

# LOGO COMPETITION - DEADLINE EXTENDED

ISOCARP is extending its international logo design contest to create a new image that reflects a global society. We have promising entries but will allow for the submission of more designs until

<http://isocarp.org/52nd-isocarp-congress/2016paper-platform/>

## DESIGN REQUIREMENTS

- **Theme:** The winning logo is appropriate for the "International Society of City and Regional Planners" and/or promotes the mission of "Knowledge for Better Cities."
- **Color:** The preferred colors are ISOCARP blue: C100 M0 Y0 K0 (R0, G174, B239) and green: R130, G183, B30. Other color combinations may be considered. The logo should also be recognisable in black and white.
- **Universal:** The winning design is universal in theme and not include any text.
- **Reproducible:** The winning design is easily reproducible and scalable.
- **Compatible:** The winning design replaces the circular text logo and is compatible with the "ISOCARP" and "Knowledge for Better Cities" text (to the right or below the new logo). The logo may also be modified to serve as the mark for ISOCARP programs and projects.
- **Integrity:** The winning design does not contain copyrighted material. It has been created by the contestant(s) and may not include any images that have been previously published.

## ENTRY SPECIFICATIONS

1. The contestant must include their name and email address
2. The logo must be in a standard digital format such as JPG, PDF or TIF.
3. The logo must be 300dpi; no smaller than 1200x1200 and no larger than 2000x2000.

## DEADLINE

1. All entries must be emailed to [ISOCARP logo@isocarp.org](mailto:logo@isocarp.org) until **December 31<sup>st</sup>, 2016**.
2. Contest finalists will be selected by the EXCO on **January 22<sup>nd</sup>, 2017**.
3. The contest winner will have his or her registration fees waived for the 53<sup>rd</sup> International Planning Congress in Portland, Oregon.

## RULES

1. The winner will be selected by the ISOCARP EXCO.
2. The winner will be required to provide the logo as a vector file.
3. The winner will sign a contract assigning all ownership of the logo to ISOCARP. Additionally, ISOCARP may alter, modify or revise the logo as it sees necessary to achieve the goals of the Society.
4. The contest is open to the general public.
5. The EXCO members are not eligible to submit entries.
6. ISOCARP reserves the right not to select a winner if, in its sole discretion, no suitable entries are received. Participation constitutes the entrant's full and unconditional agreement to and acceptance of these official rules.

Kind regards on behalf of Ric Stephens - ISOCARP President,



Benjamin Scheerbarth, Member of ISOCARP Scientific Committee