

# LIVERPOOL INTERNATIONAL WATERFRONT FORUM



3RD - 4TH JUNE 2015 CUNARD BUILDING, LIVERPOOL

Now in its second year, Liverpool International Waterfront Forum is a key event in the waterfront calendar. Brought to you by the Liverpool Waterfront Business Partnership, the 2015 conference will bring together best practice examples and debate the measurable elements which come together to make a world-class waterfront destination.

## Role of Culture and Place-Making as Tools for Fostering Economic Growth

The theme for LWF2015 will explore the role and importance of culture in developing and regenerating waterfronts. Successes from around the world will be highlighted, such as the multi award winning Titanic Belfast, a 5\* tourist attraction and one of the world's foremost mixed-use waterfront projects, the V&A Waterfront in Cape Town.

## International Waterfront Forum, 4th June

The IWF will welcome leading figures from Barcelona, Cape Town, Sydney and Wuhan. They will be followed by a keynote presentation from the International Society of City and Regional Planners (ISOCARP) providing a summary of the findings of the 'Cities, Water and Urban Planning' congress which was held in Gdynia, Poland.

## UK Waterfront City Symposium, 3rd June

This year sees the addition of a one-day conference, aimed at those wishing to develop and regenerate the waterfront, build on the cultural offer, and develop a recognisable 'sense of place'. The aim for the symposium is to create a UK Waterfront City Alliance, a network for those who face similar challenges to discuss and share best practice, leading to formal reports on economic factors within waterfront regeneration.

## WHY ATTEND

The Liverpool International Waterfront Forum is the only platform which puts economic growth at the heart of discussions for an ambitious waterfront city and is free to attend. Attendees will discover approaches from other cities where their waterfront is a key asset, developing a sense of place to enliven and encourage investment.

Attendees will have opportunities to discuss with others facing similar challenges and network with practitioners who have delivered solutions from architects and developers, to investors and advisors.

## SPONSORS

The LWF2015 is brought to you by the Liverpool Waterfront Business Partnership (LWBP), a Community Interest Company set up in 2012. Now in its second year, the LWF is being supported by the following companies:

ARUP



Winckworth  
Sherwood

## PROGRAMME

### UK Waterfront Cities Symposium

9.00	Registration Opens
9.45 - 12.30	Place-Making on the Waterfront
13.30 - 15.00	Staging major events on the waterfront
15.30 - 16.30	Breakout Sessions
	Choose from one of three sessions, each to take discussions further on the topics of Culture, Sport and Security
16.30-17.15	Feedback and Panel Discussion

### International Waterfront Forum

9.00	Registration Opens
9.45 - 12.00	International Waterfronts Session 1 Barcelona & Cape Town
13.00 - 14.30	International Waterfronts Session 2 Sydney & Wuhan
15.00 - 17.15	Keynote Amos Brandeis, ISOCARP
17.15	Close

## SPEAKERS



Anita Mitchell

General Sustainability Manager for Lend Lease Australia

Albert Chan

Director of Planning and Development, Shui on Land

Pieter van Zyl

Head of Department, Environmental Affairs and Development Planning, Western Cape Provincial Government

Kate Brindley

Director, Arnolfini

Will Godfrey

Chief Executive, Newport City Council

Kerrie Sweeney

Chief Executive Officer, Titanic Foundation

Cllr Archie Graham OBE

Depute Leader and Executive Member for Governance and Equalities, Glasgow City Council

Clare McColgan MBE

Director, Culture Liverpool

## INFORMATION AND BOOKING

Further information on the speakers and programme can be found on our website. Due to our venue, places are limited at this **free** event. If you would like to attend either or both days, please email [helen.lafferty@arup.com](mailto:helen.lafferty@arup.com)

or visit <https://eventbrite.co.uk/event/16397996850/>