



# ISOCARP Sponsorship Options

## ISOCARP is offering you

to include the logo of your municipality or office on our printed and online media, on our public website and in our events. The higher the sponsorship the more often your logo or institution presentation will be published and made available to the community.

With the Celebration Activities ISOCARP is targeting to address not only the planning community, but also the entire world community, including stakeholders at all decision levels, e.g. the UN, UNESCO, Banks and Administrations, international organisations, local stakeholders. Our planned publications are:

- Absorbing 50 Years of City and Regional Planning (Website)

- International Manual of Planning Practice (IMPP)
- Book on Young Planning Professionals Workshops
- 10 Years UPATs
- Five Decades of Knowledge and Sharing
- Special 50<sup>th</sup> Anniversary Award.

Our planned events are:

- Regional and National Events.
- World Planning Congress

Please contact us if you would like to have a list of 50ACC Events. The sponsorship options are based on the use of the logo and the partner presentation, connected to the ISOCARP 50<sup>th</sup> Anniversary Celebration (50ACC) activities:

Partner presentation	50ACC Sponsorship Opportunity	Amount
Logo	1 Publication (print/online)	2.000 €
Logo	1 Publication + Website + 1 Event	5.000 €
Logo + short partner presentation (1/2 Page)	2 Publications + Website + 2 Events / Award	7.500 €
Logo + short partner presentation (1/2 Page)	2 Publications + Website + 1 Event / Award + 1 World Congress	10.000 €
Logo + long partner presentation (1 Page)	3 Publications + Website + 2 Events / Award + 1 World Congress	15.000 €
Logo + long partner presentation (1 Page)	All Campaign: Publications + Website + Events + World Congress	25.000 €

Name of the bank: ING Bank  
 Address of the bank: P.O. Box 1800, 1000 BV Amsterdam, The Netherlands  
 Physical address of the bank: Bijlmerdreef 109 (Financial Plaza), 1102 BW Amsterdam  
 Account: name ISOCARP-AIU-IGSRP. Address: P.O. Box 983, 2501 CZ The Hague, The Netherlands

Account number: 5415833  
 IBAN: NL64INGB0005415833  
 BIC/Swift: INGBNL2A (if you need eleven positions: INGBNL2AXXX)  
 Payment by credit card possible via ISOCARP website. [www.isocarp.org](http://www.isocarp.org)  
 For more information, please contact us via the numbers and addresses on the front page..



## ISOCARP 1965-2015: the Golden Jubilee

In 2015 it will be 50 years that the International Society of City and Regional Planners was founded in The Netherlands by spatial planners and urbanists from all over the world.

Right now the ISOCARP network brings together 700 individual and institutional members from more than 80 countries worldwide. Through its activities, research, planning practice, education and training ISOCARP improves our cities and territories. The wealth and diversity of professional expertise, knowledge and experience in the ISOCARP membership is unmatched in the planning field.

In today's changing world a society as ISOCARP with committed members from academia, government and the private sector is needed more than ever. ISOCARP looks back on 50 dedicated years, a reason to celebrate our Golden Jubilee.

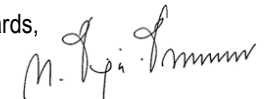
We started on the occasion of the 50<sup>th</sup> Congress in 2014 in Poland and will continue celebrating with events, publications and other activities the whole year through. The celebrations will culminate in the 2015

congress, the 50<sup>th</sup> Anniversary of ISOCARP. We would like to engage our partners, but also public and private organisations dealing with the sustainable spatial development of our environment in the celebrations. We can offer several options for sponsorship which will give your organisation a prominent place in our next congress, on our website or in the different publications. You can find these options on the backside.

You can also make a special donation on the occasion of ISOCARP's 50<sup>th</sup> anniversary. Each amount, be it small or big, will be very much appreciated and will help us to have a true Golden Jubilee year.

We look forward to your contributions in whatsoever way and would like to thank you in advance for your support.

Kind regards,



Prof Milica Bajic-Brkovic  
 President



Prof Jef Van den Broeck  
 Chair of the Anniversary Committee

Web [www.isocarp.org](http://www.isocarp.org)  
 Phone +31 70 346 2654  
 Fax +31 70 361 7909  
 E-mail [isocarp@isocarp.org](mailto:isocarp@isocarp.org)

Mailing Address  
 P.O. Box 983  
 2501 CZ The Hague  
 The Netherlands

Visiting Address  
 Laan van Meerdervoort 70  
 3<sup>rd</sup> floor, Rm 318-320  
 2517 AN The Hague, NLD



# 50<sup>th</sup> Anniversary

## Celebrations of City and Regional Planning

### ACC50

**ISOCARP** is the **International Society of City and Regional Planners**. Founded in 1965, we are a global association of experienced professionals, bringing together recognised and highly-qualified planners from more than 80 countries worldwide.

### Absorbing 50 years of city and regional planning

The most significant practices or planning highlights and projects over the last 50 years in different countries and regions.

### City and regional planning national symposia

Stimulation of National Delegations to organise symposia. The ND's are invited to prepare programmes.

### Update of the 'International Manual of Planning Practice'

The former manual was a huge success, and an update is in process. For this the support of the members and sponsors is needed.

### Overview of the Young Planning Professionals workshops

With the help of former YPPs, summaries of past workshops and other YPP projects will be posted on the ISOCARP website.



### 10 years of Urban Planning Advisory Teams

Symposium at the ETH Zürich and a publication with review of past, present and future UPATs.

### Five decades of knowledge creation and sharing

This project is meant as a reflection on the value and role of the organisation and as a promotion for it.

### Special 50<sup>th</sup> Anniversary Lifetime Achievement Award

An award for lifetime achievement possibly for a person, a team, a city or an organisation.

### 50<sup>th</sup> Anniversary presentation on the ACC50 programme

Presentation of the results of the ACC50 programme in a keynote speech at the 2015 Congress.