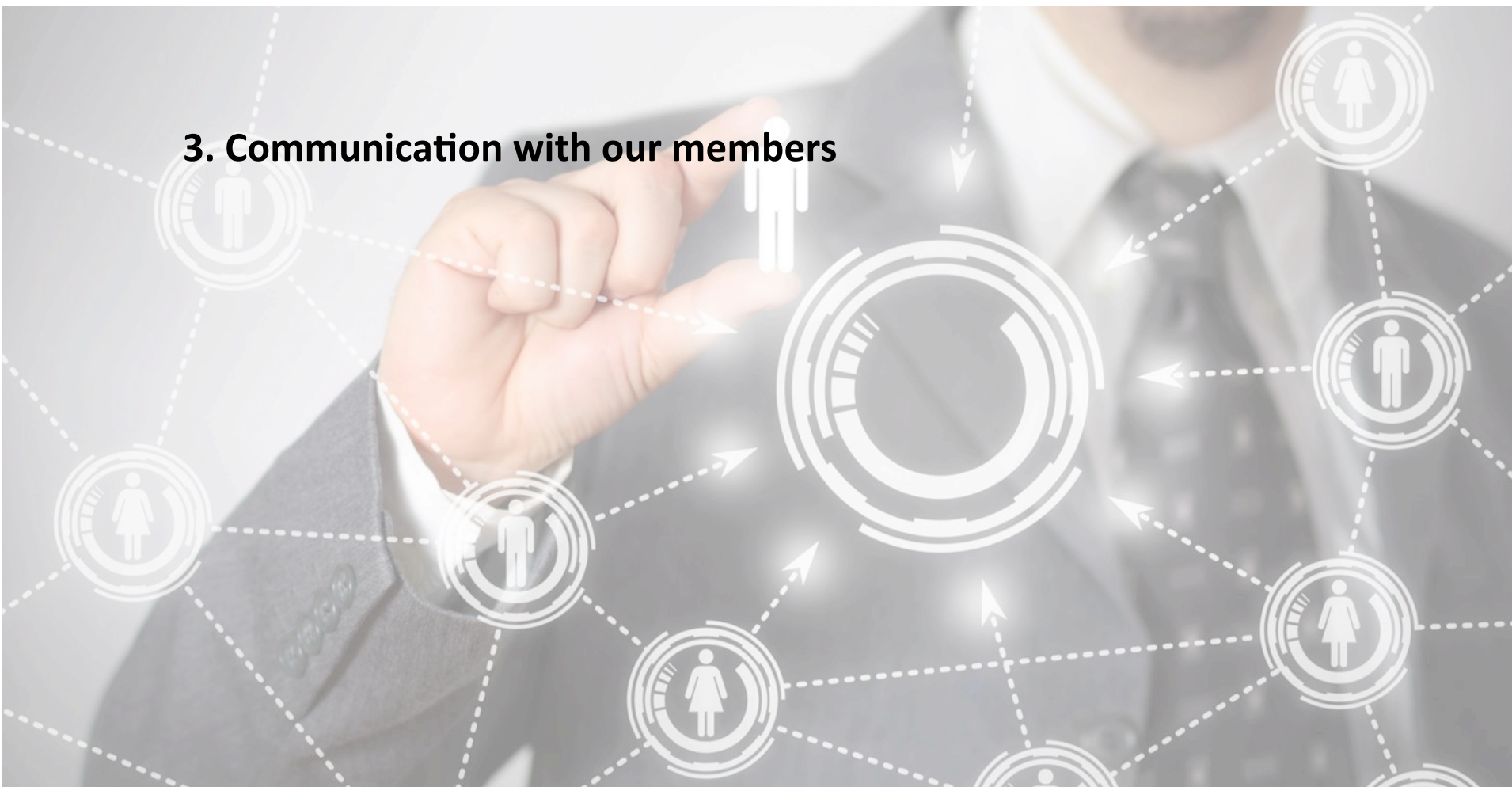
- Change of **SG profile and responsibilities**
 - Monitoring, guiding and supporting the Secretariat as direct responsible person of the secretariat staff as well as internal matters
 - Implementing / monitoring ISOCARP strategies, EXCO and President decisions and programs
 - Developing EU projects and their policy, as well as the proposal and monitoring of the execution of the EU projects
 - Developing and controlling all activities related to fund raising, sponsorships, grants and donations
 - Developing strategic guidelines related to his responsibilities

2. Strategic Guidelines (Proposed to Exco January 2014)

Strategic guidelines for the **next 3 years** developed and agreed:

- **Increasing attractiveness** of the society and better **involvement of the membership**
- Becoming part of a **network of excellence** and **partnerships**
- Effective **Headquarters** organisation and staff
- Worldwide **reference in knowledge and research** as Think Tank
- Sustainable and **stable financial situation**

3. Communication with our members



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3. Communication with our members

- **New Website** as **communication platform** for our members and National Delegations – more information with VP presentation – **please use it!**
- **Regular News** to our members in appropriated format: Endorsed Events, Projects calls, activities – to be disseminated in Newsletter
- **Connections** with existing Urban Databases – to increase knowledge exchange with our members
- Involvement of membership: **Open Calls** to the members for each new project
- Aiming a **major involvement of our members community**, together with strong dialogue between EXCO and members, even helped by incoming innovative technological tools – bottom-up process

3. Communication with our members

Change in Members (since 1 January 2014)

| | | | |
|--------------------|--|------------|--|
| 2014 | Individual Members | | |
| | New Members | 37 | |
| | New Associate Members | 2 | |
| | New Young Planning Professionals | 12 | |
| | New Full Affiliated Members | 1 | |
| | New Institutional Member Representatives | 2 | |
| | New Life Members | 1 | |
| | Resignations | -25 | |
| | Deceased | -2 | |
| | Institutional Members | | |
| | New Institutional Members | 1 | |
| | Resignations | 0 | |
| | | +29 | |
| 17-09-2014: | | <hr/> | |
| | | 699 | |

**Membership
Growth Rate
of 7.2%**

New Members (37)

Present at 2014 ISOCARP Congress in Gdynia, Poland*

| | | | |
|-------------|--------------------------------------|--|-------------------------|
| Australia: | Gregory Vann | Palestine: | Peter van de Laak |
| | Michael Papageorgiou | Portugal: | Robert Lautenbach |
| | Aman Mehta | Qatar: | Ali Abdelhamid |
| Cape Verde: | Carlos Alberto dos Santos Tavares | Serbia: | Inês Moreira* |
| China: | Tao Liu | South Africa: | Khalid Awedelkarim |
| | Lay Ping Toh | (membership renewal) | Eva Vanista Lazarevic* |
| | Zhenyu Tao | | Johannes Ernst Drewes |
| France: | Christian Horn | Spain: | Peter Magni |
| | Philippe Doucet | Sudan: | Ramon Garcia-Bragado |
| | Jean-Michel Guenod | Switzerland: | Azhari O.M. Abu-elreish |
| Germany: | Thomas Stellmach | United Kingdom: | Tommi Kristian Mäkynen |
| India: | Rit Chandra | United States: | Simon Montague |
| | Sheuli Mitra | Zambia: | Oxana Wolfson |
| | Taru Jain | | Pumulo Mubita |
| | Ghulam Hassan Mir | | (membership renewal) |
| Iraq: | Mohammed Al Ani | <i>New Associate Members (2):</i> | |
| Israel: | Rassem Khamaisi (membership renewal) | China: | Anastasia Velnidis |
| Japan | Hiroaki Ohashi | Portugal: | Pedro Garcia |
| Kosovo | Rudina Qerimi | <i>New Young Planning Professionals (12):</i> | |
| Kosovo | Lumnije Gashi-Shabani | Algeria: | Farid Latroch |
| Lebanon | Ibrahim Mneimne | China: | Xiaoyu Wang |
| Netherlands | Jos Cuijpers* | Kenya: | Omoayena Odunbaku Yadua |
| | Jelle Rijpma | Netherlands: | Sarah Essbai |

| | |
|-----------------|------------------------|
| Romania: | Andrew Reynolds |
| | Soran Park |
| | Matei Radu Cochechi |
| | Sabina Maria Dimitriu |
| | Wendy Laura CÎNȚA |
| Serbia: | Mateja Zivadinovic |
| | Tena Lazarevic |
| United Kingdom: | Somayeh Taheri-Moosavi |

New Fully Affiliated Members (1):

Belgium: Kristien Lefeber - Vlaamse Vereniging voor Ruimte en Planning (VRP)

New Institutional Member Representatives (2):

Israel: Guy Kav Venaki - Israel Planners Association
Switzerland: Myriam Barsuglia - Swiss Society of Engineers and Architects (SIA)

New Life Members (1):

Germany: Ulrich Bernard

New Institutional Members (1):

Switzerland: Swiss Society of Engineers and Architects (SIA) - IM-b



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3. Communication with our members

Proposed Course of Action (VP Membership Khalid El Adli):

- Continue communication w/ NDs to nominate candidates for membership;
- revitalize institutional membership;
- offer orientation to new members;
- instigate a marketing campaign (flyers, CDs, flash memory, banners, etc..);
- create thematic discussion groups/pages on the web;
- issue a regular / quarterly news letter.



4. Network of Excellence and Partnerships



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4. Network of Excellence and Partnerships

Work started with a **survey of existing relationships with organisations**

- Elaboration of **partnership strategy**:
 - identification of **potentials** for membership
 - expected **win-win benefits** for the members and the Society on **short, medium and long term**
 - selection of **strategic orientations of partnerships**
- **Method**: seeking cooperation and synergies with actual selected partners, starting **new cooperation activities** starting with **public and private partners**, and moving towards **private, public partners and stakeholders-planners communities** of interest – as we have today with our YPP's

4. Network of Excellence and Partnerships

Elaboration of different **categories of agreements and relationships**:

- **MoU** agreements: a new generation of agreements focussing on better win-win activities,
- **Congress Partnership Agreements** (CPA): an agreement on sponsorship of congress activities together with exhibition (package),
- **Event Endorsement Agreement** (EEA) and **Project Endorsement Agreement** (PEA): research or design projects can be endorsed, with identification of benefits for the Society,
- **Strategic Partnership Agreements** (SPA): content related, connected to actions and ISOCARP products, agreements can bring long-term benefits to membership and Society. **Private actors are targeted**: public sector, urban infrastructure, mobility, building industry, real estate, investment banking, IT, foundations, etc.
- **Project Partnership Agreement** (PPA): project partnership, where ISOCARP is joining a project consortium.

4. Network of Excellence and Partnerships

Institutional Partners - MoU's, Partnerships, Projects Agreements

- **New** MoU's finalized with ICLEI World, Metropolitan Solutions Hannover Messe
- MoU's **under development** with AIVP (International Association of Port Cities), UITP (International Union of Public Transport), Ateliers de Cergy, RICS Royal Institute of Chartered Surveyors, World Bank Group, EEA European Environment Agency, European Investment Bank, EUKN (European Knowledge Network, NL)

Private Partners - new Partnerships **under development**

- SIEMENS, Compagnie Nationale du Rhône/GDF-SUEZ, Microsoft, Open Geospatial Consortium OGC, Plantagon



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5. Headquarters The Hague



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5. Headquarters The Hague

- Internal **management** and daily communication
- **Staff** at Headquarters
 - Gaby Kurth, Programme Manager
 - Monica Ornek, Office Manager
 - Eline van Haastrecht, Project Assistant
 - Bart van Tongeren, Project Assistant
 - Hajo Vis, Bookkeeper
 - Talya ten Brink, Student (until mid 2014)
 - Iris Ploum, Student (until August 2014)

In 2015: one person more at the HQ...

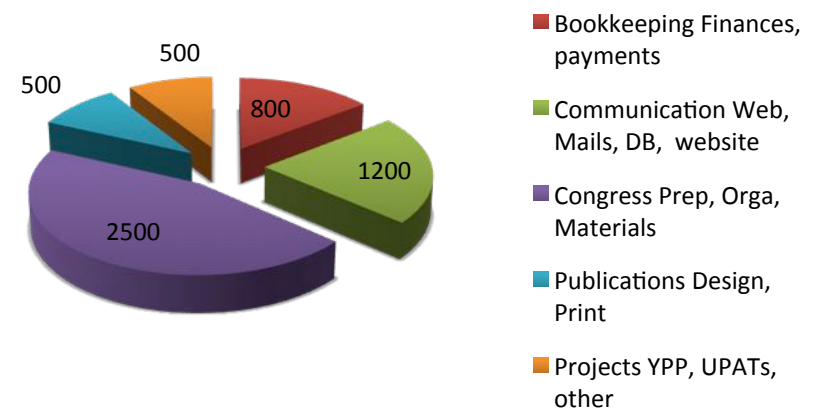


5. Headquarters The Hague

Actual **workload** at the Secretariat 2014

Actual Personnel efforts at Headquarters (approx.)

| Activity | Detail | Amount Hours/year | |
|-------------------------|----------------------------|----------------------|-----------------------------------|
| Regular Business | | | |
| Bookkeeping | Finances, payments | 800 | |
| Communication | Web, Mails, DB, website | 1200 | |
| Congress | Prep, Orga, Materials | 2500 | |
| Publications | Design, Print | 500 | |
| Projects | YPP, UPATs, other | 500 | |
| | | | 5500 Working Hours |



5. Reference in knowledge and research



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5. Reference in knowledge and research

- ISOCARP is considered more and more as a **Think Tank**
- Aiming to achieve a **balanced partnership in research, practice and institutions**, by having a **bottom-up process** starting by the members and the National Delegations, encouraging initiatives on local level - and **top-down** by having key roles in high-level institutions
- **Developing activities**, such as: ISOCARP Educational Forum, HABITAT III Think Tank open to all members, research projects for international organisations (e.g. UN, EU, World Bank, EIB, OECD, EUKN)
- By **attending several events** in last months: Cities of Tomorrow Conference, Brussels Feb 14; Hannover Messe – Metropolitan Solutions April 2014; Geospatial World Forum, Geneva May 2014; ICLEI Resilient Cities 2014, Bonn May 2014; WCS Singapore June 14 – we **increased substantially the ISOCARP visibility**

Thank you!



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