



# CALL FOR PAPERS

International Society of City and Regional Planners

## Geneva 40<sup>th</sup> World Congress

### Management of Urban Regions

Experiences and  
New Intervention Possibilities

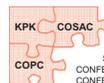
2004  
18 – 22 September  
Geneva, Switzerland



INSTITUT D'ARCHITECTURE  
UNIVERSITÉ DE GENÈVE

are

Bundesamt für Raumentwicklung  
Office fédéral du développement territorial  
Ufficio federale dello sviluppo territoriale  
Federal Office for Spatial Development



SCHWEIZERISCHE KANTONSPLANERKONFERENZ  
CONFÉRENCE SUISSE DES AMÉNAGISTES CANTONAUX  
CONFERENZA SVIZZERA DEI PIANIFICATORI CANTONALI

## General Congress Information

### **Brochure and Early Registration**

The Congress is open to any interested parties or organisations. ISoCaRP and the Swiss Local Organising Committee look forward to participation from urban planners and experts from related disciplines. ISoCaRP members can benefit from special reduced rates.

All information, such as Congress fees and accommodation, will be available on our website by mid-April 2004; a printed version will also be available. Anyone registering before 30 May 2004 will benefit from a reduction in Congress fees.

### *Visa requirements*

Visa entry regulations in Switzerland are very strict. Therefore all interested participants from outside the EU should immediately inquire about visa procedures (documents needed) at the nearest Swiss Embassy or Consulate, as these may vary from country to country.

**Note:** Due to strict entry regulations, invitations to the Congress can only be issued by the Swiss LOC, and only if the ISoCaRP Secretariat has confirmed receipt of payment of Congress fees and accommodation costs in full.

### *Congress Registration*

Selection for any of mentioned sessions or other contributions does not waive the Congress registration fee. All authors need to register for the Congress officially. ISoCaRP does not reimburse travel and/or accommodation expenses, or any other expenses related to this selection. This also applies to contributors to the Poster Exhibition.

Charles Lambert, General Rapporteur

## Introduction

*A lively format for the Congress:  
Plenary Sessions, Parallel Sessions,  
a very special Joint Forum, the first  
Mayors' Summit*

With its 2004 Congress in Geneva, ISoCaRP will bring together highly experienced professionals, such as planners, urban stakeholders, economists and politicians, as well as national and local city officials. During the course of this four-day conference, the aim is to draw up joint recommendations on the management of urban regions against the backdrop of the controversial phenomenon of globalisation.

Urbanisation is one of the major issues of the 21<sup>st</sup> century. The forces that drive it tend towards concentration. Consequently, they risk causing an unimaginable and unsustainable growth of large cities, where life is already highly selective and often cruel. They risk further accelerating the spread of cities in the shape of sprawling sub-urbanised areas. Furthermore, they may make matters worse for many already disadvantaged areas, which could spell disaster at the human, cultural, social and environmental level.

It does not need to be this way. In each context, we, as urban planners seek to ensure that existing and future urban regions enjoy economic prosperity, employment, equity, social inclusion and cultural diversity. We are also committed to the local and global sustainability of the urban environment.

Several interesting trends already experienced in some parts of the world are producing urban regions which act as urban systems based on strategic planning and partnership.

The concerns of the ISoCaRP 2004 Congress in Geneva are also those shared by

the Committee on Human Settlements of the United Nations Economic Commission for Europe. This Committee meets annually in Geneva with the participation of high-level officials from its 55 member countries. At the Congress, they will participate in a special half-day Joint Forum. They will discuss the management of urban regions seen from the local perspective, with the challenging and important question of the closer links that need to be re-established between urban planning and public housing policies.

The Joint Forum aims to stimulate dialogue between those responsible for public housing policy and professional urban planners, and to close this International Congress with concrete management recommendations to create urban conditions that are suited to the local level.

The ISoCaRP Congress is an ideal setting to invite mayors from innovative cities around the world to discuss the major challenges and opportunities that cities face in the 21<sup>st</sup> century.

The Mayors' Summit will help bring our members into direct contact with top urban leaders from around the world, thereby increasing the influence of ISoCaRP in shaping our cities.

It is hoped that the fact that the 2004 Congress will be held in one of the most symbolic international locations for mediation and peace – Geneva – and that it shares the same outlooks as the UNECE Committee on Human Settlements will promote synergies between those responsible for the future of cities and urban regions.



## The Congress Structure

- 3 half-day Plenary Sessions.
- ½-day ISoCaRP-UNECE Joint Forum, hosted in the Palais des Nations Unies, Geneva.
- 2 half-days of Parallel Sessions: presentation of around 65 case studies and experience in the management of urban regions.
- ½-day Mayors' Summit – Plenary Session.
- 3-day Young Planners' Workshop (prior to Congress).

## The Axes

The Congress will look at FIVE THEMES

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### *Opening Plenary Session*

#### IMPORTANT VALUES TO BE INTEGRATED IN THE MANAGEMENT OF URBAN REGIONS

- Planning policies for the management of urban regions must address the challenges of urbanisation, societal developments and the highly disruptive forces at work there.
  - Presentation of examples.
  - Keynote speeches and feedback from the floor.

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### *Four Parallel Sessions*

#### BEST PRACTICES AND LESSONS LEARNED

- Discussions, question-and-answer session.
- Case-study presentations and exchange of related ideas.

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*The Joint Forum with the UNECE  
Committee on Human Settlements*



**THE MANAGEMENT OF URBAN REGIONS  
SEEN FROM THE LOCAL PERSPECTIVE**

- Should create innovative conditions to improve dialogue between government officials in charge of public housing policy and urban planners. It should foster synergies between the sectoral policies relative to the management of urban regions.
- The need to establish closer links between the different sectoral policies, in particular between spatial planning and public housing policies.
- Round table and questions from the floor.

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*Mayors' Summit*

**MAJOR CHALLENGES, CREATIVE  
INITIATIVES, OPPORTUNITIES**

- Discussion by an international panel of mayors and other urban leaders on innovative and new leadership practices.
- Questions from the floor.

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*Closing Session*

**OVERALL FINDINGS IN RELATION TO  
THE MANAGEMENT OF URBAN REGIONS  
AROUND THE WORLD**

- Reports from the Parallel Sessions, and General Rapporteur's conclusions.



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## Theme and Objectives

*Authors* are invited to submit case studies for presentation in one of the Parallel Sessions. They must deal directly with a relevant issue.

The General Rapporteur would like contributions to be based on practical experience. They should stimulate debate during the Parallel Sessions and enable each participant to make a contribution to the overall findings of the Congress.

*Young Planners* wishing to join the special Young Planners' Workshop (3 days prior to the Congress) are also invited to submit case studies. This shall also help the Coordinators to select candidates. The selected case studies may also be considered by the General Rapporteur for presentation during one of the four Parallel Sessions of the main Congress.

To emphasize the importance of participation, the General Rapporteur, together with the Congress team, will select one case study from each Session for presentation by their respective author in the form of a keynote speech during the Opening Plenary Session. The four authors will be informed of this decision in advance.

## Parallel Session No. 1

**Strategic factors.** What are the most important strategic issues in relation to the structure and management of urban regions?

### *Main topics*

- Indirect competitive factors: image, human resources, appropriateness of products with respect to the region's image, notoriety etc.
- Direct competitive factors: decision centres, job pools, level of services, infrastructure, human resources etc.
- Cohesion: social cohesion (striking a balance between safety and ambition), identity and feeling of belonging.
- Environment: inherited values and efforts made to promote and preserve them.
- Governance: systems, support from actors and subjects, partnership contracts, disjuncture between strategic imperatives and local priorities.

### *Call for Papers*

The papers presented in this Session will examine strategic indicators to reveal the importance and relevance of the above five points for the management of territories designed or run as urban regions.

## Parallel Session No. 2

**Needs of urban planning.** Do urban planning practices need to change? If so, what are the methods, approaches, disciplines and instruments needed to ensure a balanced, sustainable, equitable and competitive management of urban regions?

### *Main topics*

- Spatial planning as a discipline – moving beyond old practices that until recently limited the actual planning of the urban space to the impact of human activity on the physical and often economic elements of the urban space.
- Projects: their initiatives, scale, precision, determinism and/or flexibility.
- Partnerships; community participation.
- Continual assessment – the indicators and development reports.
- Measuring the real capacity to manage an urban region in relation to the stated aim.

### *Call for Papers*

Papers presented in this Session should deal with successful or unsuccessful experiences of adapting current spatial planning methods, or to experiment with new or updated methods, approaches, disciplines and instruments.

### Parallel Session No. 3

**Medium-sized cities.** How should non-metropolitan cities be organised to remain attractive alternatives to oversized urban areas? How can they be equipped to withstand the centripetal forces of metropolises, which – accelerated by globalisation – concentrate human and other energies, while creating a vacuum around them.

#### *Main topics*

- Flexibility of relations, networks of persons, specialities, infrastructure, transport and ICT; legibility, centralities.
- Critical mass of jobs that cause influx and of users that justify the employment of specialists over non-specialists.
- Mutual dependence of certain factors, such as integration of the housing market, standardisation of school mapping etc.
- Polycentrism: specialisation in different city centres, beyond their natural function of attraction in their surrounding area of influence.

#### *Call for Papers*

The papers presented in this Session should deal with actual case studies of networks, partnerships and alliances of medium-sized cities; in short systems of medium-sized cities which provide them all with the attractiveness of large cities.

### Parallel Session No. 4

**Global Inventory.** Typology of existing urban regions and their institutional status, as well as existing informal links:

- Pinpointing examples of actual situations (intentional or spontaneous) of collaboration between cities and between territories which establish internal links that become constituent elements of an urban region.
- Devising a typology in relation to registered performance.

#### *Main topics*

- Explicit partnership contracts between towns: type, duration, evaluation, etc.
- Are we aiming at true systems of networked cities, or rather service networks run by cities? Is this enough?
- Territorial cohesion based on strategic efficiency criteria; or the gradual hegemonic governance of territories; or decisions taken at higher territorial and political level?
- Should we establish bilateral links between the key strategic sectors or should we focus on concentration and specialisation?

#### *Call for Papers*

The papers presented in this Session should examine in detail the formal and informal arrangements that unite the different components of the same urban region or that are experienced as such by its inhabitants. Reference should also be made to the economic activities of this region.

## Paper Submission Procedures

The most important sources for our internationally recognized publications are our annual congresses and their findings. The target readership is congress and seminar participants, as well as those who wish to join ISoCaRP as a result of their interest in our work. All working papers which have been selected for presentation at the 2004 Congress will be available on a CD ROM, which will be distributed to all registered Congress participants. Since ISoCaRP introduced a new policy on publications in 2002, authors should take care that their submissions are suitable for future publication by ISoCaRP in its 2004 Congress Proceedings.

The copyright for any work published by ISoCaRP remains with the Society. Thus, authors must seek prior permission, in writing, from ISoCaRP if they wish to publish their work elsewhere. After the Congress, papers will be selected for inclusion in the Congress Proceedings.

**ISoCaRP requests that authors** and Young Planners (see the criteria for "Young Planners") adhere strictly to the Submission and Revision Procedures with a view to selection for presentation at the 2004 Congress in Geneva.

**Introduction:** Authors must provide a 'brief outline' of their work (no more than **50 words**). This will figure as an introduction in the official Congress CD ROM.



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**Abstract:** This should summarise the central theme and content of the work (**300 words, ie. 2000 characters including spaces**). Please do not insert graphics. If your paper is selected for presentation, you will be asked to send the “full” version of your work (see “Final Paper” ).

**Selection:** With assistance from his team of Rapporteurs, the General Rapporteur will review all papers and allocate them to a Parallel Session (this may differ from the author’s original preference).

**Final Paper:** Authors of the selected abstracts will receive guidelines on format, font, maximum number of pages and possible insertion of graphics/photos.

**LANGUAGES : PAPERS MAY BE SUBMITTED EITHER IN ENGLISH OR FRENCH**

## Languages of the Congress

French and English will be the official languages for all Congress business. Simultaneous translations in both languages will be provided (as well as Russian during the ISoCaRP-UNECE Forum).

## How to submit your abstract?

### OUR INTERNET PLATFORM

To submit an abstract, please go to the ISoCaRP homepage at [www.isocarp.org](http://www.isocarp.org). Should you encounter any problems, please contact the ISoCaRP Secretariat at [secretariat@isocarp.org](mailto:secretariat@isocarp.org).

On the ISoCaRP Homepage, click on "40<sup>th</sup> International ISoCaRP Planning Congress 2004", where you will find the link: 'Submitting an Abstract'. You will be guided through the 3 submission steps:

- (1) Author's information.
- (2) Case study submission.
- (3) Case study information.

It is very important that the following questions are completed in full:

- What is your personal involvement in the project/events being covered?
- Title: What is the subject of your paper/case study? (1 sentence)
- What is the interest for participants? (3 sentences)
- Which is your preferred Parallel Session?

**TO BE CONSIDERED FOR SELECTION,  
ALL FOUR QUESTIONS MUST BE  
ANSWERED.**



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## Young Planners' Workshop (French/English)

**Prior to the Congress,  
14 – 17 September 2004**

The objective of the Young Planners' Workshop is to bring together around 20 young professional urban planners from all parts of the world. It will provide them with the opportunity to work together as a closely-knit team on a specific subject, to establish a good hands-on working relationship and achieve results in a very short period of time. The young planners will work on a real planning issue which is related to the theme of the Congress.

They will present their results at the Opening Plenary Session of the ISoCaRP Congress on 19<sup>th</sup> September 2004.

### **A "2004" Young Planner**

- Must not be older than 35.
- Must be a graduate or post-graduate student in Urban Planning, Architecture or another related discipline.
- Has preferably some practical experience.
- Has a keen interest in the Congress theme

### **Travel/accommodation**

ISoCaRP is grateful that UNESCO has agreed to sponsor this event. Its contribution will enable some 10 young planners to participate (on selection and invitation only).

Note: Generally, UNESCO sponsorship can only be allocated to Young Planners from developing countries. This sponsorship rarely, if ever, covers all travel/accommodation costs. All candidates are therefore encouraged to find additional sponsorship, where necessary, in their own country (local government, institute, university, organisations and journals).

**CANDIDATES WHO MEET THESE  
CRITERIA AND WISH TO PARTICI-  
PATE IN THE WORKSHOP SHOULD  
VISIT THE ISOCARP WEBSITE  
([www.isocarp.org](http://www.isocarp.org)) FOR FURTHER  
DETAILS AND TO DOWNLOAD THE  
APPLICATION FORM.**

## About ISoCaRP

The International Society of City and Regional Planners is a global association of professional planners. It was founded in 1965 with the objective of bringing together recognised and highly qualified individual planners in an international network. Its members now come from 64 countries from all five continents. ISoCaRP is a Non-Governmental Organisation officially recognised by the UN, UNCHS and the Council of Europe. It is in formal consultative relation with UNESCO.

The objectives of ISoCaRP include the improvement of planning practices through the creation of a platform for exchanges between planners from different countries, promotion of the planning profession in all its aspects; research promotion; improving teaching and training; providing more information and advice, as well as raising awareness of major planning issues.

The main event in the ISoCaRP calendar is its annual Congress which deals with a topical international planning issue.

In addition, ISoCaRP is involved in the following activities:

- Seminars, conferences, exhibitions and study tours.
- Publication of congress & seminar reports and case studies.
- Workshops and competitions especially for young planners.
- Publication of up-to-date comparative material on planning policies, methods, legislation, etc. on all countries.
- Representation at major international events concerned with planning.
- Evaluation of developments and trends in planning practices.



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## Contact

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## Congresses and themes

Since its foundation in 1965, ISO-CARP has been holding annual International Congresses.

Cairo (EGY)	2003	Planning in a more globalized and competitive world
Athens (GRC)	2002	The PULSAR Effect
Utrecht (NLD)	2001	Honey, I shrunk the space
Cancún (MEX)	2000	People's Empowerment in Planning
Gelsenkirchen (DEU)	1999	The Future of Industrial Regions
Azores (PRT)	1998	Land and Water
Ogaki (JPN)	1997	Risk assessment and management
Jerusalem (ISR)	1996	Migration and the global economy
Sydney (AUS)	1995	Planning and Mediation
Prague (CZE)	1994	Expanding Demands on Planning
Glasgow (GBR)	1993	Cities, Regions & Well-being
Cordoba (ESP)	1992	Cultural Identities and Unity
Guadalajara (MEX)	1991	Planning for Leisure
Warsaw (POL)	1990	The Environment and the City

# ISoCaRP Executive Committee

President	<i>Alfonso Vegara (ESP)</i>
Secretary General	<i>Milica Bajic Brkovic (BIH)</i>
Vice Presidents	<i>Elias Beriatos (GRC)</i> <i>Fernando Brandão Alves (PRT)</i> <i>Estefania Chavez de Ortéga (MEX)</i> <i>Detlef Kammeier (THA)</i> <i>Pierre Laconte (BEL)</i> <i>Judith Ryser (GBR)</i> <i>Maurits Schaafsma (NLD)</i> <i>Richard Stephens (USA)</i> <i>Didier Vancutsem (DEU)</i>
Executive Director	<i>Judy van Hemert</i>



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## World Congress Team

**General Rapporteur**

*Charles Lambert (FRA)*

**Parallel Session Rapporteurs**

*Alain Thierstein (CHE)*

*Ulla Hoyer (DEU)/(SEN)*

*Francis Cuillier (FRA)*

*Aafke Nijenhuis (NLD)*

*Vincent Fouchier (FRA)*

**Scientific Committee**

*Milica Bajic Brkovic (SCG) (Chair)*

*Zeynep Mery Enlil (TUR)*

*Héctor Floriani (ARG)*

*Peter Robinson (ZAF)*

*Wang Rusong (CHN)*

*Bernd Scholl (DEU)*

*Marcela Villa Luna, (PER)*

*Jeanne Wolfe (CAN)*

*Andreas Schneider (CHE), (Co-opted  
LOC member)*

**Young Planners' Co-ordinators**

*Fred Wenger (CHE) (for LOC)*

*Bernd Scholl (DEU) (for ISoCaRP)*

**Local Organising Committee (LOC)**

*Pierre-Alain Rumley*

*Cla Semadeni*

*Rolf Signer*

*Stefano Wagner*

*Fred Wenger*

**Partner institutions (Financial support)**

Ville de Genève

Canton de Genève (GE)

Kanton Graubünden (GR)

Kanton Zürich (ZH)

Swiss Cantonal Planning Directors'  
Conference (KPK)

Federal Office for Spatial Development (ARE)