

# Cross-border Project for the Region of Geneva

*Preserve and renew*



Team 1

Young Planners ` Workshop 2004

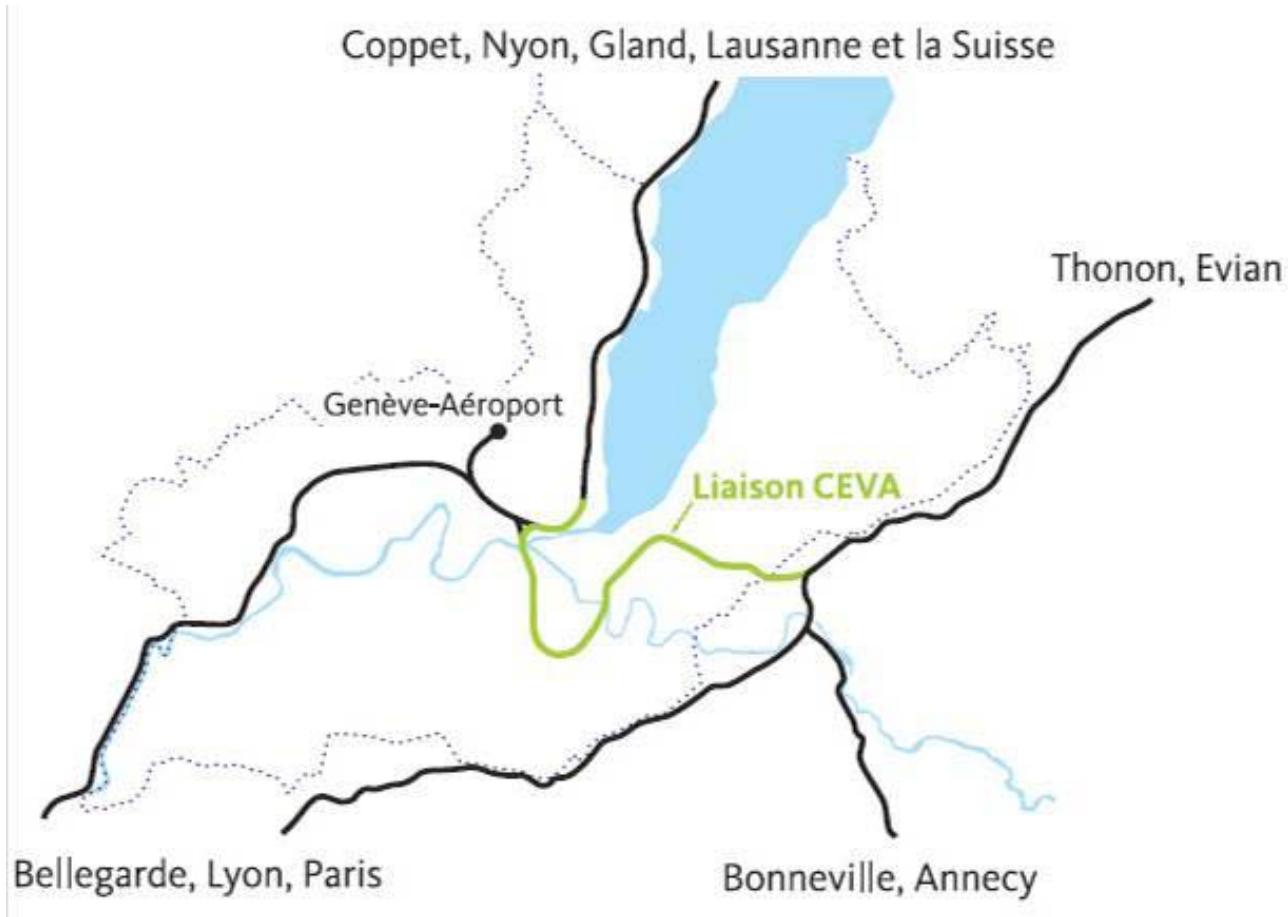
Kofi Adanu  
Ibrahim Bahreldin  
Amalie Carter  
Madina Junussova  
Nuno Quental  
Dirk Seidemann  
Nicole Wirz

# Presentation Framework

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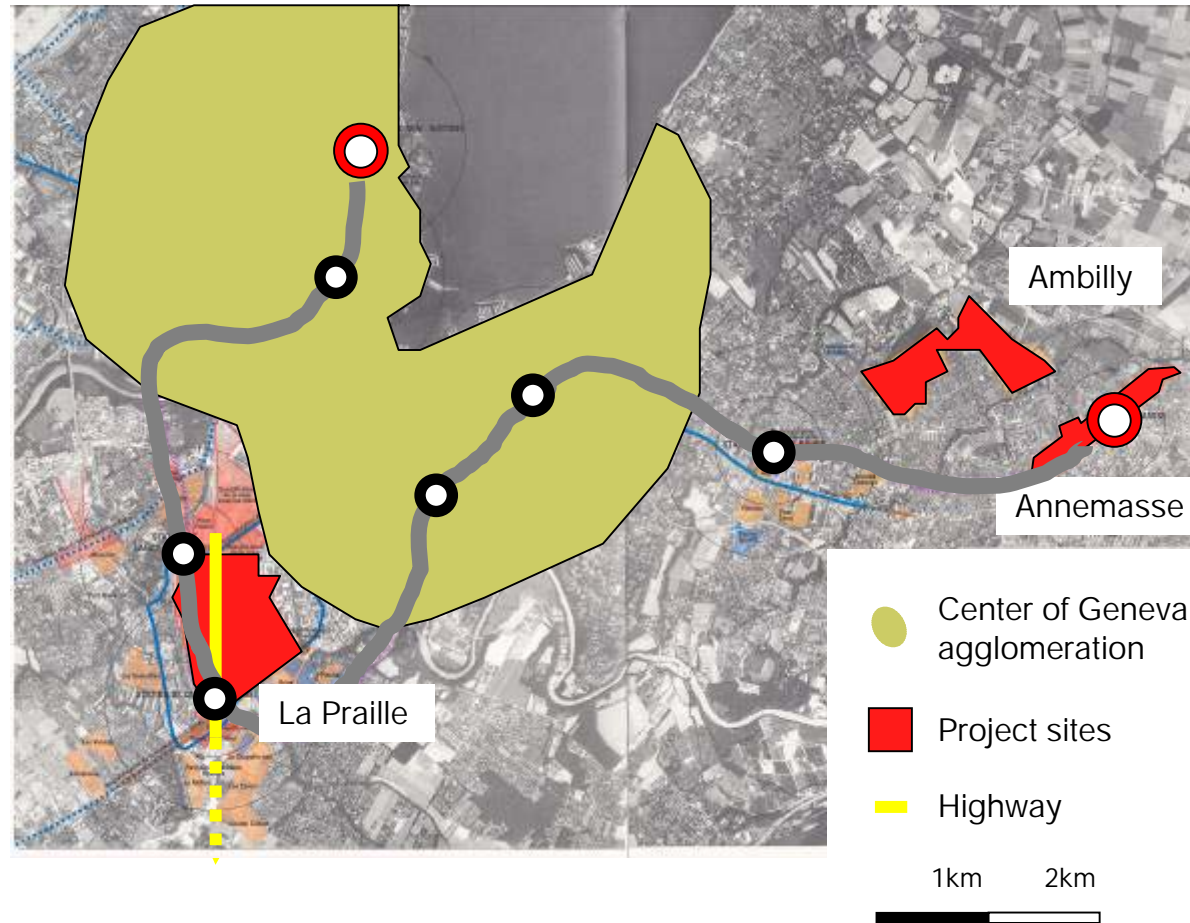
- International and regional context
- Carouge (La Praille)
  - Site analysis
  - Main concept and strategy
  - Specific proposals
  - Implementation plan
- Communaux d'Ambilly and Annemasse
  - Site analysis
  - Main concept and strategy
  - Specific proposals
  - Implementation plan
- Conclusions

# International and Regional Context



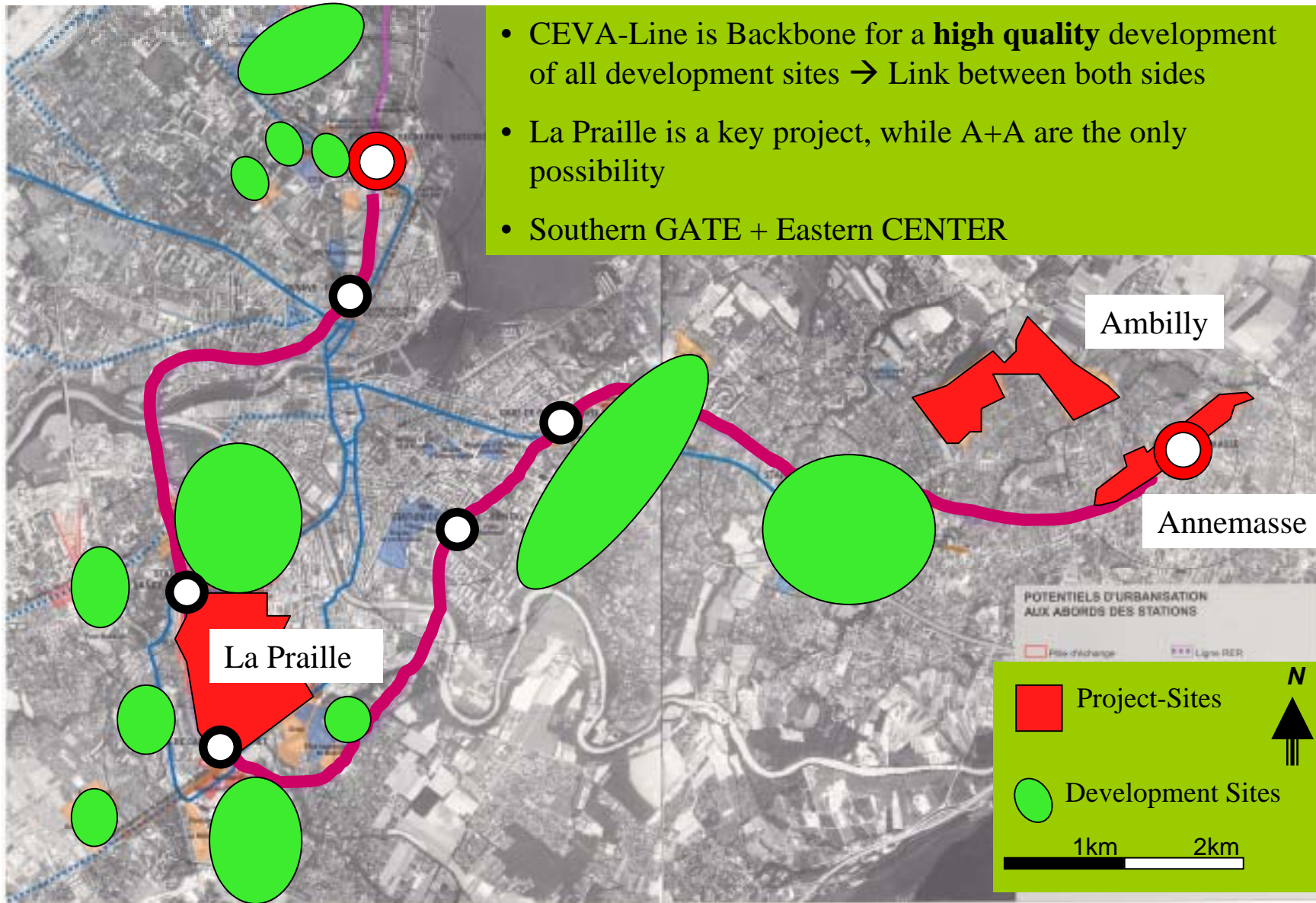
# International and Regional Context

- Geneva is the link between Switzerland and the French speaking "Alps" to Romanic Europe
- CEVA will improve this linkage and widen the linkage to the eastern part of the Geneva agglomeration and stimulate its development
- Annemasse will have a highspeed link to mainland France
- Carouge will have regional train stops at both sides and this will enhance its accessibility to Geneva and Annemasse
- Annemasse and Carouge play a key role for the development of Geneva agglomeration

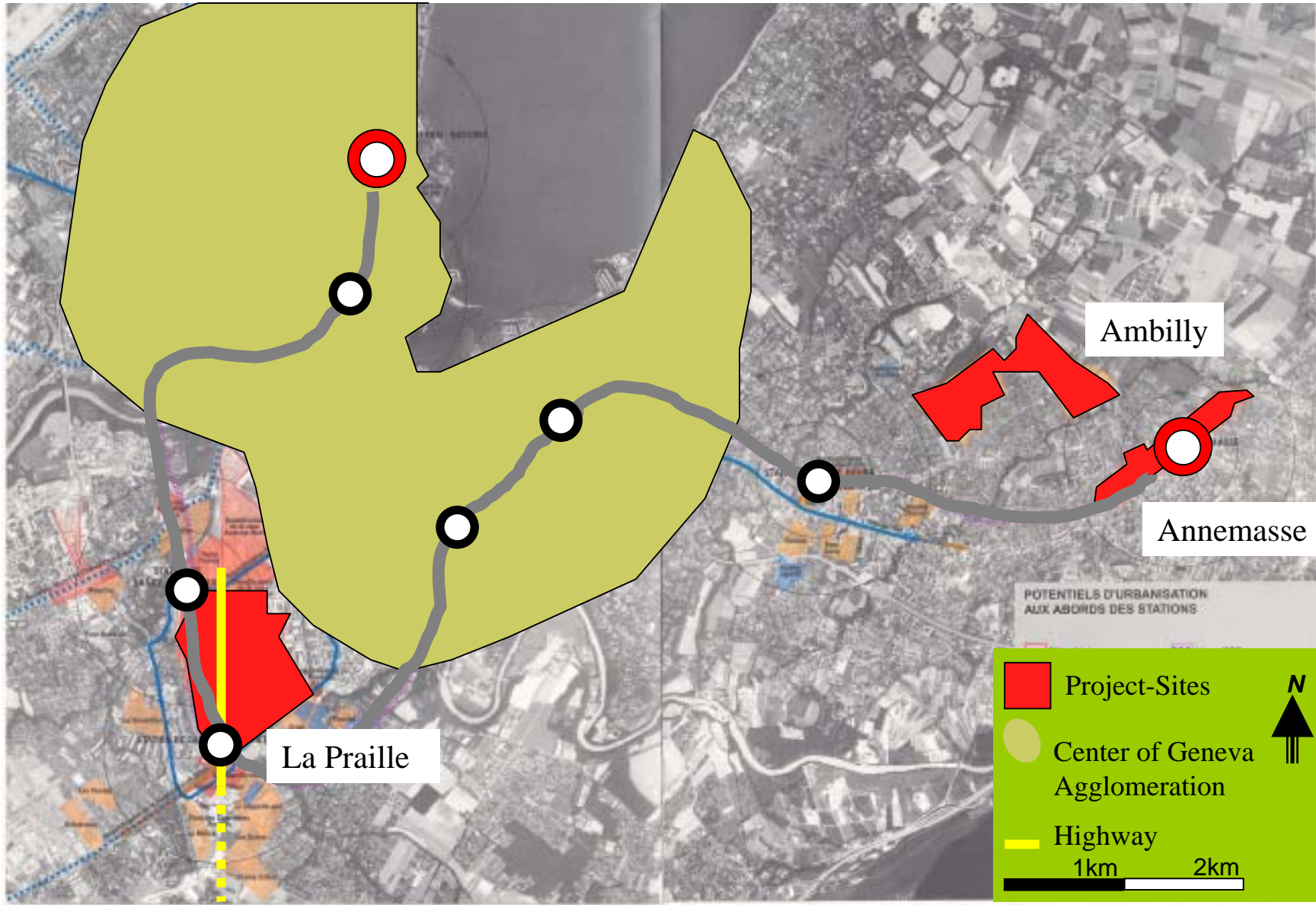


# Geneva's Development Possibilities

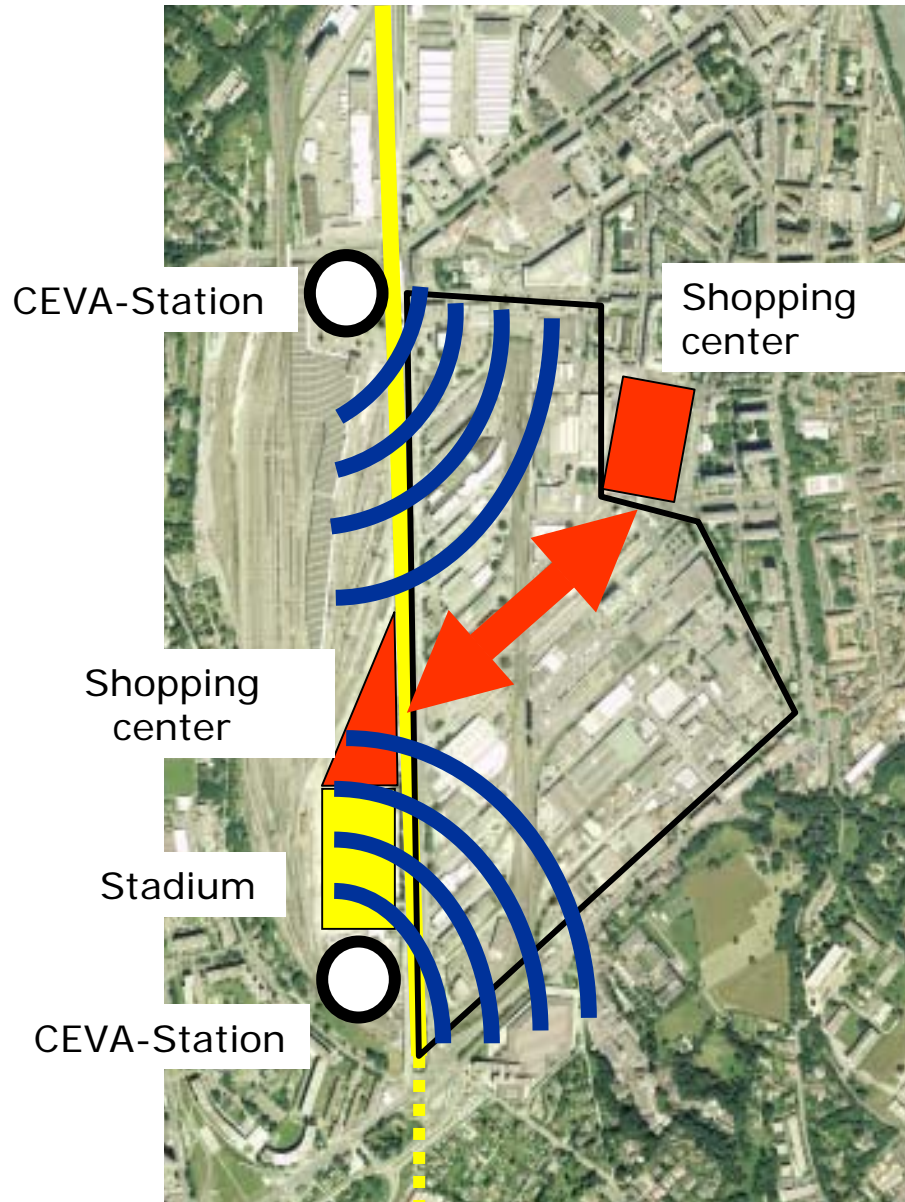
- CEVA-Line is Backbone for a **high quality** development of all development sites → Link between both sides
- La Praille is a key project, while A+A are the only possibility
- Southern GATE + Eastern CENTER



# Local Context



# Carouge (La Praille): site analysis

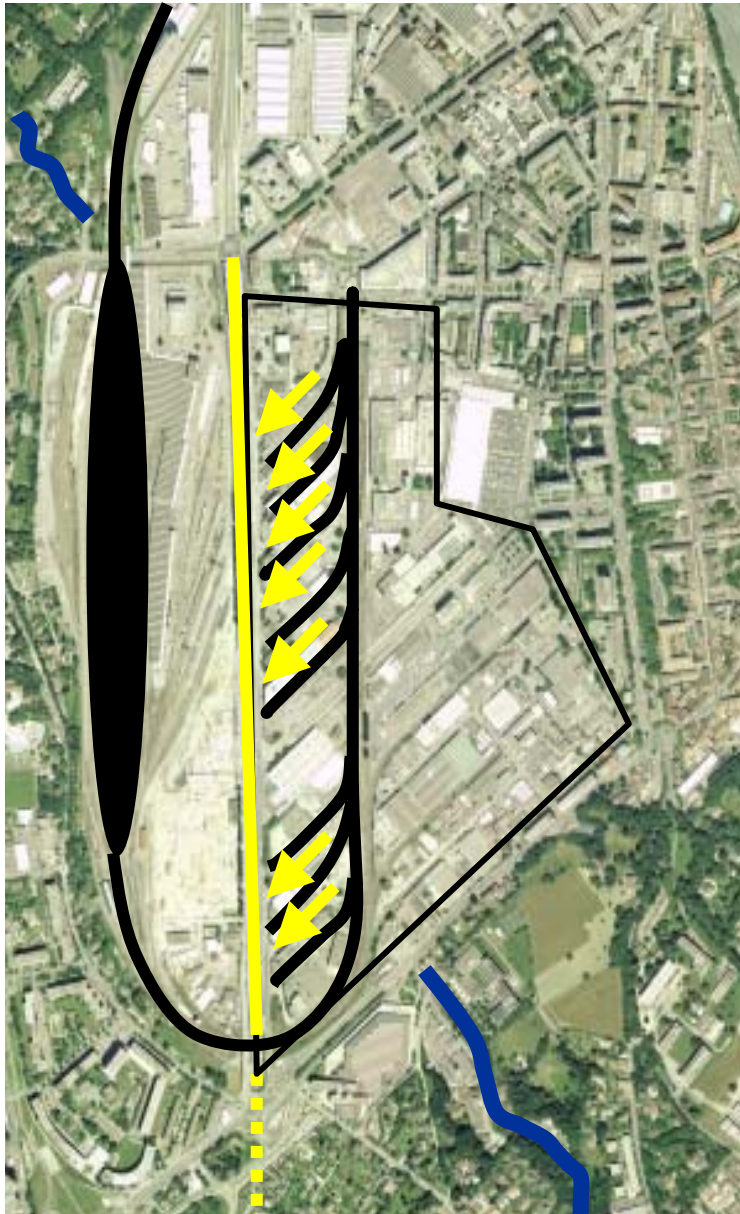


- CEVA stations and shopping center stimulate the development of the site



Highway

# Carouge (La Praille): main concept and strategy



## □ Distribution area

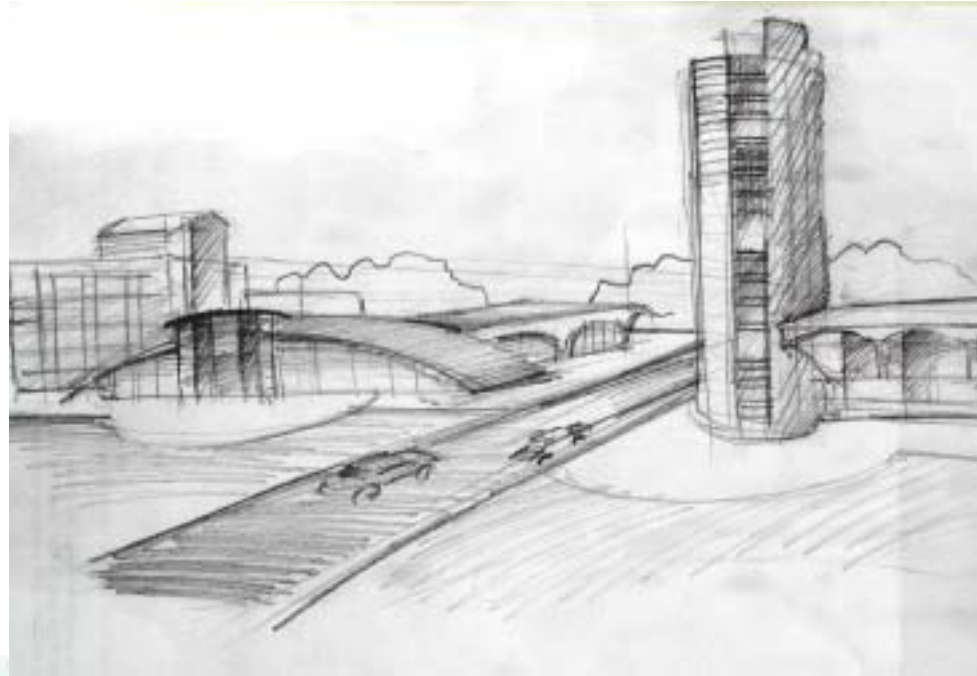
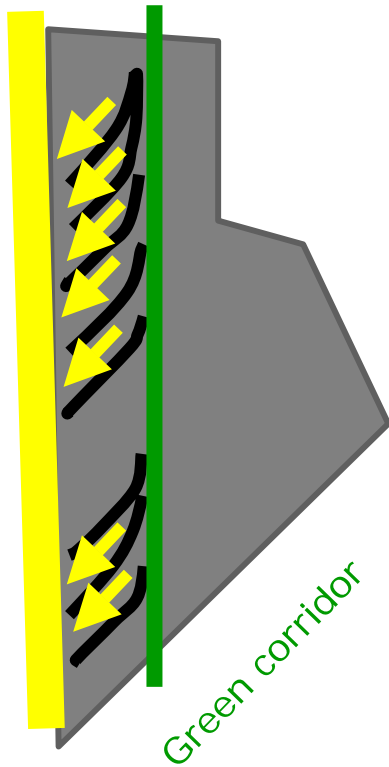
- Preserve the distribution function as a strategic advantage for the future
- Densify and concentrate the distribution functions

— River

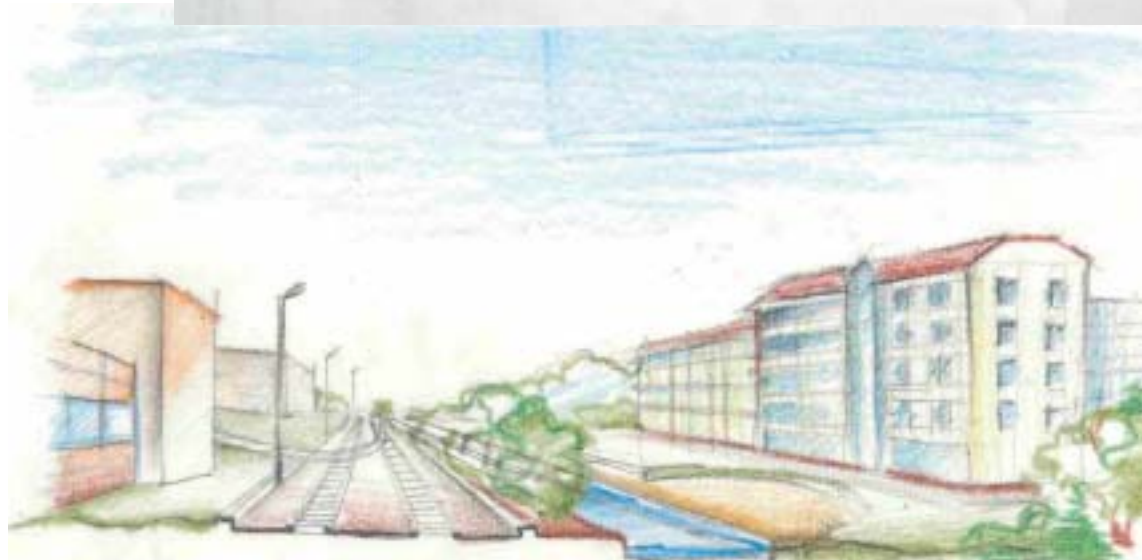
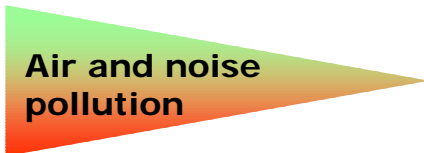
— Highway



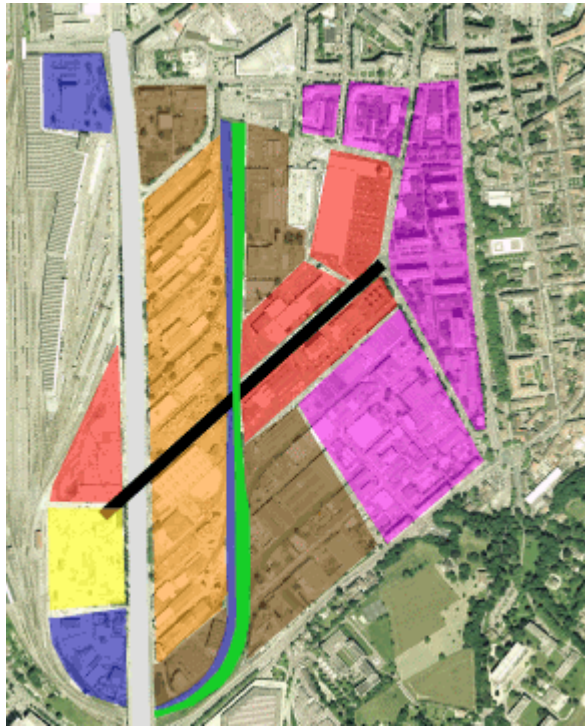
# Carouge (La Praille): specific proposals



Distribution Commercial Residential



# Carouge (La Praille): specific proposals and implementation



- Highway
- Railway
- Green corridor and plazas
- High density housing
- Office/Services
- Stadium
- Shopping/ Active Recreation
- Office complexes
- Distribution Area
- Train station

## QUANTITIES

- Total Floor Area = 90 000 – 95 000 m<sup>2</sup>
- Residential = approx. 3500 – 4000
- Employees = approx. 6000 - 8000

## TIMEFRAME

- Project Management is needed !!
- CEVA-Construction-Time: Station + Surrounding
  - + 5 : Shopping + Office
  - + 10 : Residential

Distribution Center has to be regenerated as needed

# Communaux d'Ambilly and Annemasse: site analysis

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## □ Communaux d'Ambilly

- Low density housing
- Attractive for low price housing
- Possible suburbanisation in absence of planning
- Not directly linked to the highway (possible access within 1,5 km)

## □ Annemasse

- Most important french community in the Geneva agglomeration
- Missing local idendity
- Needs an attractive pole for the future TGV station
- Minimal activitiy in the periphery station
- Unused land in the inner site
- Potential of inner development



# Communaux d'Ambilly and Annemasse: main concept and strategy

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- Communaux d'Ambilly
  - Create centers inside the main centre
  - Establish a new connection to Ambilly by a cross border bus line that use the existing structure and green pedestrian corridor to the new housing areas




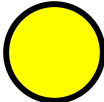
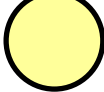


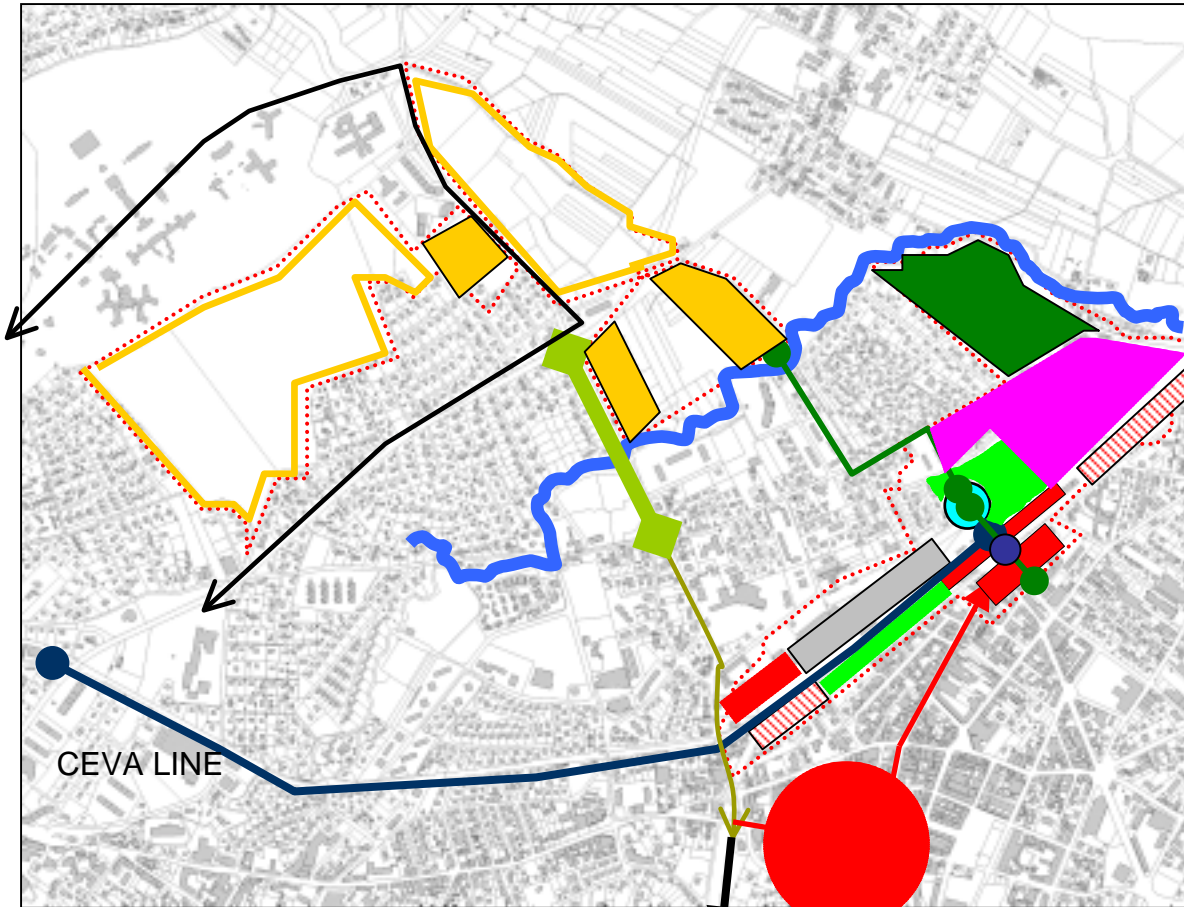
- Annemasse
  - Create a new centre in the periphery
  - Strengthen the local identity by forcing inner multifunctional development
  - Creating centres inside the centre



# Communaux d'Ambilly and Annemasse: conceptual framework



-  Forced inner urban development (1<sup>st</sup> stage)
-  suburban development (2<sup>nd</sup> stage development)
-  First Poles / Anchor project (comm. Development)
-  First Poles / Anchor project (priv. development)
-  Housing projects

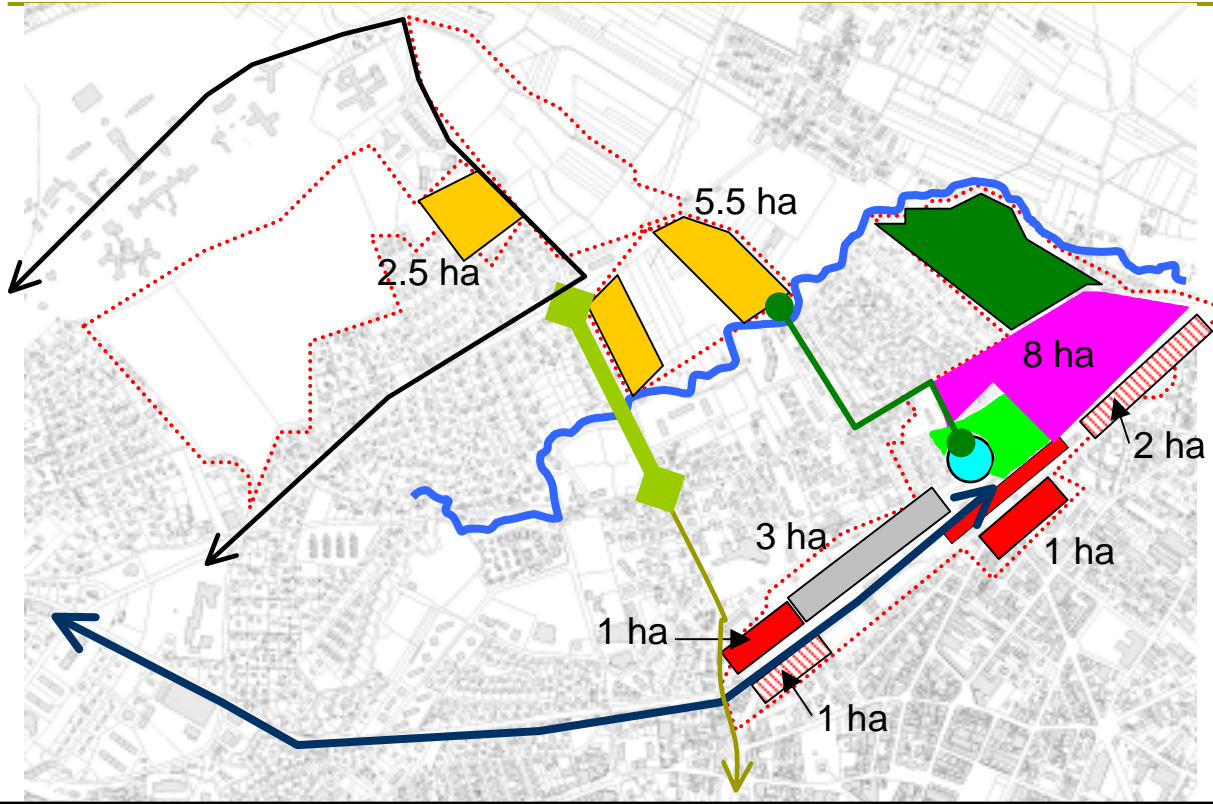


- Access to Highway
- Ceva line
- River
- Busline connection
- Floated park
- Public park
- High density housing
- Garden city (housing)
- Commercial
- Commercial / housing
- Cultural activities
- Office complexes
- Train station
- Reserved land for housing
- Existing commercial streets

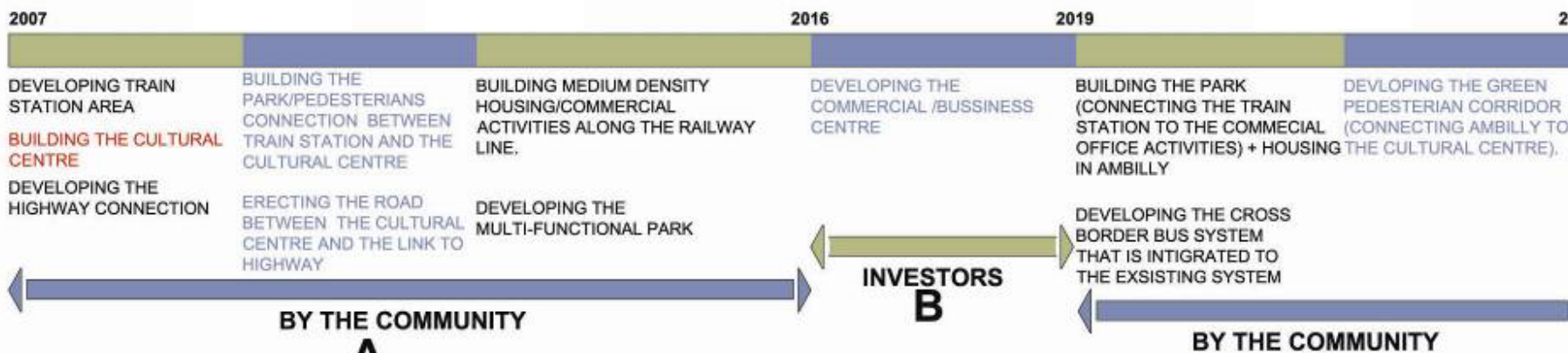
Access to high way

# Exploitations

# Annemasse and Ambilly



- High density housing**  
4000 – 6000 inhabitants
- Garden city**  
1700 – 2700 inhabitants
- Commercial**  
20 000 – 30 000 sq m
- Commercial /housing**  
25 000 - 30 000 sq m  
500 – 800 working places
- Office complexes**  
30 000 -35 000 sq m  
1000 – 1200 work places

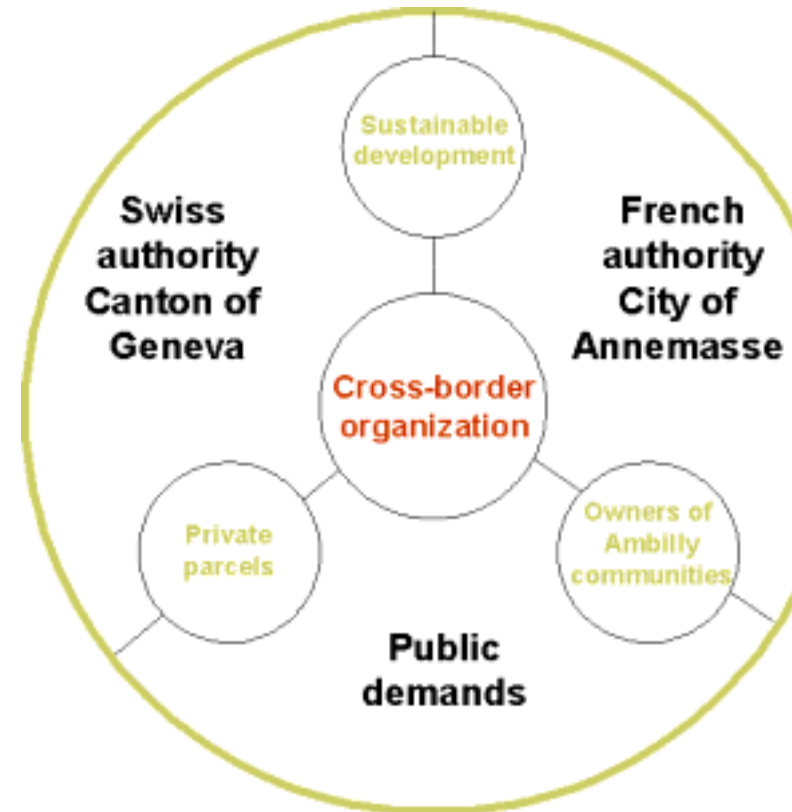


# Conclusion

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## *Preserve and renew*

- Both Sites are key-projects for Geneva
- CEVA-LINE is the motor for a high quality development
- Maintenance of functional advantages for a sustainable Geneva with a modern railbased distribution center
- A cross border hand-in-hand cooperation is needed





# Thank You !

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