

42. ISoCaRP CONGRESS
14-18 September 2006, Istanbul

FINAL PROGRAMME *

14th September 2006 **Thursday**

Venue: Yıldız Technical University,
Faculty of Architecture, Department of City and Regional Planning
Barbaros Bulvarı, Beşiktaş

- 14.00 Registration
14.00 – 18.00 PowerPoint Rehearsal Rooms (5) available to Authors (guidance students present)
- 18.00 – 19.00 Three parallel presentations – Young Planning Professionals
LOC - ISoCaRP : *Central Area Models to Integrate Metropolitan Area: Content, Shape and Strategies*
'Istanbul Central Area Case Study'
VROM - ISoCaRP: *Climate Change in Delta Regions – Intensive Urbanisation in Vulnerable Delta Regions*
LOC – Akademi der Künste: *Reorganization of Karaköy- Kabataş Waterfront*
- 19.00 – 19.30 Wrap up of all three Young Planning Professionals Sessions in a Plenary Session
- 20.00 Welcome Reception
(Offered by the Ministry of Culture and Tourism)

15th September 2006 **Friday**

Venue: Cemal Resit Rey (CRR) Conference Hall
Darulbedai Caddesi, Harbiye

Opening

(moderator: Prof Dr Zekai Görgülü)

09.00 – 10.00 Welcome: President ISoCaRP, Chairs LOC and President LOC (Rector Yıldız)

(moderator: Associate Prof Dr Zeynep Merey Enlil)

10.00 – 11.00 General Rapporteur and Congress Team Introduction

11.00 – 11.30 Coffee Break

Keynote Speeches **

(moderator: Prof Ayşe Nur Okten)

11.30 – 11.55 Dr Ron van Oers, The Netherlands (UNESCO, Paris – France)
"Preventing the Goose with the Golden Eggs from catching Bird Flu - UNESCO's Efforts in Safeguarding the Historic Urban Landscape"

11.55 – 12.20 Prof Frank Moulaert, Belgium (University of Newcastle, United Kingdom and IFRESI-CNRS, France)

"Social Innovation and urban Development: The Role of public Policy"

12.20 – 13.30 Lunch

(moderator: Prof Ayşe Nur Okten)

13.45 – 14.10 Vice Minister Mr Qui Baoxing represented by Mr Li Xiaojiang (President China Academy of Urban Planning); "China's Urbanization and Urban Planning in the Context of Globalization"

14.10 – 14.35 ISoCaRP Review Series

Isocarp Review 02, a publication on the 2006 Congress Theme

Ana Maria Fernando Maldonado, Urban Researcher (Delft University of Technology, Netherlands)
"Informal Urbanism in 21st century Lima".

14.35 – 15.05 Discussion

15.05 – 15.30 Coffee Break

15.30 - 16.50 Forum of Local Actors in Cities between Integration and Disintegration
(Chamber of CP, ULI-Turkey, GYODER, District Municipalities)

17.00 Immediate Departure: Buses waiting upfront the Hall to KABATAS Harbor

17.30 Departure Technical Boat Tour – Bosporus Excursion (*Dinner on Board*)
(Offered by the İstanbul Metropolitan Municipality)

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16th September 2006

Saturday

Mayors Summit

MORNING Cemal Resit Rey (CRR) Conference Hall

(moderator: Prof Dr Huseyin Kaptan)

09.30 – 12.15 Dr. Kadir Topbas, Mayor of Istanbul
Dr. Wolfgang Schuster, Mayor of Stuttgart

10.45 – 11.00 Coffee Break

Cllr. Andrew Arnold, Dep. Mayor Cape Town / Mr Achmat Ebrahim, City Manager Cape Town
Ir. Klaas de Boer, Managing Director Physical Planning Department, Amsterdam

12.15 - 13.30 Lunch

13.30 – 13.45 Participants leaving CRR to Yıldız Technical University (*buses outside the CRR*)

Parallel Sessions – Paper Presentations

AFTERNOON Yıldız Technical University , Besiktas

14.00 – 15.30 Parallel Sessions 1

15.30 – 15.45 Coffee Break

15.45 – 17.15 Parallel Sessions 2

20.0 ISoCaRP Bureau MEETING (**Venue: Point Hotel**)

Sunday, 17th September 2006

Sunday

ALL DAY Yıldız Technical University

09.00 – 10.30 Parallel Sessions 3

10:30 – 10:45 Coffee Break

10:45 – 12:15 Parallel Sessions 4

12:15 – 13:15 Lunch

13:15 – 14:45 Parallel Sessions 5

14:45 - 15:00 Coffee Break

15:00 – 16:30 Parallel Sessions 6

16:30 – 17:00 Coffee Break

17.00 – 18.30 ISoCaRP Urban Task Forces three Parallel Presentations

20.0 Cocktail Prolounge (*19th Century Ihlamur Summer Palace*)
(Offered by the Ministry of Public Works and Settlements)

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18th September

Monday

ALL DAY Yıldız Technical University

09.00 – 12.00 ISoCaRP General Assembly (with coffee break); *non-ISoCaRP members welcome*

12:15 – 13:15 Lunch

Moderator: Pablo Vaggione

13.30 – 14.45 Reports 5 Workshop Team Members

14.45 – 15.15 Conclusion General Rapporteur

15.15 - 15:30 Coffee Break

15.45 – 16.45 Feedback and Discussion Team and Audience

(Moderator: Pierre Laconte)

17.00 – 17.15 Award Ceremony (Gerd Albers Award & Routledge Posters Prize)

17.15 – 17.30 Presentation ISoCaRP 2007 Congress, Antwerp-Belgium by Kristiaan Borret, City Manager representing the Mayor of Antwerp and the Alderman

17.30 Closing by the LOC and the ISoCaRP Presidents

CULTURAL EVENING: CONCERT & DINNER (optional)*

19:45 Buses leave from Atatürk Cultural Center (AKM), Taksim and from Point Hotel, Talimhane

20.15 Concert by: **Tuluyhan Uğurlu** "Istanbul: A World Capital"

(A special composition for the election of Istanbul as a Cultural Capital in 2010. It will be performed in Sirkeci Train Station, a famous stop of the Orient Express. The farewell dinner takes place in the Orient Express Restaurant.)

the ticket sales closes on the 15th at noon.

* There might be slight changes due to unforeseen unattendance of some authors due to visa problems

** Information to Congress Delegates: Prof Maura Veras, Brasil (Pontifical Catholic University of Sao Paulo), due to medical reasons, had to refrain at the last minute from travelling; her intended Speech "Urban Society: Inequalities and social Exclusion: Probematizing the Brazilian Cities" is available as a digital file upon request to the ISoCaRP Secretariat.

WORKSHOP I: SOCIO-ECONOMIC IMPLICATIONS

Rapporteur: Jaap Modder

Chairman of the Regional Board in the city region Arnhem-Nijmegen, Netherlands

Chair: Stephen Timms

Bushgrove, Australia; currently working in Planning Policy & Research, London Borough of Southwark, United Kingdom

Saturday, 16 September

14.00 - 15.30

- *Russell, Paula; Scott, Mark; Redmond, Declan, University College Dublin, Ireland*
Integration and Exclusion, Active Citizenship and Neighbourhood Change and Development
- *Çınar, Candan; Çizmeçi, Füsün; Köksal, Almula, Yildiz Technical University, Istanbul, Turkey*
The New Address of Social Polarization in Istanbul: Gated Communities
- *Özkan, Evrim; Kozaman, Senem, Istanbul Metropolitan Planning & Urban Design Center, Turkey*
Gated Communities: as an efficient Force in the Fragmentation Process of Istanbul

15.30 - 15.45 COFFEE BREAK

15.45 - 17.15

- *Sugai, Maria Inês; Peres, Lino Fernando Bragança, Federal University of Santa Catarina, Florianópolis, Brazil*
Poverty Spaces and Urban Informality: Effects of Urban (Dis)Integration
- *Varela García, Alberto; Oyonarte Castro, Adela; Martínez Crespo, Gonzalo, Engineering Carto-graphic Laboratory, La Coruña, Spain*
Vulnerable urban Area in Galicia (Spain)
- *Malusardi, Federico, Scoppetta, Cecilia, University of Rome 'La Sapienza', Italy*
Consideration/Analysis of the territorial Situation of the Palestinian West Bank and the Public Participation in the Palestinian Planning Process
- *Islam, Tolga; Merey Enlil, Zeynep, Yildiz Technical University, Istanbul, Turkey*
Re-evaluating the Impact of Gentrification on local Residents: The case of Galata, Istanbul

Sunday, 17 September

9.00-10.30

- *Güzey, Özlem, Gazi University, Ankara, Turkey*
Understanding the logic of Gentrification in different Geographies: a comparison of five regeneration projects in Ankara, Turkey
- *Owei, Opuenebo; Ikpoki, Mabel, Rivers State University of Science and Technology, Port Harcourt, Nigeria*
The Growth of middle and high Income informal Settlements in Port Harcourt, the Factors causing this Trend and the Challenges this poses for urban Management
- *Sen, Joy, Indian Institute of Technology, Kharagpur, India*
'Real' and 'dummy' Impacts of integrative and disintegrative Forces on a metropolitan Economy, Calcutta, India
- *Gonzalez Romero, Daniel; Pérez Bourzac, María Teresa, Universidad de Guadalajara, Mexico*
Neoliberal Land Market and urban-territorial Complexity in Puerto Vallarta, México

10.30 - 10.45 COFFEE BREAK

10.45-12.15

- *Khamaisi, Rassem, Dept. Geography & Environmental Studies, Kaffer Kanna, Israel*
Planning and developing a new Palestinian urban Core under conditional Israeli Occupation: the case of Ramallah City
- *Brown, David; Bornstein, Lisa, McGill University, Montreal, Canada*
Whither Managua? Evolution of a City's Morphology
- *Mieszkowska, Krystyna; Lechman, Grzegorz, Gdansk Development Agency, Poland*
Rejoining the Gdansk Innercity
- *Mulliqi, Xhemshir, Municipal Spatial Planning Support Programme, Mitrovica, Kosovo (UNMIK)*
Integrating the City of Mitrovica

12.15 - 13.15 LUNCH

13.15-14.45

- *Büyükcivelek, Ahmet Burak; Şenyel, Müzeyyen Anıl, Middle East Technical University, Ankara, Turkey*
Tracing regional Differences on urban Space: the case of Ankara
- *Golubovic Matic, Darinka; Milosevic, Nebojsa, Basketing, Bar, Serbia and Montenegro/Germany*
Influence of socio-economic Factors in the Development of the Bars Urban Region
- *Ravella, Olga; Giacobbe, Nora; Frediani, Julieta, Universidad Nacional de La Plata; Argentina*
Transport as an integrative / disintegrative Factor in urban Regions. The case of La Plata City, Argentina
- *Junussova, Madina, Kazakh Leading Academy of Architecture and Civil Engineering, Almaty, Kazakhstan*
Conceptual Model of Almaty City and Almaty Region joint Development

14.45 - 15.00 COFFEE BREAK

15.00-17.15

- *Ökem, Selim, Yildiz Technical University, Istanbul, Turkey*
The social Aspect of integrative urban Practice
- *Elgendy, Hany; Seidemann, Dirk; Wilske, Sebastian, University of Karlsruhe, Germany*
The Role of spatial Planning in steering market-driven urban Change of deteriorated urban Areas
- *Kaplan, Hülagü; Tuncer, Mehmet, Gazi University, Ankara, Turkey*
Misuse of urban Regeneration Projects as a disintegrative Tool: Two Case Studies from Ankara

17.15 - 17.30 COFFEE BREAK

WORKSHOP II: INSTITUTIONAL IMPLICATIONS

Rapporteur: Wassey Bacharyar

Director of Decoba, Representative of ISoCaRP to the Council of Europe, Afghanistan/France

Chair: Ricardo Veludo

Consultant to the City Council of Sines, General-Director of Lidergut, Portugal

Saturday, 16 September

14.00 - 15.30

THE INFLUENCE OF INTERNATIONAL RELATIONS

- *Kayasu, Serap, METU, Ankara, Turkey*
Institutional Implications of regional Development Agencies in Turkey: An Evaluation of the integrative Forces of legal and institutional Frameworks
- *Fiedorowicz, Kazimierz; Fiedorowicz, Jacek, Cz stochowa University of Technology, Warsaw, Poland*
The Influence of a Metropolis on regional Development
- *Nollert, Markus; Schweizer, Michael; Seidemann, Dirk, University of Karlsruhe, Germany*
Informal Aspects of cross border metropolitan Governance

15.30 - 15.45 COFFEE BREAK

15.45 - 17.15

BUILDING A COMMON VISION, STRATEGY AND STORY

- *Skosana, Andile, City of Tshwane Metro Municipality, South Africa*
Transforming a fragmented City of Tshwane
- *Francis-Brophy, Ellie, Wise Lord & Ferguson Consulting, Hobart, Australia*
The Architecture of Community Participation
- *Varol,  iğdem; G rer, Nil fer; Ercoskun, Gazi University, Ankara, Turkey*
Building Partnerships for the Integration of Disabled to the City: Creating accessible Spaces in  ankaya, Ankara
- *Duyar-Kienast, Umut, German Technical Cooperation, East London, South Africa*
Reclaim the Streets!

Sunday, 17 September

9.00-10.30

THE ROLES OF PUBLIC AND PRIVATE SECTORS

- *Youngeun, Lee, Korea National Housing Corporation, Seoul, Korea*
Urban Development Privatization
- *Shima, Norihisa; Kidokoro, Tetsuo; Onishi, Takashi; The University of Tokyo, Japan; Subanu, Leksono Probo, Gadjah Mada University, Indonesia*
Challenges and Scopes toward the decentralized regional Development Framework in Southeast Asian Countries
- *Joardar, Souro, School of Planning and Architecture, New Delhi, India*
Development Mechanism in spatial Integration of Cities

10.30 - 10.45 COFFEE BREAK

10.45-12.15

- *Calavita, Nico, San Diego State University, USA*
Origins and Characteristics of Inclusionary Housing in the US and Europe
- *Mundl, Norbert, Vienna University of Technology, Austria*
Solutions for illegal City Development in Beykoz
- *Turk, Ersin, Izmir Institute of Technology, Turkey*
An Evaluation of industrial Park Policy of Turkey: Ýzmir as a case study

12.15 - 13.15 LUNCH

13.15-14.45

INTER-INSTITUTIONAL RELATIONS AND COORDINATION IN THE PUBLIC SECTOR

- *Iqbal, Maria Sajida; Muhammad, Imran, Quaid-i-Azam University, Islamabad, Pakistan*
Planning of Islamabad and Rawalpindi: What Went Wrong?
- *Landeiro, Clara; Morais de Sá, Ana; Trigueiros, Tiago, CESUR, Lisbon, Portugal*
Increasing Integration in Cities by tweaking institutional Arrangements
- *Ainstein, Luis, Buenos Aires University, Argentina*
Institutional Organization of Large Agglomerates
- *Padarath, Rashika, Gauteng Provincial Government, Johannesburg, South Africa*
A Process of Integrated Governance in South Africa

14.45 - 15.00 COFFEE BREAK

15.00-17.15

CRISIS RECOVERY

- *D'hondt, Frank, UN-HABITAT, Pristina, Kosovo (UNMIK)*
Re-Creating Cities in Kosovo
- *Özcevik, Ozlem; Beygo, Cem; Turk,Sence; Akcakaya, Imge; Sen, Kubra; Damen, Ton, Istanbul Technical University, Turkey*
Milestones of Zeytinburnu Municipality through Sustainable Urban Regeneration: From Vision to Action

17.15 - 17.30 COFFEE BREAK

WORKSHOP III: CULTURAL IMPLICATIONS

Rapporteur: Gavin McLachlan

Associate Professor and Head, Department of Architecture, Nelson Mandela Metropolitan University, Port Elizabeth, South Africa

Chair: Alex Macgregor

Architect, Paisley, Scotland, United Kingdom

Saturday, 16 September

14.00 - 15.30

HERITAGE, CONSERVATION AND URBAN CULTURE

- *Sat, Aydan, Gürer, Nilüfer; Gürel Üçer, Aslı, Gazi University, Ankara, Turkey*
Local Governments' Role in Conservation and Evaluation of cultural and historical Values: Beypazarı Case
- *Beyazıt, Eda; Tosun, Yasemin, ITU; MSFAU, Istanbul, Turkey*
The Process in Istanbul towards European Capital of Culture 2010
- *Cengiz, Hüseyin; Eryılmaz, Semiha Sultan; Eryılmaz, Yaşasın, Yıldız Technical University, Istanbul, Turkey*
The Importance of cultural Tourism in the EU Integration Process
- *Kapadia, Kavas, School of Planning and Architecture, New Delhi, India*
Lost in Transition: A case of Delhi

15.30 - 15.45 COFFEE BREAK

15.45 - 17.15

- *Movahed, Khosrow, Besat Education & Research Center, Shiraz, Iran*
The Mechanism of Transformation of Shiraz City from Past to Present
- *Çelikhan, Seniha; Eryılmaz, Semiha Sultan, Gebze Institute of Technology, Kocaeli, Turkey*
Local / Regional Integration and Cultural Heritage
- *Yamaguchi, Shinobu Yume; Takada, Jun-ichi; Ooka, Tokyo Institute of Technology, Japan*
ICT for sustainable Development in World Heritage Site

URBAN SPACE ISSUES

- *Örnek Özden, Elif; Yerlihurt, Bora; Seçkin, Ebru, Yıldız Technical University, Istanbul, Turkey*
Continuity of the Spirit of a Place – Case of a Historic Town
- *Aysu, Gözdem; Tüzün, Gül, Yıldız Technical University, Istanbul, Turkey*
Popular Culture, Mass Media and spatial Perceptions

Sunday, 17 September

9.00-10.30

ARCHITECTURE, CULTURE AND CITIES

- *Gajic, Ranka; Dimitrijevic-Markovic, Svetlana, Faculty of Traffic and Transport Engineering, Belgrade, Serbia*
Managing Integration and Disintegration Processes in the Modern Urbanism Settlements - the Case of New Belgrade
- *Güneş, Serkan; Yılmaz, Gülsen, Middle East Technical University, Ankara, Turkey*
Understanding Graffiti in the built Environment: The case in Ankara, Turkey

URBAN IDENTITY

- *Stupar, Aleksandra, University of Belgrade, Serbia*
A new Identity for a prosperous Future?
- *Mateus, Ana, R+P, Tübingen, Germany*
Outlet City Metzingen - an urban cultural Identity based on Consumption

10.30 - 10.45 COFFEE BREAK

10.45-12.15

- *Ulusay Alpay, Bilge, Istanbul, Turkey*
Concept of 'Identity' in designing the Future - the case of a historical peninsula in İstanbul
- *Postalçý, Ece; Kuruç Ada, Ayşegül; Ozbek Eren, Ymre, Mimar Sinan Fine Arts University, Istanbul, Turkey*
The new urban Memory
- *Kurtarır, Erhan; Seçilmişler, Tore; Özügül, Doruk, Yıldız Technical University, Istanbul, Turkey*
Spatial and cultural Impact Assessment of Symbol Replacement in Istanbul

12.15 - 13.15 LUNCH

13.15-14.45

URBAN IDENTITY (CONTINUED)

- *Vukotic Lazar, Marta; Djokic, Jasmina, Urban Planning Institute of Belgrade, Serbia*
Complex History of the Area as a Source of planning Problems
- *Blanco, María Beatriz; Vicario, Juan José, Universidad de Buenos Aires, Argentina*
The Way towards the Expression of the own Identity
- *Taşkın, Özlem; Güçer, Evrim; Kompil, Esin Ince; Can, Isin; Durmaz, Bahar, Izmir Institute of Technology, Turkey*
Transformation of urban Public Space in reinventing local Identity
- *Gligorijevic, Zaklina, Town Planning Institute, Belgrade, Serbia*
Can new Developments and City Identity grow in Harmony? Searching for the new and successful public Space Design in Belgrade

14.45 - 15.00 COFFEE BREAK

15.00-17.15

URBAN RENEWAL

- *Tuncer, Mehmet, Ankara University, Turkey*
Principles of step by step protective urban Renewal

URBAN WATERFRONTS AND WATER EDGES

- *Kılıç, Ali; Akin, Oya; Yerliyurt, Bora, Yildiz Technical University, Istanbul, Turkey*
Culture Coming through Water and City
- *Baş Bütüner, Funda, META, Ankara, Turkey*
Waterfront Revitalization as a challenging urban Issue in Istanbul
- *Baptista e Silva, Jorge; Serdoura, Francisco; Pinto, Pedro, CESUR, Lisbon, Portugal*
Urban Rivers as Factors of urban (Dis) Integration

17.15 - 17.30 COFFEE BREAK

WORKSHOP IV: MARKET PERSPECTIVES: CROSS-SECTORAL VIEWS ON INTEGRATION AND DISINTEGRATION

Rapporteur: Baohui Zhai

Professor, Department of Town and Country Planning, Centre for Policy Research, Ministry of Construction, Beijing, China

Chair: Opuenebo Owei

Rivers State University of Science and Technology, Port Harcourt, Nigeria

Saturday, 16 September

14.00 - 15.30

DRIVING FORCES OF METROPOLITAN AND URBAN REGIONAL DEVELOPMENT

- *Prosperi, David, Florida Atlantic University, Fort Lauderdale, USA*
Integration and Disintegration: The View from the Urban Region
- *Bragos, Oscar; Mateos, Alicia; Pontoni, Silvina, Universidad Nacional de Rosario, Argentina*
Economic Integration and urban Policies in Rosario Metropolitan Area
- *Beriatos, Elias, University of Thessaly, Athens, Greece*
Athens: The Transformation of a Mediterranean Metropolis. Problems and Perspectives after the Olympics 2004

15.30 - 15.45 COFFEE BREAK

15.45 - 17.15

- *Mignaqui, Iliana; Ciccolella, Pablo; Szajnberg, Daniela, Universidad de Buenos Aires, Argentina*
Metropolis in Transformation: Buenos Aires, between economic growth and social disintegration
- *Craveiro, Teresa; da Costa-Lobo, Manuel, Universidade Técnica de Lisboa- CESUR, Portugal*
Integrating the City - A third Solution for Lisbon City Periphery

Sunday, 17 September

9.00-10.30

DIFFERENT ANALYTICAL APPROACHES FOR URBAN DEVELOPMENT OR TRANSFORMATION

- *Makrakis-Karachalios, Chrysostomos, National Technical University of Athens, Thessaloniki, Greece*
The Area of Metaxourgeio in Transition; Dynamics and Actors' Tactics
- *Discoli, Carlos; Rosenfeld, Elias; San Juan, Gustavo, Instituto de Estudios del Hábitat, La Plata, Argentina*
Urban Integration and Disintegration Forces: La Plata, Buenos Aires, Argentina
- *Greene, Fernando, Universidad Nacional Autonoma de Mexico (UNAM), Mexico DF*
Privatisation of a Western Area of Mexico City, where higher Income Families live
- *Smith, Garry; Phillips, Elizabeth; Doret, Geoffrey, University of New South Wales, Sydney, Australia*
Biodiversity Conservation on Private Land and Australian Cityscapes

10.30 - 10.45 COFFEE BREAK

10.45-12.15

- *Marques, Áurea; Silva, Elisabete, FEUCP, Sintra, Portugal*
Property Profitability versus Property Risk: From territorial Impacts to Market Behaviour
- *Görer Tamer, Nilgün; Erdoğanaras, Fatma; Güzey, Özlem, Gazi University, Ankara, Turkey*
Social, economic and physical Effects of Second-Home Development based on foreign Retirement Migration in Turkey: Alanya and Dalyan
- *Quijano, Elisa; Rodriguez, Ethel, Universidad del Zulia, Maracaibo, Venezuela*
Maracaibo: A Latin American Petroleum City Planning
- *Kompil, Mert; Çelik, H. Murat, Izmir Institute of Technology, Turkey*
Analyzing the Retail Structure Change of Izmir-Turkey: Integrative and Disintegrative Aspects of Large-Scale Retail Developments

12.15 - 13.15 LUNCH

13.15-14.45

- *El-Bastawisy, Magdy; Helmy, Abd-Al-Whab; Hassan Ali, Rania, Umm Al-Qura University, Makkah City, Saudi Arabia*
Integrated socio-economic Development for accelerating the regional Role of Port-Said in Tourism Development of Egypt
- *Perry, Guy, Investment Environments, Warsaw, Poland*
Planning Cultural Sustainability in a global Economy

14.45 - 15.00 COFFEE BREAK

WORKSHOP V: THEORY OF PLANNING IN INTEGRATION AND DISINTEGRATION

Rapporteur: Fatma Unsal

Assoc. Professor, Mimar Sinan Fine Arts University, Department of City and Regional Planning, Istanbul, Turkey

Chair: Knut Felberg

Head of Planning, Norwegian Directorate of Public Construction and Property, Oslo Norway

Saturday, 16 September

14.00 - 15.30

THE IMPACTS OF GLOBALIZATION AND CITY MARKETING

- *Seisdedos, Gildo, Urban Management Forum, Instituto de Empresa, Madrid, Spain*
State of the Art of City Marketing in European Cities
- *Yilmaz-Saygin, Nicel, Izmir Institute of Technology, Turkey*
“Commodification” of Cities: Promoting Izmir (Turkey) as a World City
- *Rocco, Robert, Delft University of Technology, Netherlands*
An urban Geography of Globalisation: new corporate Centralities in the Age of hyper Connectivity
- *Garewal, Rameeta, Morton & Pitalo, Inc., Sacramento, United States of America*
Social Polarization & Role of Planning

15.30 - 15.45 COFFEE BREAK

15.45 - 17.15

- *Polat, Erkan, Suleyman Demirel University, Isparta, Turkey*
Infiltrating Globalization to Cities and Identities as a Challenging Paradigm
- *Srinivas, Hari, GDRC, Kobe, Japan*
Cities as Brands: Osaka City in Japan Reinvents itself

SYSTEMATIC APPROACHES AND PARTICIPATORY FOR SOCIAL COHESION

- *Ortiz Jasso, Eduardo, IMPLAN, Cancun, Mexico*
Institutionalization of Urban Planning in the local Government, with the Participation of Society

Sunday, 17 September

9.00-10.30

SYSTEMATIC APPROACHES AND PARTICIPATORY FOR SOCIAL COHESION (cont.)

- *Mohd Kassim, Hamdan, Department of Town and Country Planning, Negeri Sembilan, Malaysia*
The Functioning of Town Planning within a dynamic socio-economic Environment - The Malaysian Perspective
- *Spaans, Marjolein, Delft University of Technology, Netherlands*
The changing Role of the Dutch regional Level: from a strategic to an Implementation Role in spatial Planning
- *Hamamcioğlu, Cenk; Yenen, Zekiye; Çekiç, Tuba Inal, Yildiz Technical University, Istanbul, Turkey*
Disintegration due to Mass Tourism
- *da Costa Lobo, Manuel, CESUR, Lisbon, Portugal*
Permanent and Organic Planning to get urban Cohesion

10.30 - 10.45 COFFEE BREAK

10.45-12.15

INTEGRATIVE PLANNING AND DESIGN PRINCIPLES FROM PAST TO FUTURE

- *Wai Ki Pang, Center of Urban Planning and Environmental Management, Hongkong, China*
Urban Morphology of traditional Chinese Cities in the Context of Modernization: A Case Study of Suzhou
- *Gossop, Chris, Planning Inspectorate, Milton Keynes, United Kingdom*
From Garden Cities to New Towns - an Integrative Movement
- *Gencel, Ziya; Velibeyoglu, Koray, Suleyman Leyman Demirel University, Isparta, Turkey*
Reconsidering the Planning and Design of urban public Spaces in the Information Age: Opportunities and Challenges

12.15 - 13.15 LUNCH

13.15-14.45

DISINTEGRATIVE DEVELOPMENTS AND CRITICAL APPROACHES TO REGENERATION PROJECTS

- *La Greca, Paolo; Martinico, Francesco; Occhipinti, Sara, Università di Catania, Italy*
A long and winding Road towards Integration
- *Faria Larrazábal, Carmen; Bracho de M., Diana; Paredes de L., María, Universidad del Zulia, Maracaibo, Venezuela*
Two urban Theories in the same City
- *Vonk, Liese, Ministry of VROM, The Hague, Netherlands*
Rotterdam: Living with Water
- *Özaydın, Gülsen, Mimar Sinan Güzel Sanatlar University, Istanbul, Turkey*
The Role of urban Projects as a Tool in urban Integration and Disintegration

14.45 - 15.00 COFFEE BREAK

15.00-17.15

APPRAISAL METHODOLOGIES AND POLICY FRAMEWORK

- *Kashem, Md. Shakil Bin; Hafiz, Roxana, Bangladesh University of Engineering and Technology, Dhaka, Bangladesh*
Sustainability Appraisal of Development Trends in the Urban Fringe: an MCA approach
- *Mwaura, Arthur, University of Nairobi, Kenya*
Opportunities and Challenges of Urban Densification and Redevelopment: A case of zones 3, 4 & 5, Nairobi, Kenya

17.15 - 17.30 COFFEE BREAK