



**52<sup>nd</sup> International Planning Congress of the  
International Society of City and Regional Planners**

**12-16 September 2016**

**SPONSORSHIP AND EXHIBITION OPPORTUNITIES**

**ISOCARP**

*Knowledge for better Cities*

International Society of City and Regional Planners

**ISOCARP - AIU - IGSRP**

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## ISOCARP CONGRESS 2016

### Invitation

You are invited to join the International Society of City and Regional Planners (ISOCARP) in Durban, South Africa, for the 2016 Congress. The congress will bring together leading urban managers, academics and practitioners from around the world to explore the shape of things in urban transformations, including topics concerning the relation between cities and water in all planning scales: metropolitan, urban, city centres, waterfronts, greenways, urban focal points, neighbourhoods and specific projects. Speakers will present and discuss plans, projects, case studies, researches, evaluations, theories and methodologies.

### International Society of City and Regional Planners - ISOCARP

The International Society of City and Regional Planners (ISOCARP) is a global association of experienced professional planners. It was founded in 1965 in a bid to bring together recognized and highly qualified planners in an international network. The ISOCARP network consists of both individual and institutional members from over 80 countries. ISOCARP is a non-governmental organization recognized by the UN, UNCHS and the Council of Europe and has a formal representative status with UNESCO.

The objectives of ISOCARP include the improvement of planning practice through the creation of a global and active network of planners. ISOCARP encourages the exchange between planners, promotes the profession in all aspects, stimulates research, improves education and training, increases information and awareness on major planning issues.

### 52<sup>nd</sup> ISOCARP International Planning Congress

The Society's main event is the annual International Planning Congress, which focuses on an international planning theme. The congress takes place in a different country every year. This year it will be held in Durban, South Africa, where up to 500 planners from all over the world will gather to discuss the Congress theme "Cities we Have vs. Cities we Need".

The theme "Cities we Have vs. Cities we Need" is conceived as a catalyst to foster trans-disciplinary ways to interpret the past and conceive the future of cities. This requires a reflection on current practice of planning and the making of cities and for the generation of different ways in which the cities we need are created. It calls for sharing of knowledge and practice about cities as well as innovative ways in which desirable cities of the future are created. The theme provides an opportunity to work toward collaborative solutions for the challenges faced by the cities we have in order to create the cities we need in future.

Being a partner at the Congress will provide you with an opportunity to participate in a unique knowledge creation and knowledge sharing with colleagues from many countries and regions. We trust that you will find this as a unique opportunity for your organization to explore new frontiers in international cooperation and business opportunities.



## CONGRESS SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Showcase your activities, services and products during the 52<sup>nd</sup> ISOCARP Congress to an expert audience. The congress brings together policy makers and the private sector in a professional setting of international experts, a unique opportunity for enterprises and institutions to introduce their activities.

### 2016 ISOCARP Conference Target Market Profile

- ISOCARP members worldwide (700 members across more than 80 countries)
- Public sector, including national, regional and local authorities, municipal urban planning departments, NGO's and international organizations
- Academic institutions, including universities, research centres, publishers
- Private Sector, including consultancies, infrastructure solution suppliers, other industry.

### Sponsorship Packages Overview

Platinum:	€ 15,000
Gold:	€ 10,000
Silver:	€ 7,500
Bronze:	€ 4,000
Sponsor:	€ 2,000

Exhibition Booth Package: € 700 - 2,000

Advertising Congress programme € 500 – 2,000

### Sponsor Benefits

- Support the ideas of city and regional planning both nationally and globally
- Reward partners, clients and staff with learning and networking
- Media opportunities from publicity generated by the event
- Exposure to an interested, relevant and influential audience before, during and after the event
- Be acknowledged for contribution to the industry
- Recognition of sponsoring organization's efforts in promoting skills and knowledge to other markets through technology, transfer, training and sustainable local industry development.
- The opportunity to provide promotional literature and research to target market
- Increased opportunity for extremely targeted brand placement
- Access to all Conference sessions which will increase networking opportunities whilst providing valuable industry education and updates
- The opportunity to increase knowledge of standards, methodologies and their application
- Up to 500 delegates consisting of senior planners and researchers.



## Sponsor Benefits Details

Sponsor Benefits	Platinum € 15,000	Gold € 10,000	Silver € 7,500	Bronze € 4,000	Sponsor € 2,000
Status of ISOCARP partner over the period of two years	√				
Acknowledged major sponsor in all marketing	√				
Advertisement in Congress programme	½ page colour	¼ page colour	¼ page colour	logo	logo
Acknowledged with company logo in all Congress publications	√	√	√	√	√
Complimentary exhibition space	two panels	two panels	one panel		
Company's promotional material displayed for distribution at the Congress in the vicinity of the registration desk	√	√			
Company's promotional material displayed for distribution			√	√	√
Complimentary registrations to the entire congress	4	2	2	1	
Complimentary farewell party	4 tickets	2 tickets	1 ticket		
Complimentary Congress material and publications	√	√	√	√	√
Company's website linked to ISOCARP website four months prior to the Congress	√				
Company's website linked to ISOCARP web site two months prior to the Congress		√	√		
Link from ISOCARP website to company's site during the Congress	√	√	√	√	√
Verbal acknowledgement in the Closing Session	√	√	√	√	
Certificate of Appreciation	√	√	√	√	√

Exhibition Booth Package	One day € 700	Two days € 1,000	All Congress days € 2,000
3 m x 3 m exhibition space	√	√	√
Logo advertisement in electronic programme			√
Free registration for one staff member	√	√	√

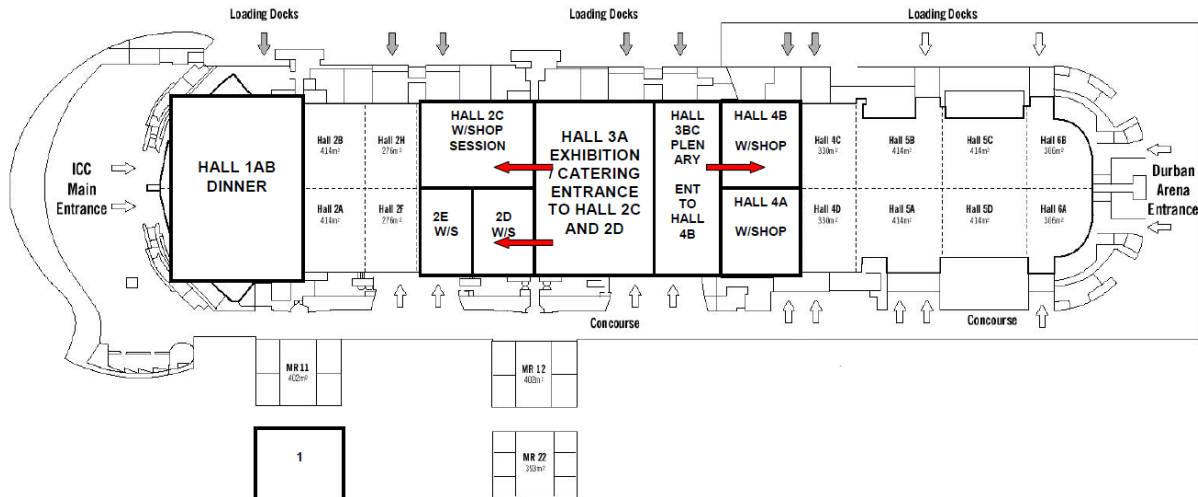
Advertising Congress Programme Publication	½ page inside € 500	Full Page inside € 1,000	Full Page Inside Cover € 2,000
Full Color with text and graphs high quality print	√	√	√
Printed and distributed to all congress participants	√	√	√

Deadline for sending advertisement – please clarify with the secretariat [isocarp@isocarp.org](mailto:isocarp@isocarp.org)



## VENUE AND DRAFT PROGRAM

The Congress will take place at the ICC Durban, the ideal place for events in Durban's city centre. The exhibition will take place in a central place, visible for all participants, adjacent to catering area. Workshops will take place in the smaller Halls.



The congress program offers several opportunities to sponsors to be visible and to speak: during the session **“Matchmaking/Forum”** on the 15<sup>th</sup> September (presentations, business meetings), during the **“Roundtables/Habitat III”** on the 16<sup>th</sup> September, or simply during the **coffee breaks** at the exhibition hall. Please contact ISOCARP to discuss sponsoring opportunities.

12 September, Technical Tours	Tuesday 13 <sup>th</sup> September, ICC	Wednesday 14 <sup>th</sup> September, ICC	Thursday 15 <sup>th</sup> September, ICC	Friday 16 <sup>th</sup> September, ICC
<b>Six Areas</b>	8:00 – 9:00 Registration for Congress	8:00 – 9:00 Registration for Congress	8:00 – 9:00 Registration for Congress	8:00 – 9:00 Registration for Congress
EThekweni (x2)	9:00 – 11:00 Opening Plenary	9:00 – 11:00 Plenary	9:00 – 11:00 Matchmaking/Forum	9:00 – 11:00 Roundtables/Habitat III
	11:00 – 11:30 Tea/Coffee	11:00 – 11:30 Tea/Coffee	11:00 – 11:30 Tea/Coffee	11:00 – 11:30 Tea/Coffee
Msunduzi	Exhibitions and posters	Exhibitions and posters	Exhibitions and posters	Exhibitions and posters
	11:30 – 13:00 YPP Reports	11:30 – 13:00 Technical Tours Reports	11:30 – 13:00 ISOCARP Projects	11:30 – 13:30 Closing Plenary
Hibiscus Coast	13:00 – 14:00 Lunch	13:00 – 14:00 Lunch	13:00 – 14:00 Lunch	13:30 – 14:30 Lunch
	14:00 – 15:30 Six parallel tracks	14:00 – 15:30 Six parallel tracks	14:00 – 15:30 Six parallel tracks	14:30 – 18:00 ISOCARP Members Only Programme AGM / BM
KwaDukuza	15:30 – 16:00 Tea	15:30 – 16:00 Tea	15:30 – 16:00 Tea	
	16:00 – 17:30 Six parallel tracks	16:00 – 17:30 Six parallel tracks	16:00 – 17:30 Six parallel tracks	
uMhlatuze	17:30 – 19:00 Plenary General ISOCARP Events	17:30 – 19:00 ISOCARP Awards and Partners	17:30 – 19:00 Launch of the 25 <sup>th</sup> YPP Anniversary Celebrations	Post-congress Tours
	19:00 Welcome Reception	19:00 Passive entertainment (Heritage)	19:00 Dinner and Awards Ceremony	Post-congress Tours



## BOOKING FORM SPONSORSHIP PACKAGES

### Contact details:

Mr  Ms  Title (Prof/Dr)

Given name \_\_\_\_\_ Family name \_\_\_\_\_

Organisation (*in English*) \_\_\_\_\_

Website \_\_\_\_\_

Title/Function and Department \_\_\_\_\_

Street \_\_\_\_\_ Postal / Zip code \_\_\_\_\_

City \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

(*country code/city code/phone number*)

(*country code/city code/fax number*)

Mobile \_\_\_\_\_ Email \_\_\_\_\_

(*for being reached during the Congress*)

### Please indicate which sponsorship package you are interested in:

**Platinum :** 15,000 EUR

**Silver:** 7,500 EUR

**Gold:** 10,000 EUR

**Bronze:** 4,000 EUR

**Sponsor :** 2,000 EUR

**Exhibition Booth:** 700 | 1,000 | 2,000 EUR

**Total:** ..... EUR

### Payment information:

You will receive an invoice by ISOCARP.

A sponsorship is secured only on receipt of the sponsorship contribution.

Acceptance: I, the undersigned, agree to the terms specified and am authorized to commit to the conditions of this contract.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name: \_\_\_\_\_ Function: \_\_\_\_\_



## INVOICE AND PAYMENT

To book your sponsorship to the 52<sup>nd</sup> ISOCARP Congress held in Durban, South Africa in September 2016, please send the booking form to [isocarp@isocarp.org](mailto:isocarp@isocarp.org). You will then receive an e-mail confirming your reservation, the related invoice, and all information needed to proceed with payment.

Your booking will be final only upon receipt of payment of the invoice. Sponsors are responsible for covering additional any banking fees.

## TERMS AND CONDITIONS OF CONTRACT BETWEEN THE CONGRESS SPONSOR/EXHIBITOR AND ISOCARP

Please be aware that sending back the booking form to ISOCARP stands as a binding agreement. With this form, you agree that your name will be added to the official list of sponsors to the 52<sup>nd</sup> ISOCARP Congress, September 2016.

1. ISOCARP reserves the right, at its sole discretion, to change dates upon which the Congress is held or to cancel the Congress, and shall not be liable in damages or otherwise by reason of any such change or cancellation, other than to refund in full any amount paid by the Sponsor to ISOCARP.
2. The Sponsor/Exhibitor shall not assign this contract or sublet the space or any part thereof or permit the same to be used by any other person, without prior written consent of ISOCARP. Any attempt to do so is null and void and will result in immediate cancellation of this contract without refund.
3. The Sponsor/Exhibitor shall comply with all rules and regulations set by ISOCARP for its congresses as well as those set by the country where the congress is held.
4. The Sponsor/Exhibitor hereby releases ISOCARP from any and all claims, losses or damages suffered in connection with the Congress, including, without limitation, any claims for loss or theft of property, personal injury, or loss of business or profits.
5. This contract may be cancelled by either party provided written notice is received by the other 15 days prior to the Congress.
6. ISOCARP reserves the right at any time to alter or remove exhibits or any part thereof, including printed material, signs, panels, if in ISOCARP's opinion their presentation is objectionable to ISOCARP, its members, host country or to the other Congress participants.
7. The Sponsor shall provide one person during exhibition hours. In respect to this, ISOCARP has no responsibilities for Sponsor's property damage or loss.
8. Goods must not be shipped to the venue/host country/congress with any shipping charges to be paid on arrival and any such goods will not be accepted by ISOCARP.
9. The sponsor is responsible for the placement and cost of insurance relating to its participation in the Congress. The Conference Organiser highly recommends all sponsors and exhibitors to have their own insurance.
10. The Sponsor agrees that no display may be dismantled or goods removed during the scheduled time of the Congress.
11. All payments must be received by the due date. Failure to comply with payment terms may result in the sponsor not receiving full benefits as outlined in the package.
12. All sponsors benefits are conditional on receiving payment, and receiving material in a timely manner. Failure to submit these items will be treated as a forfeit of sponsorship benefits.