



Cities save the world.
Let's reinvent planning.

“Grand Synthesis”

Judith Ryser

General Rapporteur ISOCARP 2015

CITIES SAVE THE WORLD - LET'S REINVENT PLANNING

GENERAL RAPPORTEUR – JUDITH RYSER

SYNTHESIS



25 years cold war



25 years post cold war -> Let's reinvent planning



Let's reinvent planning: **1 mobilise action**

from:

- 12 workshop cities
- Isocarp members
- planners worldwide
- young & experienced



12 planning topics

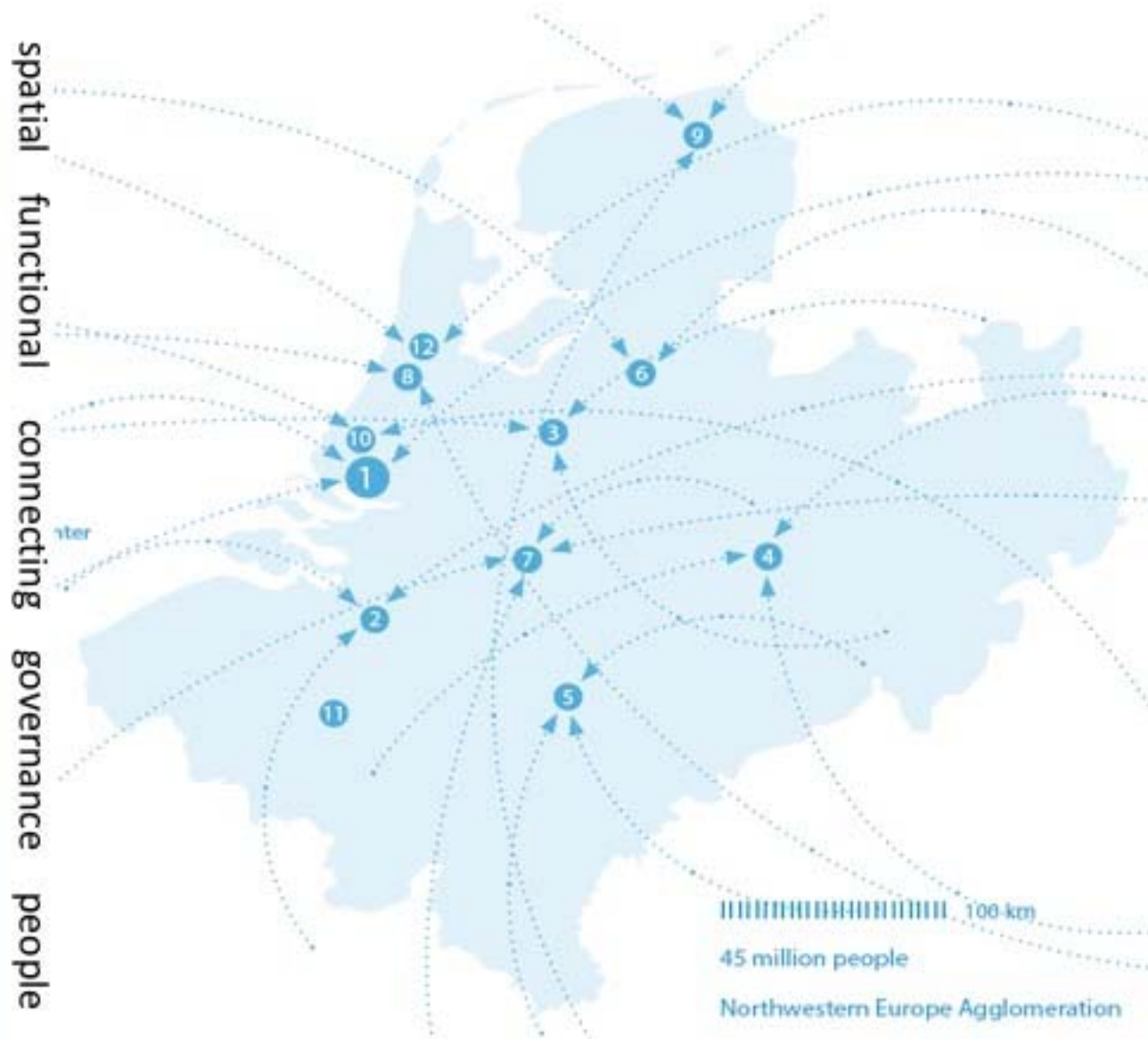
Port and city
City after industry

Food for city
Energy for city

Economy as leverage
Knowledge region
Connect globally

Plan beyond borders
Plan across agencies

People build city
People – city - world
People are the city



Rotterdam

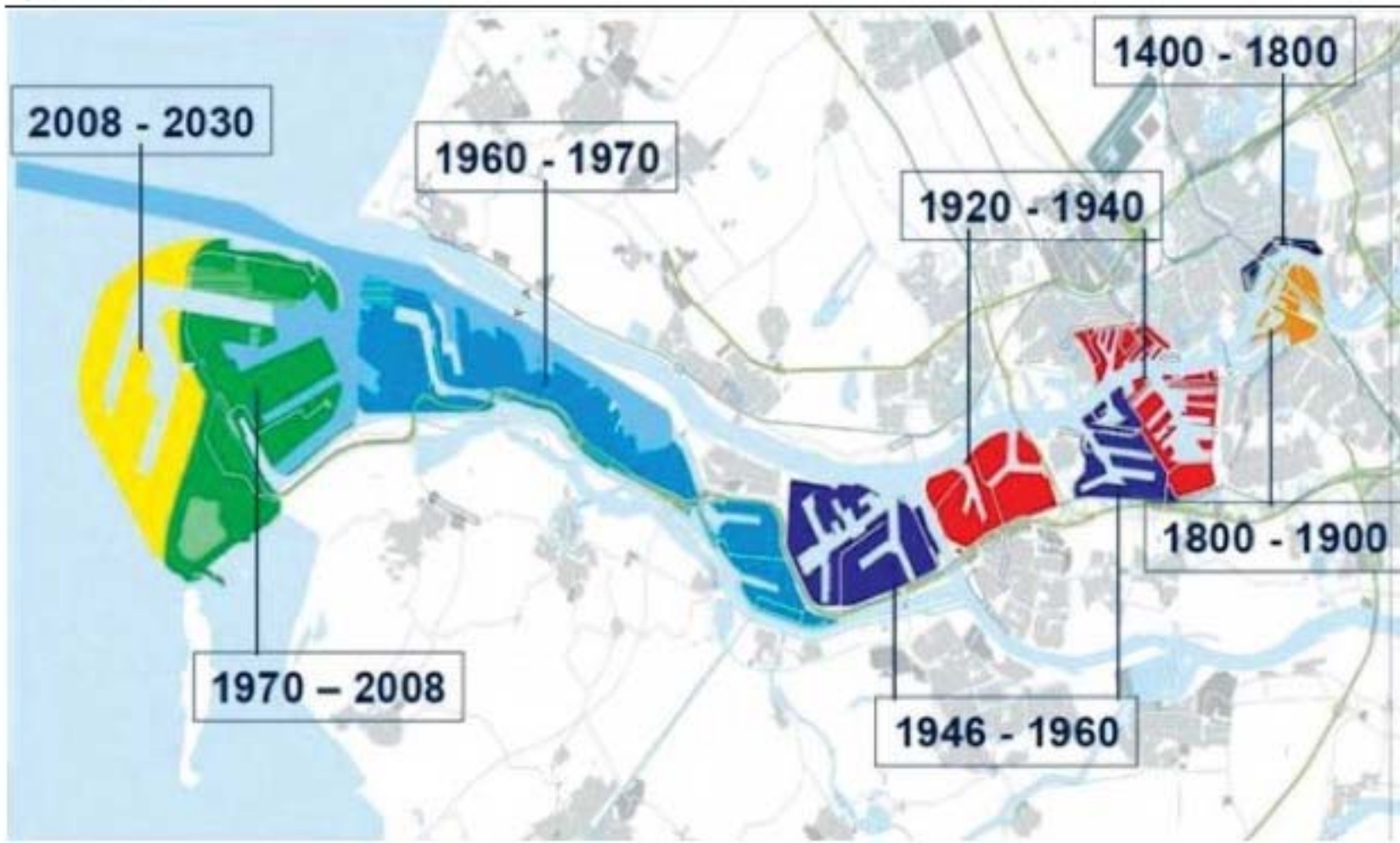
- **SYNERGY** = added value + collaboration + coherence
- **UNDERSTAND** evolution of port-city interaction
- **IDENTIFY & SAFEGUARD** synergies



Existing > challenges for planners

Rotterdam

planned



Eindhoven

- Planners: DESIGN places -> FACILITATE urban processes
- Build trust between COMMUNITIES
- Stimule STARTING points



Eindhoven planned



Wageningen

- **RETHINK** - Don't ignore food
- **REIMAGINE** social-spatial dimensions of food
- **RECONNECT** Food systems & food spaces





ISOCARP
2015

CITIES SAVE THE WORLD. LET'S REINVENT PLANNING.
19/10/2015 - 23/10/2015

**HUNGRY CITY.
INSATIABLE
METROPOLIS!**
ISOCARP WORKSHOP 2015, OCT 19-23
JOIN OUR DISCUSSION

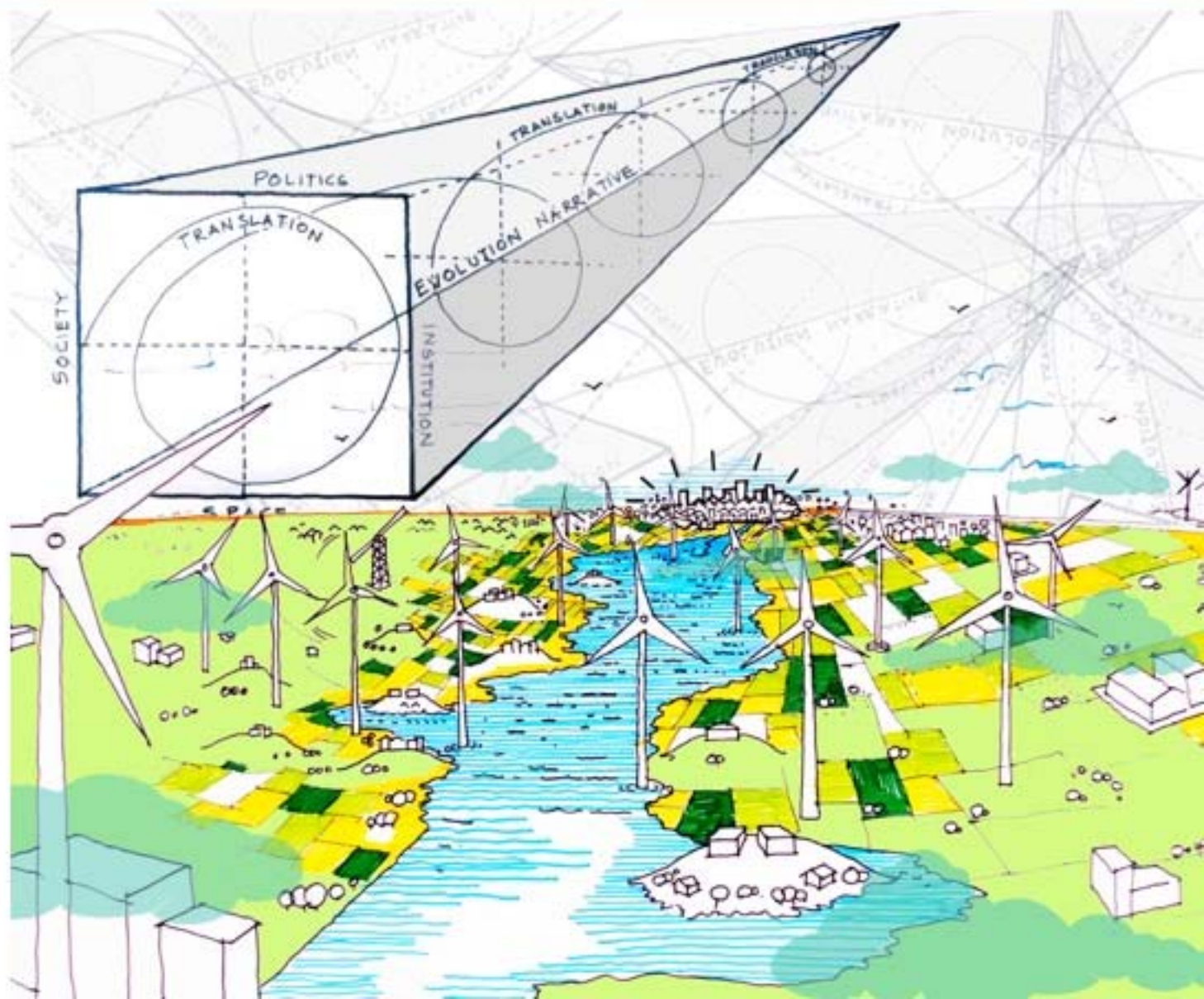
Groningen

- PLACE based innovative energy transition
- Design is POLITICAL– politics is DESIGN
- Planning as TRANSLATION



Groningen

planned



Dortmund

- Dortmund needs a CLEAR strategy
- Create new DIVERSE jobs
- REBUILD identity to reconnect society



Existing > challenges for planners

Dortmund planned



Delft – The Hague

- Make a LIVING campus
- USE new station to integrate city with campus
- Widen profile through COLLABORATION



Delft – The Hague

planned



Schiphol

- **CONNECT** – not all cities need an airport
- **INTEGRATE** – joint governance & symbiosis
- **REORGANISE** – airport city as a real city



Schiphol

planned



Maastricht – Aachen – Liege

- POSITIVE & integrative borders
- ORGANIC borders are rooted
- BORDERS require limited intervention





Maastricht – Aachen – Liege

planned




Projets et espaces de coopération transfrontalière

Les zones d'Interreg IIIa

-  Zones éligibles
-  Zones annexes

Les projets

-  Métropole lilloise franco-belge
-  Plateforme transfrontalière Flandre-Dunkerque-Côte d'Opale/Flandre occidentale belge
-  Hainaut Thiérache
-  Pôle Européen de Développement
-  Esch-Belval
-  MHAL
-  Parc des Trois Pays



Deventer

- LOCAL initiatives in BROADER picture
- Negotiable and NON negotiable VALUE exchange
- Institutional preconditions for FLEXIBILITY



Deventer

planned



Amsterdam

- Planning and action: ALL voices heard
- Planners need experiential COMMUNITY knowledge
- Include INFORMAL in formal planning



Existing > challenge for planners

Amsterdam planned



Brussels

- Multi-level governance AND place based approach
- Global planning schemes for local people's NEEDS
- MOVE from blueprint planning to process planning



Brussels planned



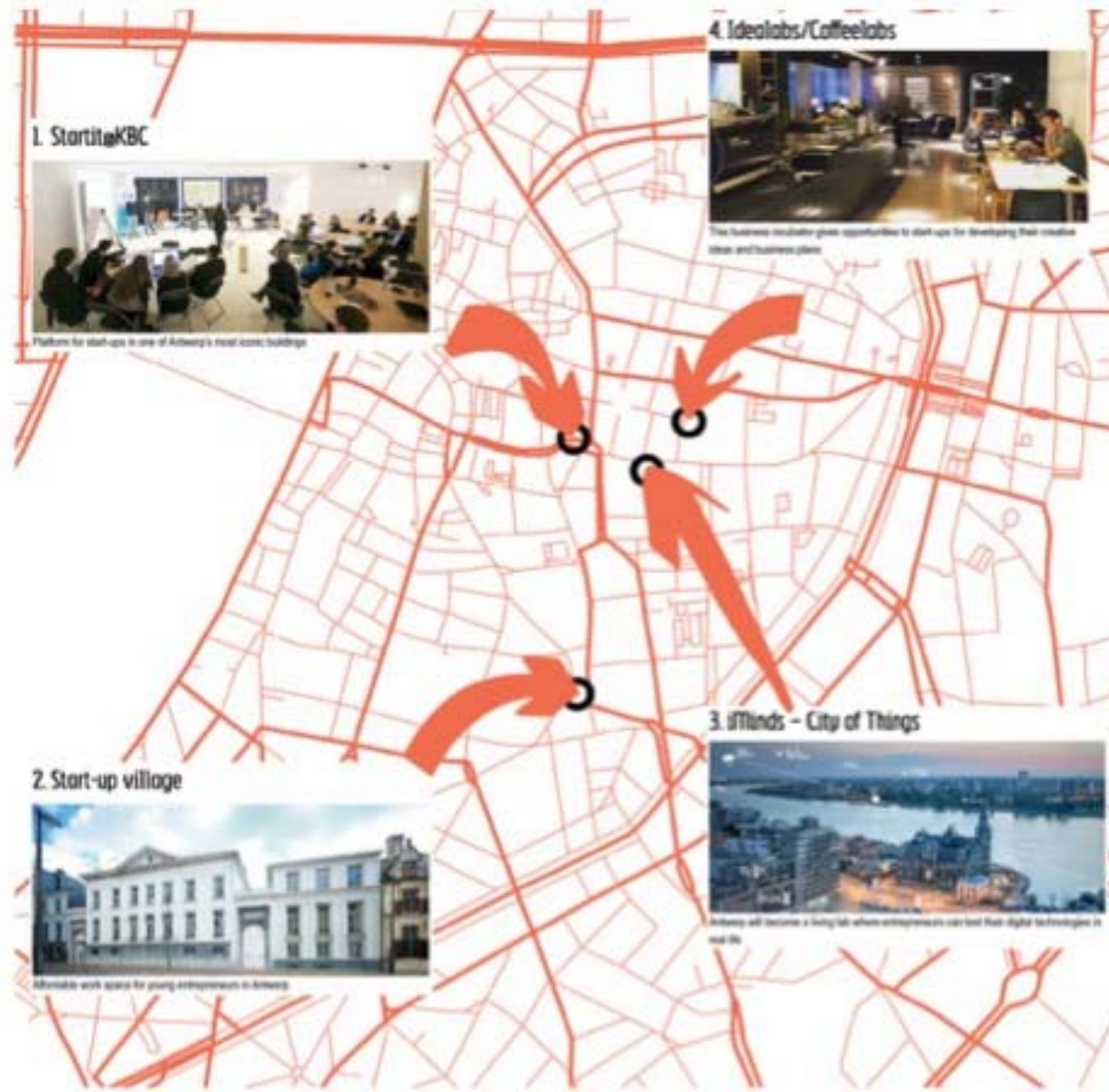
Antwerp

- EMBRACE productivity in the city (*broadest sense*)
- INITIATE co-creatively through place-making
- CREATE exploratory propositions and experiments



Antwerp

planned





**General Rapporteur
Co-Rapporteurs
& Young Planning Professionals**

Congress Team



Amsterdam

Antwerp

Brussels

Delft - The Hague



Deventer

Dortmund

Eindhoven

Groningen



Maastricht

Rotterdam

Schiphol

Wageningen



Let's reinvent planning: **3 build bridges**

at:

- Mayors' summit
- Keynote speaker debate
- Matchmaking



- Between all

Mayors' summit



Host

Ahmed Aboutaleb Rotterdam

R van de Velde Antwerp

OAA Verkerk Delft

A Heidsma Deventer

M Schreurs Eindhoven

R van der Schaaf Groningen

JR Penn-to Strake Maastricht

W Apperloo

A Wiggers

Henk Ovink moderator



R Abbi New Delhi F Peer Durban

Is planning political?

Keynote speakers

Rajni Abbi:
politician



Maarten Hajer:
scientist



Yusuf Patel:
developer

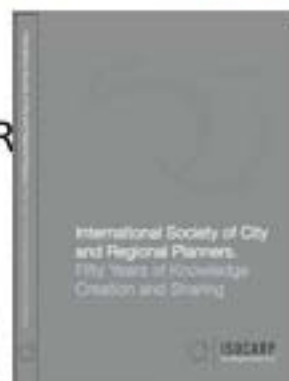
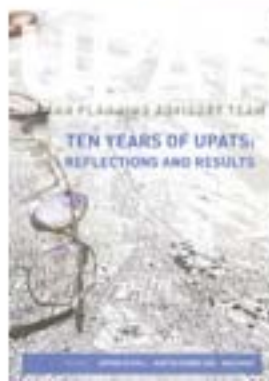
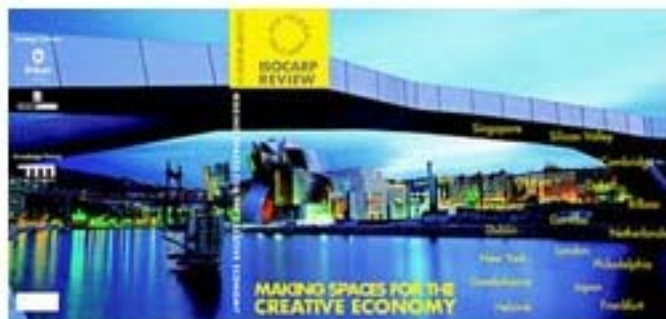


- Need for planning in developing countries
- We need new urban imaginaries
- Planning between power

Keynote debate outcomes

- Planning mediates multiplicity of forces
- Planning adds to creating equity and prosperity
- **Planning balances sustainable growth**
- **Planning needs political support to thrive**
- **Planning has the tools to elaborate deliberative democracy**

Mining collective memory (50 years ISOCARP)



Key planning issues

- **rapid urbanisation**
- **implementation**
- **governance**
- **participation**

Planning modes

- **prescriptive**
- **laissez faire**
- **interactive guidance**
- **'deliberative democracy'**

Planning for selfish gene or altruistic cooperation?



Human society needs both -> **planning is political**

If planning is political - do planners have to be political?

'Without an understanding of people and politics planning is merely a technocratic tool'

Jaime Lerner

Roles and responsibilities of planners?

Planners have a social responsibility to the planned in a coalition with all stakeholders

Let's reinvent planning: **4 act now**

- Matchmaking
- Debate on ISOCARP's future
- Action Book
- Disseminate congress results



Thank you

LOC – 12 Cities - 50th anniversary organisers

Congress team - YPPs – Keynote speakers

Authors of congress papers

Isocarp exco & secretariat

CONGRESS PARTICIPANTS