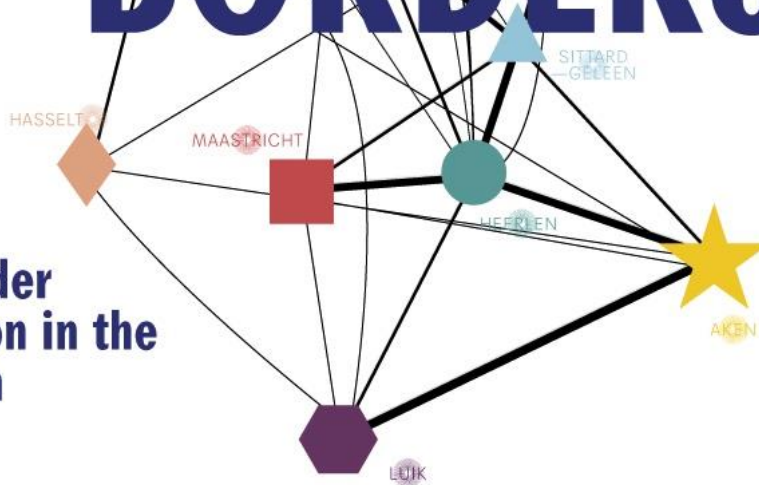


NEW ECONOMY OLD BORDERS

**Cross-border
cooperation in the
Euroregion**



EUREGION MEUSE-RHINE

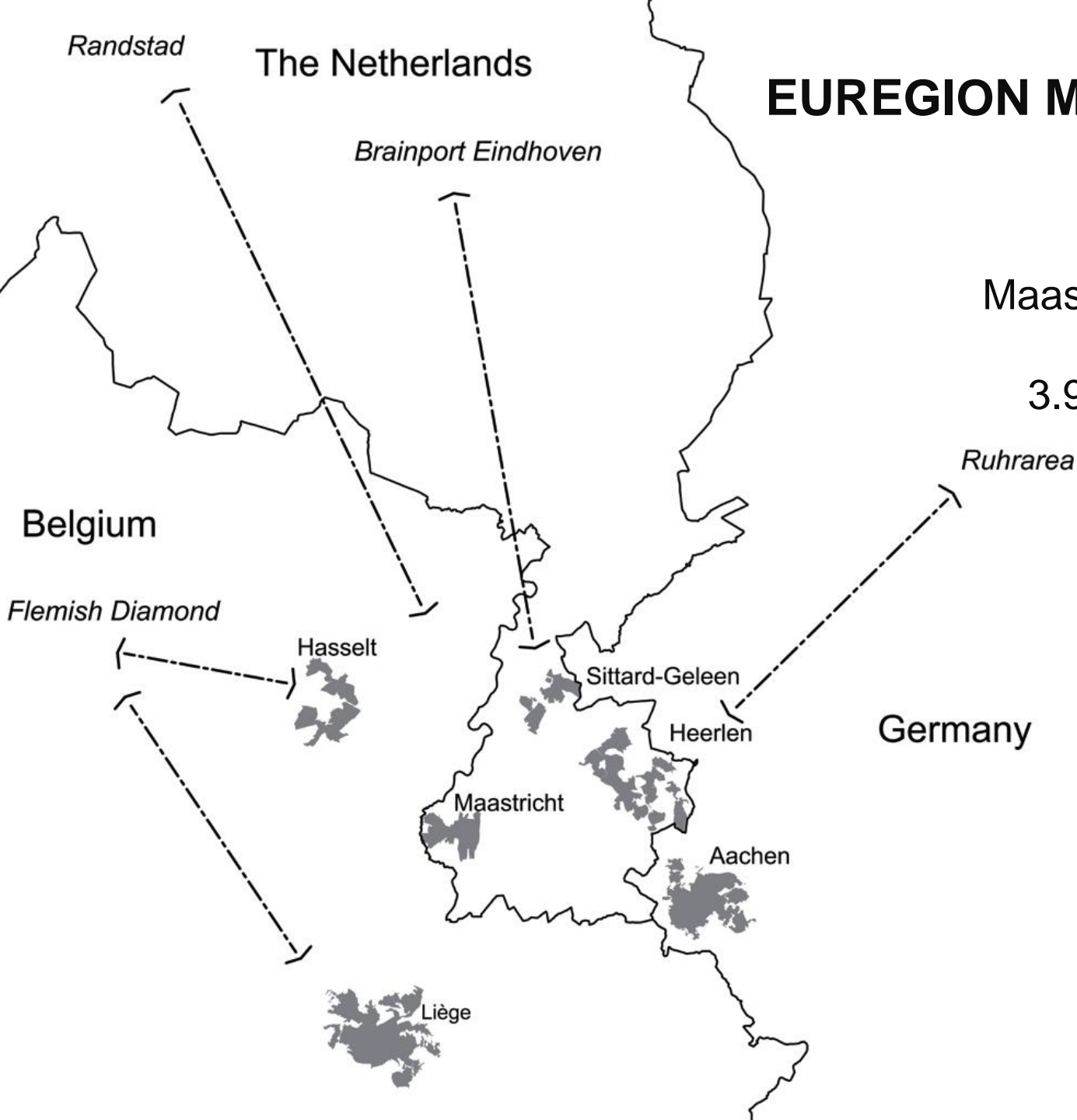
EUREGION MEUSE-RHINE

Founded in 1991

Maastricht treaty 1992

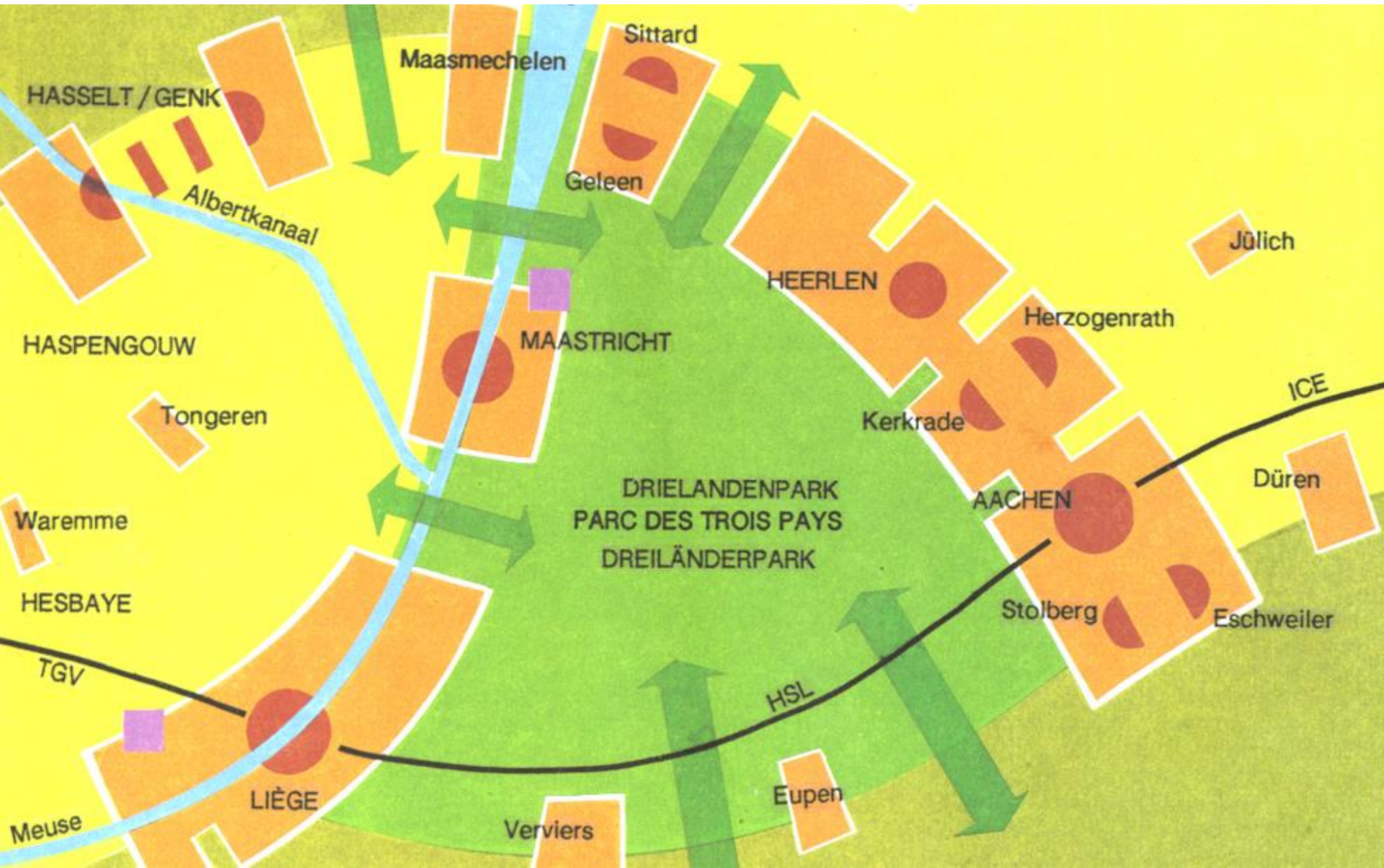
3.900.000 residents

11.000 KM²



CROSSBORDER COLLABORATION IN THE EUREGION

1980 - 2000: SCHEMES IN GREEN & RED



CROSSBORDER COLLABORATION IN THE EUREGION

2000 - >: PROTECTING THE GREEN QUALITIES



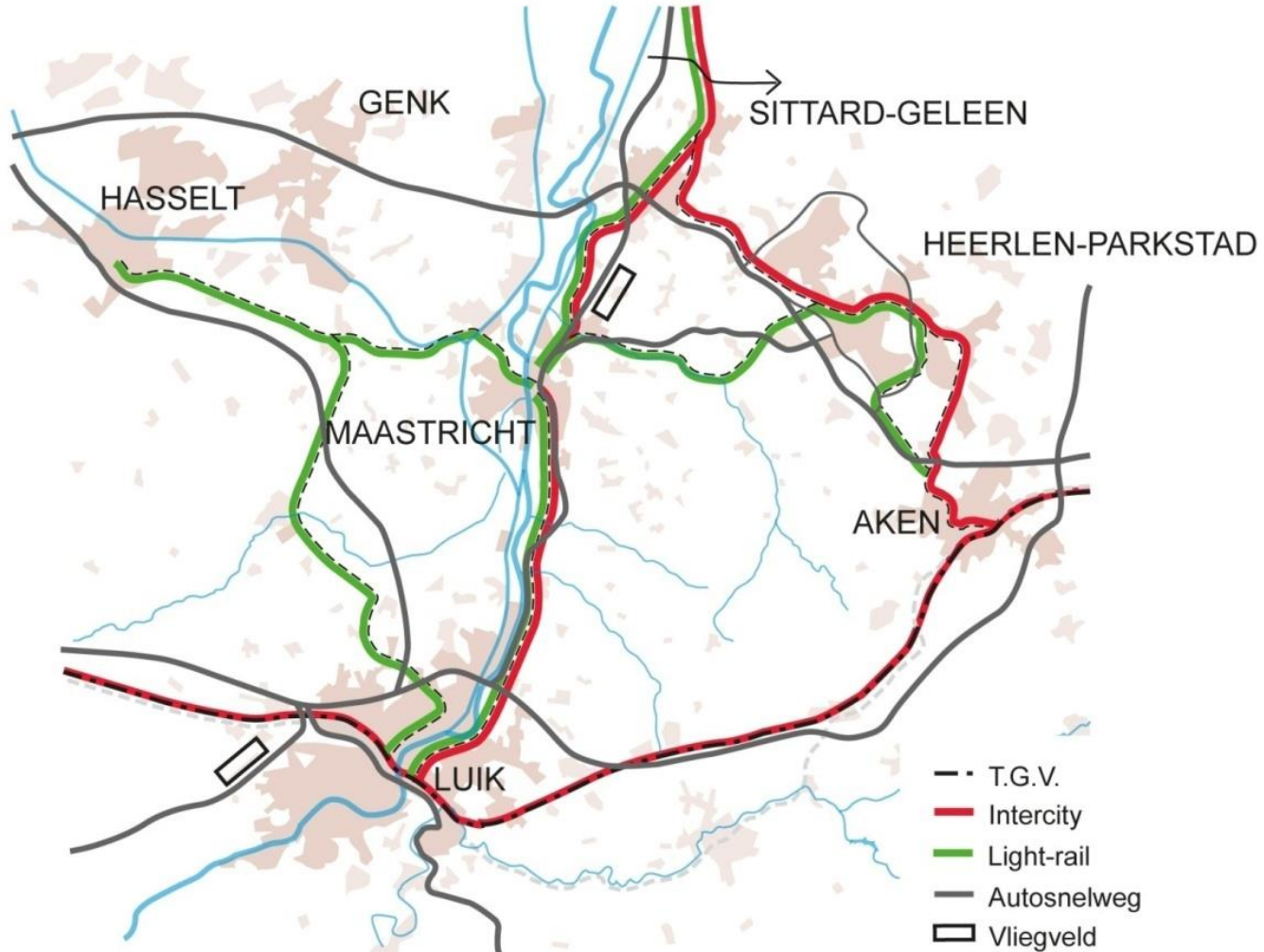
CROSSBORDER COLLABORATION IN THE EUREGION

2000 - 2015: FOCUS ON ECONOMIC DEVELOPMENTS



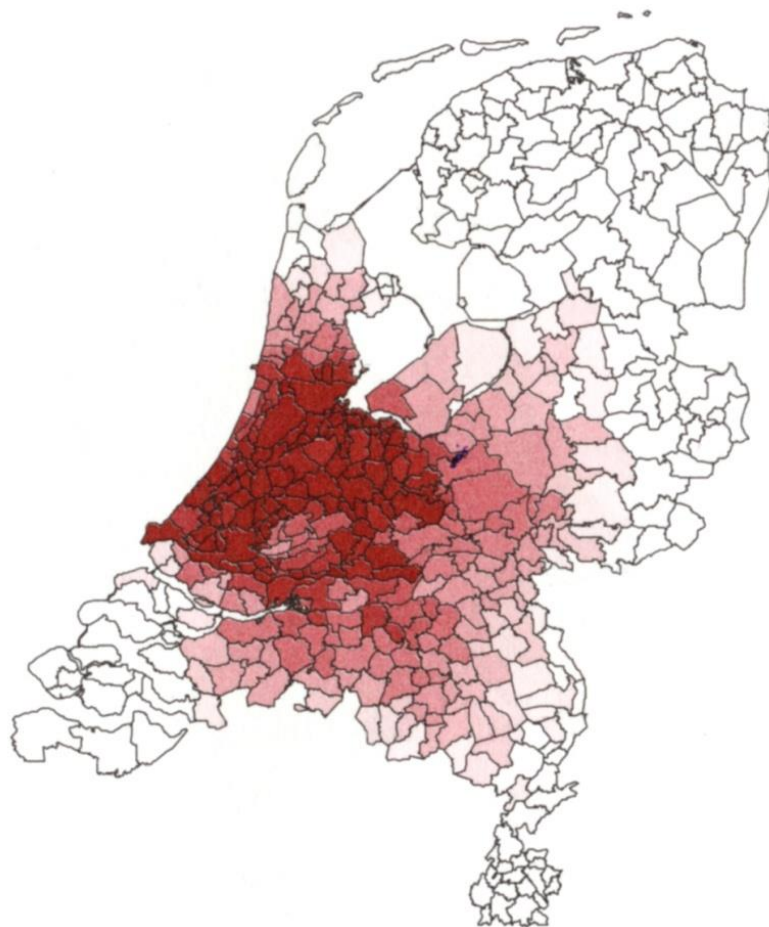
CROSSBORDER COLLABORATION IN THE EUREGION

2000 - > : CROSS BORDER INFRASTRUCTURAL CHALLENGES

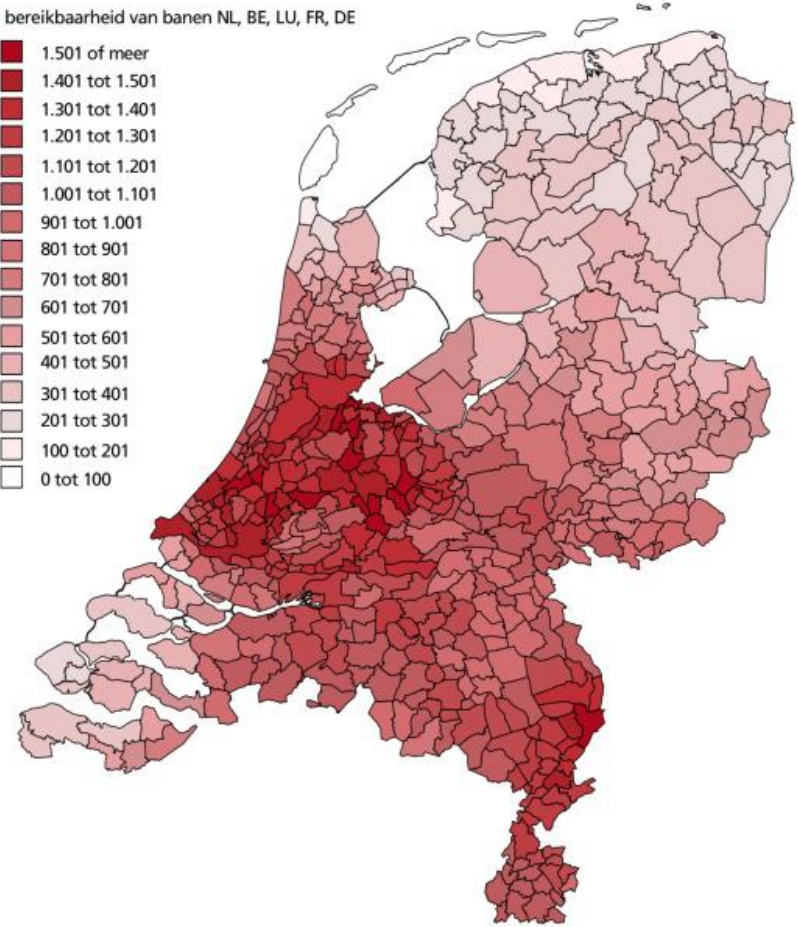
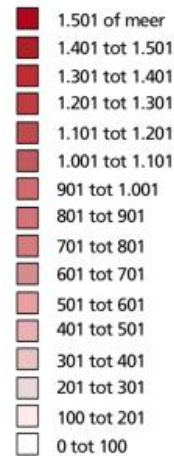


CROSSBORDER COLLABORATION IN THE EUREGION

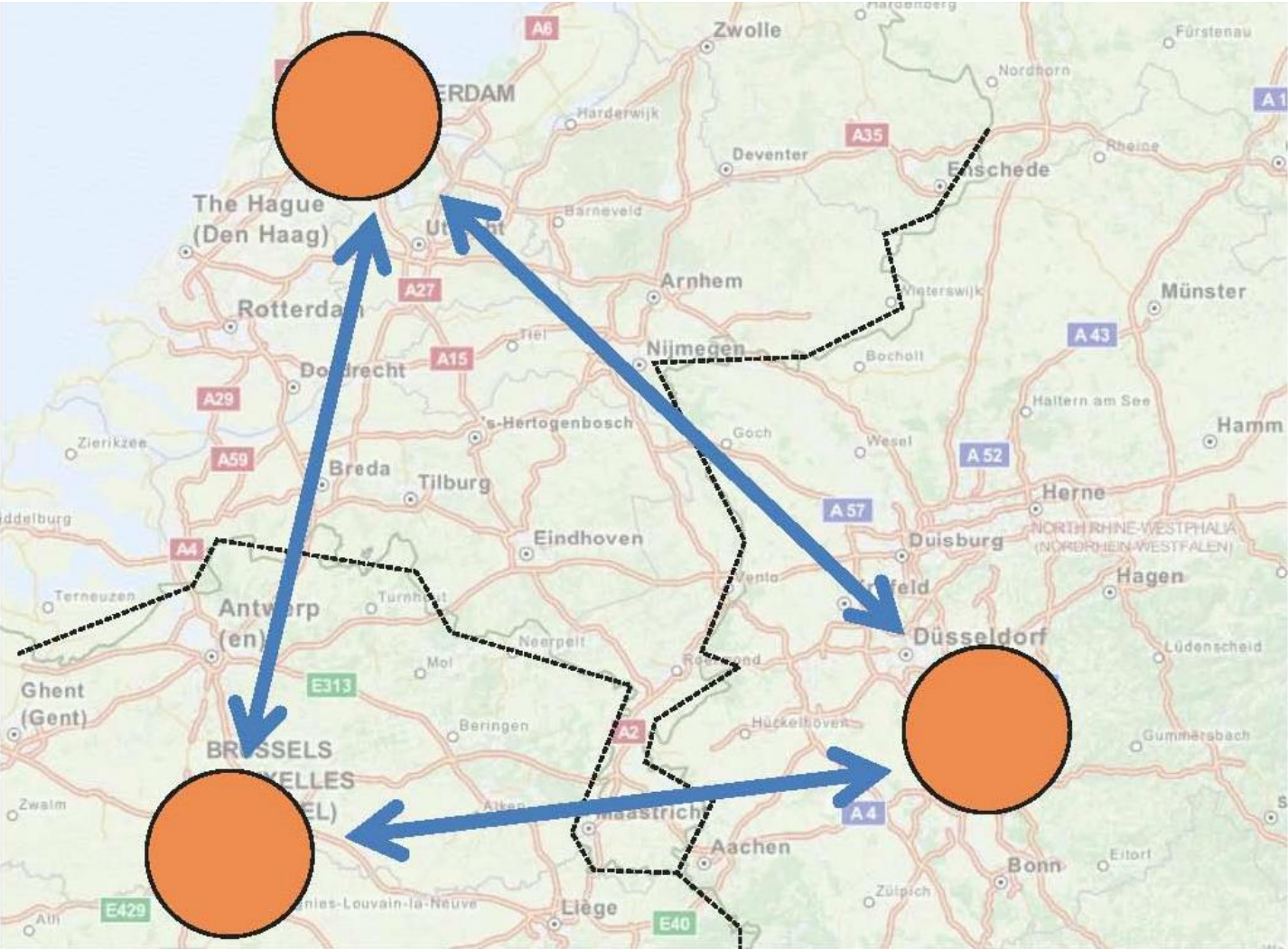
2010 : POWER OF AGGLOMERATION IN A MID-SIZED REGION



bereikbaarheid van banen NL, BE, LU, FR, DE



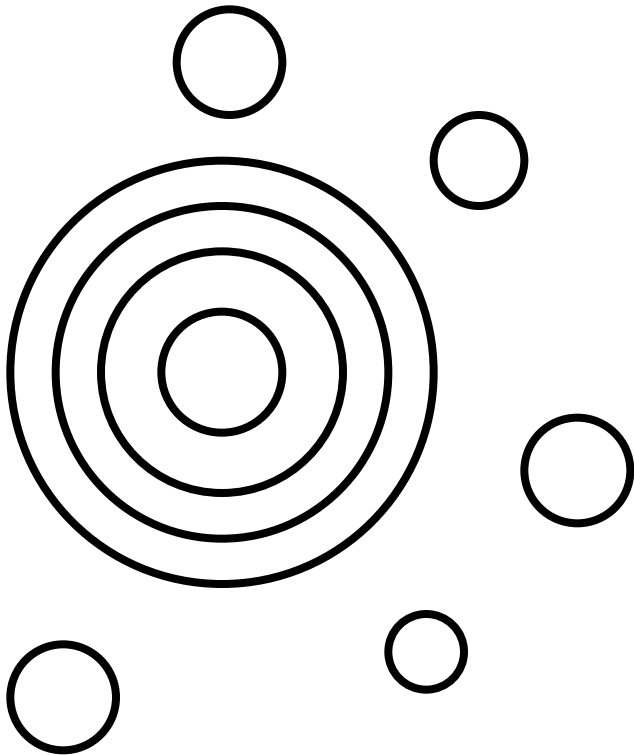
CASE STUDY – ABC REGION (VAN OORT)



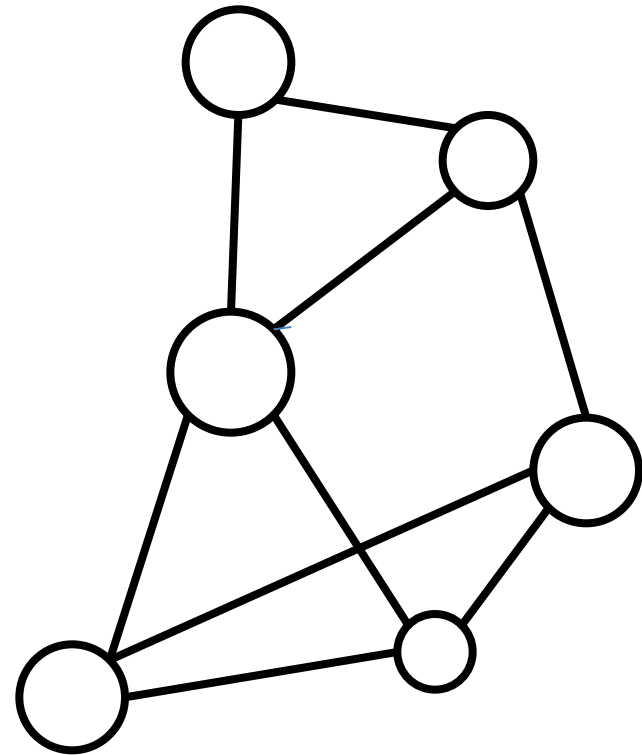
Source: Frank van Oort
(with Martijn Burger, Henri de Groot, Evert Meijers, Martijn Smit)

MIDDLE SIZE CITIES IN A GLOBAL ECONOMY

GROW! versus **Borrowed Size**



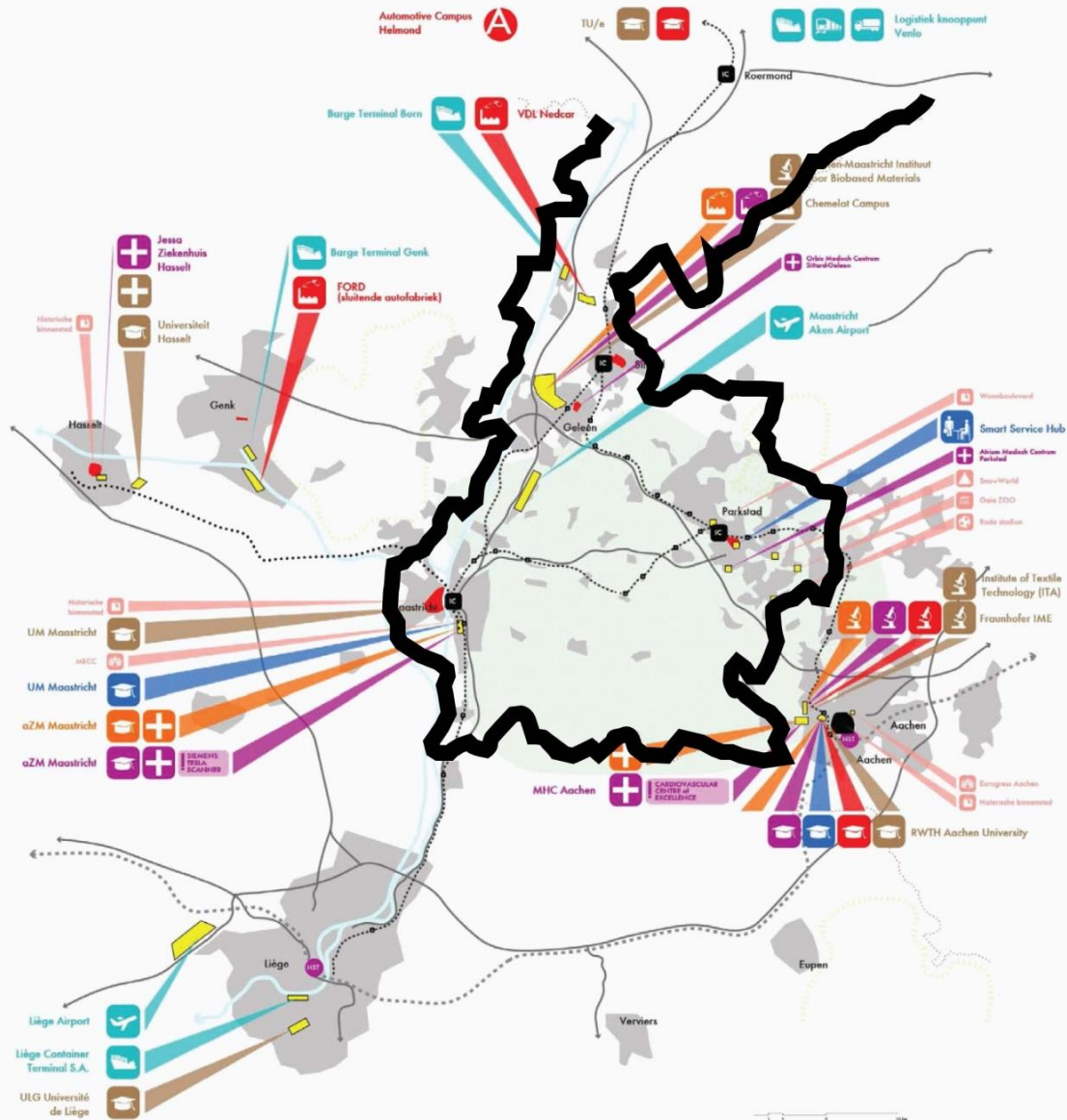
megacities



polycentric urban region

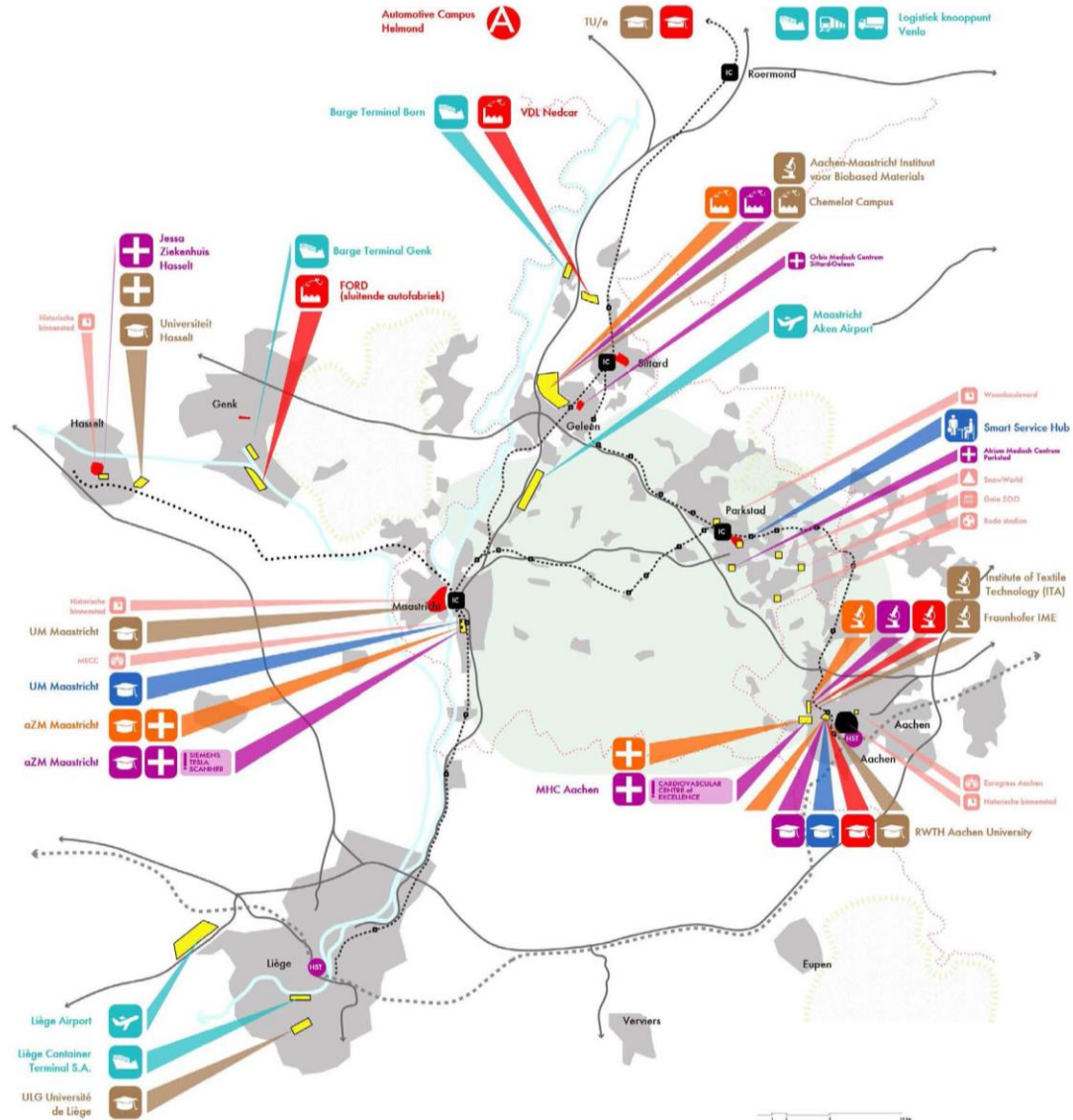
CROSSBORDER COLLABORATION IN THE EUREGION

2015 > : CREATE A CROSSBORDER KNOWLEDGE NETWORK



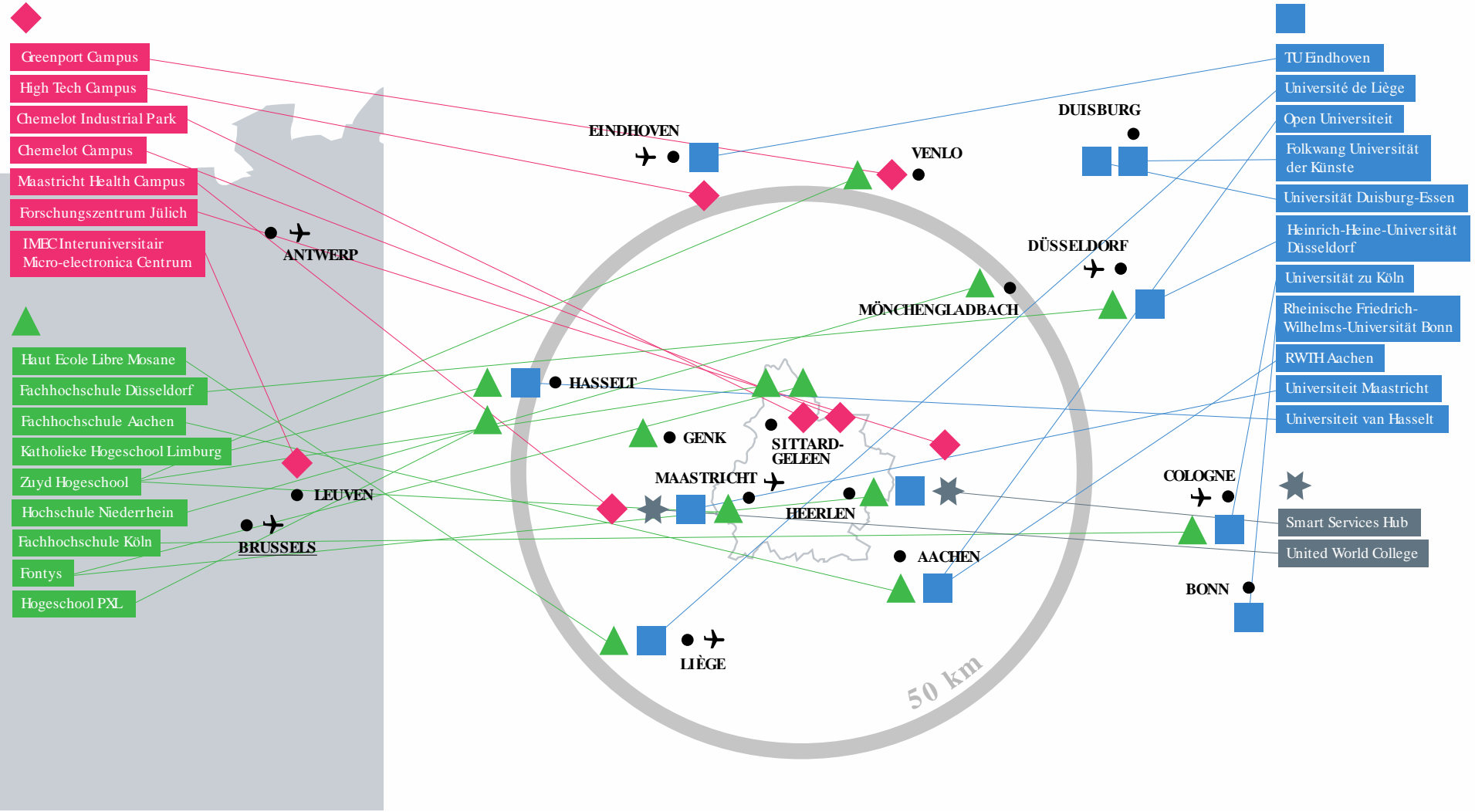
CROSSBORDER COLLABORATION IN THE EUREGION

2015 > : CREATE A CROSSBORDER KNOWLEDGE NETWORK



KNOWLEDGE ECONOMY AND THE CITY

KNOWLEDGE NETWORK EUREGION MEUSE-RHINE



**Prior to conference we organized several workshop
in and with the euregio.**

QUESTIONS FOR CROSS BORDER COLLABORATION:

"What is the position of **polycentric urban regions** in the **global economy**?"

"What are the **effects** of the transition to a **knowledge economy** on the **cities**?"

"How does **landscape** development contribute
to the **success** of trans boundary **urban regions**?"

"How to create successful trans boundary **infrastructural networks**?"

TWO DAY WORKSHOP MAASTRICHT



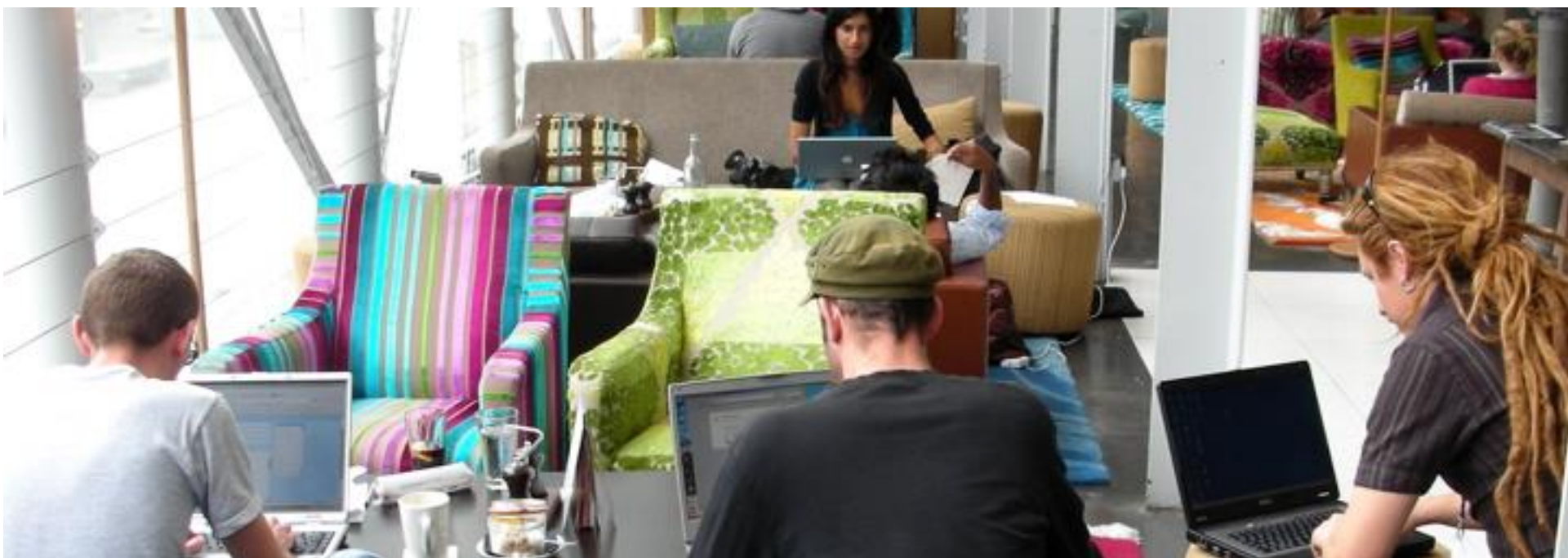
MIDDLE SIZE CITIES IN A GLOBAL ECONOMY

- Combine the means, know-how and resources to acquire a critical mass
- Together be complementary, then borrowed size can be profitable
- Use an urban region as a daily/weekly urban system
- Provide an international image of the cross-border region



KNOWLEDGE ECONOMY AND THE CITY

- Create an excellent physical, mental and digital network
- Invest in start-ups and incubators, focus on co-creation
- Create a buzz by organizing the opportunity to meet
- Don't plan but to facilitate, stimulate potentials



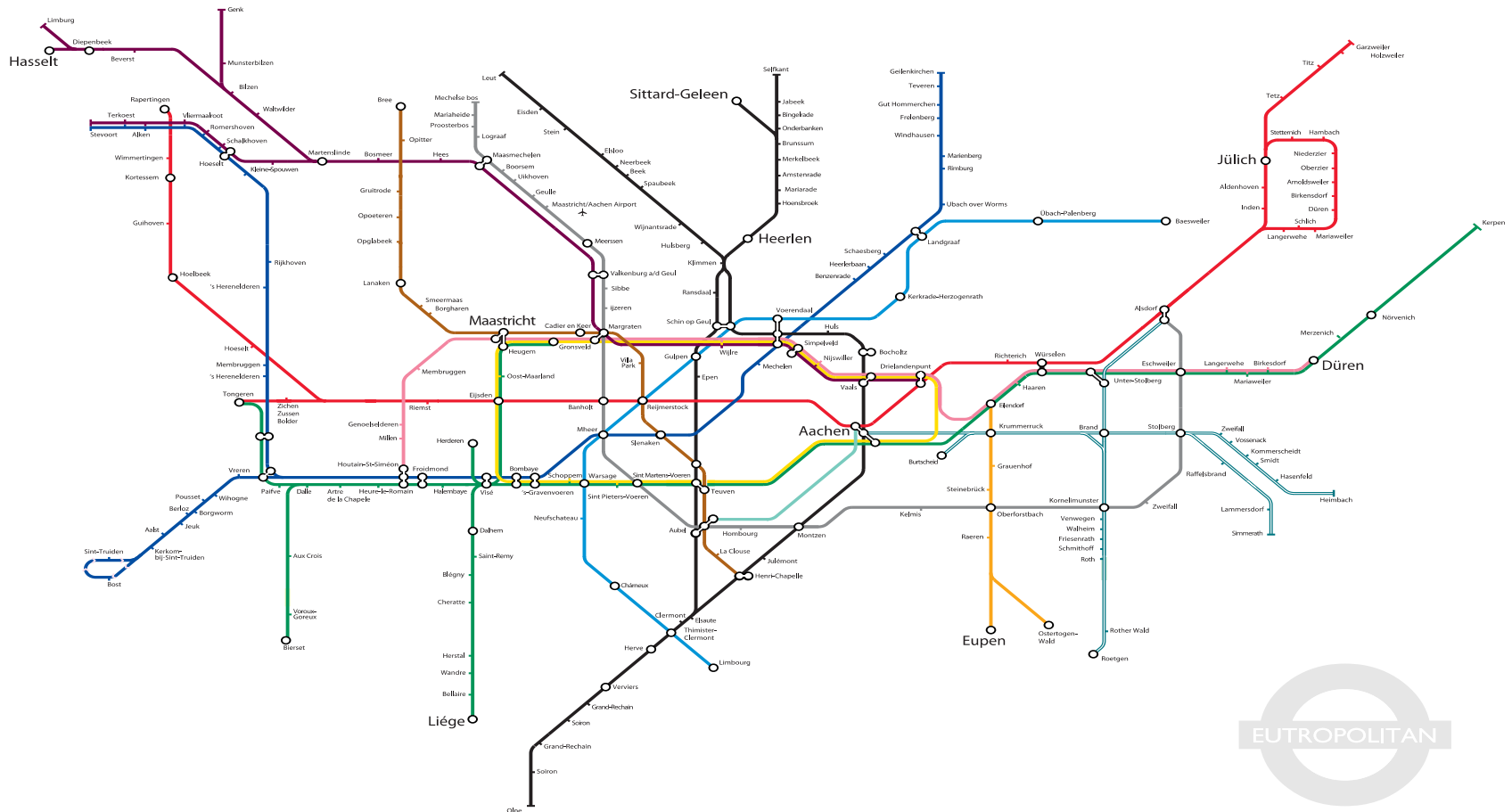
CROSS BORDER LANDSCAPE DEVELOPMENT

- Make borders excellent recreational areas for pedestrians and cyclists
- Create an attractive border by highlighting the landscape
- Make the landscape part of the daily urban system
- Use landscape and resiliency as a cross border common interest



TRANSBOUNDARY INFRASTRUCTURAL NETWORK

- Create multimodal connections on global and local scale
- Invest in transport that is most suitable for every scale
- Think about alternatives of new modes of transport for the cities (e-bike, fastbus etc)



TWO DAY WORKSHOP MAASTRICHT



ISOCARP
— 2015

NEW ECONOMY OLD BORDERS

THANK YOU!

Cross-border
cooperation in the
Euroregion

