

APA  
OR

# ISOCARP JOINT CONFERENCE

**SMART**  
Communities

October 24-27  
Oregon Convention Center  
PORTLAND, OREGON USA

**2017**

## SPONSORSHIP & EXHIBITOR INFORMATION

SPONSOR BENEFITS	Diamond \$15,000	Platinum \$10,000	Gold \$8,000	Silver \$6,500	Bronze \$2,500	Brass \$1,000	Support \$500
Acknowledged as a major sponsor in all marketing	×	×					
Advertisement in Conference program	Full page	½ page	¼ page	¼ page	Logo	Name	Name
Acknowledged with company logo in all Conference publications	×	×	×	×	×		
Complimentary exhibit space	3 booths	2 booths	2 booths	1 booth			
Company's promotional material displayed for distribution at the Conference in the vicinity of the registration desk	×	×	×				
Complimentary registrations to the entire Conference	6	4	2	2	1	1	
Complimentary Conference material and publications	×	×	×	×	×	×	×
Link from Conference website to company website during Joint Conference	×	×	×	×	×	×	×
Verbal acknowledgement at the Conference	×	×	×	×	×	×	×

Exhibit Booth Package	Entire Conference: \$1,000
10 ft. x 10 ft. exhibit booth space	×
Logo advertisement in Conference program	×
Registration for 1 staff member included	×

Advertising in Conference Program	½ page inside \$500	Full page inside \$1,000	Full page Cover \$2,000
Full color with text and graphics / high quality print	×	×	×
Printed and distributed to all Conference participants	×	×	×



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# 2017

## 2017 CONFERENCE SPONSORSHIP PLEDGE

### PLEDGE INSTRUCTIONS

#### QUESTIONS

Stephanie Kennedy  
503.626.8197  
oapa@oregonapa.org

#### PUBLICATION DEADLINES

- ◆ Paid sponsorships received by September 25, 2017 will be included in the conference program and signage.

#### BENEFITS

- ◆ An attendee roster will be emailed in PDF format after the conference.
- ◆ Additional sponsor benefits vary according to package and are identified on the 2017 SPONSORSHIP & EXHIBITOR INFO sheet.

#### SPONSORSHIP PAYMENT

Make check payable to: *Oregon Chapter of the American Planning Association*

#### SUBMIT THIS FORM & PAYMENT TO:

OAPA  
PO Box 28454  
Portland, OR 97228  
oapa@oregonapa.org

Payments are requested at time of the pledge.

#### REFUND POLICY

Sponsorship pledges are considered final commitment for payment. Refunds for payments will not be issued as benefits will be implemented upon commitment.

#### ATTENTION EXHIBITORS

- ◆ Exhibit logistics and registration instructions will be sent later this summer to the primary sponsorship contact noted on this form.
- ◆ An exhibit floor plan will not be issued prior to the conference. Floor plans will be distributed during setup.

*THANK YOU  
for your generous support!*

### PARTICIPATION LEVELS

Kindly check your level below. Please submit your sponsorship in time to secure your listing in conference publications.

- \$15,000 • **DIAMOND** (includes 6 registrations)
- \$10,000 • **PLATINUM** (includes 4 registrations)
- \$8,000 • **GOLD** (includes 3 registrations)
- \$6,500 • **SILVER** (includes 2 registrations)
- \$2,500 • **BRONZE** (includes 1 registration)
- \$1,000 • **BRASS**
- \$500 • **SUPPORTING**

Will you exhibit at the conference?  Yes  No

- \$1,000 • **EXHIBIT SPACE** (includes 1 registration)

Signature authorizing pledge/payment:

#### PAYMENT INFORMATION

- An invoice is needed to process payment.

- Check enclosed  Check in process

PO#: \_\_\_\_\_

- VISA  MasterCard

*Credit card receipts will be sent to the contact listed below.*

CREDIT CARD #

EXPIRATION DATE

SECURITY CODE

BILLING ZIP CODE

NAME ON CARD

SIGNATURE

#### COMPANY INFORMATION

PRIMARY SPONSORSHIP CONTACT

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

WORK PHONE NUMBER

CELLULAR PHONE NUMBER

E-MAIL

YOUR WEBSITE URL FOR LINKING TO THE CONFERENCE

