



**International Society of City and Regional Planners
Non-Governmental Organization Official Partner of UNESCO**

WORLD TOWN PLANNING DAY

Also called

WORLD URBANISM DAY

8 November 2017

“FROM A GLOBAL PERSPECTIVE APPEAL TO THE CONSCIENCE OF CITIZENS”



“The international organisation for World Urbanism Day was founded in 1949 by the late Professor Carlos Maria della Paolera of the University of Buenos Aires to advance public and professional interest in planning. It is celebrated in more than 30 countries on all continents each November 8th. It is a special day to recognise and promote the role of planning in creating liveable communities.”

ISOCARP is involved in the promotion of that day all around the world.

World Town Planning Day provides us an interesting opportunity to consider planning all over the world as a vision to think globally and act locally. That Day aims to implement an open mind “which appeals to the conscience of citizens and public authorities” considering that education to global citizenship is a necessity for a sustainable urbanism in order to preserve our lovely Planet from a negative “impact resulting from the development of cities and territories.”

The UPATs

A flag activity of ISOCARP is represented by the Urban Planning Advisory Teams (UPATs) set up in different cities of all the Regions of the world, on request of the Mayor of the city and ISOCARP Responsible in that city. An UPAT, implemented for a week, aims to present a vision for a part of the city where some problems are to be overcome. But, the originality is that the team gathers 6 members coming from different countries and regions with nobody from the concerned country. Educating one another, the members of the Team meet, every day, the local preparatory team to hear comments and exchange on the work of the day. But, in addition, young planners of different countries and PhD students are invited to present their views on the matter and visit with the UPAT the different concerned places that need renovation. A good way towards global citizenship.

The YPPs Workshops

Implemented in different regions and countries, Guadalajara, Mexico, 1991, for the first time, the Young Planning Professionals Workshops were, during many years, sponsored by the UNESCO Sector of Social and Human Sciences and the Organization published the first reports. The YPPs workshop used to be implemented in various countries and cities, on a local matter to be studied with a worldwide view on educating on best practices to be shared.

By the way, ISOCARP is in total accordance with the view of UNESCO Sector of External Relations and Information on which the NGOs depends, which wishes, that any time it is possible, an action should be held in a different country better than in UNESCO HQ. The venues of the last two YPPs were Russia and the United States of America.

ISOCARP INSTITUTE

Created a few years ago, the ISOCARP Institute could be a reel training centre offering the opportunity to meet people from all over the world and provide a peer to peer education, international exchanges and partnerships between ISOCARP and different countries in a view to share experiences and best practices relating to a responsible urbanism.

In addition, the possibility of a Journal could be an educational link, between all generations and all countries in their diversity, about good ways towards sustainable cities we need.

LOCAL ACTIVITIES

An interesting experience was implemented in Eindhoven, a virtual “university” that, in the same time is safeguarding industrial heritage and creating a new kind of education respecting a sustainable environment.

“The tool for this development is the virtual Brabant Academy, with students on the board, seniors as coaches and no financial means but the power of enthusiasm and the small contributions of the ‘friends’. Open, transparent and digital, communication (Skype lectures, Internet and TV) and use of the new media makes it possible to share this new knowledge worldwide. ...”

“Old and empty factories were transformed from the beginning of the nineties into new-age and re-used buildings with cultural functions and housing in lofts. ... a ‘2.0 city’ was born: a city that has been re-used and changed into a ‘better social and urban program’ for the future.”

“The new generation is fresh and free from a preoccupied behaviour. They can judge and formulate their own thoughts about the society of their parents. Somehow, they are my teachers now. A 2.0 society is born.”

Cees Donkers
ISOCARP Review 2012

AND ISOCARP REVIEWS

Every annual ISOCARP Congress is the occasion to publish “ISOCARP Review” gathering a lot of interesting, even amazing, papers. Some of them were regularly sent to the UNESCO Library. They represent a good way of educating on a responsible way of planning: “Cities and Water”, “Cities without Sprawl”, “Low Carbon Cities”... Also another way to educating on global citizenship.

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