

ANTWERP: How to rework the productive city?

The time has come for urban planning to embrace the issue of **p r o d u c t i v i t y** in the city, in the broadest meaning of the concept.

Many of us are talking the same language in Planning, pointing out that a reinvention of Planning may be built. It is possible to rework a city like Antwerp, for instance by: introduction of start-ups spreading over the residential territory; cultivation of informal outlets; and strategical proposals accompanying a big project such as Blue Gate Antwerp.



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- The reworking of **mixed uses** and a future-proof productive city requires an **open-ended co-creative process**, which involves the creation of a system of places through **placemaking**. This values the uniqueness of the place in a fragmented landscape, its uses and its varied users.
- Learning from daily life allows bringing out *exploratory, future-oriented propositions*; and registering the manifestation of *creative alternatives*, developed through experiments.
- In the reworking of the productive city, **fundamental human values** should be guiding. Reworking the productive city, e.g. to re-develop uses for a brownfield industry or harbour site, is a matter of considering **economic, social and ecological aspects** at once. Although a planning cliché, it is not sufficiently endorsed.

