



AGE-FRIENDLY CITIES



Age-friendly Cities: Enabling A Supportive Environment

7 – 8 April 2020 | Hotel Istana Kuala Lumpur, Malaysia



Co-Organized by:



www.agefriendlycities.com

AGE-FRIENDLY CITIES: ENABLING A SUPPORTIVE ENVIRONMENT

According to United Nations estimates, the number of older persons aged 60+ will double from the current 600 million to 1.2 billion by 2025, and to 2 billion by 2050. The vast majority of older people live in their homes and communities, but in environments that have not been designed with their needs and capacities in mind. The World Health Organization (WHO) released a Policy Framework on Active Ageing in 2002 to engage global cities to make their communities more age-friendly

According to World Health Organisation, an age-friendly world "enables people of all ages to actively participate in community activities and treats everyone with respect, regardless of their age. It is a place that makes it easy for older people to stay connected to people that are important to them. And it helps people stay healthy and active even at the oldest ages and provides appropriate support to those who can no longer look after themselves.

An age-friendly city encourages active ageing by optimizing opportunities for health, participation and security in order to

enhance quality of life as people age. An age-friendly city adapts its structures and services to be accessible to and inclusive of older people with varying needs and capacities.

An age-friendly community benefits people of all ages with improved air and water quality, secure neighbourhoods, barrier-free buildings and streets with enhanced mobility. Families experience less worry and stress when their older relations have the services and supports they need. The community benefits from the participation of older persons in volunteer or paid work and civic activities; and finally, the local economy benefits from the patronage of older adult consumers.

The Age-friendly Cities Conference and Exhibition 2020 (AFC2020) is designed to introduce Best Practices and served as a mechanism to create a deep understanding of what is involved in the creation of vibrant, cohesive and sustainable age-friendly cities and provided the foundation to the creation of a global network of Age-Friendly Cities and Communities.

THE KEY FOCUS AREAS OF THE CONFERENCE ARE:

- Key Determinants for Enabling A Supportive Environment
- Age-friendly Housing: Future Design For Older People
- Creating Conducive Outdoor spaces and Buildings
- Transportation System For Age-Friendly Cities
- Creation of Integrated Care Facilities for Ageing Population

REASONS WHY YOU SHOULD NOT MISS THIS

Understand The Current & Future Trends

Hear from inspiring leaders, planners and architects and business innovators on best practices and latest innovations for age-friendly infrastructures development

Distinguished Presenters

Renowned best practitioners, industry leaders and innovators sharing insights

Premium Networking

Unrivalled networking and exchange of experiences across 20+ countries

Comprehensive Content

Updated information reflecting your most concerned issues in developing sustainable and enabling a supportive environment for multi-generational community of the young and old.

Extensive Showcase

Discover new and innovative technologies and services for 'multi-generational community'

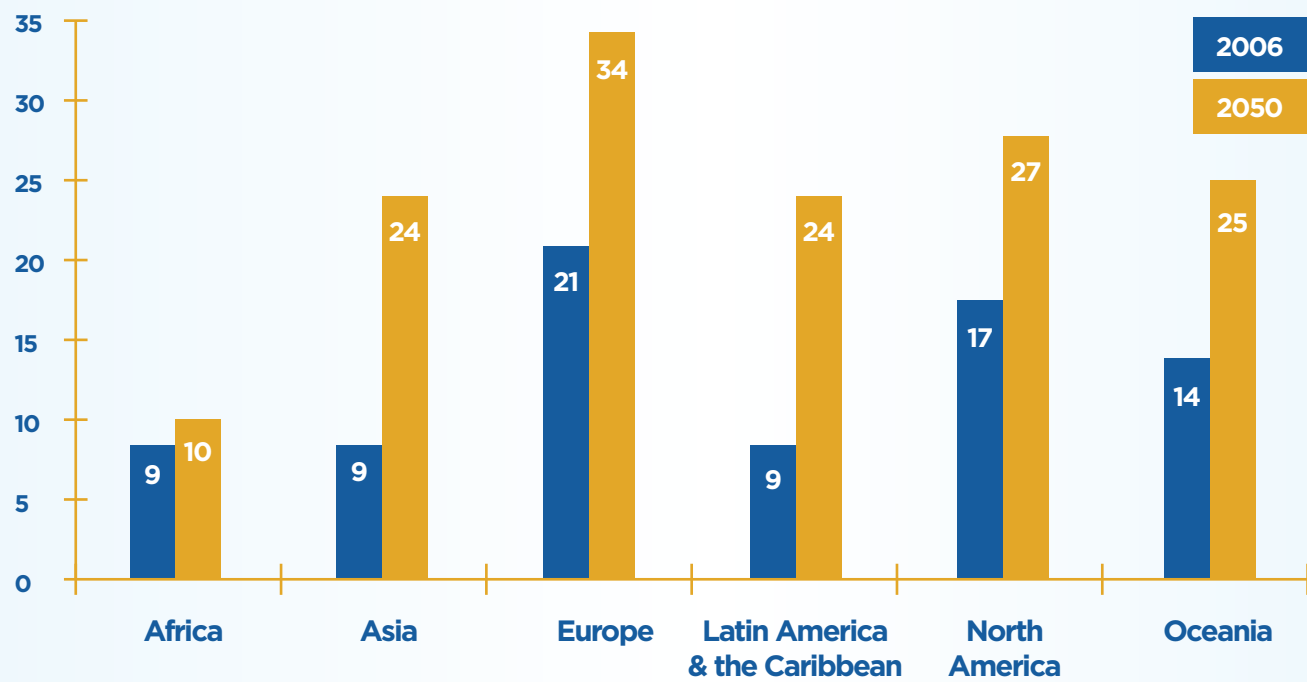
Business Opportunity

Explore potential collaborations and with 300+ local and international industry stakeholders



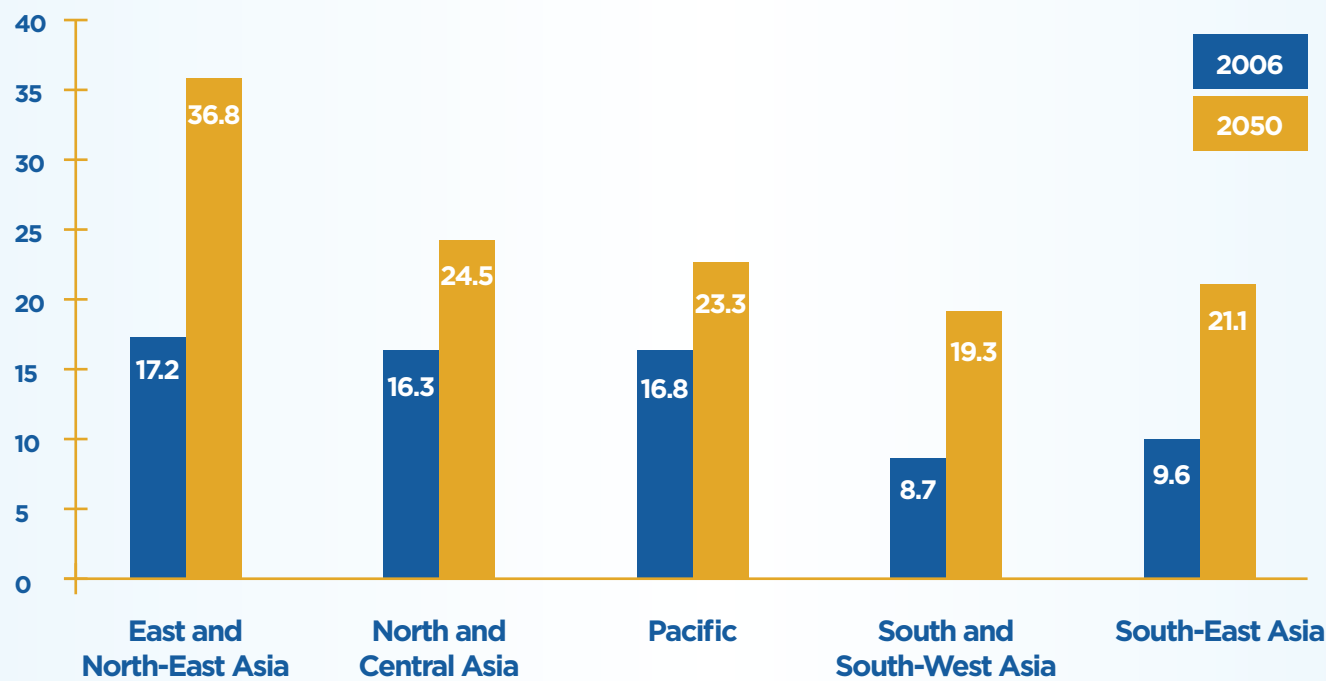
MARKET INFO ON AGE-FRIENDLY CITIES

Percentage Distribution of World Population 60+ by region (2006 – 2050)



(source: World Health Organisation)

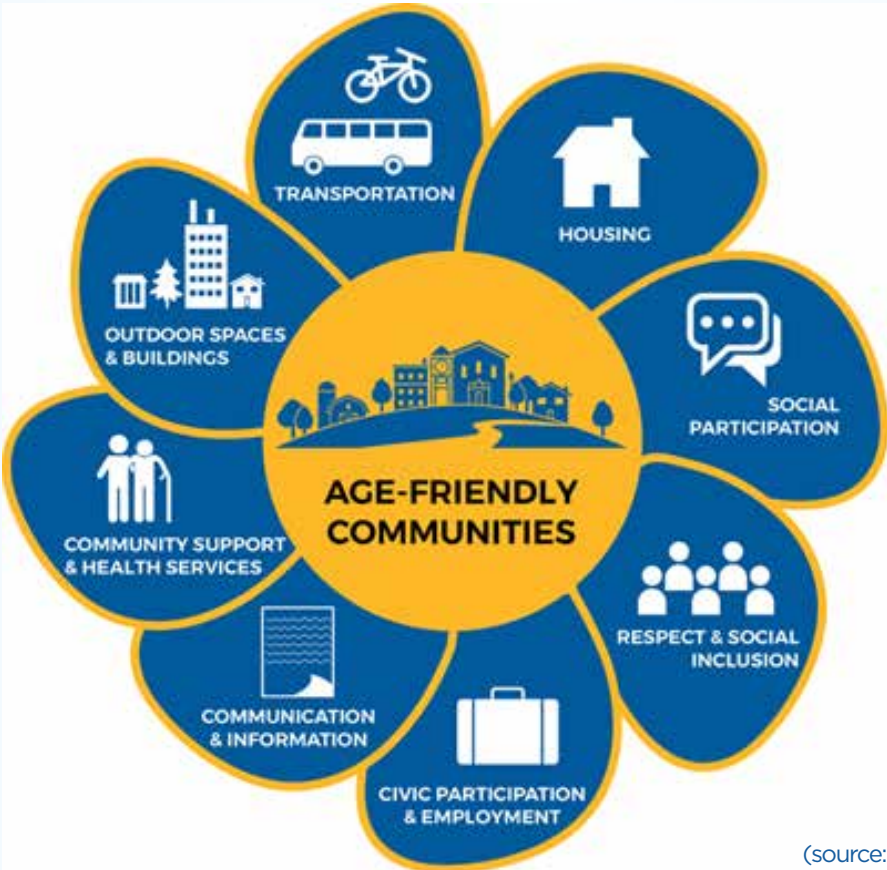
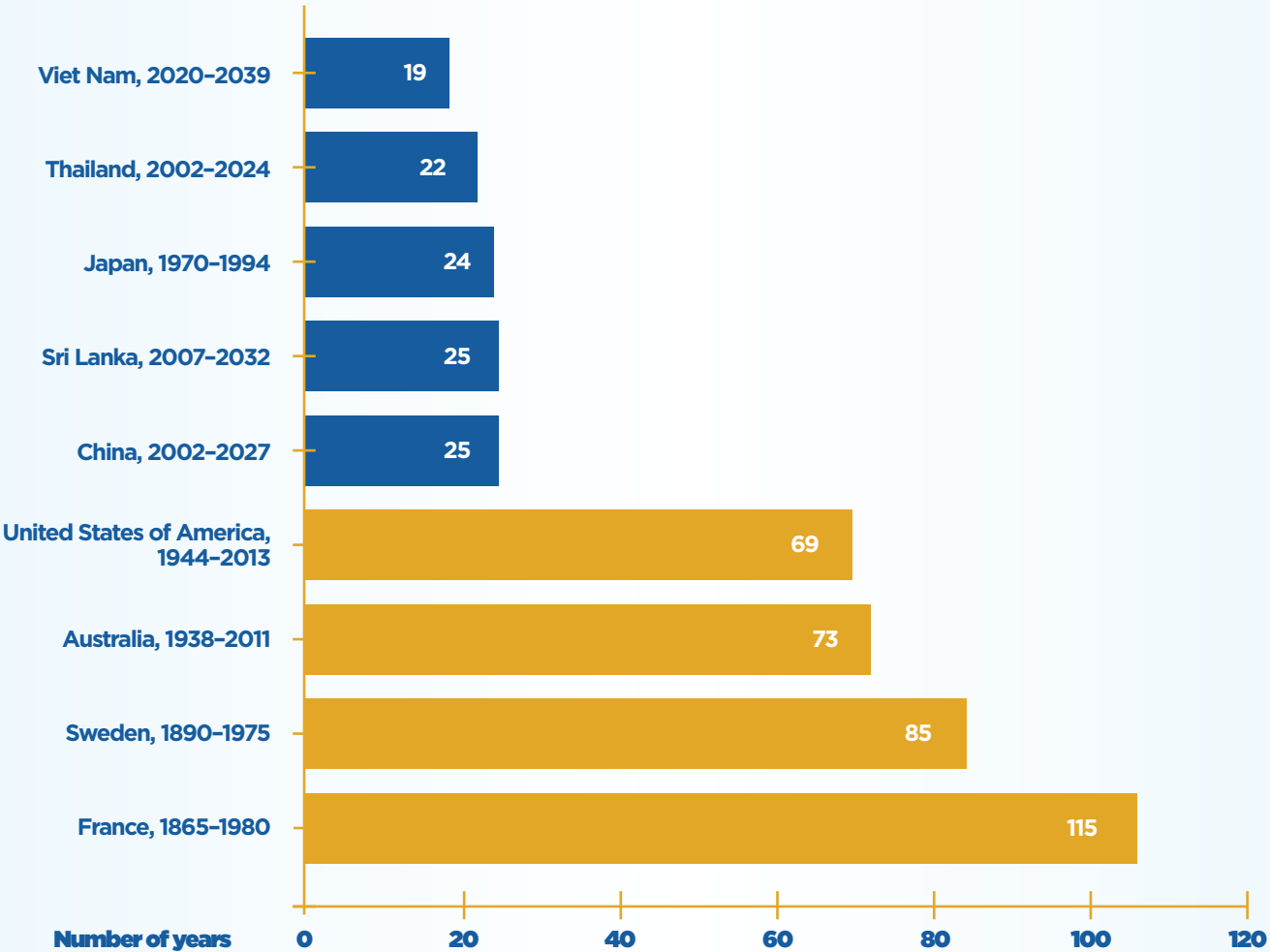
Proportion of Total Population Aged 60+ in Asian and the Pacific



(source: ESCAP)

MARKET INFO ON AGE-FRIENDLY CITIES

Time Taken in Years to Move from Ageing to Aged Society



(source: ESCAP)

(source: World Health Organisation)

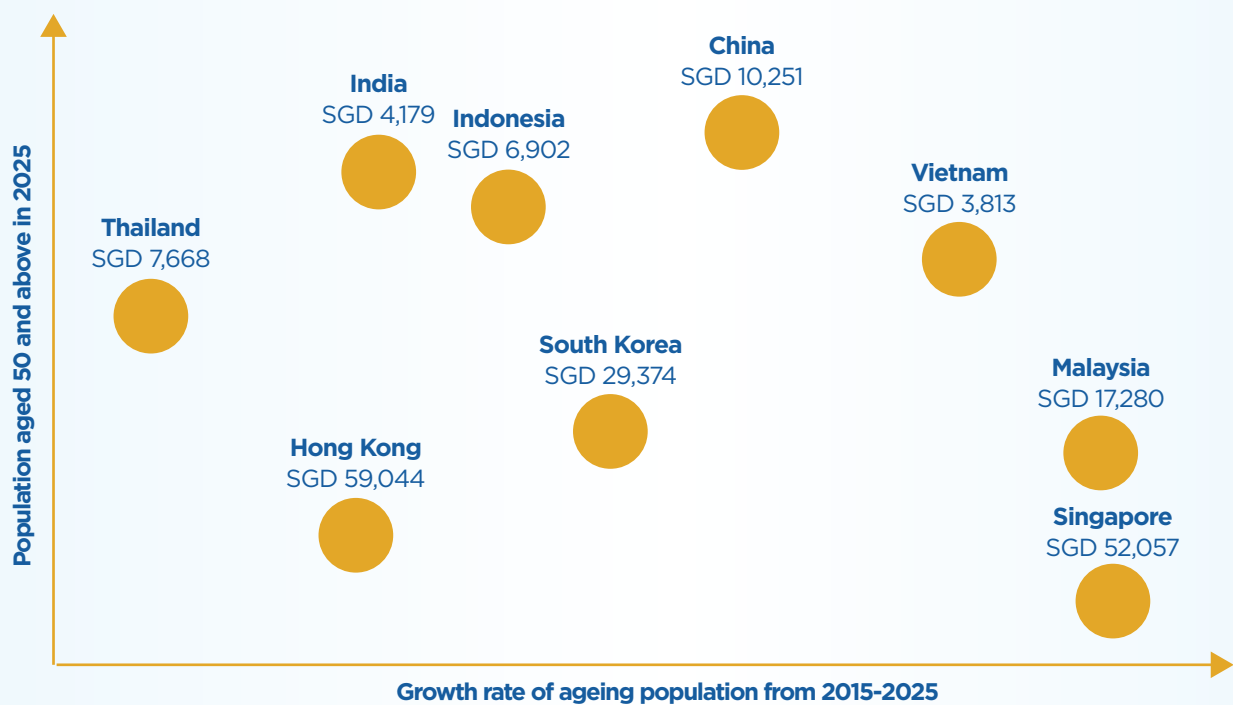
MARKET INFO ON AGE-FRIENDLY CITIES

Estimated population aged 50 and above, in millions and as a percentage of total population in 2025



Source: United Nations, Economist Intelligence Unit, Organisation for Economic Co-operation and Development, and Deloitte analysis

Estimated household expenditure per capita in 2025



Source: Economist Intelligence Unit, World Bank, country statistics bureaus, and Deloitte analysis

► PROGRAM - DAY ONE: 7 APRIL 2020, TUESDAY

DAY ONE: 7 APRIL 2020

8:00AM **Registration Begins**
Venue: Hotel Istana Kuala Lumpur

8:45AM **Delegates Take Their Seats at Ballroom**
Venue: Hotel Istana Kuala Lumpur

8:50AM **Arrival of Guest of Honor**

OPENING CEREMONY

9:00AM **INTRODUCTORY REMARKS**
Datuk Dr. Abdul Aziz S.A. Kadir, Chairman, Confexhub Group

9:05AM **INAUGURAL ADDRESS AND LAUNCH**

9:30AM **Networking & Refreshments Break**

PLENARY SESSION

10:00AM **Keynote Address 1: Ageing in Asia and the Pacific – An Overview**

10:30AM **Keynote Address 2: Age-Friendly City Initiative in Asia: Opportunities, Development & Direction**

11:00AM **Keynote Address 3: Age-Friendly City Trends, Drivers and Challenges of Implementation – A Strategic Pan-Asia Market Analysis**

11:30AM **Keynote Address 4: Journey Towards an Age-Friendly City - The Success Story**

12:00PM **Luncheon for Guest Speakers and Delegates**

SESSION ONE: KEY DETERMINANTS FOR ENABLING A SUPPORTIVE ENVIRONMENT

1:00PM **Paper 1: An Overview of The Madrid International Plan of Action on Ageing**

1:30PM **Paper 2: The World Health Organization's Global Age-Friendly Cities and the Communities: The Guide**

2:00PM **Paper 3: Incentives and Grants for Planning and Developing Age-Friendly City Projects**
United Nation Development Program

2:30PM **Open Forum: Comments, Questions and Answers**

2:40PM **Networking & Refreshment Break**

SESSION TWO: AGE-FRIENDLY HOUSING: FUTURE DESIGN FOR OLDER PEOPLE

3:10PM **Paper 4: Planning and Designing Age-Friendly Township: Identifying the Challenges and Assessing the Demands and Needs**

3:40PM **Paper 5: Age-friendly Living Guidelines for Residential Development: Plans, Standards and Requirements**

4:20PM **Paper 6: Interior Design and Appropriate Use of Age-friendly Building Materials, Furniture and Fittings**

4:50PM **Paper 7: Technology, Connectivity and Devices for Age-friendly Housing and Care Facilities for Older People**

5:20PM **Open Forum: Comments, Questions and Answers**

5:30PM **CONFERENCE DAY 1 ENDS**

*This Program is subjected to change and for updated program, please logon on to www.agefriendlycities.com Program @ 4 January 2020

► PROGRAM - DAY TWO: 8 APRIL 2020, WEDNESDAY

9:00AM Leadership Forum: Enabling a Supportive Environment for Older People: Developed Countries and Developing Countries Approaches

10:30AM Networking & Refreshment Break

SESSION THREE: CREATING SUPPORTIVE OUTDOOR SPACES AND BUILDINGS

11:00AM Paper 8: Age-friendly Buildings: The Essential Features and Facilities for Older People

11:30AM Paper 9: The Importance of Outdoor Spaces with Amenities and Green Surroundings to Facilitate Social Interaction

12:00PM Paper 10: Advance Technology to Innovative Technology for a Safe and Secure Living Environment

12:30PM Open Forum: Comments, Questions and Answers

12:40PM Luncheon for Guest Speakers and Delegates

SESSION FOUR: TRANSPORTATION SYSTEM FOR AGE-FRIENDLY CITIES

1:40PM Paper 11: Appropriately Designed Road, Signages and Traffic System for A Supportive Environment

2:20PM Paper 12: Age-Friendly Vehicles and Parking System for Older People

2:50PM Paper 13: Innovative Technology for Age-Friendly Transportation to Facilitate Mobility of Older People

3:20PM Open Forum: Comments, Questions and Answers

3:30PM Networking & Refreshment Break

SESSION FIVE: CREATION OF INTEGRATED CARE FACILITIES FOR AGEING POPULATION

4:00PM Paper 14: Planning and Designing an Integrated Health, Wellness and Care Ecosystem for Ageing-In-Place Communities

4:30PM Paper 15: Town Planning for Purpose-Built Aged Care Facilities in Age-Friendly Neighbourhoods

5:00PM Paper 16: Best Practices, Standards and Guidelines in Designing Purpose-Built Aged Care Facilities

5:30PM CONFERENCE ENDS

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Be part of the flagship event focused on age-friendly cities

- Enhance your brand awareness
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- Showcase your new products / services
- Generate new leads and foster relationships
- Establish industry goodwill

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Logo on Collateral	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on A & P Material	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Backdrop & Signage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Booth	12 sqm	6 sqm	6 sqm	6 sqm						
Token of Appreciation	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Special Recognition from Podium	✓	✓	✓		✓	✓	✓	✓		
Conference Pass	5	3	2	2	2				2	
Speaking Slot	✓	✓					✓	✓		
Leaderboard Ads on Conference Website	✓	✓	✓						✓	
Banner on Conference Mobile App	✓	✓	✓						✓	
Logo & Profile on Website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo & Profile on Conference Mobile App	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Web Banner on www.confexhub.com	✓	✓	✓							
Logo and Recognition via Conference Social Media Platforms	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
B2B Meetings	5	5	5	5	5	5	5	5	5	5

Cambodia Indonesia Laos Malaysia Myanmar Philippines Singapore Thailand Vietnam

Age-Friendly Cities 2020 Secretariat
c/o Confexhub Group

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