

ISOCARP  
2015

CITIES SAVE THE WORLD. LET'S REINVENT PLANNING.  
19/10/2015 – 23/10/2015

**ROTTERDAM, NETHERLANDS**  
COLLABORATION, ADDED VALUE AND  
COHERENCE IS A KEY TO PORT-CITY SYNERGY

## **HOW TO DEVELOP UNPRECEDENTED PORT-CITY SYNERGY**



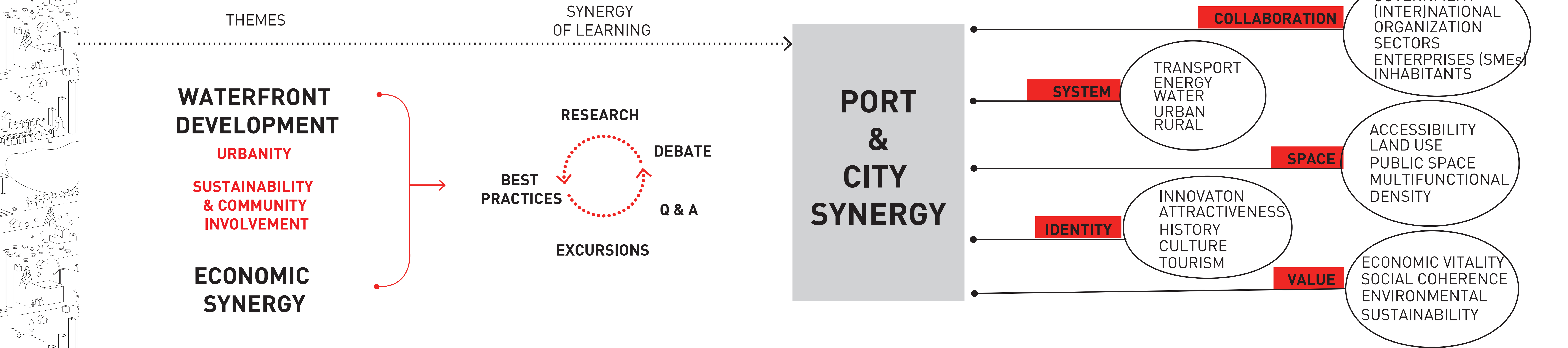
 City of Rotterdam

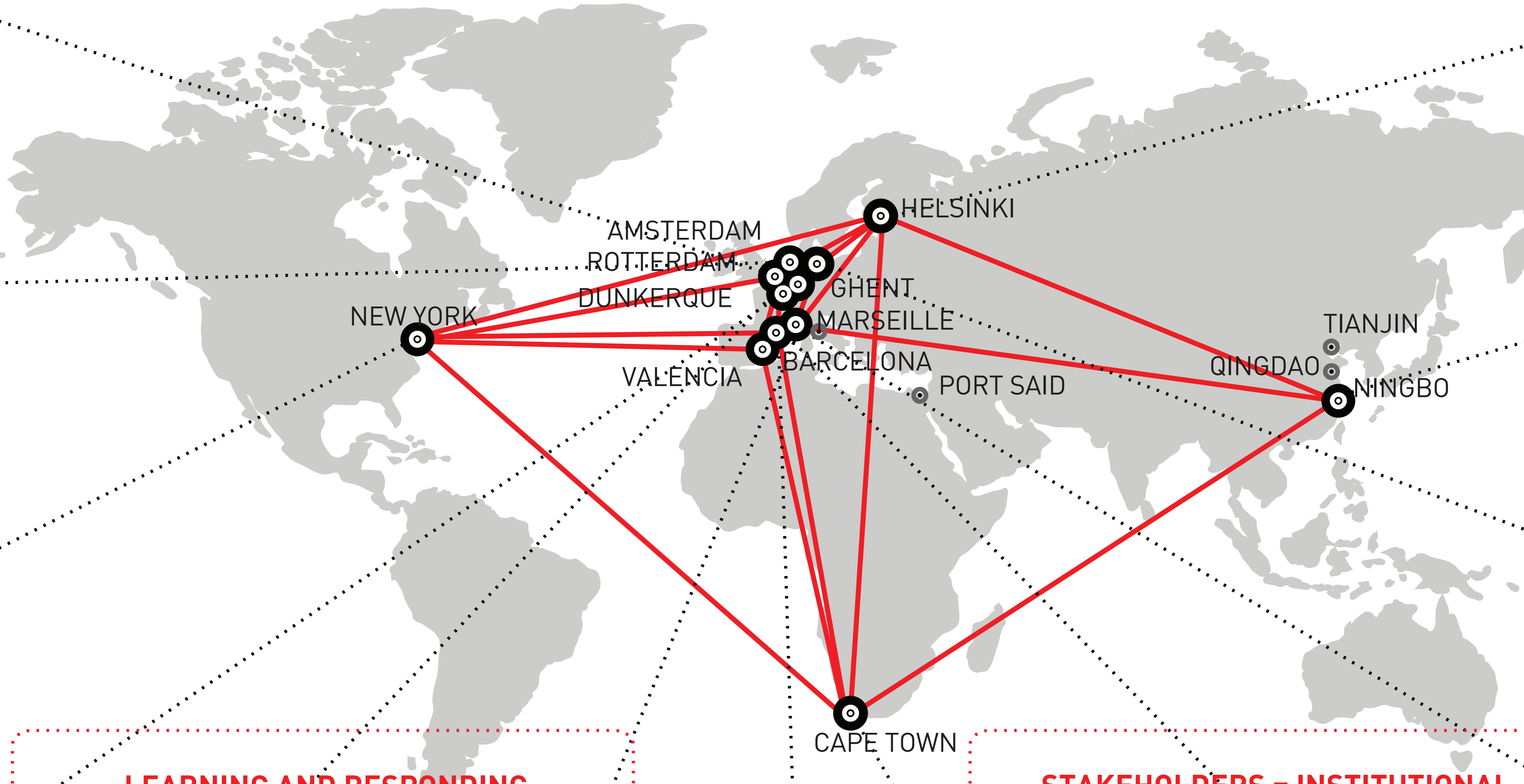
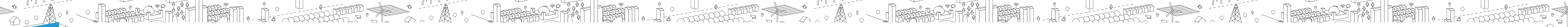
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**ROTTERDAM**



From Port-city to «Stadshaven»

**AMSTERDAM**



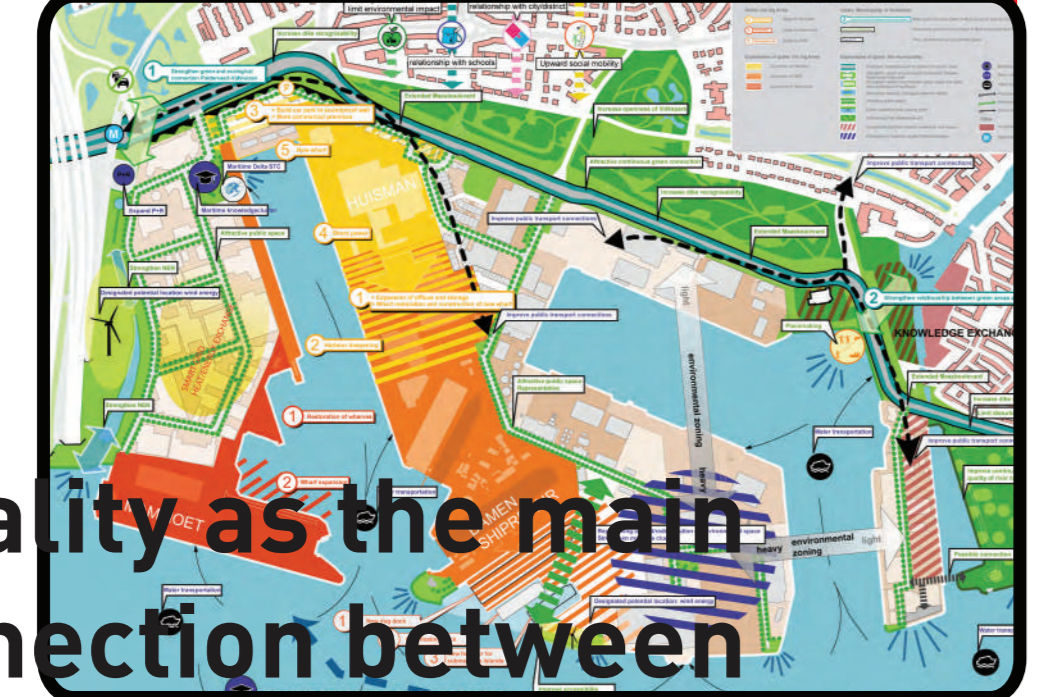
Vision 2040 synthesizes maritime value, metropolitan accessibility, investment and sustainability

**NEW YORK**



Involvement of private sector to the environment creating a "working waterfront"

**SCHIEDAM**



Municipality as the main actor in connection between community and private sector

**HAMBURG**



Celebrating the Port as a city landmark, reconciling port activities and urban regeneration

**DUNKERQUE**



Building the innovative structure of the dialog between different stakeholders

**VALENCIA**



Connecting the communities with their Port through event organization

**CAPE TOWN**



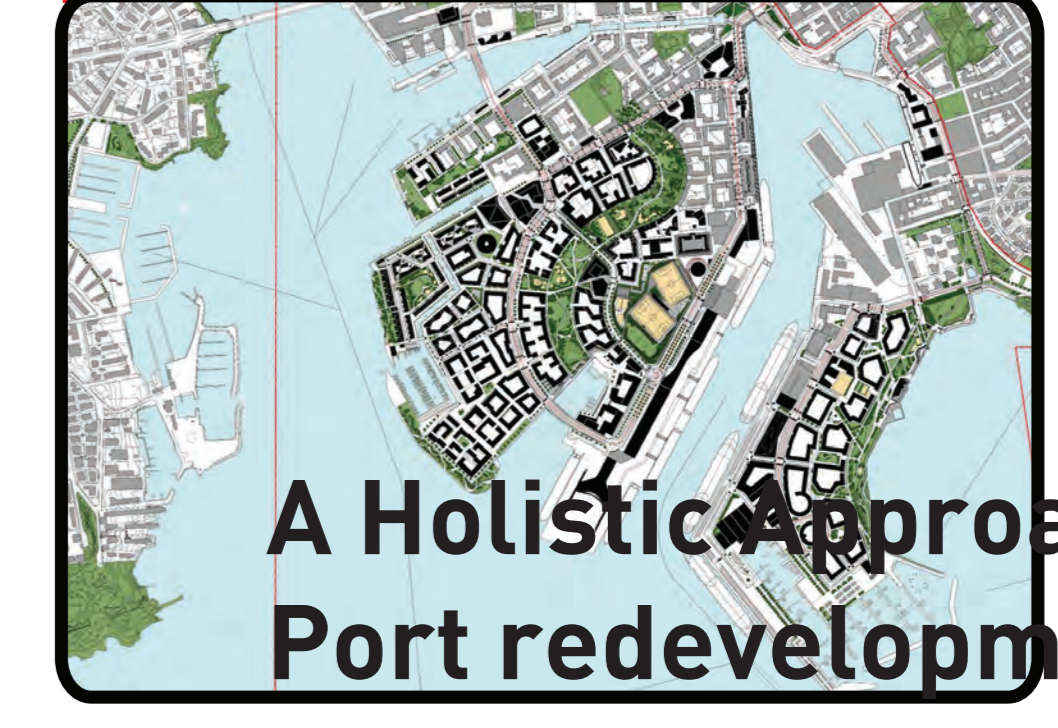
To value what was already there and to employ adaptive techniques in design of buildings and heritage

**BARCELONA**



Integrating waterfront economic activities and local community life

**HELSINKI**



A Holistic Approach of a former Port redevelopment with a green waterfront for everyone

**NINGBO**



Integration environmental protection, public safety and global port development for an increasing livability

**GHENT**



Connecting skills, companies, ports and cities for a smart third industrial revolution through sharing economy

**MARSEILLE**



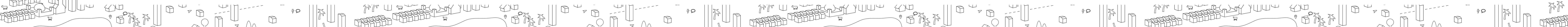
Concentration of public functions along the waterfront to reflect the historical identity of the Port

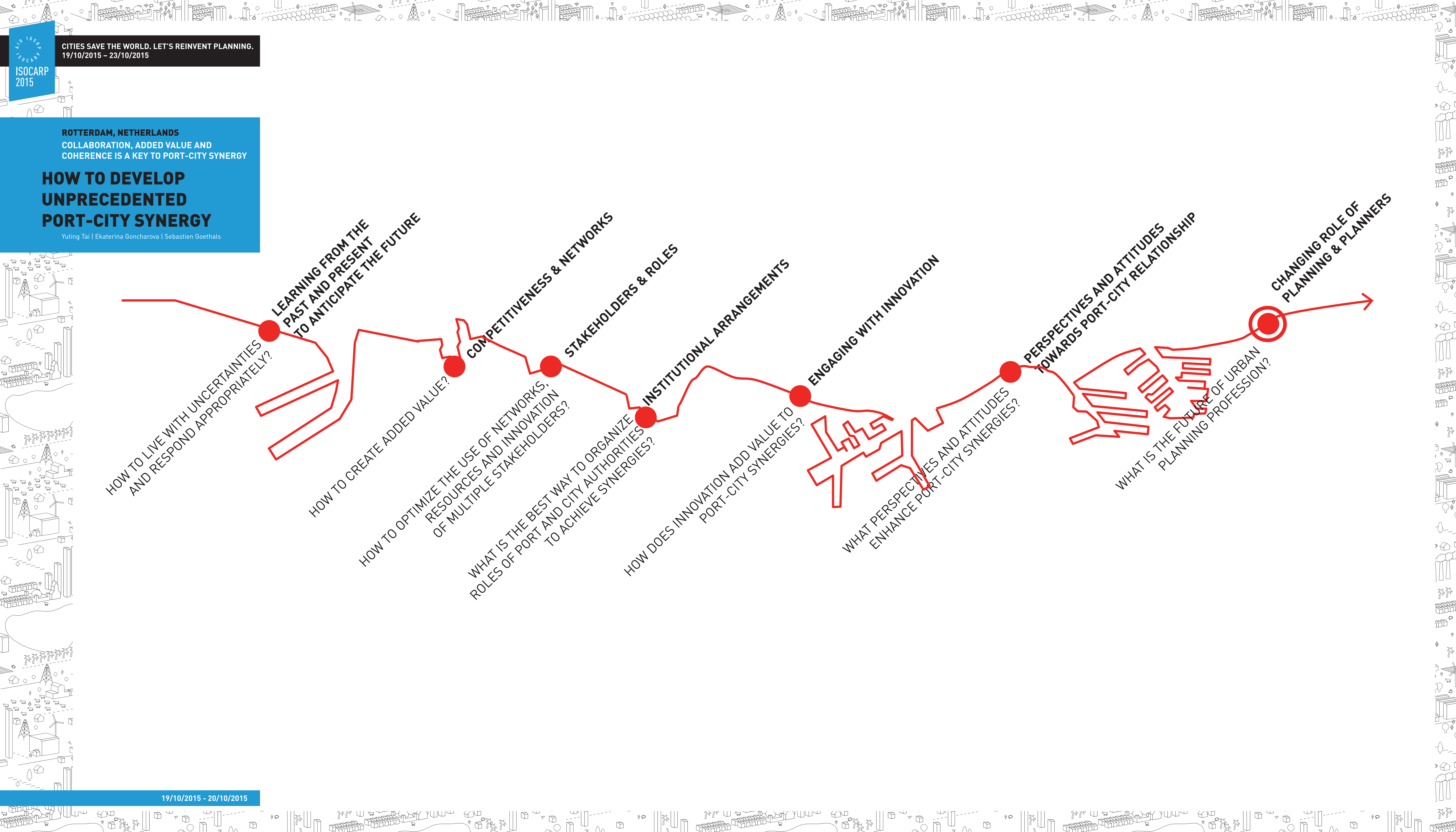
LEARNING AND RESPONDING

STAKEHOLDERS = INSTITUTIONAL

COMPETITIVENES, PERSPECTIVES AND INNOVATIONS

PLANNING AND ROLE OF THE PLANNERS



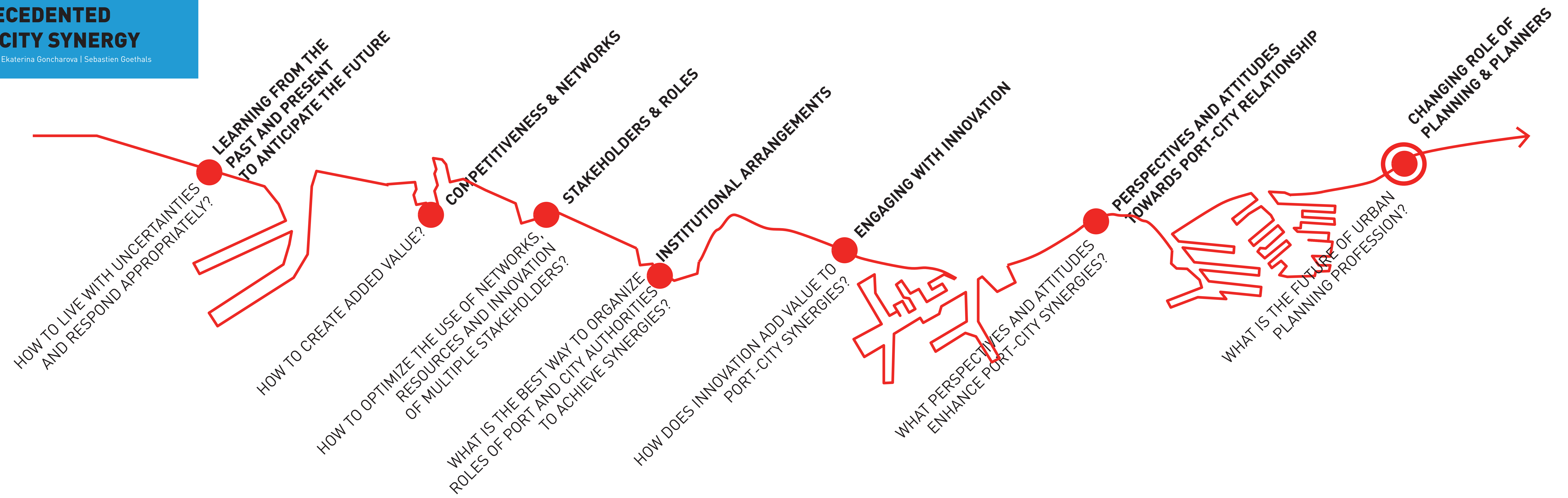


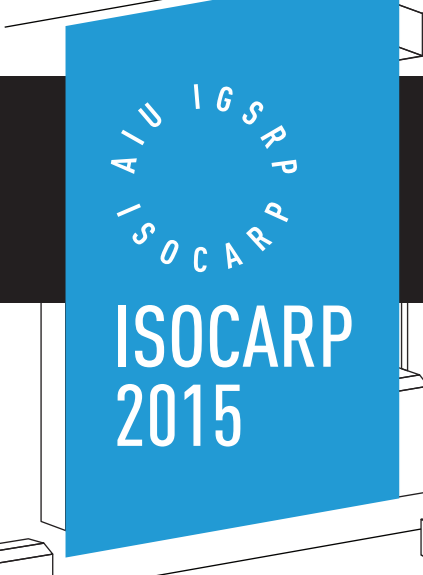
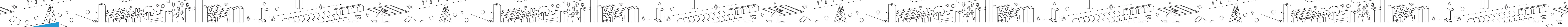
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# HOW TO DEVELOP UNPRECEDENTED PORT-CITY SYNERGY

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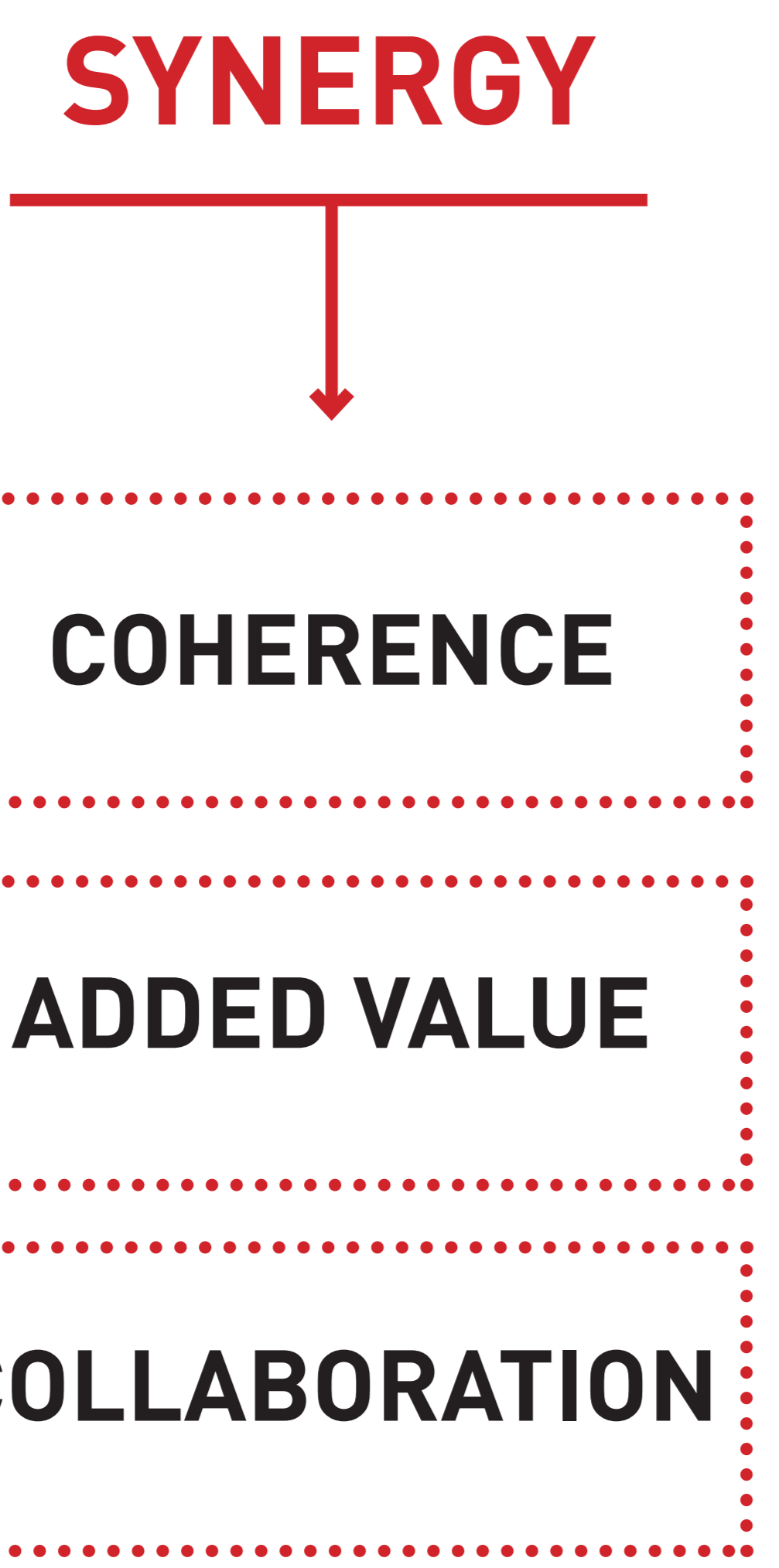
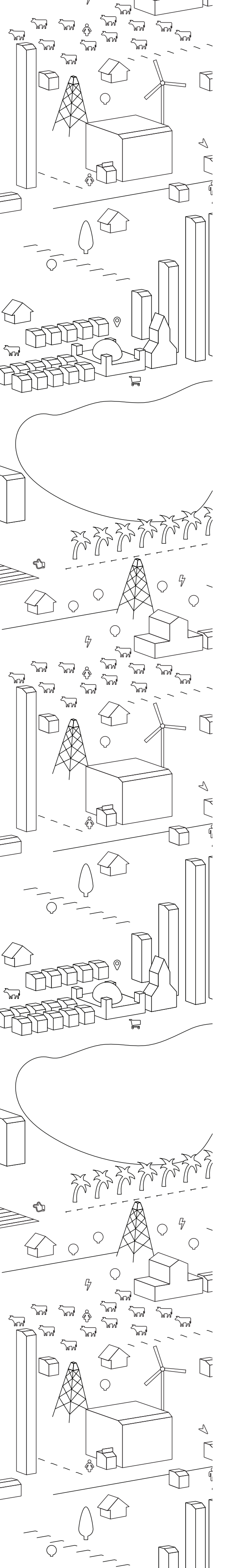


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**LEARNING FROM THE PAST AND PRESENT TO ANTICIPATE THE FUTURE**

**HOW TO LIVE WITH UNCERTAINTIES AND RESPOND APPROPRIATELY?**

WHY THE GREAT CITIES EMERGE FROM PORTS?

A LOT OF PORT-CITY SYNERGIES EXIST ALREADY –  
CHANGING CONTEXTS  
GLOBAL & LOCAL TRENDS  
ENVIRONMENTAL IMPACT & RESILIENCE  
RECOGNIZE THE EMERGING TRENDS = CHANGING  
ROLES OF PORT AND CITY AUTHORITIES

**COMPETITIVENESS & NETWORKS**

**HOW TO OPTIMIZE THE USE OF NETWORKS, RESOURCES AND INNOVATION OF MULTIPLE STAKEHOLDERS?**

COMPETITIVENESS - ATTRACTIVENESS  
WHAT MAKES A PORT ATTRACTIVE?  
WHAT MAKES A CITY ATTRACTIVE?

NETWORKS OF BUSINESS, INDUSTRY, COMMUNITIES, CITIES

PORT – CITY INTERFACES  
SPATIAL, ECONOMIC AND SOCIAL INTERFACES

BUFFER ZONES  
ACCESSIBILITY

**ENGAGING WITH INNOVATION**

**HOW DOES INNOVATION ADD VALUE TO PORT-CITY SYNERGIES?**

INNOVATION EMERGES FROM CRISIS

TRADE AND AGGLOMERATION  
LEAD TO INNOVATION

SMART CITY INCUBATORS OF  
ENTREPRENEURSHIP

LEARN FROM INNOVATIVE BUSINESS AND  
PEOPLE

BUSINESS NETWORKS AND OPPORTUNITIES

**PERSPECTIVES AND ATTITUDES TOWARDS PORT-CITY RELATIONSHIP**

**WHAT PERSPECTIVES AND ATTITUDES ENHANCE PORT-CITY SYNERGIES?**

WATER IS THE GLUE THAT CONNECTS CITY AND PORT (LEGACY OF WATERFRONT)  
PORT - CITIES ARE CO-WORKING SYSTEMS -  
TRADE IS THE CONNECTOR

FROM 'CITY IN, PORT OUT' MODEL TO 'WORKING WATERFRONT, LIVING PORT' CONCEPT

CITIZENS APPRECIATE THE HARBOR & WATERFRONT AS THE IDENTITY OF THE CITY

GENERATION DIFFERENCES, CHANGE OF LABOR FORCE & SKILLS, INNOVATIVE INDUSTRIES

**FROM 'PORT CITY' TO 'STADSHAVEN'**

**STAKEHOLDERS & ROLES**

**INSTITUTIONAL ARRANGEMENT**

PORT AND CITY AS ONE SYSTEM

A STRONG NETWORK OF STAKEHOLDERS

GET THEIR CONTRIBUTIONS - WORK TOGETHER IN HARMONY

AVOID ISOLATED ACTIONS

**INSTITUTIONAL ARRANGEMENTS**

**WHAT IS THE BEST WAY TO ORGANIZE ROLES OF PORT AND CITY AUTHORITIES TO ACHIEVE SYNERGIES?**

SHIFT FROM GOVERNMENT TO GOVERNANCE

CONFLICTS VS COOPERATION

DIFFERENT LEGISLATIVE CONTEXTS

COMMUNITY INVOLVEMENT

LAND OWNERSHIP

MECHANISMS FOR  
**ACHIEVING SYNERGIES VS  
SEPARATE AGENDAS**

**CONCLUSION:**

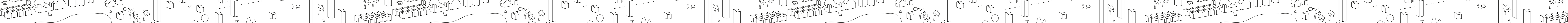
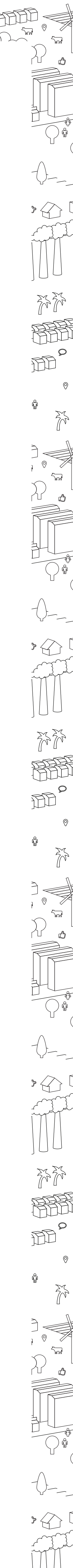
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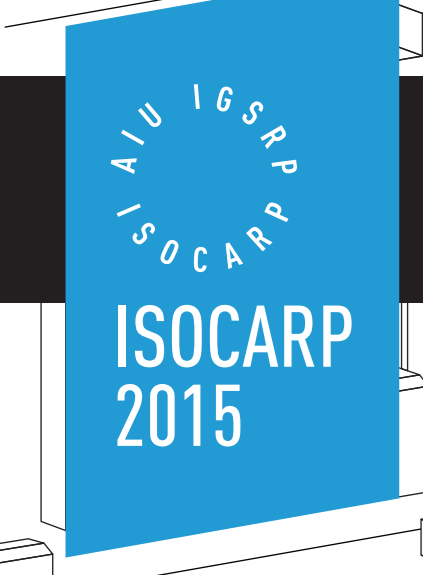
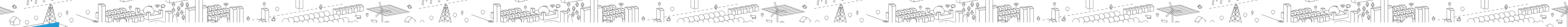
**CHANGING ROLE OF PLANNING & PLANNERS**

**WHAT IS THE FUTURE OF URBAN PLANNING PROFESSION?**

**PLANNERS SHOULD EXPLORE AND SAFEGUARD SYNERGIES**

**CREATE A STRUCTURE OF DIALOGUES - IT'S ABOUT THE WHOLE PROCESS!**



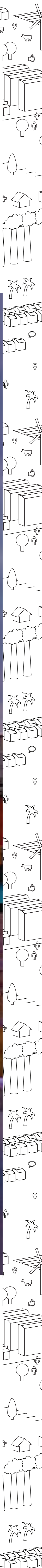
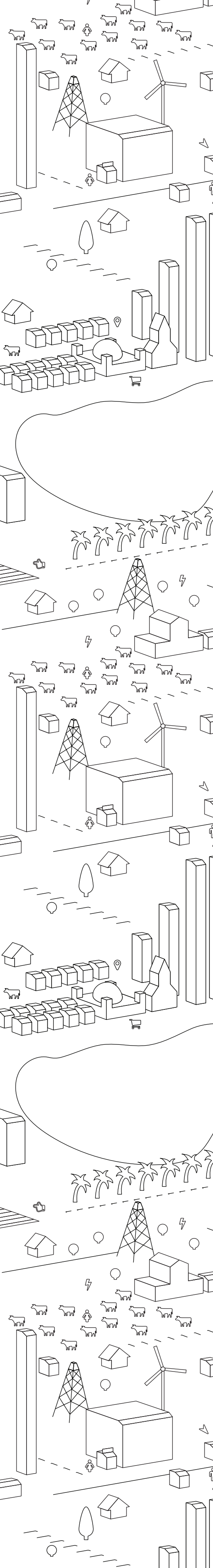


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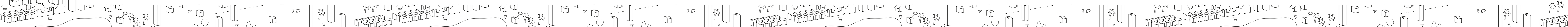
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Knowledge Economy

Integrated Coastal Governance

Digital Ports

Industry 4.0

Multimodal Transport Hubs

Zero-Carbon Ports

Mixed-Used Marinas

Globalized Urbanity

Floating Communities

Resilient Waterfronts

Sharing Docks