REDEFINING CENTRALITY
- Regional Integration
- Global and Local Integration
- Diagnosis
- Catalyst for Development
- Land Uses & Logistics of Proposal
- Phase Wise Development
- Conclusion
Redefining Centrality

Global Integration

Geneva Canton in Europe
Redefining Centrality

Global Integration

Geneva Canton in Switzerland

- La Praille and Annemasse
- CEVA Line
- Green Connector
Redefining Centrality

Global Integration

Geneva Centralities
Redefining Centrality

Global Integration
CEVA Line in the Study Areas

La Praille to Geneva City Centre – Approximately 2 km
Annemasse to Geneva City Centre – Approximately 11 km
La Praille is located in the District of Lancy.

Total population = 27,000 persons

Employment = 11,000 persons

La Praille Total Area = 65 ha
Redefining Centrality

Diagnosis

La Praille

Advantages:
- Locational Opportunity and identified PAC
- Multifunctional
- Transportation Logistics
- Availability of Public Land

Dis-Advantages:
- Absence of mixity between uses
- Low density with heavy commercial
- Lack of Interactive Spaces (social and green spaces)
- Lack of Transport facilities
Redefining Centrality
Catalyst for Development
La Praille

Redefining Public Spaces with Integrating Natural Resources

Main Features:
- Restructuring Density
- Providing Open spaces as interactive spaces and urban reserves
- Creating Parking Spaces
- Establishing Transport Facilities for different Modes
- Preserving Water channels in the surrounding areas integrating them in the urban structure
Hypothesis:

- CEVA starts at 2005
- CEVA is going to start functioning in 2015
- Plan of the RC Project is 20 years (2005-2025)

<table>
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<tr>
<th>Area to be developed</th>
<th>42 ha</th>
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<tr>
<td>Transportation</td>
<td>15 %</td>
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<tr>
<td>Green Space</td>
<td>30 %</td>
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<tr>
<td>Built up</td>
<td>55 %</td>
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<td>GFA</td>
<td>150/300,000 m²</td>
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Redefining Centrality

Phase Wise Development

La Praille

Development of Project

Balancing Uses With CEVA Construction
Uses With Impact Reaction

2005 2010 2015 2020 2025

CEVA Project
RC Project

Phase I

INTERFACE LOCATION
FACILITY AREA
Redefining Centrality

Phase Wise Development

La Praille

CEVA Project

RC Project

PARKING

TERTIARY

2005 2010 2015 2020 2025

Phase I

Phase II
Redefining Centrality

Phase Wise Development

La Praille

REDENSIFICATION

MIXED USES
Redefining Centrality
Phase Wise Development
La Praille

- 2005
- 2010
- 2015
- 2020
- 2025

CEVA Project
RC Project

Phase I
Phase II
Phase III
Phase IV

COMMERCIAL AND ADMINISTRATED BUILDINGS
Redefining Centrality
Global and Local Integration
Annemasse in Canton Geneva

Annemasse Station
CEVA Line
Connection With Regional Cities
TGV Line
Redefining Centrality

Advantages:
- Housing for commuters to Geneva and Identified PAC area
- Availability of Open spaces
- Existing Railway Connections
- Important Historical Building
- Large Scale Agricultural Area

Dis-Advantages:
- International Border as an Implementation Constraint
- Lack of connectivity between MICA-Station-Annemasse (MSA)
- Pollution – Sound and Soil
- Partly Inundated Area
Redefining Centrality

Catalyst for Development

Annemasse

Regenerating Station Area with Encouraging Green Connectors

Main Features:

- Hierarchical transport connections and Green spaces connecting MSA
- Renewing the historical building as social and commercial facility
- Housing in MICA:
  Social (20%)
  Regular (80%)
- Community spaces as support facilities
Redefining Centrality

Land Use & Logistics of Proposal

**Hypothesis:**

- CEVA starts at 2005
- CEVA is going to start functioning in 2015
- Plan of the RC Project is 20 years (2005-2025)

| Area of Development in Switzerland Side | 210 ha |
| Area of Development in French Side      | 210 ha |
| Proposed Green Belt Width               | 60 m   |
| Housing and Mixed Uses                  | 60 %   |
| Transportation                          | 15 %   |
| Cultural Facility                       | 5 %    |
| Commercial                              | 20 %   |
Redefining Centrality

Phase Wise Development

Annemasse

Development of Project

Balancing Uses With CEVA Construction

Uses With Impact Reaction

2005 2010 2015 2020 2025

CEVA Project
RC Project

Phase I

STATION AREA
CULTURAL FACILITIES
PARKING
CONNECTOR TO THE HIGHWAY
Redefining Centrality

Phase Wise Development

Annemasse

2005 2010 2015 2020 2025

CEVA Project
RC Project

HOUSING
GREEN CONNECTORS
GREEN WATER CHANNEL
Redefining Centrality

Phase Wise Development

Annemasse

2005 2010 2015 2020 2025

CEVA Project
RC Project

MIXED USE AREAS
(HOUSING AND COMMERCIAL)

COMMERCIAL AND ADMINISTRATIVE AREAS
Redefining Centrality

Phase Wise Development

Annemasse

EXPANSION OF MIXED USES

EXTENSION OF GREEN CONNECTORS

EXPANSION OF PARKING AREA
Developing a Hierarchy of Functional Centers:

- Main Centre (Geneva City)
  - Secondary Centre (Annemasse)
  - Sub-centre (La Praille)

- Connectivity between the Centres through CEVA
Redefining Centrality

The Team

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Thank You for Your Attention