



ISOCARP
2015

HOW TO DEVELOP *UNPRECEDENTED* PORT - CITY SYNERGY

19-20 OCTOBER 2015
ROTTERDAM



Dear Workshop Participant,

The workshop has been designed to activate interactions among participants focussing on two important aspects of port-city synergies – waterfront redevelopment and economic development. We define **SYNERGY** as the *added value of coherence* as a result of *collaboration*. During the workshop we will jointly look at several case studies and conclude with lessons learned and new insights towards more socially and economically dynamic, sustainable and livable port cities.

Accordingly, on Monday we will explore best practices in **waterfront (re)development projects**. Keynote speakers will address both the generic and specific port-city issues. Two parallel sessions are organised in the afternoon: Group 1 – Urbanity; group 2 – Sustainability and community involvement. Practitioners from different port cities are invited to react on the paper presentations, followed with a debate. After the workshop you will be taken on a guided tour through Rotterdam's waterfront redevelopment areas: Wilhelminapier, Rijnhaven and Katendrecht.

The second day examines the theme - **economic synergy** between port and city. It will be organised in a plenary session. Erik W Jakobsen from Menon Business Economics will tell us something about their published report of Leading Maritime Capitals of the world! Also there will be paper pitches and a deep dive discussion, ended with a boat trip through the Port of Rotterdam!

There are a wide variety of subjects to be discussed during the workshop, including the transformations in port-city relationships and associated challenges; the roles of different stakeholders (port authority, municipality, local communities, industrial owners, and environmental organisations etc.); (inter)national competitiveness; the need for increased connectivity through different networks (ports, cities, global shipping); varying intensities of port-city interactions; and the need for stakeholders, across the spectrum, to work cooperatively. Practitioners from port authorities and planning institutes world-widely are invited to share their challenges, best practices and visions, including Germany, Spain, Finland, the Netherlands, South Africa, China, Portugal etc.

We hope you will enjoy the workshop!

On behalf of the City of Rotterdam and the Port Authority Rotterdam
Martin Aarts, Menno Huijs and Isabelle Vries

MONDAY 19 OCTOBER – Strategy for waterfront redevelopment

09.00-09.30 **COFFEE & REGISTRATION**

09.30-11.00 **PLENARY SESSION**

- Gert-Joost Peek (Rotterdam University of Applied Sciences) - Opening by Chairman
- Martin Aarts (City of Rotterdam) - History of Rotterdam as a port city
- Isabelle Vries (Port of Rotterdam) - Introduction on Port of Rotterdam and City Ports project

11.00-11.15 **BREAK**

11.15-12.00 **PLENARY SESSION**

- Tom Daamen (Delft University of Technology) - Next Generation Waterfronts

12.00-12.45 **LUNCH**

12.45-13.15 **PLENARY SESSION**

- Wolfram Auer (Doppelmayr Cable Car GmbH & Co) - Urban Cable Cars as mode of transport

13.15-16.20 **PARALLEL SESSIONS**

Break

The central question during this workshop is: ‘How to develop unprecedented port city synergies?’

14.50-15.05

We define synergy as the **added value** of **coherence** as result of **collaboration**. During the parallel sessions we will jointly look at several case studies and define from the cases lessons learned and new insights on one of these three perspectives.

Group 1: Urbanity

Session Chairman Gert-Joost Peek

Deep dive discussions on case studies: Hamburg, Genua, Barcelona, Cape Town and more!

Group 2: Sustainability & Community involvement

Session Chairman Bart Kuipers

Deep dive discussions on case studies: New York, Dunkerque, Rotterdam and more!

16.45-18.00 **WALKING TOUR** through Rotterdam’s Waterfront redevelopment areas Wilhelminapier, Rijnhaven & Katendrecht

18.00-19.00 **COCKTAIL RECEPTION** @ Verhalenhuis Belvedere, Katendrecht

TUESDAY 20 OCTOBER – Strategy on economic development in port-city regions

09.00-09.30

WELCOME & COFFEE

09.30-12.00

PLENARY SESSION

- **Bart Kuipers** (Erasmus University Rotterdam) - Opening by Chairman
- **Wouter Jacobs** (Erasmus University Rotterdam) - An introduction to Economic Port City Synergy
- **Erik Jakobsen** (Menon Business Economics) - The Leading Maritime Capitals of the World

12.00-13.00

LUNCH

13.00-15.15

PLENARY SESSION

- **Menno Huijs** (City of Rotterdam) & **Martijn Troost** (Rotterdam Maritime Services Community) – Professional maritime business services in Rotterdam
- **Pitches on case studies!**
- **Deep dive discussion** - How to strengthen port-city synergy and stimulate economic development as a planner?

15.15-15.45

BREAK

15.45-16.15

CONCLUDING SESSION

What lessons did we learn: a poster presentation

16.30-18.30

BOAT TOUR with drinks & snacks

Offered by Port of Rotterdam

WORKSHOP LOCATION AREA

MONDAY 19
OCTOBER

DAY 1

Workshop Location: World Port Center (Port of Rotterdam Authority)

Wilhelminakade 909, 3072 AP Rotterdam

Registration desk is open from 09.00-09.30. In Foyee Rijnzaal, 17th floor.

Here you can collect your workshop programme, badge and the list of participants.

When entering the World Port Center, you are required to identify yourself with valid identification (passport/ID card)!

Cocktail Reception: Verhalenhuis Belvedere

Rechthuislaan 1, 3072 LB Rotterdam

TUESDAY 20
OCTOBER

DAY 2

Workshop Location: Theater Walhalla

Veerlaan 11, 3072 AN Rotterdam

WIFICODE: downstairs: 1234wifi / upstairs: Applaus!

Boat Tour: Boarding Area Hotel New York

Koninginnenhoofd 1, 3072 AD Rotterdam

The workshop locations are within walking distance of each other (max. 5 minutes).

In case you have logistical questions you may contact:

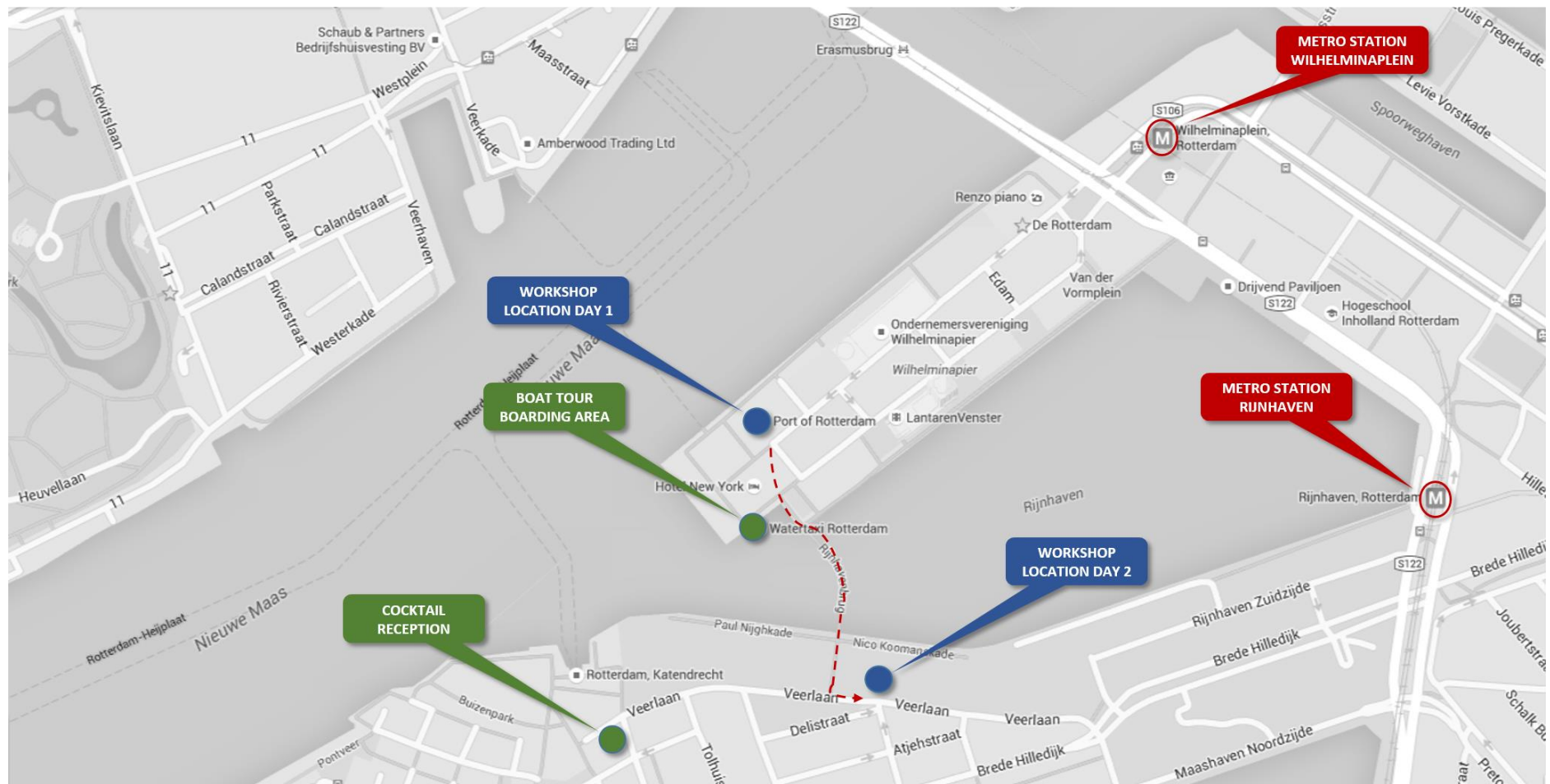
Anouk van Helvert

Organising Committee ISOCARP Rotterdam Workshop

T: +31 (0)6/22 52 58 18

E: a.vanhelvert@strategy-works.com

WORKSHOP LOCATION AREA



CHAIRMEN & KEYNOTES



BART KUIPERS, Chairman

Senior research manager Port Economics
Erasmus University Rotterdam

<https://nl.linkedin.com/pub/bart-kuipers/8/999/6b8>



GERT-JOOST PEEK, Chairman

Professor in Urban area development and Transition Management
Rotterdam University of Applied Sciences

<https://nl.linkedin.com/in/gertjoost>



WOUTER JACOBS

Senior Researcher in Urban, Port and Transport Economics
Erasmus University Rotterdam

<https://nl.linkedin.com/pub/wouter-jacobs/7/4a2/433>



ERIK W JAKOBSEN

Partner & Chairman
Menon Business Economics

<https://no.linkedin.com/pub/erik-w-jakobsen/2/508/8a9>



TOM DAAMEN

Assistant Professor, specialized in Waterfront Development in Port Cities
Delft University of Technology

<https://nl.linkedin.com/in/tadaamen>