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CITIES SAVE THE WORLD. LET'S REINVENT PLANNING.

19/10/2015 – 23/10/2015

DORTMUND, GERMANY

HOW TO LEVERAGE ECONOMIC GROWTH FROM SPATIAL PROJECTS IN MATURE METROPOLITAN REGIONS

STRATEGY FOR DORTMUND NORDSTADT

Jan Polivka | Alejandro Camprubi | Donatas Balustratis | Johanna N.P. Huang | Viacheslav Ivanov | Deborah Baumgarten | Karl Hamacher | Jan Möhring | Marcel Schmidt | Liesa Schroeder

SUMMARY

CLEAR STRATEGY. Dortmund Nordstadt should have a clear strategy to follow. Local projects are isolated; they do not have a link. These projects need to be linked within a comprehensive strategy.

CITIZEN ACTIVATION PLATFORM. There is a need of finding markets for low-skilled workers, which are creating social disturbance. Citizen activation platform should be established to promote employment. This platform would create a network with other complementary institutions. It could fulfill educational, consulting and communicational functions would be developed in this network.

IDENTITY, CREATIVITY, CONNECTIVITY. We also have talked about the multicultural situation in Nordstadt and its function of a place where people arrive to the city. This multiculturalism could be a base for creativity. Societies are disconnected, what is pretty much based on the lack of identity. The promotion of this identity requires not only talks and symbols, but proposals for renovation, reinvention of the whole system.

CHALLENGES AS SOLUTIONS



1 - STRATEGY



2 - ACTIVATION



3 - NEW MARKETS



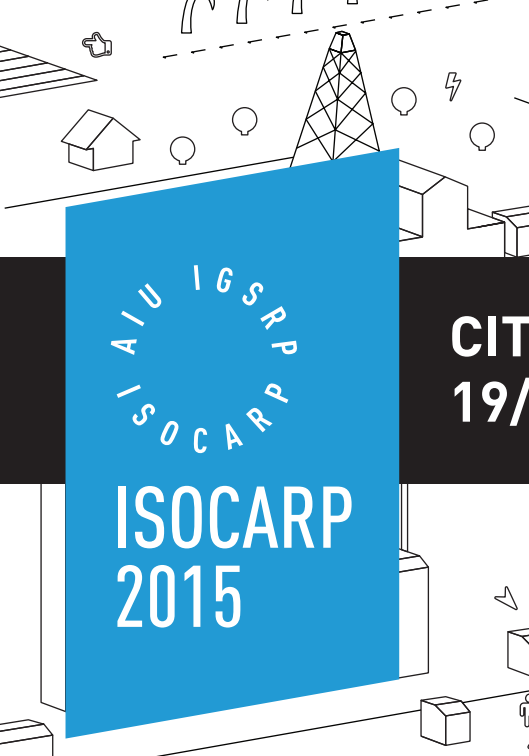
4 - IDENTITY



5 - SEGREGATION



6 - CREATIVITY



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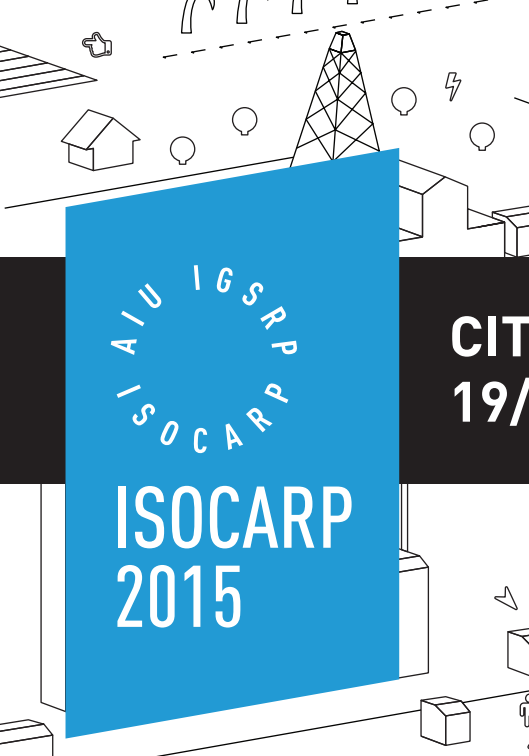
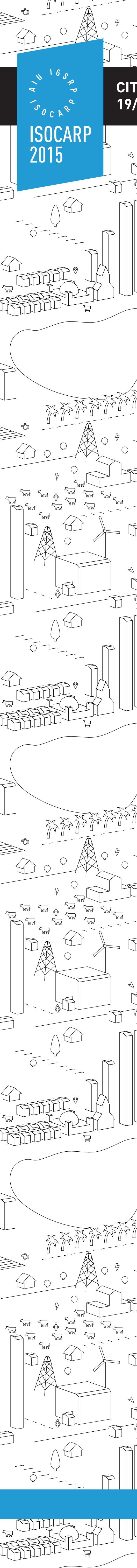
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