Challenges and Opportunities of the CEVA Project

presented by

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Presentation Structure:

1. General idea of the CEVA Project (Cornavin-Eaux-Vives-Annemasse)
2. Two possible strategies along CEVA line
3. Three development sites – three themes
4. Time Frame
5. Actors
6. Conclusions
CEVA: Border-crossing link in the Agglomeration of Geneva

Legend
- International Railways
- Streets
- Trams
- CEVA Line
CEVA and the urban tissue (development centers)

Legend
- Commercial
- Housing
- Public
- Station area
- City / Green

UNO
La Praille
Mica Etoile
Annemasse

N 1 km 2 km
Assumptions about the effects of CEVA

1. REGIONAL LEVEL
   • A Connection between Switzerland and France will be created
   • The CEVA line will be an impulse for economic development
   • A solution for commuter traffic will be introduced

2. LOCAL LEVEL
   (Carouge/LaPraille, Annemasse, Ambilly and Mon Idee)
   • The value and accessibility of the sites will grow
Development Strategy with CEVA
Development Strategy Before CEVA

- TGV
- Tram
- Highway
- Landscape
- TGV
Development Principle

Development from inside to outside

Development from outside to inside (firstly empty)
Theme for Carouge/ La Praille: A multifunctional central area

Motivation:
- High density around accessible activity center, regenerate urban activity
- Priority: High

Population Carouge: 10,000

66 ha
Theme for Carouge/ La Praille: A multifunctional central area

Legend:
- Highway
- mainroads
- Trainline (+ CEVA)
- Station area
- Parking area
- Tramline
- Green Area
Theme for Carouge/La Praille: A multifunctional central area
Theme for Annemasse: Urban Creativity

Motivation:
- High density around accessible activity center, provide new vibrant facilities for local and commuting people
- Priority: High

Population: 25.000

34 ha
Theme for Annemasse: Urban Creativity
Theme for Annemasse: Urban Creativity

Legend:
- Trainline (TGV, CEVA)
- Station area
- Mixed housing
- Offices + shopping
- Agricultural area
Theme for Green Field: Reserve for future shrinking

Motivation:
- Not within action radius of railway station
- Far from urban activities
- Greenfield with limited access
- Development not desirable, but if pressure for more housing rises – concept
- Priority: Low
Theme for Green Field
Reserve for future shrinking

Legend:
- Main road
- Bus access
- Project area
- Housing block
- Private parking
Theme for Green Field
Reserve for future shrinking
Actors

1. The CRFG (Comité Régional Franco-Genevois)
2. CEVA Organization*)
3. Swiss:
   • Switzerland Federal
   • Canton of Geneva
4. France:
   • French Central Government
   • Rhone-alpes Regional Government
   • Department de Haute Savoie

*) = to realize CEVA project

Carouge:
• Commune Geneve
• Commune Lancy
• Commune Carouge

Ambilly – Mon Indee and Annemasse:
• Commune Chéne-Bourg
• Commune Thônex
• Community Organization in France

Users, Owners, …
Commune
**Time Frame**

- **2004:** Negotiations with commune
- **2005:** Tramline in La Praille completed. Prepare sites for new higher density development.
- **2015:** High density activities established around La Praille and Annemasse.
- **2025:** Development pressure leads to development of Ambilly and Mon Idée.

CEVA can start at any point.
Conclusions

1. The development of these concepts do not rely entirely on the start/timing of the CEVA line, however, it could contribute to even more vibrant and active centers around La Praille and Annemasse stations.

2. The development of the Greenfields is not a high priority in the short to medium term, however, if pressure for more housing rises in the long term, the proposed concept will be implemented.

3. The various and overlapping Institutions and Stakeholders might be a challenge that has to be addressed.
thank you