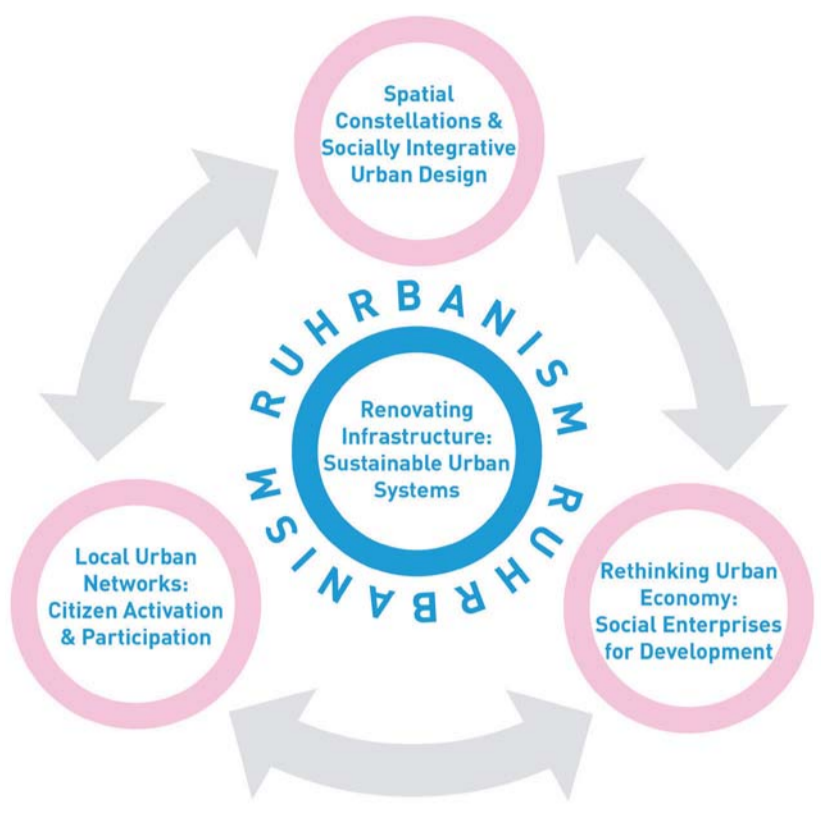


STRATEGY FOR DORTMUND NORDSTADT

Jan Polivka | Alejandro Camprubi | Donatas Balustratis | Johanna N.P. Huang | Viacheslav Ivanov | Deborah Baumgarten | Karl Hamacher | Jan Möhring | Marcel Schmidt | Liesa Schroeder

PREPARATION PROCESS



The workshop focuses on four themes - each providing different approaches



Spatial Constellations and Socially Integrative Urban Design



Local Urban Networks: Citizen Activation and Participation



Rethinking Urban Economy: Social Enterprises for Development



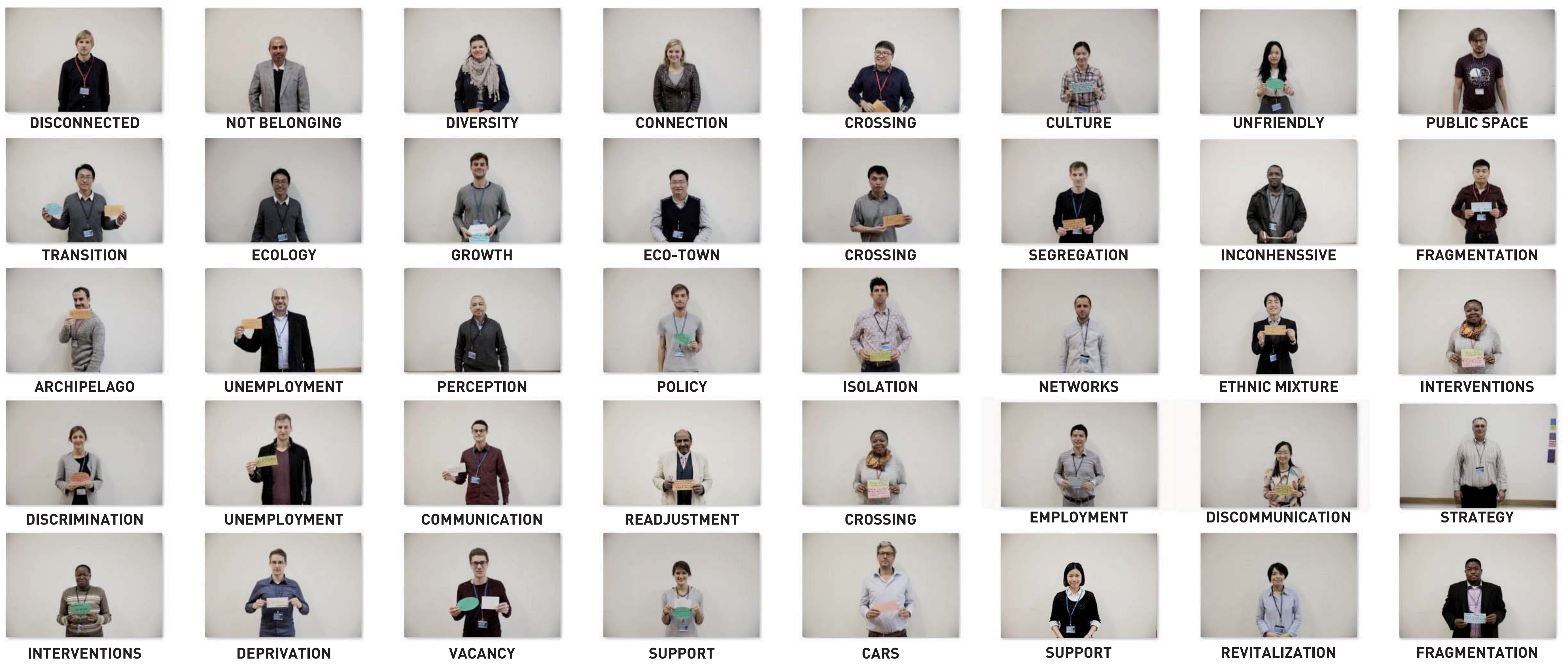
Renovating Infrastructure: Sustainable Urban Systems



Complex oppositions and contradictions in all key areas such as spatial, economic and social development.

OUTCOME

DORTMUND NORDSTADT NEEDS A STRATEGY TO FOLLOW BASED ON IDENTITY, ACTIVATION, SEGREGATION, NEW MARKETS AND CREATIVITY



SUMMARY

CLEAR STRATEGY

Dortmund Nordstadt should have a clear strategy to follow. We have heard about the efforts that Nordstadt is doing towards bringing ideas from the community and making projects for the community. However, all these projects are isolated; they do not have a link. These projects and other initiatives need to be integrated within a comprehensive strategy, with other parts of Dortmund and Germany and, finally, with the global market.

CITIZEN ACTIVATION PLATFORM

There is a need of finding markets for low-skilled workers, which are creating social disturbance. This people need to have local economy they could fit in. Citizen activation platform should be established to promote employment within this social group. The platform can create a network with other complementary institutions. It could fulfill educational, consulting and communicational functions within this network.

IDENTITY, CREATIVITY, CONNECTIVITY

We also have discussed the multicultural situation in Nordstadt and its function of a place where people arrive to the city. Societies are disconnected from each other and there are several layers of disconnection. But the most important level is psychological, what is pretty much based on the lack of identity. The promotion of this identity requires not only talks and symbols, but proposals for renovation, reinvention of the whole system, identifying yourself as a part of the system.

FUTURE



CHALLENGE 1 - STRATEGY

Dortmund Nordstadt should have a clear strategy to follow.



CHALLENGE 2 - ACTIVATION

Low-skilled workers need to have local economy they could fit in.



CHALLENGE 3 - NEW MARKETS

The multiculturalism as a base for creativity.



CHALLENGE 4 - IDENTITY

Societies are disconnected, what is pretty much based on the lack of identity.



CHALLENGE 5 - SEGREGATION

Dortmund Nordstadt communities are not fully integrated in the city of Dortmund.



CHALLENGE 6 - CREATIVITY

New local economy should be created.