



MYANMAR INFRASTRUCTURE SUMMIT 2015

1 - 2 APRIL 2015 • SULE SHANGRI-LA, YANGON, MYANMAR



MYANMAR INFRASTRUCTURE SUMMIT 2015

1 - 2 April 2015

Sule Shangri-la Hotel, Yangon, Myanmar

Building A Liveable And Sustainable Myanmar

www.myanmarinfrastructuresummit.com

Hosted by:



The Republic of the
Union of Myanmar
Federation of Chambers
of Commerce & Industry

Organised by:



confexhub
Thought Leader Network Solutions

Supported by:



Ministry of
Construction



Endorsed by:



Association
of Consulting
Engineers
Singapore



Machinery &
Equipment
Manufacturers
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ISOCARP The International
Society of City
and Regional Planners
Knowledge for better Cities

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BUILDING A LIVEABLE AND SUSTAINABLE MYANMAR

Since the elections in November 2010, Myanmar's new government has undertaken a series of economic reforms as part of their efforts to achieve the vision of becoming a modern and developed nation by 2030.

There are significant gaps in Myanmar's infrastructure development. According to the Logistics Performance Index (LPI) by the World Bank, Myanmar ranked 133 out of 155 in 2012. This presents upcoming opportunities for foreign investors in the under-provided infrastructure sectors including power, transportation, telecommunication and built infrastructures.

Preliminary response from private businesses and governments around the world are encouraging. There are a great deal of interest of participation in the country's infrastructure development and at the same time earn an attractive return on their investment.

Hosted by the Republic of Union of Myanmar Federation of Chambers of Commerce & Industry (UMFCCI) with strong supports from the Myanmar Ministry of Construction, the 2nd series of the Myanmar Infrastructure Summit 2015 (MIS 2015) will once again bring together foreign investors from over 25 countries to gather in Yangon; get updated on the new market directions, opportunities and economic priorities of the Myanmar's infrastructure sectors at the same to build potential business networks with the local industry players.

SUMMIT HIGHLIGHTS

- A High Calibre Summit
- The Comprehensive Services Showcase
- Business Matching Meetings
- International Pavilions

SUMMARY OF DISCUSSION AREAS

- Outlook And Opportunities In The Myanmar Infrastructure Sector
- Financing Options For Infrastructure Projects In Myanmar
- Master Plan Framework for A Liveable & Sustainable Myanmar
- Building A Low Carbon and Greener Myanmar
- Sustainable Supply Chain Management In Myanmar's Infrastructure Sector

BENEFITS OF ATTENDING MIS 2015

- Get first-hand information on the outlook and investment opportunities in Myanmar
- Be updated with the latest policies and regulation
- Network with government authorities and potential business partners
- Pre-arrange business matching meeting with local industry players

WHO SHOULD ATTEND?

- Airport Management Operators
- Architects
- Architectural Consultant & Design Firms
- Building Automation & Control
- Building Construction Equipment / Materials Suppliers
- Building, Civil & Structural Engineers
- Cabling System
- Certified Companies
- City Landscaping Operators
- City Planners / Master Planners
- City Solutions Providers
- Concrete Materials
- Construction Companies
- Engineering Companies
- Environmental Management Operators
- Facility Management Companies
- Financial Services
- Green Energy Solutions Providers
- Heating, Ventilating, And Air Conditioning Solutions Providers
- Infrastructure Project Financiers
- Integrated Building Services Contractors
- Interior Designers/Contractors
- Irrigation Systems
- Landscape Designers/Contractors
- M&E Consultant/Engineers
- Ports, Airports and Roads Infrastructure Providers
- Property & Real Estate Developers
- Quantity Surveyors
- Rail Network Operators
- Road Marking / Building Contractors
- Sewerage Maintenance Contractors
- Urban Developers



PROGRAM

DAY ONE: 1 APRIL 2015, WEDNESDAY	
7:30AM	MIS 2015 Registration Begins Venue: Foyer of The Grand Ballroom, Sule Shangri-La Hotel
8:30AM	Delegates Take Their Seats at Ballroom Venue: Grand Ballroom, Sule Shangri-La Hotel
8:30AM	Arrival of Distinguished Guests
8:30AM	Arrival of Guest of Honor
OPENING CEREMONY	
8:50AM	Myanmar Cultural Dances
9:00AM	INTRODUCTORY REMARKS Datuk Dr. Abdul Aziz S.A. Kadir, Chairman, Confexhub Group
9:05AM	SPECIAL ADDRESS U Win Aung, President, The Republic of The Union of Myanmar Federation of Chambers of Commerce & Industry
9:10AM	KEYNOTE ADDRESS AND LAUNCH OF MIS2015 SUMMIT: MEETING MYANMAR'S INFRASTRUCTURE NEEDS H.E. U Kyaw Lwin, Union Minister, Ministry of Construction of Myanmar
9:30AM	Networking & Refreshments Break
PLENARY SESSION: INVESTOR FRIENDLY POLICIES: THE PRIME-MOVERS OF ATTRACTING INVESTMENTS INTO MYANMAR	
10:00AM	Plenary 1: Updates on the Myanmar's Foreign Investment Policy & Its Opportunities for the Infrastructure Sector
10:30AM	Plenary 2: Foreign Entity Format Structure and Labour Laws & Regulations
11:00AM	Plenary 3: Legal Protection and Tax Incentives for Foreign Investors
11:30AM	Open Forum: Comments, Questions and Answers
11:40AM	LUNCHEON KEYNOTE ADDRESS: INTEGRATING URBANIZATION IN RURAL URBAN DEVELOPMENT PLAN: THE MALAYSIAN'S EXPERIENCE
12:10PM	Luncheon for Guest Speakers and Delegates
SESSION ONE: URBAN PLANNING FRAMEWORKS FOR A LIVEABLE & SUSTAINABLE MYANMAR	
1:10PM	Paper 1: The Strategic Urban Development Plan of the Greater Yangon
1:35PM	Paper 2: Mandalay As The Industrial Hub of Myanmar: The Master Plan & Outlook
2:00PM	Paper 3: Developing A Liveable and Sustainable Urban Living for All
2:25PM	Open Forum: Comments, Questions and Answers
SESSION TWO: BUILDING A GREENER MYANMAR WITH NEW MATERIALS	
2:35PM	Paper 4: Supply Chain Management for Reliable Building Materials
3:00PM	Paper 5: Adopting Green Practices for Myanmar's Infrastructure Development
3:25PM	Paper 6: Supporting the Myanmar's Infrastructure Sectors with New Materials
3:50PM	Open Forum: Comments, Questions and Answers
4:00PM	Networking & Refreshment Break
SESSION THREE: DEVELOPMENT OF WORLD CLASS TELECOMMUNICATIONS SYSTEM IN MYANMAR	
4:30PM	Paper 7: Myanmar's Liberalization of The Telecom Sector: Present Status and Directions of New Growth Areas
4:55PM	Paper 8: Planning and Implementation of Telecommunications Network Infrastructure in Meeting the Growing Domestic Demand
5:20PM	Paper 9: The Role of Satellite in Connecting Remote & Underserved Areas
5:55PM	Open Forum: Comments, Questions and Answers
6:05PM	CONFERENCE DAY 1 ENDS

PROGRAM

DAY TWO: 2 APRIL 2015, THURSDAY	
SESSION FOUR: FINANCING OPTIONS FOR INFRASTRUCTURE PROJECTS IN MYANMAR	
9:00AM	Paper 10: Financing Infrastructure: What The Project Financing Institutions May Offers
9:25AM	Paper 11: Rise of Banks and Private Partnerships in Infrastructure Financing
9:50AM	Paper 12: Utilising PPP for Megadeals and Infrastructure Requirements
10:15AM	Open Forum: Comments, Questions and Answers
10:25AM	Networking & Refreshment Break
SESSION FIVE: URBAN AND REGIONAL TRANSPORT INFRASTRUCTURES AS AN ECONOMIC ACCELERATOR FOR MYANMAR	
10:55AM	Paper 13: Development of Road and Trans-Highway Networks in Myanmar: Current Status and Opportunities
11:20AM	Paper 14: Railways Sector Development Plan: Directions, Strategies and Opportunities
11:45AM	Paper 15: Improving Accessibility in Myanmar via Effective Transport System
12:10PM	Paper 16: Advanced Traffic Management System Implementation in Major Cities and Metropolitan Areas
12:35PM	Open Forum: Comments, Questions and Answers
12:45PM	Luncheon for Guest Speakers and Delegates
SESSION SIX: MODERNIZED PORTS & AIRPORTS FOR ECONOMIC GROWTH	
1:45PM	Paper 17: Passenger and Cargo Facilities Development Plan for Urban and Regional Airports in Myanmar: Outlook and Opportunities
2:10PM	Paper 18: Investment Opportunities in Myanmar's Sea Ports Development, Expansion and Reconstruction Projects
2:35PM	Paper 19: Development of Dry Ports to Upgrade Inland Cargo Shipments
3:00PM	Open Forum: Comments, Questions and Answers
3:10PM	Networking & Refreshment Break
SESSION SEVEN: INTEGRATING SPECIAL ECONOMIC ZONE AND INDUSTRIAL ZONE INTO A CITY DEVELOPMENT MASTER PLAN	
3:40PM	Paper 20: Myanmar's Urban and Regional Development Master Plan and Economic Corridors: Status, Directions and Opportunities
4:05PM	Paper 21: Accelerating Infrastructure Development in Special Economic Zones
4:30PM	Open Forum: Comments, Questions and Answers
4:40PM	CLOSING ADDRESS U Win Aung, President, The Republic of The Union of Myanmar Federation of Chambers of Commerce & Industry
5:00PM	MYANMAR INFRASTRUCTURE SUMMIT 2015 ENDS

*Invited and awaiting confirmation

***This Program is subjected to change and for updated program, please logon on to www.myanmarinfrastructuresummit.com Program @ 5 February 2015*

THE EXHIBITION / SPONSORSHIP OPPORTUNITIES

The Myanmar Infrastructure Summit 2015 Exhibition runs alongside the conference will be featuring key companies involved in the development of airports, roads, rails, tunnels, telecommunications, built infrastructures and the supporting industries. The sponsorship program has been specially designed to give industry leaders opportunities to increase visibility and enhance corporate profile. Partners and sponsors will enjoy sustained profiling impact through continuous promotion before, during and even after the conference. There are various opportunities to support and be associated with this prestigious and unique event.

WHY EXHIBIT IN MIS 2015?

- An ideal platform to project brand image and stay competitive in the industry
- Establish your presence in a new market
- Generate and establish new sales leads, business contacts and build network
- Engage new partners from the region
- Support existing clients and local agents

WHO SHOULD EXHIBIT?

- Airline Operators
- City Planners
- City Solutions Providers
- City Landscaping Operators
- Engineering Construction Companies
- Environmental Management Operators
- Fund Management Firms
- Green Energy Solutions Providers
- Infrastructure Project Financiers
- Ports, Airports and Roads Infrastructure Providers
- Ports, Airports and Roads Operators
- Rail Network Infrastructure Providers
- Rail Network Operators
- Urban Architectural & Design Firms
- Urban Developers

INTENSIVE & TARGETED PUBLICITY CAMPAIGNS

- Advertisements
 - Magazines
 - National & Regional Newspapers
 - Online Banner Advertisements & Event Listings
 - Street Advertising
- Direct Mailing / Mass Publicity
 - Awareness Brochure
 - Postcard
 - Delegate Marketing Brochure
- Monthly e-mail blast to over 1,000,000 infrastructure and construction companies
- Special dedicated event website
- Telemarketing
- Roadshows
- Personal Invitations
- Public Relations
- Government & Trade Associations Invitations

GENERAL SPONSORSHIP

Sponsorship Packages	USD
Titanium Sponsor	30,000
Platinum Sponsor	20,000
Gold Sponsor	15,000
Silver Sponsor	12,000
Cocktail Sponsor	15,000
Luncheon Sponsor	10,000
Refreshment	5,000 per session
Conference Session Sponsor	5,000 per session
Conference Bag	15,000
Conference Kit	15,000
Marketing Brochure	10,000
Name Badge Lanyard	5,000
Advertisement (FPFC)	1,000

STANDARD BOOTH RENTAL

Booth Size		USD
6sqm Standard Shell Scheme	Early Bird	3,500
	Normal	4,000
12sqm Standard Shell Scheme	Early Bird	5,500
	Normal	7,000

STANDARD BOOTH COMES WITH:

- White polyster laminated panels for back wall and fascia board
- Adhesive exhibitor's name and booth number on the fascia board
- Fluorescent lights
- Information Counter
- Folding Chair
- Waste Basket



FACTS ABOUT MYANMAR

Area	: 676, 578 sq km
Population	: 60.62 million
Annual Population growth rate	: 1.3
People	: 68% Bamar, 9% Shan, 7% Karen, 4% Rakhine, 3% Chinese, 2% Indian, 2% Mon, 5% Others
Official Language	: Burmese
Adult literacy	: 92%
GDP	: US\$82.7 billion
GDP per capita	: US\$1,324
Annual GDP Growth	: 5.5%
Unemployment Rate	: 5.5%
Inflation	: 7.3%
FDI Flow	: \$756.3million
Agriculture Products	: rice, pulses, beans, sesame, groundnuts, sugarcane; fish and fish products; hardwood
Major Industries	: agricultural processing; wood and wood products; copper, tin, tungsten, iron; cement, construction materials; pharmaceuticals; fertilizer; oil and natural gas; garments, jade and gems

(source: ADB report; World Factbook)

MYANMAR'S STRENGTHS, CONSTRAINTS, OPPORTUNITIES AND RISKS

<p><u>Strengths</u></p> <ol style="list-style-type: none"> 1. Strong commitment to reform 2. Large youthful population, providing a low-cost labor force attractive to foreign investment 3. Rich supply of natural resources—land, water, gas, minerals 4. Abundant agricultural resources to be exploited for productivity improvement 5. Tourism potential 	<p><u>Constraints</u></p> <ol style="list-style-type: none"> 1. Weak macroeconomic management and lack of experience with market mechanisms 2. Limited fiscal resource mobilization 3. Underdeveloped financial sector 4. Inadequate infrastructure, particularly in transport, electricity access, and tele-communications 5. Low education and health achievement 6. Limited economic diversification
<p><u>Opportunities</u></p> <ol style="list-style-type: none"> 1. Strategic location 2. Potential of renewable energy 3. Potential for investment in a range of sectors 	<p><u>Risks</u></p> <ol style="list-style-type: none"> 1. Risks from economic reform and liberalization 2. Risks from climate change 3. Pollution from economic activities

(Source: Asian Development Bank)



FACTS ABOUT THE MYANMAR INFRASTRUCTURE SECTOR'S POTENTIAL

- Under the Framework for Economic and Social Reforms, immediate priority will be given to infrastructure projects to improve land connectivity and transportation links with regional economies to boost economic integration and fulfil the country's commitments under the Master Plan on ASEAN Connectivity.
- Priorities also given to development of rural-city connectivity and the maintenance and upgrading of existing road infrastructure.
- Existing cross-border road links with Myanmar's closest neighbours – China, India and Thailand – are limited and poor in quality, presenting investment opportunities in Myanmar's road infrastructure.
- A long coastline and growth in volume of imports and exports as a result of increased demand for the country's agricultural commodities, minerals and natural resources represent significant opportunities in the development of port infrastructure in Myanmar.
- Myanmar government has committed to improve the quality of railroad sections that connect important economic centres in the country, namely the Yangon-Mandalay-Myitkyitna section and the Bago-Mawlamyine section.
- There are also existing plans under the Singapore-Kunming Rail Link (SKRL) project to build a high-speed railway to connect Kunming, in Southwest China, with mainland Southeast Asia.
- In February 2012, the government announced plans to add two new international airports to meet future air traffic demand in the country.
- The government has committed to increasing expenditure on education in the coming years, in absolute terms as well as a proportion of the total government budget.
- The government has begun increasing the level of government expenditure on healthcare and will focus on a number of innovative measures to improve accessibility to healthcare among the rural population, including strengthening township-level health financing and greater cooperation with development partners.
- Japan will lend over US\$ 900 million for development projects to be spent on renovation and basic infrastructure in Yangon, as well as the Thilawa Special Economic Zone.
- Myanmar has worked out a 75-year plan to develop its Dawei Special Economic Zone (SEZ) in southern Tanintharyi region, seeking strategic partnership with Japan in addition to Thailand and inviting international tenders and developers for the implementation of the SEZ project.

THE VENUE

Just 30 minutes away from Yangon International Airport, Sule Shangri-La, Yangon, sits at the kernel of Burma's economic capital. Blending elegance with gracious Burmese hospitality, it is the perfect base for taking in the city's exotic and distinctive culture.



CONTACT US

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2015 Secretariat
c/o: Confexhub Group*

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**Email: dinusha@confexhub.com
conference@confexhub.com**

CONTACT US

MYANMAR INFRASTRUCTURE SUMMIT 2015 REGISTRATION FORM



Title ☐ Mr. ☐ Mrs. ☐ Ms. ☐ Dr. ☐ Others (specify) : _____

Name (as per passport)			
Email (for correspondence purposes)			
Passport No.		Date of Issue	D D / M M / Y Y Y Y
Country of Issue		Expiry Date	D D / M M / Y Y Y Y
Job Title			
Company			
Address			
City/State		Postcode	
Country			
Telephone*		Fax*	

*(Please include country and area code)

Fee per Delegate	1-2 Delegates	3 & Above
Early Bird Rate (registration with FULL payment received before 1 March 2015)	USD1,500 <input type="checkbox"/>	USD1,200 <input type="checkbox"/>
Normal Rate (registration with FULL payment received before 15 March 2015)	USD1,800 <input type="checkbox"/>	USD1,500 <input type="checkbox"/>
Walk-In Fee (registration with FULL payment received After 15 March 2015)	USD2,100 <input type="checkbox"/>	

PAYMENT

- Full payment is required with your Registration Form before the Summit day. Tax-Receipt will only be issued upon receipt of full payment.
- Summit registration fee includes lunch and refreshments. The Summit registration fee, however, does not include travel, accommodation and incidental costs.
- All payments should be made in USD (\$) by bank draft, telegraphic transfer or cash only.
- All registrations by fax or post MUST reach us before 15 March 2015, after which late registrations will be considered as "WALK-INS" and subjected to "WALK-IN" fee.

PARTICIPATION TERMS & CONDITIONS

- Delegates may be substituted at any time, in writing, at NO extra charge.
- Cancellations received in writing before 15 March 2015 will be refunded, less a USD100 administrative fee. Cancellations received thereafter are not refundable.
- Confexhub reserves the right to reschedule or cancel the conference, exhibition, cocktail reception, due to circumstances beyond their control and reserves the right to make changes to the conference program or speakers without prior notice.
- Should the event and all its related activities be cancelled, curtailed or adversely affected by any cause not within the reasonable control of Confexhub including but not limited to war, fire, national emergency, labor dispute, strike, lock-out, civil disturbance, Act of God, or non-availability of premises for any reason, Confexhub shall be under no obligation to refund all or part of the sums paid by the delegate in respect of his/her participation in the workshop. Confexhub shall be under no liability to the delegate or any other person in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs or expenses whatsoever which may be brought against or suffered or incurred by the delegate as the result thereof

PLEASE COMPLETE AND FAX BACK TO +603 4050 5099

For enquiries, please contact at +603 4045 5999 or email: conference@confexhub.com

MYANMAR INFRASTRUCTURE SUMMIT 2015

DELEGATES ACCOMMODATION

SULE SHANGRI-LA, YANGON

SULE SHANGRI-LA, YANGON

#223 Sule Pagoda Road, G.P.O Box 888, Myanmar

Tel: (951) 242828

Fax: (951) 242800

For Hotel Booking reservation:

Sule Shangri-La, Yangon

Room Type	Single	Double
Deluxe	USD 224.25 nett	USD 241.50 nett
Traders Club	USD 304.75 nett	USD 327.75 nett

(Room rates are inclusive of breakfast and taxes)



CENTRAL HOTEL

CENTRAL HOTEL

No. 335/357, Between 31st & 32nd Street Bogyoke Aung San ST.

Tel: (951) 278472, 241007, 3

Fax: (951) 248003

For Hotel Booking reservation:

UA Ticketing & Tours

Room Type	Single	Double
Superior	USD 70	USD 70
Deluxe	USD 85	USD 85

(Room rates are inclusive of breakfast and taxes)



PANORAMA HOTEL YANGON

PANORAMA HOTEL

No. 294/300. Pansodan Street, Kyauktada Township, Yangon, Myanmar.

Tel: (951) 253 077

Fax: (951) 251 986

For Hotel Booking reservation:

UA Ticketing & Tours

Room Type	Single	Double
Superior	USD 85	USD 95
Suite	USD 105	USD 120

(Room rates are inclusive of breakfast and taxes)



PARK ROYAL HOTEL

PARK ROYAL HOTEL

No. 33, Alan Pya Phaya Road, Dagon

Tel: (951) 252476

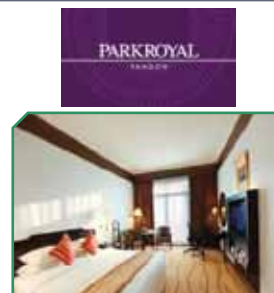
Fax: (951) 252475

For Hotel Booking reservation:

UA Ticketing & Tours

Room Type	Single	Double
Superior	USD 180	USD 180
Deluxe	USD 225	USD 245
Premier Room	USD 265	USD 285

(Room rates are inclusive of breakfast and taxes)



THAMADA HOTEL

THAMADA HOTEL

No. 5, Alan Pya Pagoda Road, Dagon, Yangon, Myanmar.

Tel: (951) 243 639

Fax: (951) 245 001

For Hotel Booking reservation:

UA Ticketing & Tours

Room Type	Single	Double
Superior	USD 60	USD 65

(Room rates are inclusive of breakfast and taxes)



For Sule Shangri-La, Yangon Booking reservation:

Contact Person: Ms. Lily

Email: wuli.ping@shangri-la.com

thithi.aung@shangri-la.com

Tel: (951) 242828

Fax: (951) 242800

Website: <http://www.shangri-la.com>

For UA Ticketing & Tours Booking reservation:

Contact Person: Ms. Thuzar

Email: uatours@uniqueasiatravel.com

Tel: (959) 5402929

Website: <http://www.uniqueasiatravel.com>

* Hotel rate is subjected to changes

MYANMAR INFRASTRUCTURE SUMMIT 2015 HOTEL RESERVATION FORM



Title ☐ Mr. ☐ Mrs. ☐ Ms. ☐ Dr. ☐ Others (specify) : _____

Name (as per passport) _____

Email _____

Passport No. _____ Date of Issue / /

Country of Issue _____ Expiry Date / /

Job Title _____

Company _____

Address _____

City/State _____ Postcode _____

Country _____

Telephone* _____ Fax* _____

Mobile Number* _____

*(Please include country and area code)

HOTEL ROOM RESERVATION

Choice of Hotel: (Please specify name of hotel. Reservation is for approved MIS 2015 hotels only)			
Single or Twin-Sharing (Please Specify)		Rate Per Room Per Night (Please specify Rate)	
Check-In Date		Check-Out Date	

Below For Twin Sharing Room, Please Provide full name of room rate: (As per passport).please added

Title ☐ Mr. ☐ Mrs. ☐ Ms. ☐ Dr. ☐ Others (specify) : _____

Name _____

MODE OF PAYMENT

Reservation of hotel rooms is on first-come-first served basis. Reservation will only be made upon receipt of this reservation Form. Credit Card payments for hotel accommodation are charged in USD. Payment is to be made to the hotel specified by you and charge to your Credit Card account indicated below. Rooms booking confirmation letter will be issued by the hotel as proof of reservation.

☐ PAYMENT BY CREDIT CARD (USD)

I hereby authorized USD _____ to be charged to my credit card below for the hotel reservation.

Credit Card: ☐ Visa ☐ Master (3 digit Security Code Number - on back of card _____)

Name : _____ (as appears on card) Credit Card No. : _____

Expiry Date : _____ Signature : _____ Date : _____

*(Signature must correspond with the
specimen signature of the Card Account)

Note: For room reservation, please complete the Hotel Reservation Form and fax or email to the hotel of your choice directly