

THE
SUN
2020

Session 01

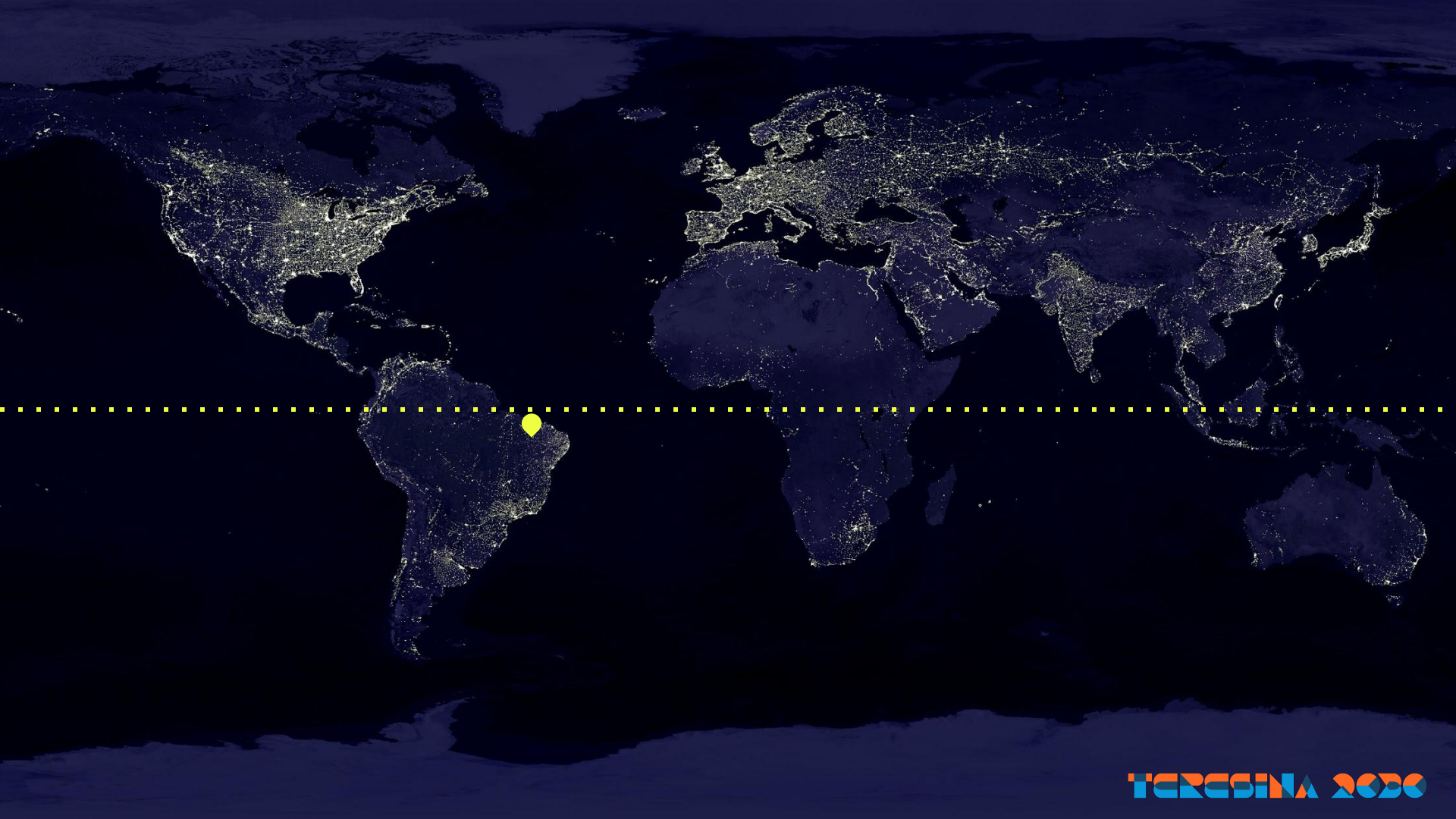
Inclusive Engagement

Mariana Fiuza

Agenda Teresina 2030

Municipality of Teresina

“How inclusive virtual or digital
engagement can be”



A world map with a dark blue background and glowing yellow city lights, showing the distribution of urban populations across the globe.

I'm from

TERESINA, Piauí, Brazil

State Capital of Piauí, in the semi-arid Northeast

2nd poorest state of Brazil

Extreme poverty in the country grows and reaches 13.2 million Brazilians. The highest rates for every 100 thousand inhabitants are in Piauí (14.087 in January, 2020).



I'm from

TERESINA, Piauí, Brazil

860,000 inhabitants in the city (2010)

GDP of USD 5,6 billion

GDP/Capita USD 6,729

GINI INDEX = 0,6171 (IBGE, 2010)

Regional reference for health and educational services.

Best education for kids among Brazilian capitals (IDEB)

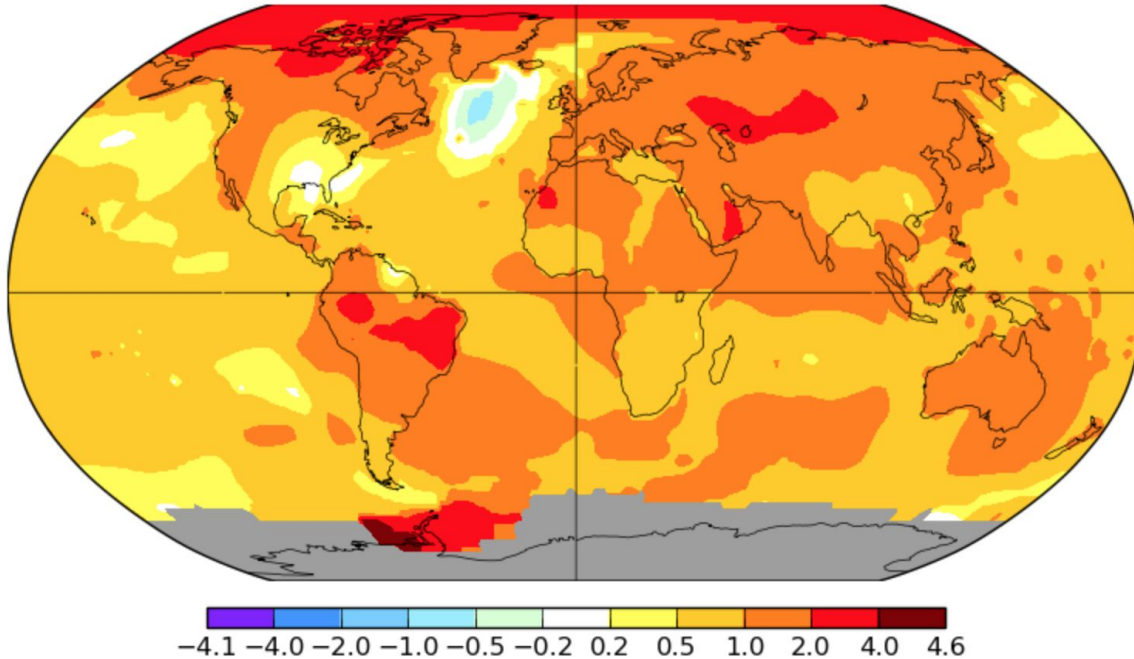


CLIMATE CHANGE VULNERABILITY

Annual J-D

L-OTI(°C) Change 1918-2018

1.02



Unfortunately, our city is getting hotter at a rate **twice higher** than the global average.

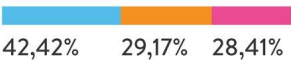
We envision Teresina as a
smart city

to monitor

ALIGNING OUR ACTIONS TO THE SDGs

TERESINA 2030

264
ACTIONS



- 77 completed projects
- 112 ongoing projects
- 75 projects to be started

5 THEMATIC
AXIS

FINISHED PROJECTS PER SUSTAINABLE DEVELOPMENT GOAL



to engage

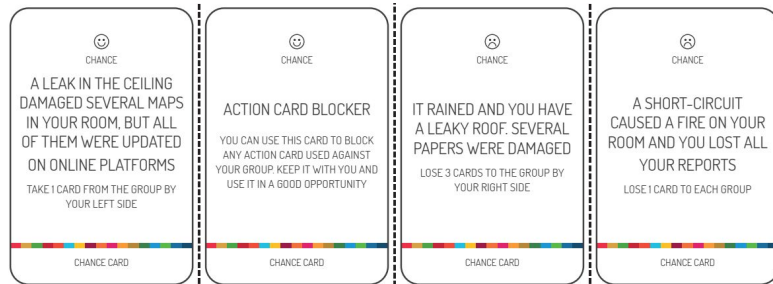
OPEN GOVERNMENT

Open Data Front

Training and capacity building for monitoring 122 selected SDGs indicators at local level with our Open Data Front.

SDGame (download it for free!) >>

We have 72 indicators measured and 49 under construction.



to share

TERESINA 2030 OBSERVATORY

Open Data Front

Through the CARTO platform, we open and share georeferenced data for Sustainable Development

46 interactive maps

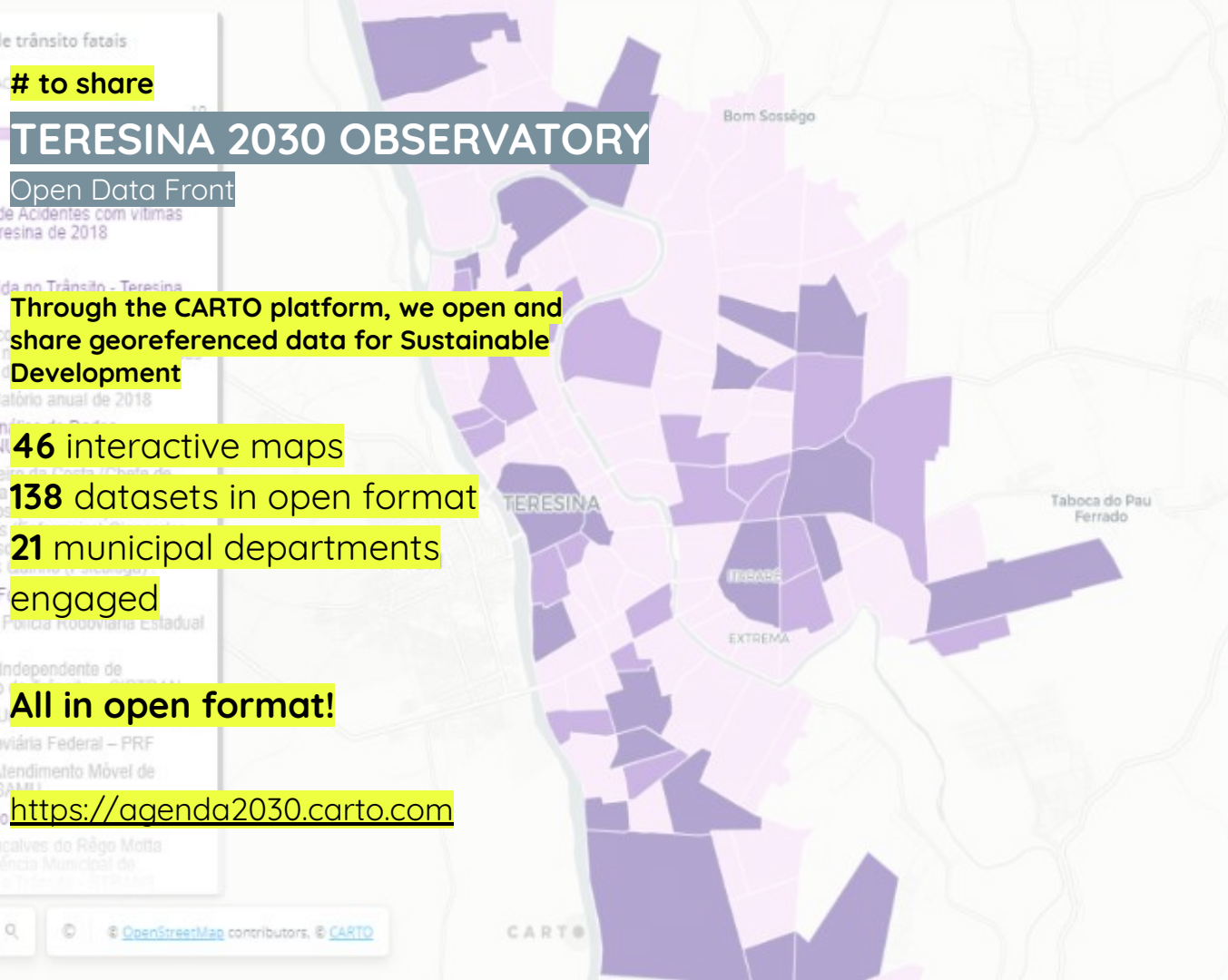
138 datasets in open format

21 municipal departments

engaged

All in open format!

<https://agenda2030.carto.com>



bairro

ALL SELECTED

ITARARÉ 10

MOCAMBINHO 6

SANTA MARIA 6

CENTRO 6

LOURIVAL PARENTE 5

OTHER 5

SEARCH IN 123 CATEGORIES

TERESINA 2030

to share

EUROCLIMA+ OBSERVATORY OF MOBILITY

Blockchain for the transparency in the public transport



Use of blockchain technology to **promote transparency** in the management of public transportation system.

Sensitize Citizens for Sustainable Mobility.

Monitor GHG Emissions from transport sector.

>> EUR 500.000,00

Cooperation Europe < > Latin America on Climate Change
60 projects, 50 actions

Partners

Municipal Transit and Transport Department | French
Development Agency (AFD) | Euroclima+ | European
Union (EU)

to scale

CAF SUSTAINABLE TERESINA

Better Governance for Better Resilience



Training programme for civil servants and civil society in Smart Technologies for Sustainable Development and Efficient Governance;

Teresina Open Data Plan;

Agenda 2030 Observatory for the collective monitoring of SDG indicators, and Climate Variables Monitoring System;

Teresina Climate Action Plan.

>> USD 9.309.742,05

Partners

Development Bank of Latin America CAF
Sustainable Teresina Program ICLEI

tools

MOBILITY URBAN VALUES

MUV Teresina



Mobile application that increases citizens' awareness of the quality of the urban environment in which they live;

Promote a change to more sustainable and healthy mobility choices

Awards for who chooses sustainable mobility

708 users - #2/10 (Jan/2020)

Partners

Municipal Transit and Transport Department |
European Union's Horizon 2020 Research and
Innovation Programme

tools

MOBILITY URBAN VALUES

MUV Teresina



tools

COLAB



Colab is a platform that works as an urban social media.

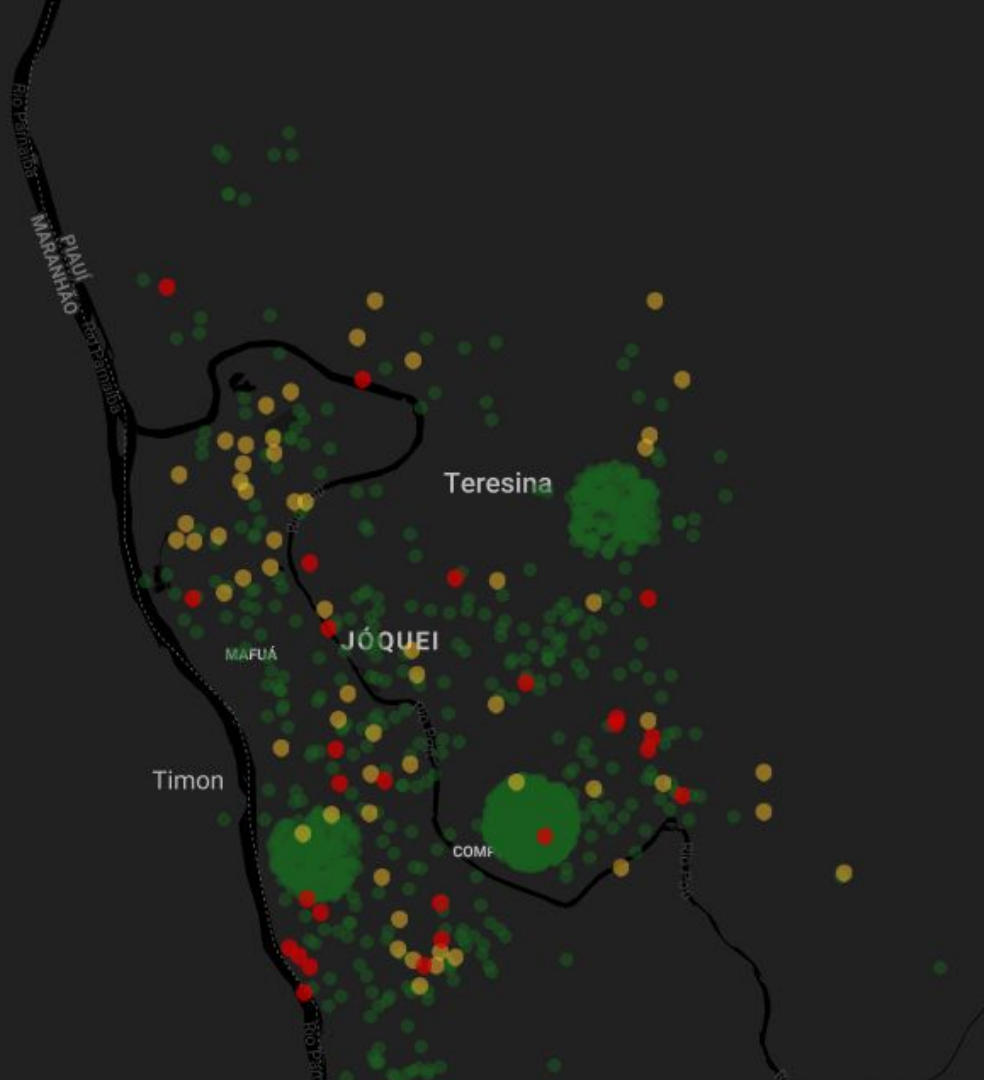
Citizens can inspect the actions of the local government, report problems they find across the city, evaluate public policies and make suggestions.

Thus, the government can outline strategies for solving problems.

20.030 users in Teresina


21.570 inspections carried out

962 proposed projects



colab EPITRACK

Acompanhe o cenário da estimativa de casos de COVID-19 no Brasil

COLAB		SUS
Dados provenientes do questionário sintrômico na plataforma Colab.		
	Estimativa COVID-19	90
<ul style="list-style-type: none">Casos suspeitos:Casos graves:Casos confirmados:		<div>35</div> <div>3</div> <div>52</div>
	Alguns Sintomas	218
	Sem Sintomas	5752
Consultar CEP		

Dados coletados entre
07/07/2020 e 14/07/2020

tools

OFFLINE ENGAGEMENT



MUV presentation in a public event



COLAB presentation during the consultation process for Teresina Master Plan development

tools

OFFLINE ENGAGEMENT

NEW USERS ON MUV (IOS)



Unità app per territorio

22
Brasile

1
Belgio

1
Italia

tools

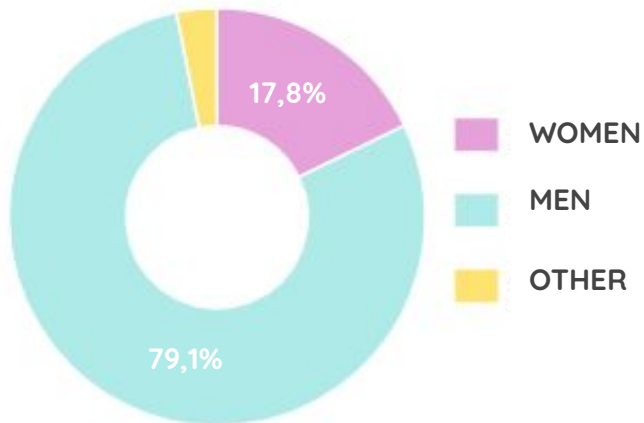
OFFLINE ENGAGEMENT

DAILY INPUTS ON COLAB



WHAT IS DATA TELLING YOU?

GENDER



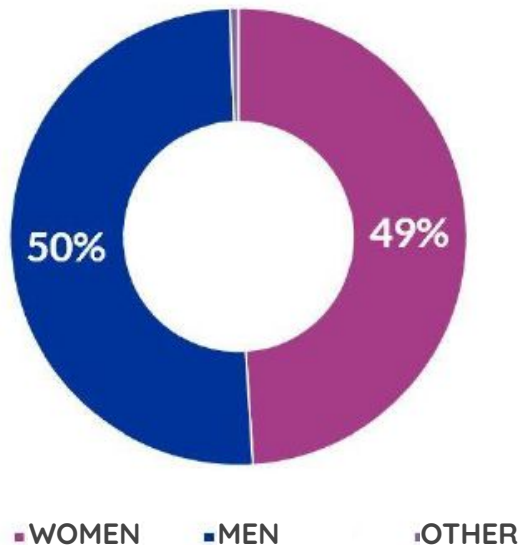
AGE



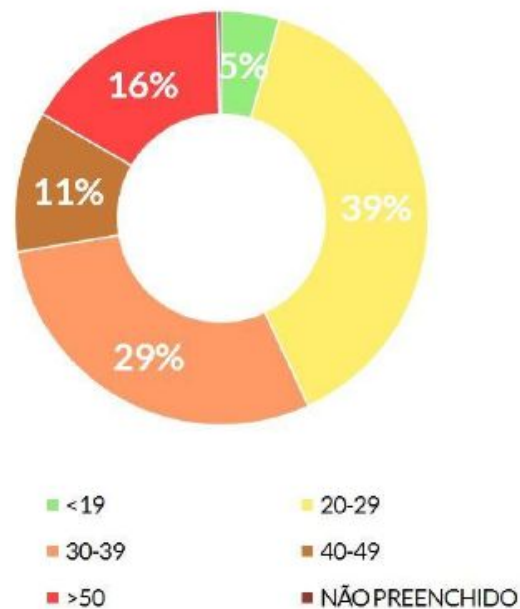
CURRENT DATA

WHAT IS DATA TELLING YOU?

GENDER



AGE



MASTER PLAN CONSULTATION DATA

Key findings:

- > Open data creates great opportunities for a smarter city. A shared vision with civil servants is a good start to create a open government culture;
- > Inclusive online engagement comes from an inclusive offline strategy;
- > Listen what data is telling you to avoid leaving someone behind.



Sustainable Teresina, come sun or high water