Session 01
Inclusive Engagement

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Agenda Teresina 2030
Municipality of Teresina
“How inclusive virtual or digital engagement can be”
I’m from
TERESINA, Piauí, Brazil

State Capital of Piauí, in the semi-arid Northeast

2nd poorest state of Brazil

Extreme poverty in the country grows and reaches 13.2 million Brazilians. The highest rates for every 100 thousand inhabitants are in Piauí (14.087 in January, 2020).
I’m from
TERESINA, Piauí, Brazil

860,000 inhabitants in the city (2010)

GDP of USD 5.6 billion
GDP/Capita USD 6,729
GINI INDEX = 0.6171 (IBGE, 2010)

Regional reference for health and educational services.
Best education for kids among Brazilian capitals (IDEB)
Unfortunately, our city is getting hotter at a rate **twice higher** than the global average.

**CLIMATE CHANGE VULNERABILITY**

<table>
<thead>
<tr>
<th>Annual J-D</th>
<th>L-OTI (°C) Change 1918-2018</th>
<th>1.02</th>
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GISTEMP Team, 2019: GISS Surface Temperature Analysis (GISTEMP)
We envision Teresina as a smart city
ALIGNING OUR ACTIONS TO THE SDGs

TERESINA 2030

264 ACTIONS

42.42% 29.17% 28.41%

77 completed projects
112 ongoing projects
75 projects to be started

5 THEMATIC AXIS

FINISHED PROJECTS PER SUSTAINABLE DEVELOPMENT GOAL

1. ERADICATION OF POVERTY
2. Zero Hunger
3. HEALTH AND WELL-BEING
4. QUALITY EDUCATION
5. GENDER EQUALITY
6. WATeR aNd SANITATION
7. ACCESSIBLE AND CLEAN ENERGY
8. HEALTHY GROWTH GDP
9. INNOVATION AND INFRASTRUCTURE
10. REDUCTION OF INEQUALITIES
11. SUSTAINABLE CITIES AND COMMUNITIES
12. RESPONSIBLE CONSUMPTION AND PRODUCTION
13. CLIMATE ACTION
14. LIFE ON LAND
15. LIFE ON LAND
16. JUST AND EFFECTIVE INSTITUTIONS
17. IMPLEMENTATION PARTNERSHIP
Training and capacity building for monitoring 122 selected SDGs indicators at local level with our Open Data Front.

SDGame (download it for free!) >>

We have 72 indicators measured and 49 under construction.
Through the CARTO platform, we open and share georeferenced data for Sustainable Development:

- **46** interactive maps
- **138** datasets in open format
- **21** municipal departments engaged

All in open format!

https://agenda2030.carto.com
Use of blockchain technology to promote transparency in the management of public transportation system.

Sensitize Citizens for Sustainable Mobility.

Monitor GHG Emissions from transport sector.

>> EUR 500.000,00

Cooperation Europe ↔ Latin America on Climate Change
60 projects, 50 actions

Partners
Municipal Transit and Transport Department | French Development Agency (AFD) | Euroclima+ | European Union (EU)
Training programme for civil servants and civil society in **Smart Technologies for Sustainable Development and Efficient Governance**;

**Teresina Open Data Plan**;

**Agenda 2030 Observatory** for the collective monitoring of SDG indicators, and **Climate Variables Monitoring System**;

**Teresina Climate Action Plan**.

>> USD 9.309.742,05

**Partners**

Development Bank of Latin America CAF
Sustainable Teresina Program ICLEI
Mobile application that increases citizens’ awareness of the quality of the urban environment in which they live;

Promote a change to more sustainable and healthy mobility choices

Awards for who chooses sustainable mobility

708 users - #2/10 (Jan/2020)

Partners
Municipal Transit and Transport Department | European Union’s Horizon 2020 Research and Innovation Programme
Colab is a platform that works as an urban social media.

Citizens can inspect the actions of the local government, report problems they find across the city, evaluate public policies and make suggestions.

Thus, the government can outline strategies for solving problems.

20,030 users in Teresina
21,570 inspections carried out
962 proposed projects
Acompanhe o cenário da estimativa de casos de COVID-19 no Brasil

Dados provenientes do questionário sindrômico na plataforma Colab.

- **Estimativa COVID-19** 90
  - Casos suspeitos: 35
  - Casos graves: 3
  - Casos confirmados: 52

- **Alguns Sintomas** 218
- **Sem Sintomas** 5752

Consultar CEP

Dados coletados entre 07/07/2020 e 14/07/2020
OFFLINE ENGAGEMENT

MUV presentation in a public event

COLAB presentation during the consultation process for Teresina Master Plan development
OFFLINE ENGAGEMENT

NEW USERS ON MUV (IOS)
OFFLINE ENGAGEMENT

DAILY INPUTS ON COLAB

- Participation
- New users
WHAT IS DATA TELLING YOU?

GENDER

- WOMEN: 17.8%
- MEN: 79.1%
- OTHER: 3.1%

AGE

- <19
- 20-29
- 30-39
- 40-49
- 50+
WHAT IS DATA TELLING YOU?

GENDER

- WOMEN: 50%
- MEN: 49%
- OTHER: 1%

AGE

- <19: 16%
- 20-29: 39%
- 30-39: 29%
- 40-49: 5%
- >50: 11%
- NÃO PREENCHIDO: 5%

MASTER PLAN CONSULTATION DATA
Key findings:

> Open data creates great opportunities for a smarter city. A shared vision with civil servants is a good start to create an open government culture;

> Inclusive online engagement comes from an inclusive offline strategy;

> Listen what data is telling you to avoid leaving someone behind.
Sustainable Teresina, come sun or high water