



Call for Candidates

**Urban Planning Advisory Team (UPAT) in Guangzhou,
in coproduction with the Guangzhou Urban Planning & Design Survey
Research Institute (GZPI), China, 03-10 June 2018**

'Guangzhou Historic & Cultural Corridors'

Introduction

Guangzhou is the centre of urban agglomeration in Pearl River Delta; it is one of the most dynamic metropolitans in China with an area of almost 7,500 km², over 14 million citizens (2016), and a strong economy. As a harbour city lasts for over 2200 years, Guangzhou aims to be an international shipping hub, international aviation hub, international science and technology innovation hub, and strives to become a global city. For 28 consecutive years Guangzhou's GDP was ranked as the third city of China after Shanghai and Beijing. Together Shenzhen, Macau and Hong Kong, Guangzhou is part of the Guangdong-Hong Kong-Macao Greater Bay Area that finds its equals in the New York Bay Area, the San Francisco Bay Area and the Tokyo Bay Area. The Guangdong-Hong Kong-Macao Greater Bay Area has 80 million inhabitants and is in itself an economic force in the world.

Guangzhou Historic and Cultural Corridors

For over 2200 years Guangzhou, known as Panyu in ancient times, is situated between magnificent mountains and oceans. Guangzhou has been the provincial capital in all previous dynasties and the national capital during the Nanyue, Nanhan and Nanming dynasties. The city holds a great number of notable and cultural places and buildings of heritage. The Guangzhou historic layout can be best described as 'six streams connected to the ocean, half of the mountain extended into the city'. This image reflects the close connection between the city and its natural surroundings and resources.

Today, the old town of Guangzhou has a rich heritage with districts, islands, parks, waterways and buildings with a large variety of backgrounds, stories, histories and identities. Many of these places of interest are now isolated and deserve a better context, better connections and more attention. Learning from the Freedom Trail in Boston, USA, Guangzhou has launched the program of 'Most Guangzhou' for its Historic and Cultural Corridors to improve the accessibility and identification of historical resources as well as the environment along the corridor. Guangzhou follows the idea of 'Passing through 2000 years to Recall the Stories of Guangzhou' by designing a series of unique pedestrian routes that

connect the most historical and traditional buildings, streets, parks and neighbourhoods. These routes can become great stages to tell the stories of Guangzhou and present Guangzhou to the world.



>> Images of the rich history and culture of Guangzhou

The Guangzhou Urban Planning & Design Survey Research Institute (GZPI)

For over 60 years the Guangzhou Urban Planning & Design Survey Research Institute (GZPI) is a longstanding, large scale and leading comprehensive planning and survey research institute in South China. GZPI is committed to providing engineering and building services to government, society and public. GZPI's services include urban planning, surveying, mapping and geo-information, architecture design, municipal engineering and landscape design, geotechnical engineering, project consultancy, project supervision and project contacting.

GZPI has 300 employees and has received many national and international prizes for their work. GZPI is one of the partner organizations of ISOCARP. In 2010 GZPI was bestowed with the ISOCARP Awards for Excellence for the Strategic Planning of Guangzhou City. In 2017 GZPI received this award for the second time for their Beautiful Village and Characteristic Town Planning initiative. GZPI is an institutional member of ISOCARP since 2017.

The GZPI invites ISOCARP to select a team of eight experts that will cooperate with five planners from the GZPI Planning Team and three experts selected by UPSC in their planning efforts for the Guangzhou Historic and Cultural Corridors. The ambition of GZPI is to assess



and connect the historic urban resources of Guangzhou, and to accelerate the functional dispersal, optimization and upgrade along the corridors. It will lead to the improvement of microclimate and environment quality in the old town, and finally a sustainable community.

Additionally, as in every densely populated area, the old town of Guangzhou will need to deal with both aggregate efforts to mitigate the process of climate change (sustainability and mitigation) as well as attempts to prepare for, and adapt to, those impacts of changed climate which now appear to be inevitable (resilience and adaptation). In short, the additional and inevitable task of the UPAT team is to introduce 'Cool Planning' in Guangzhou. 'Cool' in both senses of the word, as places desirable for living and doing business for a very long time, and as places that our planet can support for the next generations.

The Guangzhou UPAT Team members will utilize their knowledge and experience to Guangzhou's Cool Planning Program to create and establish the historic and cultural corridors in Guangzhou.

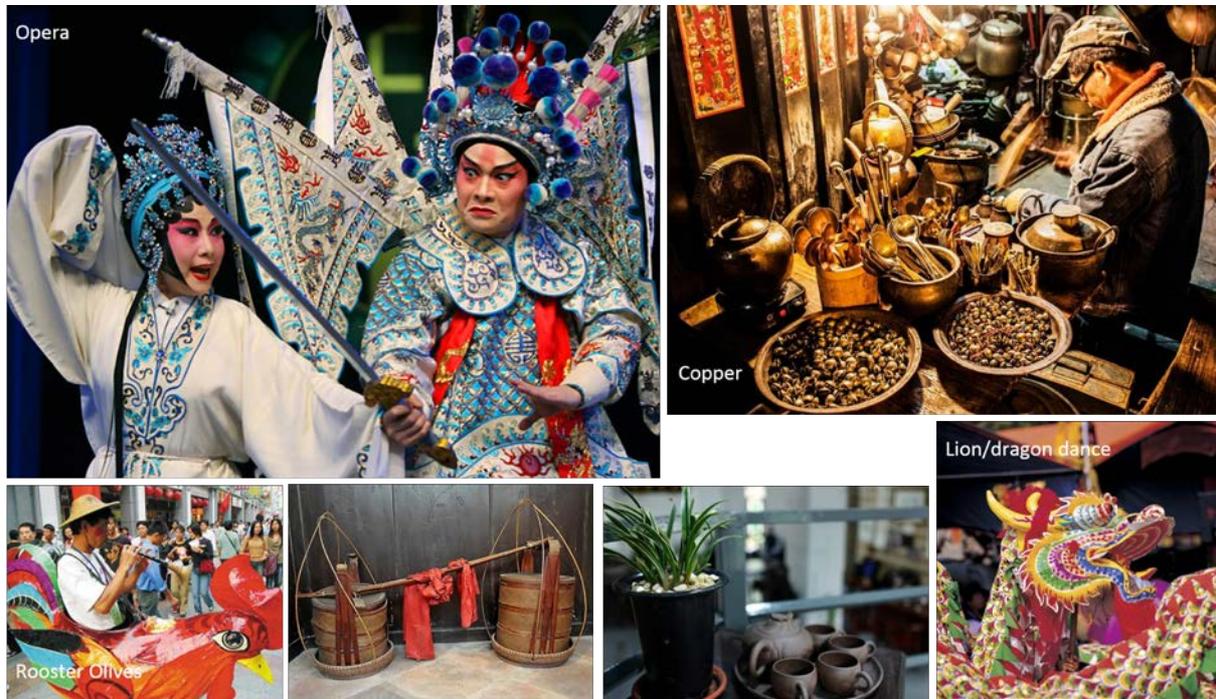
- Provide guidance to historical analyses and heritage assessment.
- Provide guidance to improve the concept and programming of the corridors.
- Provide guidance to design the urban fabric and layout of the corridors.
- Provide guidance to design the signage system and the supporting facilities.
- Provide guidance to develop the functions and activities along the corridors.
- Provide guidance to implement the 17 Sustainable Development Goals and the New Urban Agenda.
- Carry out comparative research between best practices in other cities.

Deliverables

The UPAT Team members working jointly with the GZPI will:

- Prepare and present initial findings and recommendations of the UPAT Team to the city officials and representatives on the last day of the workshop.
- Write and publish a dedicated issue of the ISOCARP PLAN Magazine (number 7, 60 pages) with the findings observations, opinions and recommendations of the UPAT Team.
- Organize the UPAT seminar at the 54th ISOCARP Congress, 1-5 October 2018 in Bodø, Norway.

In order to introduce Guangzhou to ISOCARP and international planners worldwide, GZPI will prepare a planning atlas about and planning guide to Guangzhou. GZPI will also assign and contract a professional photographer who records the fieldtrips and the most important meetings and presentations.



>> Images of the rich history and culture of Guangzhou

Terms of Reference

The role and task of this UPAT team is to work closely and collectively with GZPI as colleagues for one week to deliver recommendations, guidance and insights for the spatial principles and strategy for the Guangzhou historic and cultural corridors. The background, expertise and experience of ISOCARP members applying for this UPAT Team need to match with and contribute to the role, task and deliverables of this UPAT workshop.

Team Organization and Selection

The Vice President UPATs sends out the Call for Candidates to members of ISOCARP on 11 April 2018. The deadline for the applications is 25 April 2018. The announcement of the results and the start of the visa application are scheduled for 02 May 2018. The UPAT Team will comprise a total of eight ISOCARP members: the Team Leader, the UPAT Rapporteur, two senior planners, two young planning professionals, the Vice President UPATs and the ISOCARP UPAT Coordinator. Candidates with the following backgrounds, expertise and skills will be encouraged to apply:

- Research, visioning, and planning of historical preservation.
- Planning and strategies of urban regeneration.
- Communication and stakeholder management.
- Sustainable urban design, landscape and architecture.



- Research and analyses of cities, global trends, case studies of best practices.
- Work experience in China and Asia is recommended, but not required.

The GZPI will provide all necessary and relevant information, data and maps and documents related to the work of the UPAT Team. The UPAT team will visit and study the planning areas in great detail.

Assignment

The selected team members will be requested to arrive for the UPAT Workshop in Guangzhou on Saturday 02 June 2018 at the latest. The UPAT Workshop starts on Sunday 03 June 2018 with a tour in the city of Guangzhou. During the week, the UPAT Team will visit the planning area and meet representatives and officials of Guangzhou and GZPI. Local representatives and officials will be available to exchange ideas and respond to questions throughout the workshop week. The UPAT Workshop will end with presentations of the preliminary results on Friday 08 June 2018 and a dedicated seminar on Saturday 09 June 2018. The selected team members will be free to depart from Guangzhou on Sunday 10 June 2018.

The Team Leader, the UPAT Rapporteur and the team members will all contribute to the presentation and the PLAN Magazine. The UPAT Team's findings will be presented and discussed during UPAT Seminar at the 54th ISOCARP Congress 1-5 October 2018 in Bodø, Norway.

The UPAT Team will bear in mind that the texts and images of PLAN Magazine will require the endorsement from GZPI and need to be written according to the publication requirements of ISOCARP. The document will have to meet the Society's and GZPI expectations of professionalism and excellence. The PLAN Magazine should comprise all UPAT working documents and materials produced by team members and should be written and edited in English and published in English and Chinese. GZPI will take care of all English-Chinese and Chinese-English translations.

The Guangzhou Historic and Cultural Corridors UPAT workshop will be operated and managed (planning, budget, expenses, logistics) by GZPI and the ISOCARP Institute, Centre of Urban Excellence.

Contribution and Expenses

Participation in the Urban Planning Advisory Team is open to full ISOCARP Members only. Their participation in and contribution to the Guangzhou Historic and Cultural Corridors UPAT workshop in Guangzhou is in principle voluntary, however, for this UPAT workshop ISOCARP has negotiated a fee for the UPAT Team members who actively participate in the UPAT workshop in Guangzhou and the production of the PLAN Magazine.



GZPI and ISOCARP will provide accommodation, meals and local transportation during the UPAT Workshop. GZPI will also provide the working and meeting facilities, access to the Internet, local information, maps and all necessary supplies required for the UPAT Workshops and to produce a comprehensive presentation and the PLAN Magazine.

GZPI and ISOCARP will provide allowance for international travel expenses (cf. actual cost supported by tickets and boarding passes) based on a travel distance policy. UPAT participants will receive a maximum travel allowance for international flights of up to € 1.000 if their trip originates in Asia and up to € 1.500 if their trip originates from outside Asia. In either case, applicants will receive whichever is the lower of the two figures – actual expense and the maximum limit. Travel expenses will be reimbursed against submitted original receipts, tickets, boarding passes, etc. Selected applicants will be strongly advised to make their travel arrangements and to apply for a visa as soon as possible and to take advantage of the best available airfares.



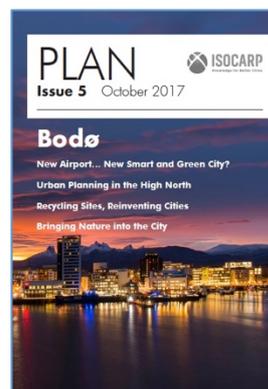
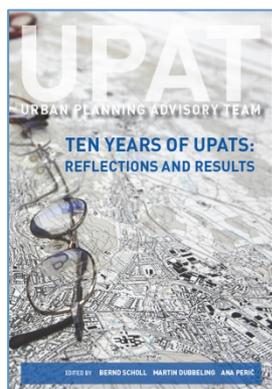
>> In 2016, ISOCARP, GZPI and UPSC jointly organized a successful YPP workshop for a part of the historical city of Guangzhou.

Risks

The Guangzhou Historic and Cultural Corridors UPAT will be carried out under the responsibility of GZPI and ISOCARP. Traveling in China is comfortable and Guangzhou is a safe city. However, in principle, the UPAT team members will travel and stay in China at their own risk. GZPI and ISOCARP will do their very best to safeguard the safety, integrity and well being of the UPAT team members.

Logistics

- The location of the UPAT will be in Guangzhou, People's Republic of China.
- Immediately after the selection, the GZPI will provide the selected UPAT team members the official invitation letters that they may need to apply for their visa.
- Expected arrival date of the participants to Guangzhou for the UPAT Workshop is Saturday 02 June 2018 at the latest.
- Transportation will be provided to and from Guangzhou Airport or Guangzhou High Speed Railway Station.
- A detailed program will be provided to the selected team.
- GZPI and ISOCARP will arrange and pay for the hotel, meals, working and meeting facilities and local transportation for the UPAT Team.
- Selected team members are requested to bring their laptops and digital cameras.
- UPAT Team members are requested to take a personal travel insurance to cover their risks.
- Departures of the team members will have to be scheduled for Sunday 10 June 2018.
- All UPAT Team members will be expected to contribute to the PLAN Magazine (issue 7) that needs to be ready for publication on 31 August 2018.
- The selected team members will be invited to participate in the UPAT Seminar at the 54th ISOCARP Congress in Bodø, Norway, 1-5 October 2018.



>> For more information about the UPAT programme, we recommend to read our publication *Ten Tears of UPATs* and the *PLAN* Magazines of the previous UPAT workshops. All these publications are or will be made available on our website.

Calendar

- Two preparational visits UPAT Coordinator to Guangzhou 13-15 & 28-30 March 2018
- Call for Candidates 11 April 2018
- Deadline - Reception of Applications 25 April 2018

- Selection and Announcement of Results 02 May 2018
- Start Visa Application Process selected team members 02 May 2018
- Arrival of UPAT Team in Guangzhou for the UPAT Workshop 02 June 2018
- Guangzhou Historic and Cultural Corridors UPAT Workshop 03-08 June 2018
- Dedicated GZPI + ISOCARP + UPSC Seminar 09 June 2018
- Departure UPAT Team from Guangzhou 10 June 2018
- Guangzhou PLAN Magazine ready for publication 31 August 2018
- Guangzhou UPAT Seminar ISOCARP Congress in Bodø, Norway 01-05 October 2018

Provisional Time Schedule Guangzhou UPAT Workshop

Day	Time	Activity
Saturday	All day	Arrival of participants
Sunday	09:00	Arrival of participants
	12:00	Welcoming lunch with opening ceremony
	14:00	Tour of the Inner City of Guangzhou
	20:00	First reflections
Monday	09:00	Tour of Guangzhou historic and cultural corridors
	12:00	Working lunch with stakeholders
	13:00	Tour of Guangzhou historic and cultural corridors
	16:00 - 20:00	Feedback and discussion
Tuesday	09:00	1. Working session
	12:00	Working lunch with stakeholders
	13:00	2. Working session
	16:00 - 20:00	Feedback and discussion
Wednesday	09:00	Seminar with stakeholders
	12:00	Working lunch with stakeholders
	13:00	3. Working session
	16:00 - 20:00	Feedback and discussion
Thursday	09:00	4. Working session
	13:00	5. Working session
	16:00 - 20:00	Feedback and discussion
Friday	09:00	Elaboration and conclusions
	14:00	Elaboration and conclusions
	16:00 - 20:00	Feedback and discussion
Saturday	08:00	Final adjustments elaboration and conclusions
	10:00	Presentation to Guangzhou officials and representatives
	14:00	GZPI + ISOCARP + UPSC Seminar
	18:00	Farewell dinner
Sunday	All day	Departures



How to Apply

Applications must include a letter of intent addressed to Milena Ivkovic, ISOCARP Vice President UPATs, with a copy to Martin Dubbeling, ISOCARP UPAT Coordinator, outlining the reasons why you would like to be part of the advisory team and your possible contributions related to the areas of interest to this UPAT. With this letter of intent, include a one page Curriculum Vitae (resume) that highlights your relevant experience.

Participation in UPAT workshops is only open to full members of ISOCARP. Members of the ISOCARP Executive Committee are not allowed to apply. The selection outcomes will be communicated to successful applicants by e-mail by the deadline set in the calendar.

Selection Process

ISOCARP organises multiple UPATs in 2018. On average we receive 40 expressions of interest and applications to join a UPAT team, and many shortly before the deadline. The deadline for applications for the Guangzhou Historic and Cultural Corridors UPAT workshop is 25 April 2018. However, the sooner we receive your application, the better. We start reviewing your application and CV as soon as it comes in and we may want to ask the applicants to send us additional information.

The selection of the Guangzhou Historic and Cultural Corridors UPAT team will be made to compose a mixed, diverse (gender, age, background, specific expertise, region of origin) and best possible team that reflects a well-balanced representation of ISOCARP. ISOCARP will present and discuss a shortlist of candidates with GZPI. ISOCARP and GZPI jointly will make the final selection of the Guangzhou Historic and Cultural Corridors UPAT team.

If you have any question or suggestion about the Call for Candidates or the selection process for the Guangzhou Historic and Cultural Corridors UPAT workshop, please contact the Vice President UPATs, Milena Ivkovic, and the ISOCARP UPAT Coordinator, Martin Dubbeling.

Applications

Applications and CV (resume) should be sent to Milena Ivkovic, Vice President UPATs: ivkovich@isocarp.org, with a copy to the ISOCARP UPAT Coordinator, Martin Dubbeling: dubbeling@isocarp.org. The Vice President UPATs and the ISOCARP UPAT Coordinator will communicate openly and transparently to all applicants during and after the selection process.

Milena Ivkovic, ISOCARP Vice President UPATs

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Martin Dubbeling, ISOCARP UPAT Coordinator

dubbeling@isocarp.org