GROUP ONE

Ruyifang Waterfront Revitalization

Guangzhou, 2016
LOCATION & POSITIONING
SITE CHARACTERS

- Waterfront shaping history
- Transport and trade tradition
- Rich physical heritage
- Diversity of land use and activities
- Spatial and social fragmentation
- 3km waterfront on the river intersection
WHAT TO DO?
3KM WATERFRONT!

LIZHIWAN PARK

FERRY STATION

SUBWAY STATION

CULTURE PARK

LINKAGE
STRUCTURE

Marina Creative Park

- Canal Street
- Creative Park
- Urban Life Centre
- Marina
- Fish Market
- Royal No. 1
- Xiguan Area
- Shamian Area
- Changshou Road
- Longhu Park
- Culture Park

Legend:
- Public green
- Boulevard
- Ferry routes
- Cultural
- Mixed use
- Primary commercial
- Primary residential
- Historical area
- Plaza
- Main pedestrian connection
- Urban edges
- Water
INTEGRATION!

MASTER PLAN
Residents in Shamian Area:
I get my living space extended.

Fishvendr:
The business runs well and I opened an other shop in Dongfeng Harbour.

Residents of Yujing No.1:
I’m living with less noise and can cross over the ring street more safe. Now there are many good shops nearby and this is one of the most liveable place in Guangzhou.

Tourist:
I can spend a half day alone the waterfront and enjoy different expierences.

People from Xiguan:
I can reach the waterfront in 10 min, have more possibility to arcross the ring street, pratice taichi or meet the friends there.

Fishvendr:
The business runs well and I opened an other shop in Dongfeng Harbour.
THANK YOU!
CIRCULATION