

ISOCARP

Cities save the world.
Let's reinvent planning.

ISOCARP
2015

DORTMUND NORD: How to Leverage Economic Growth from Spatial Projects

19.-20.10.2015

Autumn Workshop Dortmund



Contact

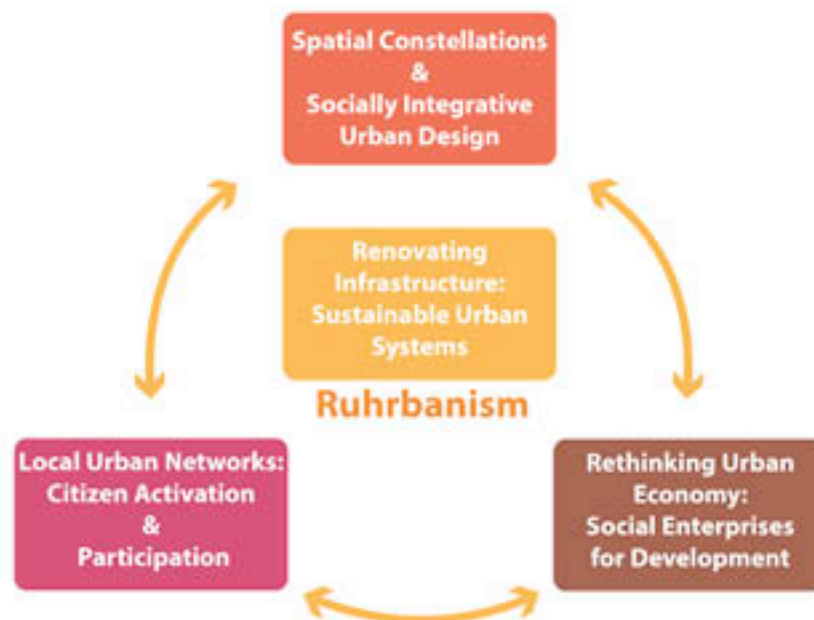
jan.polivka@tu-dortmund.de
www.staedtebauleitplanung.de
www.isocarp2015.org/themes/dortmund
www.facebook.com/groups/649794778489872/

Dortmund

Dortmund, a growing city during the 19th and most of the 20th century met a crisis in the 1980's and as a result the population and economy started to shrink, as many surrounding European cities did at the time. Emerging from this crisis a plan was put forward; for the past 15 years Dortmund has had a sustained urban regeneration which transformed the heavy industry onto a creative and comprehensive economic model based on urban regeneration and supported by the implementation of technology clusters. Dortmund workshop is a place to learn from the achievements made and the future challenges ahead.

Workshop Themes

The Workshop focuses on four themes- each providing different approaches to address the issue of how to leverage economic growth from spatial projects. The themes and approaches are:



WORKSHOP SCHEDULE

How to Leverage Economic Growth from Spatial Projects

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Join us on facebook!

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Day One

Morning: Task Introduction

- 9:00 Registration: Wall of Collages / Possible Videos (All Part.)
- 9:30 Introduction into the Workshop
Welcome and Topic Intro (JP, AP)
Team Intro (all)
- 10:30 Ruhr Area Development overview: Tasks and Challenges
- 11:00 Nordwärts - Dortmund North Area and City Planning
renewal Program
(Ms. Harriett Ellwein, City of Dortmund, Urban Planning
Department, Nordwärts Task Force)
- 12:00 Lunch Break
Afternoon: Nordwärts Area Field Trip
- 13:00 Transfer to Phoenixsee (City South)
- 14:00 Phoenixsee Excursion
- 15:00 Transfer to City North, Excursion
- 18:00 Meeting Local Stakeholders
- 19:30 Dinner Meeting in Nordstadt with Discussions
...beers...

Day Two

Morning: Work Group Meetings

- 8:30 Work Group Meeting Intro: Impressions
- 9:00 Task Plan Preparation: Input on Local Platform Building
- 11:00 Short Result Presentation - Focus Selection
- 12:00 Lunch Break
Afternoon: Work groups introduction and Discussion
- 13:00 Focus Deepening Sessions (moderated)
- 15:00 Final Presentations
- 16:30 Transfer via Train to Rotterdam ISOCARP Main Venue
- 17:37 Train from Dortmund main station to Rotterdam (obligatory for all international participants, please purchase your ticket in advance)



PREPARATION TASKS

How to Leverage Economic Growth from Spatial Projects

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Be well prepared for the workshop!
Any questions?

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Who are you?

Text on the contents of the films/photos that should be taken in advance:

Personal Introduction of Authors to Dortmund Workshop

We encourage authors to prepare a 5 minute video or a 5 slide document (PDF, PPT, JPG, etc.) and 3 jpg (300 dpi) slides to be printed and shown in the university size A3 to introduce themselves and introduce the research done in the paper submitted. This video will be an essential material to start discussions at the workshop to manage our time in a more efficient manner and make the most of our time. Two topics are necessary to embark for a successful outcome of this preliminary task: Content and Form.

Content:

From a general perspective, a 5 minute video will require a 450 – 600 word synthesis that should be divided into:

- Short Bio of the Author
- Title of the Research
- Location of the Research
- Main Topic challenge
- Main Topic proposal
- Other relevant information to share

You may ask yourself some questions regarding: Why is this topic important? How is this topic influences my community? Why is this topic important to me? What is this topic related to the urban challenges that my community / province / region / country?

The content of this short presentation will allow the participants to know the author and understand the work done in the research.

Slides may be as simple as words, creative as collages, showing statistical data, graphs, pictures of the site, reference pictures or any other graphic material that would synthesize the work done in the research. Slides can be vertical or horizontal and can be seen isolated; or they may be put together to make a larger frame and be seen as a single slide (composed of 3 slides A3).

Slides are required to:

1. Have a "tweet" extent of 140 characters written on each slide to describe it.

2. Write the title of the paper, location (city, country), name of the author in ONE LINE at the bottom in the slide

3. The slogans:

- a. "51st ISOCARP Congress 2015"
- b. "Dortmund Workshop: How to leverage economic growth from spatial projects?"

Form:

Videos: Are intended to be simple, low resolution and easy to handle. No sophisticated films are needed. We have prepared a guide for you that is attached so you can handle formats (in a separate file). We are encouraging to make it simple, using a phone or a small camera.

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It should be a task that could be easily completed in a short time, within hours. More elaborated proposals are welcome but not necessary. We want to keep it practical.

Slides: Are intended to be simple and be a reference to symbolize the research the author has made. Slides are intended to be printed and displayed in the workshop room.

Please send us your videos, pictures and slides five days prior to the start of the workshop (14.Sept midnight) the latest! We are very looking to get known your living or working environment in commented pictures!

For registration at the workshop venue on Monday the 19.

Sept in Dortmund, please bring with you

- 1) your ISOCARP 2015 congress registration confirmation/ receipt and
- 2) the Files you sent us in a digital folder with your name.

Venue Address: Emil-Figge-Str. 59, 44227 Dortmund

How to get there:

- 1) Guided group transfer via S-Bahn train line will be offered on Monday 19th from Dortmund Central Train Station to the venue. Please find yourself in the middle of the South (main) Hall at 5:20.
- 2) By yourself: Take the train S1 at Platform 7 (subject to change!) from Dortmund Central Train Station to Dortmund University station (3 stops, 7 min), then walk to the venue in ca 10 min.



INSPIRATIONAL LINKS

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Motto:

<http://riaiconference.ie/wp-content/uploads/2013/10/RIAI-2013-Presentation-David-Saxby-Architecture-But-Not-As-We-Know-It.pdf>

Compendium for Civic economy:

http://issuu.com/architecture00/docs/compendium_for_the_civic_economy_publ

Amsterdam Circular Economy:

https://www.google.be/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&ved=0CB4QFjAAahUKEwiV4bLkx-JfIAhUEvBoKHe2kAgw&url=https%3A%2F%2Fwww.amsterdam.nl%2Fpublish%2Fpages%2F580742%2F-towards_the_amsterdam_circular_economy_web.pdf&usq=AFQjCNFkzQ_XvMqIhXQaP2afMQZfa6eNg&sig2=P7sG72Kf6bqN2Ej8AstTYw&bvm=bv.103388427,d2s&cad=rja

<http://riaiconference.ie/wp-content/uploads/2013/10/RIAI-2013-Presentation-David-Saxby-Architecture-But-Not-As-We-Know-It.pdf>
(riaiconference.ie)

On the Workshop and Congress:

Facebook:

<https://www.facebook.com/isocarp2015dortmund?fref=ts>

TU Dortmund

<http://www.staedtebauleitplanung.de/cms/de/lehre/Sommer-Winterakademien/aktuelle/index.html>

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<http://www.isocarp2015.org/>

