NEW ECONOMY OLD BORDERS

Cross-border cooperation in the Euroregion

EUREGION MEUSE-RHINE

21 October 2015 RDM Rotterdam
EUREGION MEUSE-RHINE

Founded in 1991

Maastricht treaty 1992

3.900.000 residents

11.000 KM²
CROSSBORDER COLLABORATION IN THE EUREGION
2000 - >: PROTECTING THE GREEN QUALITIES
CROSSBORDER COLLABORATION IN THE EUREGION
2000 - > : CROSS BORDER INFRASTRUCTURAL CHALLENGES
CROSSBORDER COLLABORATION IN THE EUREGION
2010: POWER OF AGGLOMERATION IN A MID-SIZED REGION
CASE STUDY – ABC REGION (VAN OORT)

Source: Frank van Oort
(with Martijn Burger, Henri de Groot, Evert Meijers, Martijn Smit)
MIDDLE SIZE CITIES IN A GLOBAL ECONOMY

GROW! versus Borrowed Size

megacities

polycentric urban region
CROSSBORDER COLLABORATION IN THE EUREGION
2015 > CREATE A CROSSBORDER KNOWLEDGE NETWORK
CROSSBORDER COLLABORATION IN THE EUREGION
2015 > : CREATE A CROSSBORDER KNOWLEDGE NETWORK
KNOWLEDGE ECONOMY AND THE CITY

KNOWLEDGE NETWORK EUREGION MEUSE-RHINE
Prior to conference we organized several workshop in and with the euregio.
QUESTIONS FOR CROSS BORDER COLLABORATION:

"What is the position of polycentric urban regions in the global economy?"

“What are the effects of the transition to a knowledge economy on the cities?”

“How does landscape development contribute to the success of trans boundary urban regions?”

“How to create successful trans boundary infrastructural networks?”
MIDDLE SIZE CITIES IN A GLOBAL ECONOMY

- Combine the means, know-how and resources to acquire a critical mass
- Together be complementary, then borrowed size can be profitable
- Use an urban region as a daily/weekly urban system
- Provide an international image of the cross-border region
KNOWLEDGE ECONOMY AND THE CITY

- Create an excellent physical, mental and digital network

- Invest in start-ups and incubators, focus on co-creation

- Create a buzz by organizing the opportunity to meet

- Don’t plan but to facilitate, stimulate potentials
CROSS BORDER LANDSCAPE DEVELOPMENT

- Make borders excellent recreational areas for pedestrians and cyclists
- Create an attractive border by highlighting the landscape
- Make the landscape part of the daily urban system
- Use landscape and resiliency as a cross border common interest
- Create multimodal connections on global and local scale

- Invest in transport that is most suitable for every scale

- Think about alternatives of new modes of transport for the cities (e-bike, fastbus etc)
TWO DAY WORKSHOP MAASTRICHT
THANK YOU!