



**ISOCARP**  
Knowledge for better Cities



**Hannover 2017**

## Conference program

Wednesday, 22 March 2017

**“Beyond Smart Cities – Towards Smart Urbanism”**

CeBIT Central Area, Room 17

**With the support of**





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**CeBIT Central Area, Room 17**

**14.00 – 17.30**

Everybody is talking about ‘smart cities’. Driven by novel urban technologies, the concept is promising cities to be more innovative, more comfortable, safer, cleaner and, above all, more efficient. While efficiency is hailed as the highest good in many realms, to what extent does this hold true for cities?

The ISOCARP global conference at CeBIT suggests to reflect on the notion of ‘**smart urbanism**’ instead of uncritically adopting the discourse of ‘smart cities’. Indeed, smart urbanism has an important role to play: it can be used to find solutions for what modern 20<sup>th</sup> century urbanism has suppressed: the ‘metabolism’ of cities, the variety of organic and social flows that create and recreate our cities. The conference will highlight both the challenges and opportunities for change and implementation. It calls for a ‘globally networked urbanism’ that allows cities worldwide to learn faster and jointly identify effective strategies. A viable 21<sup>st</sup> century for cities and urban metropolises opts to embed technology in social innovations rather than be dictated by it.

<b>14:00 – 14:10</b>	<b>Welcome</b> Martin Birgel / Didier Vancutsem, ISOCARP
<b>14:10 – 14:50</b>	<b>Keynotes (20min each)</b>  <i>“Six Lessons on the Smart City: Towards the Conscious City”</i> <b>Professor Raoul Bunschoten, Chora conscious city urban lab</b> TU Berlin  <i>“From Smart Cities to Smart Urbanism – Results from a global Study on Smart City Strategies”</i> <b>Dr. Thilo Zelt, Roland Berger GmbH, Hamburg</b>  <i>Moderator:</i> Martin Birgel / Didier Vancutsem

<b>14:50 – 17:00</b>	<b>Towards Smart Urbanism: Pitches from urban stakeholders</b> Each pitch as a <b>10-15min presentation</b> related to the challenges of cities worldwide, smart urbanism and best solutions
	<b>Mobility</b>
<b>14:50 – 15:05</b>	<i>Cable-cars and smart communities</i> <b>Marc Funda</b> , Doppelmayr, Urban solutions, Austria
<b>15:05 – 15:10</b>	<i>5Min Q/A</i>
	<b>Information Technologies</b>
<b>15:10 – 15:25</b>	<i>Smart Cities Services</i> <b>Kai Tepe</b> , TÜV SÜD, Sustainability Manager, Munich
<b>15:25 – 15:40</b>	<i>The Digital Nervous System of Smart Cities: Data infrastructure</i> <b>Thomas Tremel</b> , MICROSOFT Deutschland
<b>15:40 – 15:45</b>	<i>5Min Q/A</i>
	<b>Urban Policies</b>
<b>15:45 – 15:55</b>	<i>Smart Cities and sustainable urban development</i> <b>Roman Mendle</b> , Smart Cities Program Manager - Global coordinator for Smart Cities ICLEI
<b>15:55 – 16:00</b>	<i>5Min Q/A</i>
	<b>Urban Planning</b>
<b>16:00 – 16:15</b>	<i>Circular Urbanism – moving towards eco-effective cities</i> <b>Stephanie Schemel</b> , Consultant   Foresight + Research + Innovation, Europe – ARUP University
<b>16:15 – 16:30</b>	<i>From Paris to Grand Paris: why metropolis will be smarter than cities</i> <b>Nicolas Buchoud</b> , President Cercle Grand Paris, Renaissance Urbaine Founding Principal
<b>16:30 – 16:40</b>	<i>Munich as a Smart City</i> <b>Klaus Illigman</b> , Smart City Planning, City Administration of Munich
<b>16:40 – 16:50</b>	<i>10Min Q/A</i>
	<b>Urban Implementation</b>
<b>16:50 – 17:00</b>	<i>Circular Enables Smart Enables Circular: Novel Ways of Development</i> <b>Benjamin Scheerbarth</b> , Eckwerk Entwicklungs GmbH, Berlin
<b>17:00 – 17:30</b>	<b>Discussion with attendance</b> Debate with the speakers and attendance / Conclusions and wrap-up by the moderators  <i>Moderator: Martin Birgel / Didier Vancutsem</i>



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#### **About ISOCARP, [www.isocarp.org](http://www.isocarp.org)**

The International Society of City and Regional Planners (ISOCARP) is a non-governmental organisation that brings together recognised and highly-qualified planners in an international network of both individual and institutional members. Founded in 1965, ISOCARP is structured through national delegations in more than 70 countries, its headquarters in The Hague, and liaison offices in key locations such as Beijing, Nairobi and Brussels. ISOCARP is recognised by the UN, UNHCS and the Council of Europe and has a formal consultative status with UNESCO. ISOCARP was the founding member of the Habitat Professionals Forum at Habitat II in Istanbul in 1996.

The objective of ISOCARP is the creation and distribution of knowledge for the improvement of cities and regions, and the planning practice in general. ISOCARP encourages exchange information and awareness at its events, stimulates research through publications, improves education and training through young planners and capacity building programmes, recognises key contributions through its awards, and provides neutral and expert technical advice to institutions and entities.

Planning has been identified as a key discipline in achieving sustainability in an urban world. As consultants to key decision-makers, city- and regional planners propose and support technical plans on behalf of the society in general, institutions and other actors such as civil associations and the private sector. Planners in the ISOCARP network combine technical knowledge and strategic thinking with practical implementation in mind, and are used to work in joint ventures and multi-disciplinary teams.

ISOCARP also organises smaller scale seminars and publishes other professional documents, including the flagship publication ISOCARP REVIEW. ISOCARP has a Young Planners Programme in cooperation with leading universities and organises Urban Planning Advisory Teams to provide advice to governments and other entities interested in sustainable urban development.

ISOCARP is represented at major international events related to sustainable urban planning. ISOCARP is member of the Steering Committee of UN HABITAT's World Urban Campaign and is a frequent organizer of networking events at the World Urban Forum. ISOCARP is a partner organisation of key events such as the World Bank's Urban Research Symposium, ICLEI's Resilient Cities, the Global City Forum in Abu Dhabi and the World Cities Summit in Singapore, amongst others.