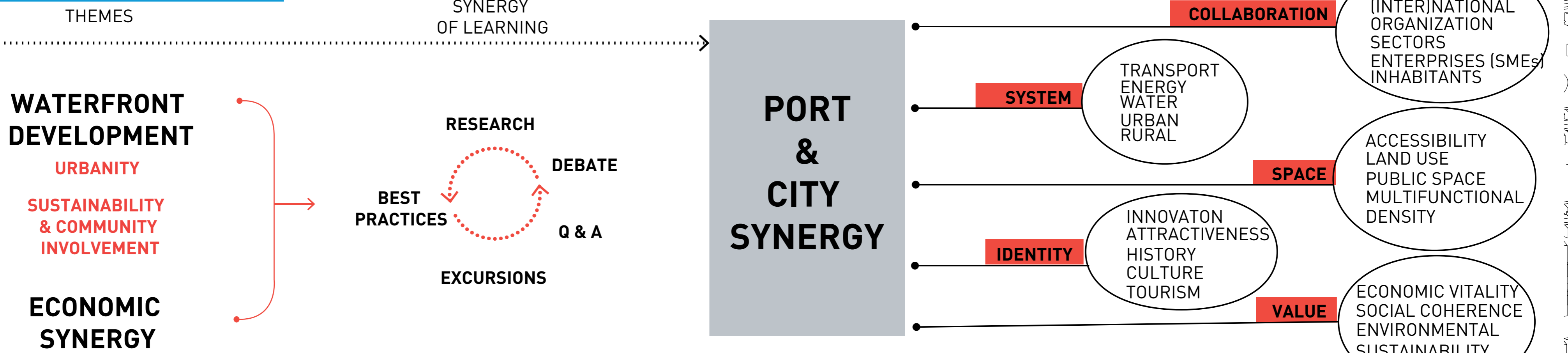


HOW TO DEVELOP UNPRECEDENTED PORT-CITY SYNERGY

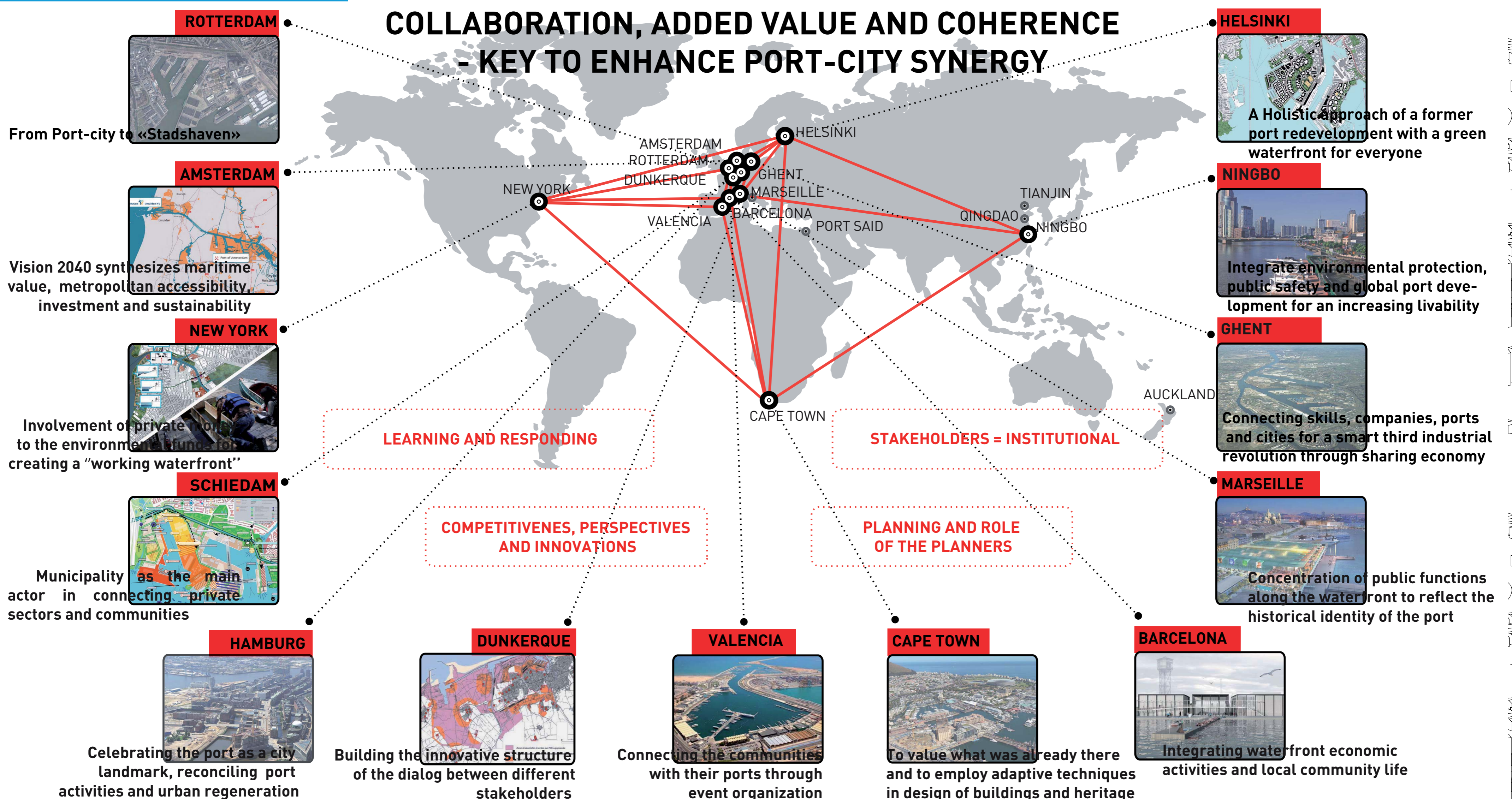
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PREPARATION PROCESS



OUTCOME

COLLABORATION, ADDED VALUE AND COHERENCE - KEY TO ENHANCE PORT-CITY SYNERGY



SUMMARY

In terms of how to develop unprecedented port-city synergy, we have defined three key aspects of synergy - added value, coherence and collaboration.

Methodology

- Rotterdam as a primary example of best practices
- Evidence from 12 major port cities world widely
- 7 themes

1. Learning from the past and present to anticipate the future
2. Competitiveness & networks
3. Stakeholders & roles
4. Institutional arrangements
5. Engaging with innovation
6. Perspectives & attitudes towards port-city relationships
7. Changing role of planning & planners

In summary, we need to understand the evolution of port-city interactions with a view to recognize the changing role of planning (from control with spatial plans to facilitate) and role of planners (explore and safeguard synergies) and to respond to emerging trends with appropriate innovative strategies.

FUTURE

