



## DISCOVER CITIES OF THE FUTURE

**Smart Cities Expo World Forum 7<sup>th</sup>-8<sup>th</sup> May 2018 ,  
The International Center, Toronto, CANADA**



### Contact Us:



**+16479466582**



**info@SmartCitiesExpoWorldForum.ca**



**www.SmartCitiesExpoWorldForum.ca**

## ABOUT US

Smart Cities Expo World Forum combines the power of collocated conference with state-of-the-art expo floor in order to educate people towards smart cities and urban planning technologies, strive for innovation, promote business and connect thousands of Smart City Experts from around the globe. The conference program covers Smart City Vertical Applications such as Smart Grid, Smart Transportation, Smart Health, Smart Building Management Systems, Enterprise IoT, Smart lighting, Fog computing, Big Data Analytics and Smart Governance.



**1000's of**  
Attendees



**100+**  
Exhibitors



**100+**  
Speakers

## SPEAKER'S HIGHLIGHTS FROM 2017



**The Hon. Angus Taylor, MP**  
Assistant Minister to the Prime Minister of Australia with responsibilities for Cities and Digital Transformation, Federal Member for Hume



**The Hon. Jordi Puigneró I Ferrer**  
Secretary for Telecommunications, Cybersecurity and Digital Society, Government of Catalonia, Kingdom of Spain



**The Hon. Peter Auhl**  
Chief Information Officer  
Associate Director  
Information Management  
City of Adelaide





# SPONSORS & PARTICIPATING COMPANIES AT SMART CITIES EXPO WORLD FORUM 2016-2017



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# TESTIMONIALS

## The Hon. Angus Taylor, MP



Assistant Minister to the Prime Minister  
with responsibilities for cities & Digital  
Transformation, Federal Member for Hume



**Australian Government**

“It was fantastic to speak directly to urban planners, academics & industry experts on Australia’s Smart Cities Plan.

Congratulations to the organizers of the Smart Cities Expo World Forum for bringing so many stake holders with bright ideas to shape our cities of the future. I will look forward to the next Expo.”





**The Hon. Jordi Puignero I Ferrer**

Secretary of Telecommunications,  
Cybersecurity & Digital Society,  
Government of Catalonia, Kingdom of Spain

“*Smart Cities Expo World Forum proved as a key event in the field of Smart City Technology. The Government of Catalonia participated in Smart Cities Expo World Forum with a will to speak with the world & for discussing about the strategies in becoming a smart nation, the aim was completely fulfilled.*”



**Generalitat  
de Catalunya**



**The Hon. Craig Chung**

Councillor at City of Sydney  
Australia

“*The event was a great platform for collaboration and sharing the best practices across a wide range of smart City technologies and IoT.*”



**The Hon. Jonathan Ang**

Director Solution Strategy & Marketing  
South Pacific Region, Kaula Lumpur

“*The event provided with a plenty of opportunities for networking and meeting the Key People.*”



**The Hon. Renald Gallis**

Vice President Ecosystem & Marketing  
THINXTRA PTY LTD

“*The Conference Sessions were very Informative. All the speakers had sound knowledge about the Smart city technology.*”



**The Hon. Lev Levine**

CISCO, Director EMEAR, IoT  
Market Development

“*The event was a good experience. I would recommend it to others and would love to join the next event.*”



# CONFERENCE TOPICS



Smart Grid



Smart Water



Smart Transportation



Autonomous Vehicle



Smart IoT



Smart & Green Buildings



Smart Health



Smart Wearables



Smart payment



Smart Lighting



Smart Agriculture



Cyber Security



Renewable Energy



Block Chain

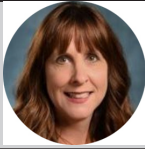


Smart Governance



# SMART CITIES EXPO WORLD FORUM

## SPEAKERS HIGHLIGHTS 2018



**Lisa Allaire**

Senior Advisor, Government of Canada Smart Cities, Ottawa, Canada



**Ray Boisvert**

Provincial Security Advisor,  
Government of Ontario, Canada



**Mike Williams**

General Manager, Economic Development &  
Culture, City of Toronto, Canada



**Shawn Slack**

Director Information Technology and Chief Information officer ,  
City of Mississauga, Canada



**Manu Sud**

Manager at Ministry of Energy,  
Government of Ontario, Canada



**Yvonne Yeung**

Senior Planner, Urban Design ,City of Markham , Canada



**Michael Kolm**

Chief Transformation Officer,  
City of Toronto, Canada



**Vicky Bernnett**

Intelligence Community Program Manager,  
City of Lethbridge, Canada



**Dan McGillivray**

Distinguished Visiting Professor  
Faculty of Engineering & Architectural Science.,  
Ryerson University, Canada



**Dr. Hafiz Yasar Lateef**

Digital Innovative team Leader for Smart Cities,  
Bundaberg Regional Council, Australia



**Paul Hanley**

Cyber Security partner, Deloitte Canada



**Jeff Stark**

CISCO, Ontario Pension Board, Canada





## TICKET PRICING OPTIONS

EVENT TITLE	BOOK BY 31ST DECEMBER	BOOK BY 15TH JANUARY	BOOK AFTER 30TH JANUARY	BOOK BY 21ST FEBRUARY	BOOK BY 31TH MARCH	BOOK BY 15TH APRIL
Smart Cities Expo World Forum Full Ticket For Executives	495 CAD	695 CAD	895 CAD	995 CAD	1295 CAD	1500 CAD
Smart Cities Expo World Forum Ticket For Executives (One Day Only)	245 CAD	345 CAD	445 CAD	495 CAD	645 CAD	750 CAD

Smart Cities Expo World Forum Full Ticket For Students	Smart Cities Expo World Forum Ticket For Students (One Day Only)	Smart Cities Expo World Forum Workshop Ticket	Smart Cities Expo World Forum Networking Pass	Expo Visitor Pass (Conference Sessions & Networking Breaks Excluded)
250 CAD	150 CAD	195 CAD	250 CAD	FREE

## REGISTER NOW!



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# INTEGRATED SPONSORSHIP OPPORTUNITIES

	DIAMOND 40,000 CAD	PLATINUM 20,000 CAD	GOLD 10,000 CAD	SILVER 7,000 CAD	START UP 4,000 CAD
Booth	20'x20'	10'x20'	10'x10'	✗	✗
Free Attendee Passes	10 passes	4 passes	3 passes	2 passes	1 pass
Keynote Speech Opportunity in brochure & on website	25 minutes time slot	25 minutes time slot	✗	✗	✗
Chairperson introduction Speech	✓	✗	✗	✗	✗
Panel Discussion	✓	✓	✗	✗	✗
Advert in Smart Cities Expo World Forum Show Guide	Full page ad	Half page ad	Quarter page ad	✗	✗
Pre-Event communications and promotions	Logo & Company name as Diamond sponsor	Logo & Company name as Platinum sponsor	Logo & Company name as Gold sponsor	✗	✗
Sponsor Page – Event Website	Logo, Company name 300 words description	Logo, Company name 200 words description	Logo, Company name 150 words description	Logo, Company name 100 words description	Logo, Company name 50 words description
Full conference passes	3	2	✗	✗	✗
Exhibitor personnel badges	Unlimited	Unlimited	10	5	5
Additional passes to invite prospects	4	1	✗	✗	✗
Leaderboard banner ad on the event website	✓	✗	✗	✗	✗
Prominent branding on expo website	✓	✓	✓	✓	✗
Promotion on Smart Cities Expo World Forum's show guide cover Page	✓	✓	✗	✗	✗
Promotion on Smart Cities Expo World Forum's show guide inner pages	✓	✓	✓	✗	✗
One press release highlighting Company's participation in the event	✓	✓	✓	✗	✗
Promotion on home and inner pages of Smart Cities Expo World Forum Website	✓	✓	✓	✓	✗
Promotion of company products and logo on Banner at conference Room	✓	✓	✓	✓	✗
Speaker profiles (headshot, bio and logo) in Smart Cities Expo World Forum brochure & website	✓	✓	✗	✗	✗
Opportunity to Email Smart Cities Expo World Forum Expo Attendees	✓	✗	✗	✗	✗



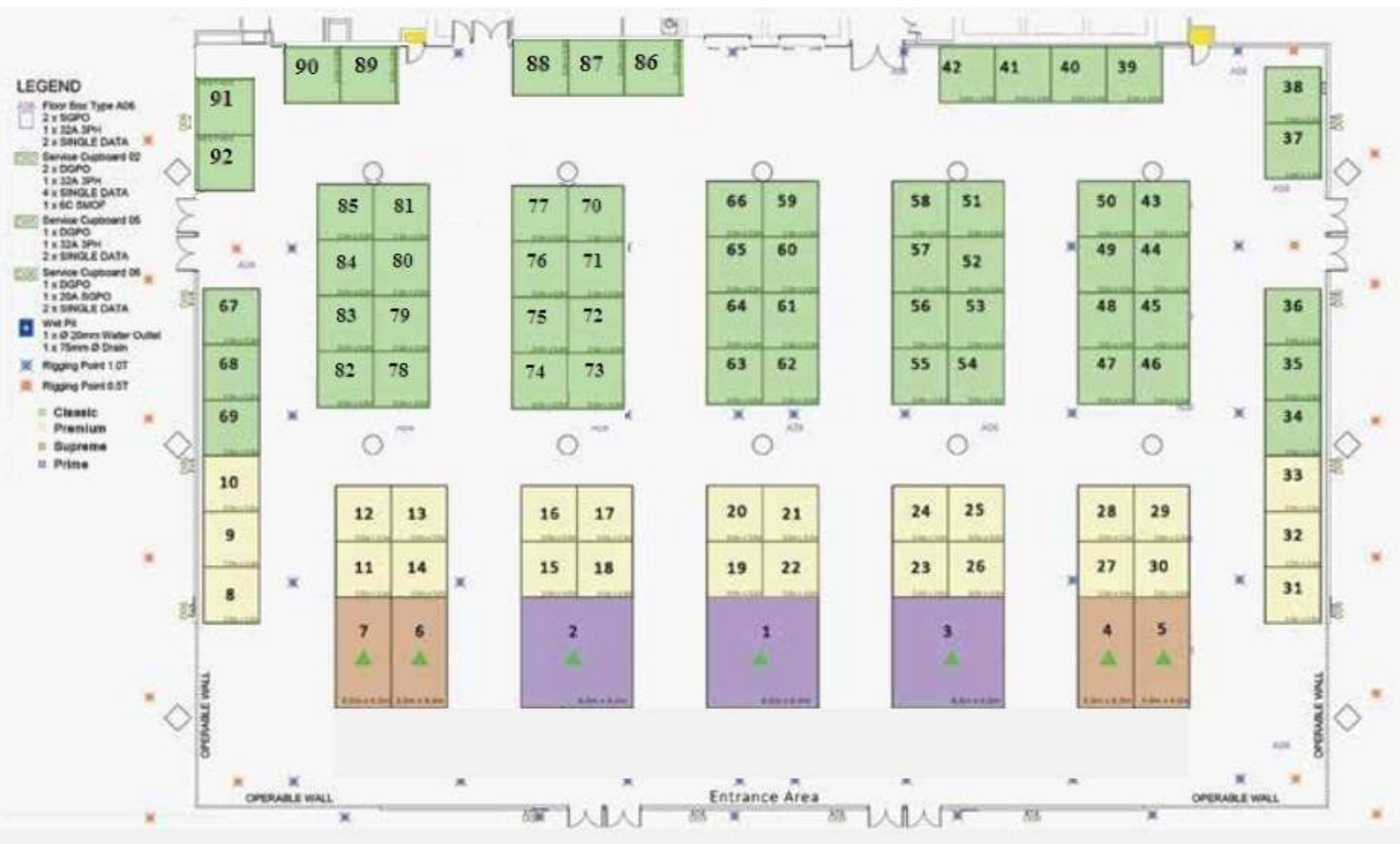
## EXHIBIT ONLY PACKAGES

	PRICES	SPACE	BENEFITS
<b>Classic Booth Package</b>	4,000 CAD	10'x10'	<ul style="list-style-type: none"><li>• Unlimited free exhibitor passes</li><li>• Company name will be published in the exhibitor list on the website</li></ul>
<b>Premium Booth Package</b>	6,000 CAD	10'x10'	<ul style="list-style-type: none"><li>• Unlimited free exhibitor passes</li><li>• 1 free conference pass</li><li>• Company name will be published in the exhibitor list on the website</li><li>• 50 words description and company logo with listing in the show guide</li></ul>
<b>Supreme Booth Package</b>	10,000 CAD	10'x20'	<ul style="list-style-type: none"><li>• Unlimited free exhibitor passes</li><li>• 2 free conference passes</li><li>• Company name will be published in the exhibitor list on the website</li><li>• 100 words description and company logo with listing in the show guide</li></ul>
<b>Prime Booth Package</b>	18,000 CAD	20'x20'	<ul style="list-style-type: none"><li>• Unlimited free exhibitor passes</li><li>• 4 free conference passes</li><li>• Company name will be published in the exhibitor list on the website</li><li>• 200 words description and company logo with listing in the show guide</li></ul>

### Additional benefits for all packages includes:

- Raise your company profile on an international scale through presence on Smart Cities Expo World Forum 2018
- Receive targeted opportunities in specific international markets

# FLOOR PLAN







## WHY EXHIBIT

### 1 Project your Brand at the Symbolic Global Event

SCEWF provides a comprehensive platform not only to showcase your innovative ideas, solutions and projects to potential clients but also to position your company as a tech leader in smart cities domain.

### 2 Generate Leads with Strategic Partnerships and Collaborations

Meet with Global market experts, Key stake holders, IoT vendors and operators, Solution and Service providers and potential buyers in order to build a better business relation internationally on this forum.

### 3 Gateway to Exclusive Networking

This forum enables you to interact with C-level executives, City Council representatives, Presidents, CTOs, CFOs, Government Officials and decision makers under one roof.

### 4 Acquire State-of-the-art Insights about IoT and Smart Cities Standardization

Network with IoT and smart city standardization experts and learn about latest advancement in this sector in terms of IoT products designs and developments. Moreover, upgrade your solutions according to IoT and smart city international standards.

### 5 Enroll Your Business for Prestigious Smart City Awards

SCEWF gives you an opportunity to distinguish your brand in a competitive market by pitching your innovative ideas to industry leaders in order to achieve international recognition by winning Smart City awards.

# GALLERY





# REGISTRATION FORM

## DELEGATE DETAILS

### DELEGATE 1

Name:

Job Title:

Tel:

Email:

Package:

### DELEGATE 2

Name:

Job Title:

Tel:

Email:

Package:

### DELEGATE 3

Name:

Job Title:

Tel:

Email:

Package:

### DELEGATE 4

Name:

Job Title:

Tel:

Email:

Package:

## COMPANY DETAILS

Company Name:

Authorising Manager:

Tel:

Email:

Address:

## PAYMENT METHOD

Please quote ASCI-AU and your company name when making payment

☐ Bank Transfers: (please tick – we will send you details in the invoice) ☐ Credit Card   Card type: ☐ Visa   ☐ Mastercard   ☐ Amex

Card number:  -  -  -    Expiry date:  -    Security Id No:

Cardholder's Name:    Cardholder's Signature:

\*Terms & conditions apply. For terms & conditions please visit our website: [www.SmartCitiesExpoWorldForum.ca](http://www.SmartCitiesExpoWorldForum.ca)



# GLOBAL EVENTS

Date	Country	Venue
7 <sup>th</sup> - 8 <sup>th</sup> May 2018	Canada	The International Centre, Toronto, Canada
3 <sup>th</sup> - 4 <sup>th</sup> Sept 2018	Australia	Melbourne Convention Center Exhibition Center
26 <sup>th</sup> - 27 <sup>th</sup> Nov 2018	UAE	Metropolitan Hotel, Dubai

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## CONTACT US




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