

# HOW TO REACT WHEN TRADITIONAL INDUSTRIES MOVE AWAY?

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## PREPARATION PROCESS



MULTI - DISCIPLINARY AND - CULTURAL TEAMS



LOCAL CHALLENGES, BY LOCAL CHALLENGERS



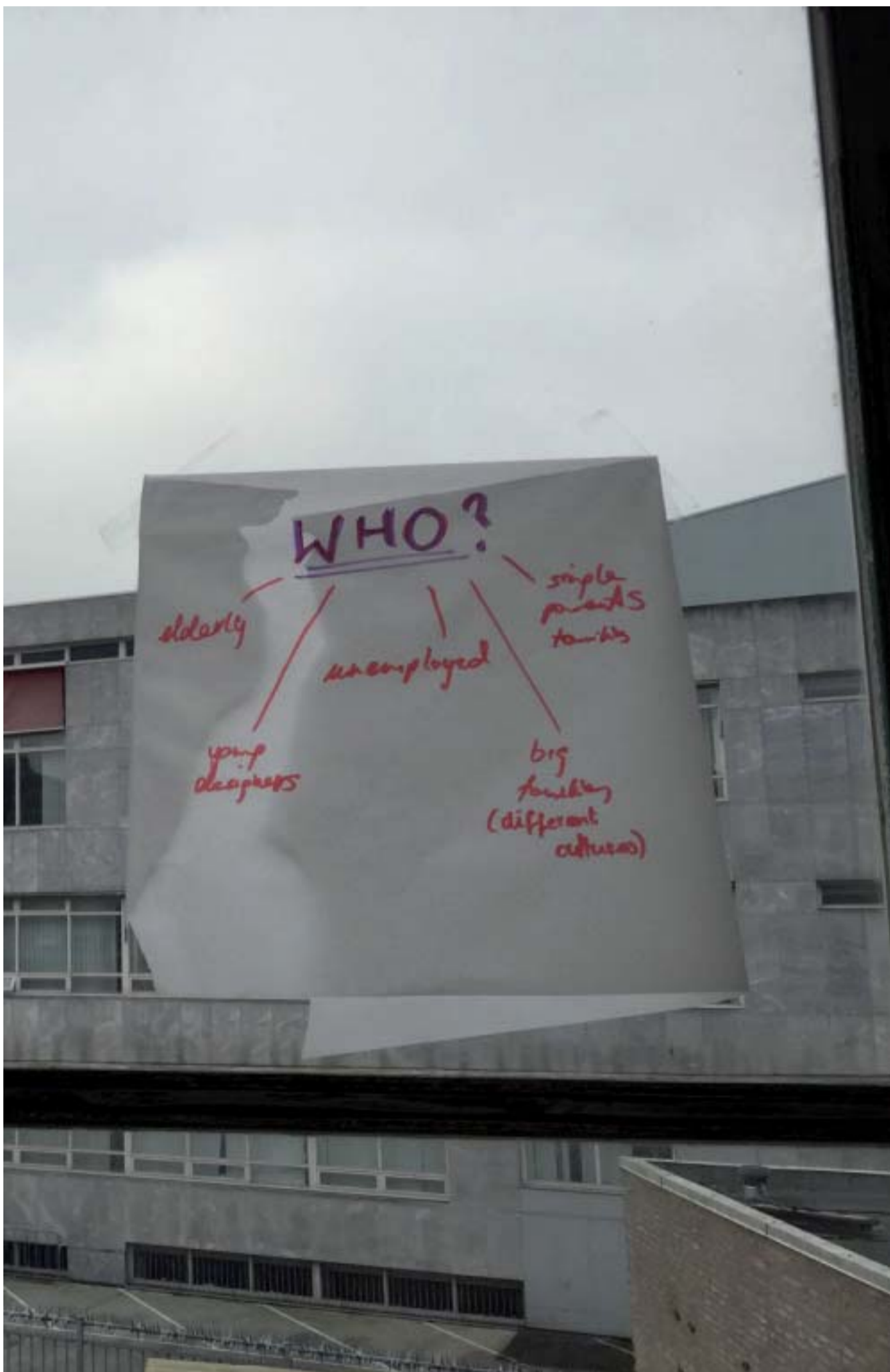
FIELD RESEARCH AND SITE VISITS



INTERMEZZO DISCUSSIONS ON PAPERS

## OUTCOME

# FROM URBAN PLANNER TO SOCIAL PROGRAMMER



WORK FROM WITHIN, TOGETHER WITH THE PEOPLE



PROGRAMMING RATHER THAN PLANNING



METHODS FROM DIFFERENT PROFESSIONS  
COMBINED LEAD TO NEW METHODS

SIMILAR STORIES FROM DIFFERENT CITIES  
EXCHANGE EXPERIENCES



ONLINE AND OFFLINE CONNECTIONS ARE MADE

## SUMMARY

The planning profession needs to reinvent itself:

From designers of places to facilitators of urban processes: when cities change or stop their path of growth, planning becomes also a matter of non-physical interventions.

Builders of trust and social capital within communities: need for new tools to create resilient local networks, which are the basis and inspiration for planning.

Acknowledging the role of communities as the experts of the place: mutual learning between planning professionals and place users.

Stimulating starting points that generate meaningful engagements among actors: think about light-quick-cheap interventions allowing quick gains opening the path towards more complex plans.

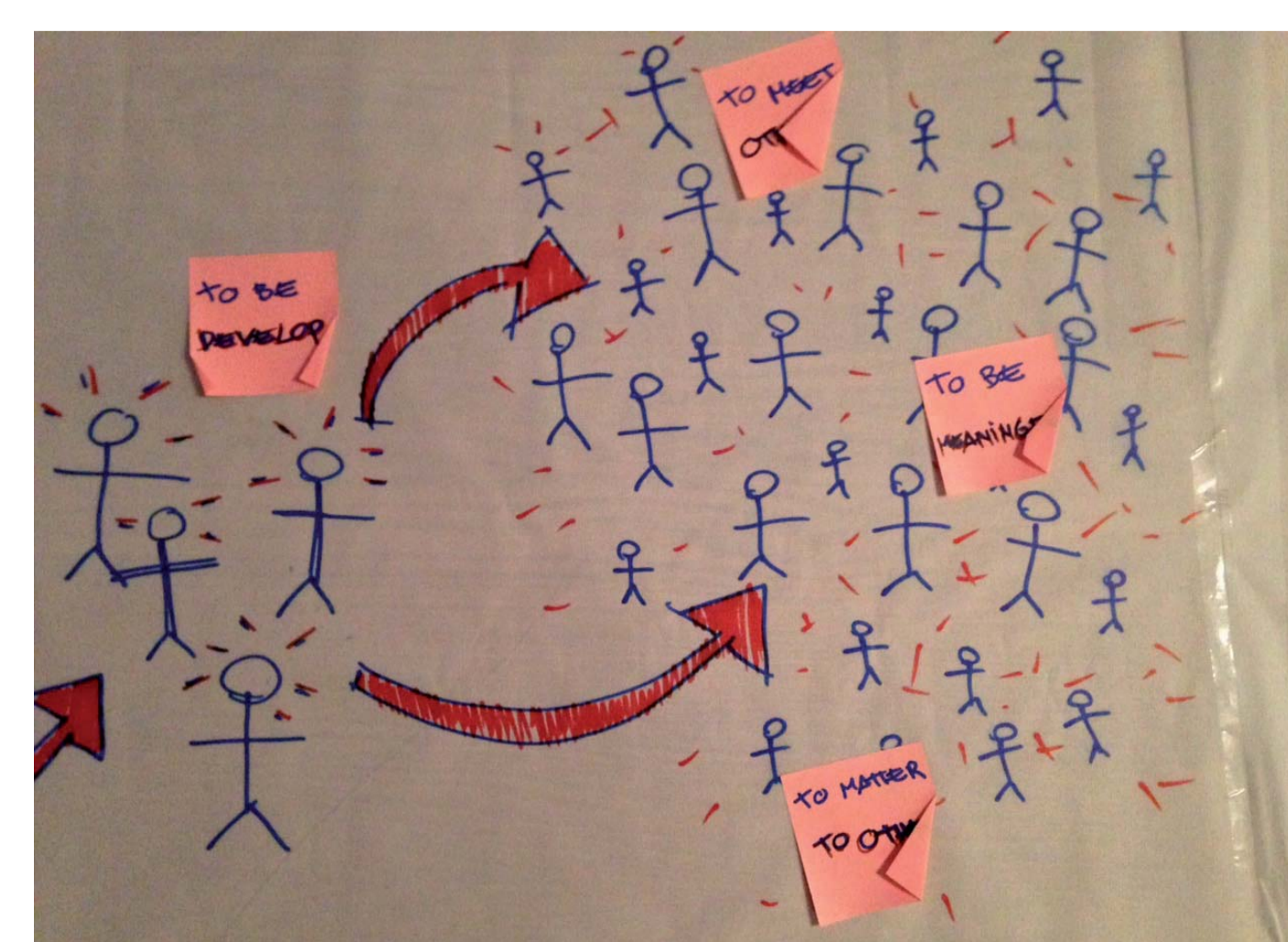
## FUTURE



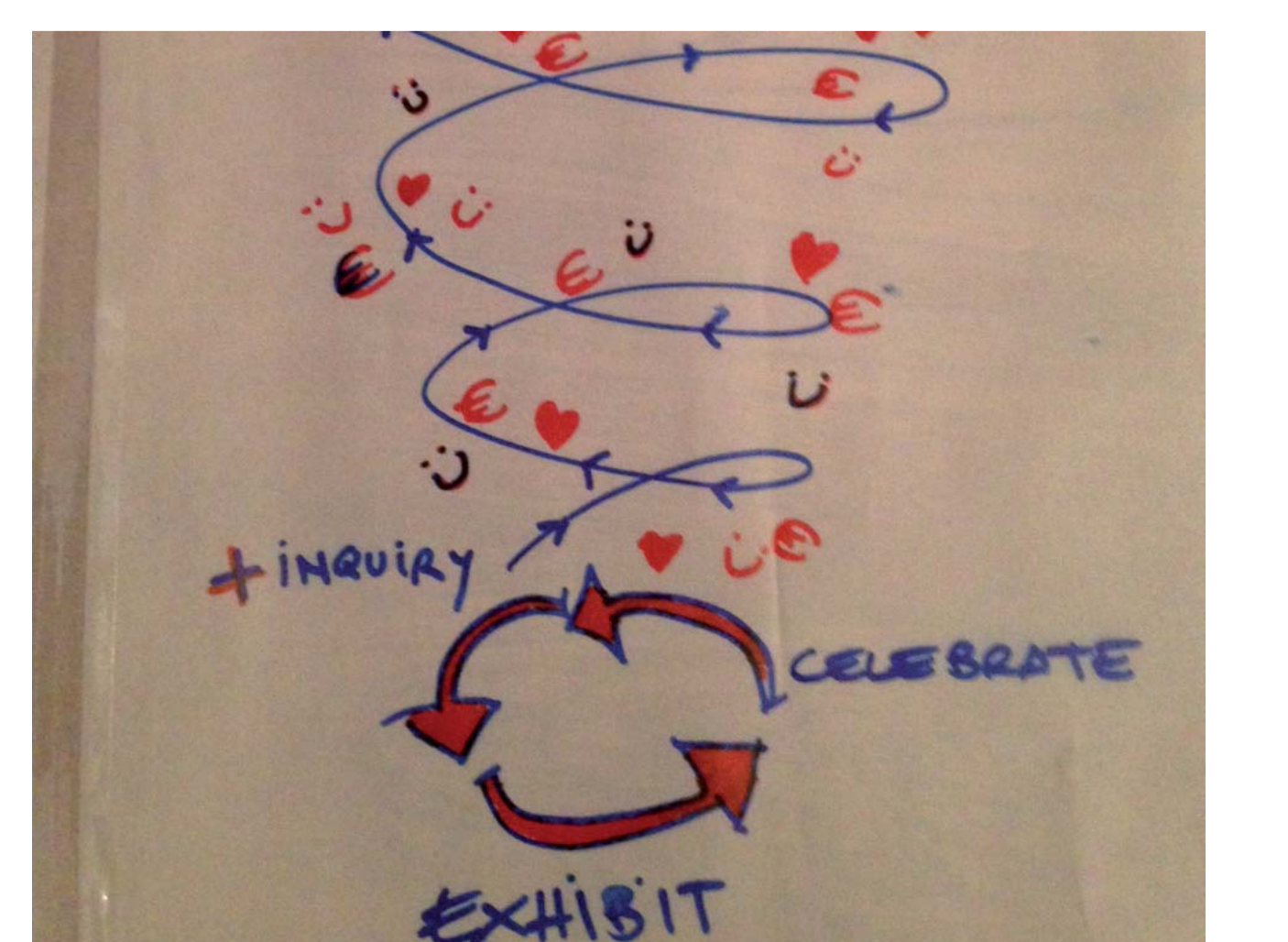
IMMERSE YOURSELF IN THE USERGROUP



CREATE A FRAMEWORK (PROGRAMME OF APP)



IDEAS CAN EMERGE WITHIN



AND ALL CAN ENGAGE!