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RÉGION DE BRUXELLES-CAPITALE  
BRUSSELS HOOFDSTEDELIJK GEWEST  
BRUSSELS CAPITAL REGION

## ISOCARP 2015 Congress

(International Society Of City And Regional Planners)

### Brussels Workshop

18/10/2015 – 20/10/2015

### *HOW TO RECONCILE LOCAL EXPECTATIONS WITH STRONG INTERNATIONAL CHALLENGES WHEN RENEWING A CITY*

## Agenda

(Version 28/09/2015)

Organisation and Coordination



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### A growing need to act on different scales and link different dimensions

As is the case in many European metropolises, the development of Brussels has to both meet the expectations of its inhabitants in terms of jobs, infrastructure, housing and facilities and reflect the growing importance of the international dimension.

The workshop organised in Brussels will focus on finding answers to the precise question of *“How to reconcile local expectations with strong international challenges when renewing a city”*.

This theme is of special interest for Brussels, because urban renovation policy has traditionally targeted micro territories and served local purposes. The new regional government has decided to modify its urban renovation policy in order to link several scales of intervention and different dimensions (local, metropolitan, international) more effectively when renovating neighbourhoods.

This change of paradigm in urban renovation policy presents new challenges that it will be interesting to discuss with the experts of ISOCARP attending the conference and with other cities invited to present their projects.

### Three main aspects

We invite workshop participants to explore ways to answer the question *“How to reconcile local expectations with strong international challenges when renovating a city”* with reference to three main aspects:

- urban renovation **policies**: How are the methods and approaches to regenerating the city evolving? How can action be taken on different scales?
- the **actors** and **professionals** involved in urban renovation: Which actors and what expertise must be deployed to meet the different expectations and needs? What are the consequences for the work of urban planners?
- the different **ways to construct** the city: What are the changes in the way we design and renovate the city on the ground? How can the local dimensions be reconciled with the global dimensions when renovating neighbourhoods?

### One study territory: the Canal area in Brussels

The Canal area has been chosen as the case study for the Brussels workshop because the public authorities are now engaging in a new phase of its development that will combine the renovation of its neighbourhoods with giving it a more metropolitan and international dimension.



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## Day 0: Sunday 18 October 2015

### Registration and Welcome

<p><b>17.30</b> <b>18.30</b></p>	<p><b>Registration of participants</b> CUB –Chamber of Planners of Belgium (<a href="#">Map</a>) Architects' House Rue Ernest Allard, 21 1000 Brussels</p>
<p><b>18.30</b> <b>20.00</b></p>	<p><b>Opening reception</b> CUB –Chamber of Planners of Belgium (<a href="#">Map</a>) Architects' House Rue Ernest Allard, 21 1000 Brussels</p> <p><b>Welcome Speeches</b> <b>Pierre Laconte</b>, President of ISOCARP Belgian National Delegation and CUB (Belgian French-speaking urban planners association) delegate to the Brussels Workshop</p> <p><b>Dirk Van de Putte</b>, Deputy-Director of the Urban Development Agency (ADT-ATO) and Local co-rapporteur to the Brussels Workshop</p> <p><b>Sylvie Van Damme</b>, President of VRP (Belgian Dutch-speaking urban planners association) and member of ISOCARP Belgium National Delegation</p>



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## Day 1: Monday 19 October 2015

### Topic – How to take integrated action at local level

8.30 9.00	<b>Registration of participants</b> Maison des Cultures et de la Cohésion Sociale de Molenbeek <a href="#">(Map)</a> Main lobby (Grand Foyer) Chaussée de Merchtem, 67 1080 Brussels
9.00 10.00	<b>Introductory presentations</b> Maison des Cultures et de la Cohésion Sociale de Molenbeek <a href="#">(Map)</a> Theater room Chaussée de Merchtem, 67 1080 Brussels
10.00 12.45	<b>Field visits: 'Historic' Molenbeek</b> Molenbeek, the municipality of the mill (NL: Molen) and stream (NL: Beek), was known in the nineteenth and early twentieth century as the 'Little Manchester', due to the industrial activity there linked to the nearby Canal. The tour will focus on the historic district of the municipality and will allow participants to explore different urban revitalisation initiatives, including housing, business centres, the 'Maison des Cultures' cultural centre and the restoration of parks and squares. A visit to the former Belle-Vue brewery, which has been converted into the first hotel complex overlooking the Canal, is also on the programme.
12.45 14.00	<b>Lunch</b> Hotel Belvue <a href="#">(Map)</a> Restaurant Floor Rue Evariste Pierron, 1 1080 Brussels

#### Plenary sessions

Hotel Belvue [\(Map\)](#)

Meeting room Floor

Rue Evariste Pierron, 1

1080 Brussels

#### Session 1 – Urban renovation and integrated approaches at local level:

##### Practices in Brussels

14.15	<b>The Sustainable District Contract – Governance aspects of the main instrument of urban renovation policy in Brussels</b> Philippe Piereuse, Director, Directorate for Urban Renovation, Brussels-Capital Region
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14.45	<b>The Sustainable District Contract – Design, implementation and management at local level</b> Jean-François Kleykens, Director of RenovaS, Municipality of Schaerbeek Françoise Deville, Methodology & communication manager in RenovaS, Municipality of Schaerbeek
15.15	<b>Question and answer session</b>
15.40	<b>Coffee break</b>
<b>Session 2 – Urban renovation and integrated approaches at local level : Other European practices</b>	
16.00	<b>Flanders – The Stadsvernieuwingsprojecten policy</b> Andre Loeckx, Professor Emeritus at the University KULeuven and chairman of the jury urban renovation projects of the Flemish Government
16.30	<b>Hamburg – The Neighbourhood Improvement District policy</b> Stefan Kreutz, Research Associate, HafenCity University, Hamburg
17.00	<b>Question and answer session</b>
<b>Session 3 – New approaches in urban renovation policy in Brussels: linking different scales of interventions and dimensions (local, metropolitan, international)</b>	
17.30 18.00	<b>What are the challenges and questions raised by these new approaches?</b> Benoît Moritz, Professor at Free University of Brussels (ULB) and urban planner at MS-A
19.00 22.00	<b>Dinner on a boat over the canal</b> Boarding Point: Rivertours Boat Vivaldi ( <a href="#">Map</a> ) Quai béco Avenue du Port, 6 (in front of KBC Bank) 1080 Brussels



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## Day 2: Tuesday 20 October 2015

### Topic – How to act on several scales and link the local and global dimensions

<b>8.30 10.00</b>	<b>Welcome and introductory presentations</b> BEL – Brussels environment HQ ( <a href="#">Map</a> ) Auditorium Tour & Taxis Site Avenue du Port 86c 1000 Brussels
<b>10.00 12.30</b>	<b>Field visits: Tour and Taxis strategic zone</b> Located nearby the Canal, this site's name derives from its use until the 18th century as pasture for the horses of the Imperial Postal Service by the Von Thurn und Tassis family. This former railway site is one of the last major land reserves in central Brussels. The participants will be able to experience the tremendous reconversion in progress. The tour will start with a visit to one of the largest passive buildings in Europe (the BEL) and the Royal Warehouse, an impressive renovated industrial building. There will then be a stop at the Tivoli project, a new eco-district mixing housing, nurseries, parks and green economic activities. Finally the participants will discover the recently created network of public parks and will enjoy a breath-taking view over the whole zone and the Brussels-North Business District.
<b>12.45 13.45</b>	<b>Lunch</b> Restaurant AFT'Heure ( <a href="#">Map</a> ) Boulevard Léopold II, 101-103 1080 Brussels

### Plenary Sessions

Centre Communautaire Maritime (CCM) ([Map](#))  
Rue Vandenboogaerde, 93  
1080 Brussels

### Session 1 – How to act on several scales and link different dimensions

#### Cases of urban and economic renewing of large-size sites

<b>14.15</b>	<b>Amsterdam – The rebirth of the Westergasfabriek site</b> Liselore van der Heijden, Deputy-Director, Westergasfabriek
<b>14.35</b>	<b>Brussels – The development of the Abattoirs site</b> Joris Tiebout, CEO, Abattoirs SA/NV Steven Beckers, Founding partner and CEO, Lateral Thinking Factory





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14.55	<b>Roubaix-Tourcoing – The renewal of the Union site</b> Julie Lattès, Head of communication of the Union project, SEM Ville Renouvelée
15.15	<b>Question and answer session</b>
15.40	<b>Coffee break</b>
<b>Session 2 – How to act on several scales and link different dimensions</b> <b>Cases of redeployment of large strategic territories</b>	
16.00	<b>Hamburg – IBA_Hamburg ‘Leap across the Elbe’</b> Dirk Schubert, Professor, HafenCity University, Hamburg
16.20	<b>Brussels – The master plan for the Canal area</b> Kristiaan Borret, Brussels Master Architect (bMa)
16.40	<b>Question and answer session</b>
<b>Session 3 – Concluding remarks</b>	
17.00	<b>Conclusions from ISOCARP Belgian National Delegation</b> Mati Paryski, Paul Vermeylen, Pierre Laconte, Chamber of Planners of Belgium (CUB)
17.10	<b>Conclusions from ISOCARP international co-rapporteur</b> Natasa Pichler-Milanovic, Senior research associate at University of Ljubljana
17.20	<b>Conclusions from the Minister-President of the Brussels-Capital Region</b> Rudi Vervoort, Minister-President in charge of urban renovation and territorial development
18.00	<b>End of the workshop</b>

#### Contact person

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#### More information about the Brussels workshop

<http://www.isocarp2015.org/themes/brussels>