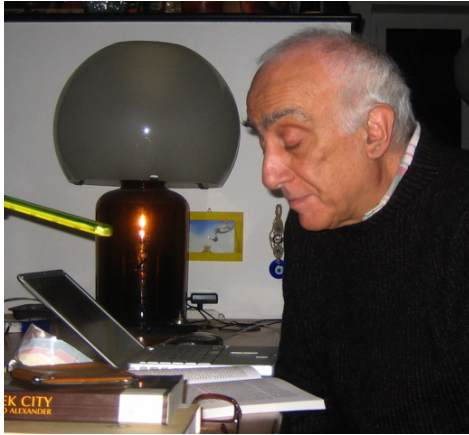




**43<sup>rd</sup> INTERNATIONAL ISOCARP CONGRESS  
KEYNOTE SPEECH – OPENING DAY, 20 SEPTEMBER 2007  
ANTWERP, Belgium**



**KEYNOTE SPEECH**

**LUIGI MAZZA**  
**Professor of Planning**

Luigi Mazza, professor of planning at the Politecnico di Milano, chair of the PhD Programme in Urban Projects and Policies.

Mazza was a UN consultant for the implementation of the master plan of Nicosia, Cyprus. Adviser on land use policies to the Land State Committee, People Republic of China, and lecturer to the officers of the Committee at the Peking University. Consultant on a research project on the property market in Europe, co-ordinated by the University of Dortmund on behalf of the Bundesbauministerium, the German Federal Ministry of Public Works; project leader of the Italian group of a British-Italian research project on the 'sustainable city', sponsored by a Cee (Ivonne Rydin, London School of Economics, project leader of the British Group). Mazza gave seminars and lectures in some British universities; at the Nordic Institute for Studies in Urban and Regional Planning, Stockholm; Amsterdam University; Karlsruhe University; Institute of Economics, USSR Academy of Science in Moscow; Center for Regional Studies, Hungarian Academy of Sciences; Institute of Space Economy, University of Warsaw; and visited the schools of planning of UCLA, Berkeley, Cornell, MIT, Philadelphia and Madison. Honorary Fellow of the School of Planning, Oxford Brookes University. External Examiner, University College London. Member of the *Planning Theory*, *European Planning Studies*, *Disp* editorial boards.

Planning consultant to the local government of Alessandria, Desio, Lecco, Pinerolo, Trino Vercellese, Casale Monferrato, Chieri, Torino and Milano. Consultant to the national government for the landscape studies of the Gargano Region; consultant to the regional government of Lombardia for Malpensa airport location and planning; and for the location of a nuclear power station; to the regional government of Piemonte for the preparation of the subregional plans. Scientific consultant to the Triennale di Milano for the XVII International Exhibition 'World Cities and the Future of the Metropolis'. Consultant to the Chamber of Commerce of Milan for the relocation of financial services and the stock exchange; to the Association of Metropolitan Interests, Milan; project leader of a industrial and land use rehabilitation plan of a steel plant, for the Regional Government of the Aosta Valley. Team leader of the group for the preparation of the 'strategic' land use plan of Milan, and advisor of the municipal evaluation committee for the implementation of the plan.



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## **Redesigning Citizenship**

**Prof. Luigi Mazza, Italy**

Land use and mobility planning is a tool of government aimed to organize the urban market, but planning actions have some more interesting - often not intended - effects: planning actions in some way redesign citizenship. From this stand point it is possible to argue not only that planning decision processes have a political nature, but that planning aims are political aims to pursue which land and urban market are a resource and a tool. Accepting that land use planning has political effects has the consequence of stressing the importance of technical knowledge and planning practices: a better understanding of the relationships between spatial control and social control can give us the capability to lead intentionally the political effects that planning inevitably produces.