

Partnerships, Representations & Endorsements

ISOCARP
REGULATION
2021/04

Introduction

This policy paper explores ISOCARP's existing and potential partnerships with other organisations of different kind, including those in which we are accredited, represented or gained membership. Endorsement of events conducted by other organisations will be treated as part of the informal-formal partnership spectrum.

ISOCARP has a unique position as a planning professional INGO open to individual and institutional membership from all over the world, while ISOCARP Institute is establishing itself as partner for project-related clients all over the world. There are many other professional organizations within and outside the urban and regional planning community to relate to and eventually to develop partnerships and/or projects with. Existing partnerships need to be reviewed while new partnerships might be considered, including a few formal.

Under the ISOCARP Presidency of Ric Stephens, ISOCARP developed and published the unique and comprehensive [International Planning Organisations Database](#), compiled by the University of Oregon, USA. This database includes urban and regional planning agencies, associations, institutes, ministries, societies and universities. The database needs more regular update and does not provide guidance on relevant partnerships for and with ISOCARP Society.

To that purpose, the ISOCARP Board established an initial list entitled '[Survey partnerships ISOCARP 2018](#)'. Partners were listed in alphabetical order, but the 'survey' needs to be reviewed and held against the more comprehensive database. Annex 1 displays a simplified table with extended potential partners and proposed priority & action. The list needs to be further completed by the ISOCARP Board Team Partnerships & Endorsements – to be approved by the Board.

As the ISOCARP Institute is operating projects and activities in cooperation with partners globally, the survey is also including Institute project partners. The partners of ISOCARP Institute are related to the three pillars of activities: Institute Academy, Institute Research and Institute Practice. As an example, the research branch of the Institute is partnering with several project partners within EU research projects. Institute Academy is partnering with institutions such as universities, and Institute Practice includes partners in the field of technical assistance. ISOCARP Project partners are listed in Annex 2.

This categorization reveals a potential overlap with our Institutional Members. Conversely the list could also include organizations that could be targeted as potential Institutional Members. This stream needs to be coordinated with the Board Team on Members.

Listed philanthropic organizations are as such not engaged in urban and territorial planning, but they are potential sponsors of planning organizations and activities. They need a special kind of outreach.

This list also contains a selection of recurrent 'planning events' where ISOCARP might want to be present or engaged in.

Most critical however is to define or redefine ISOCARP's position and strategy vis-à-vis these organizations, including our current accreditations, memberships as well a concurrent endorsement policy.

State of Play 2021

Only by considering the long list of potential partners, we are clearly operating in a very complex and competitive field of players. Certainly, compared to the early years of ISOCARP, the playing field of organisations dealing with urban and territorial development has grown exponentially, spurred by a combination of ongoing globalization, increased multilateralism and of course humanity's call for a global sustainable development agenda. For a relatively small and under resourced player as ISOCARP, it became increasingly difficult to stand out and raise the voice of city and regional planners.

However, thanks to the relentless efforts of generations of volunteers, ISOCARP actually gained recognition and respect above its nominal weight. This is demonstrated by our 10-yearlong partnership with UN-Habitat which was entirely renewed last year for another 10 years – coinciding with the Decade of Action to implement the SDG Agenda 2030. The renewed Memorandum of Understanding (MoU) with UN-Habitat is currently complemented by an operational workplan, already resulting in, a.o., a reconfirmed partnership of the World Urban Campaign, collaboration to advance International Planning Guidelines and – most recently – the co-hosting of our first virtual World Planning Congress. Combined with ISOCARP's related active role in Habitat Professionals Forum, this already represents a workstream that exceeds by far the 'after hours' engagement of voluntary Board members.

Also in 2020, as a spin-off of reinvigorated collaboration with UN-Habitat, ISOCARP was introduced to the relatively young organization Urban Economy Forum, resulting in not only another MoU and co-hosting our virtual congress, but also in a 5-year platinum institutional membership arrangement and a conditioned donation to help us helping them.

Meanwhile, as a follow up on our active-engagement campaign in the 9th World Urban Forum in 2020, we also re-invested in collaborative action within the Global Planners Network, representing the entire planning community. This not only resulted in a full (free of cost) ISOCARP membership of GPN, but also in a collaborative effort of RTPI – the largest planning organisation in the world - and ISOCARP to co-draft GPN's World Town Planning Day Statement, presented by the then RTPI President at the opening ceremony of our virtual World Planning Congress. Consequently, the newly elected RTPI President supported our Cyber Agora event on Women in Planning, with a video message announcing her 3-year individual membership and reaching a hand to explore further partnership.

Adding the time and effort invested in other old and new (formal and informal) partnerships such as P4CA, ISUH – both resulting in two different Urban Thinkers Campuses, MTPA – resulting in a joint networking event at WUF9, GPEAN – resulting in a joint Planning Education Session, OECD – resulting in a stream of ISOCARP contribution and joint sessions, SACPLAN – resulting in a joint pre-WTPD seminar, METREX/VDM – stemming from a joint Eurodelta Session, ECTP and NIUA, makes the glass look (more than) half full rather than half empty. Certainly, when we also add the 2020 new partnership with Planning Aid Scotland, resulting in a new joint platform called 'Global Planning Aid' – aiming at advocating and enabling planning rights for deprived communities in both Global South and North.

Yet, a more pessimist or realist perception is also legitimate. Scanning the longlist of partnerships in Annex 1 and 2, we only cover a minority of the potential partnerships. Even after applying strict selection criteria, we will retain more interesting partnerships than we reasonably can handle within our currently available human and financial resources. That means that we need a very strategic approach to sift and select the most relevant partnerships, both through formal and informal collaboration. As informal collaboration is actually driven by ad-hoc opportunities (including endorsements), this is the least to worry about, as long as they do not distract or sap critical energy away from essential formal partnerships. However, even ad-hoc informal partnerships need to be guided by a basic partnership strategy. Also part of the more pessimistic 'half-empty' perception is that most of our representations – e.g. in ECOSOC, UNECE and UNESCO have not been closely monitored and that most Board members, let alone ordinary members have actually no idea what these representations mean and (can) do for our Society or Institute. Hence the need for a comprehensive strategy on both partnerships and accreditations/representations.

Partnership Strategy 2021-2023

Although partnerships indeed often happen on an ad-hoc basis – e.g. to co-implement a joint event, ISOCARP Board needs to establish a strategy to prioritize, materialize and maintain partnerships, taking into account the very limited human and financial resources at hand as a member-based non-profit organization.

The partnership strategy will contribute to and enshrined within the overall Strategic and Financial Planning outlined by the Board – currently for the period 2021-2023. The partnership strategy needs to be aligned with the overall vision and mission of the Association and its Institute Foundation – hence it will need to contribute achieving the higher goal of well-planned sustainable city- and regional development through multilevel and multistakeholder collaboration and citizen participation.

Derived from our Strategic Plan 2021-2023, the following six guiding principles can help us to navigate in the forest of partnerships:

1. We consider 'ISOCARP' as the combined ecosystem of the Society and its Institute. All formal partnership agreements (including representations and endorsements) are **managed by the Board of the Society**, while the Institute is entitled to engage with project-specific partners.
2. Guided by our **Vision & Mission**: contributing to the SDGs, New Urban Agenda and beyond through recognition of the critical role of planning and planners. We do not partner with political organisations, nor with organisations that do not contribute to the sustainable development agenda and related human rights.
3. **Value** for and by ISOCARP Members. Value for the members means that we prioritize partnerships that can result in meaningful collaboration related to our own or their activities and events accessible for our members. Conversely, members can also add value to partnerships by directly engaging in co-productive partnerships.
4. **Learning** from the past. That means that 'old' partnerships need to be scrutinized in the context of today and what they offer for the future. We cannot rely on 'automatic pilot'.
5. **'Affordable'** in terms of available resources. This is not easy to anticipate but – as a thumb of rule – we should avoid paying membership and registration fees, unless there is measurable 'return on investment'. The available human resources do not need to be limited to Board members, but the Board is overall responsible for managing and monitoring the partnerships. Representations of the Board by ordinary or staff members need to be well regulated and coached.
6. The most preferred form of partnership is through **institutional membership** of the Society, eventually combined with a Memorandum of Understanding or similar formal partnership-agreement. The Board might consider enabling incentives, e.g. by offering a yearlong free membership trial.

At a more operational level, the Partnership Strategy suggests five qualifiers to sift essential from non-essential partnerships:

1. **Advocating planning and planning professionals as part of the sustainable agenda.** This is linked to the second guiding principle and is absolutely key.
2. **Sharing planning knowledge and inspiring planning practices.** This is linked to the third guiding principle and requires a cross-over approach between Society and Institute.
3. **Generating joint planning activities and services.** This is also related to primarily the third guiding principle and equally requires a cross-over approach between Society (focused on planning activities) and Institute (focused on planning services).
4. **Enabling fundraising (Society) and project-funding (Foundation).** This is primarily linked with the fifth guiding principle and is considered as a top priority for the financial sustainability of both the Society and the Institute.
5. **Mobilizing new institutional and individual members.** This is primarily linked with the sixth guiding principle and is considered as a top priority to increase the overall membership volume of the Society.

Derived from the International Planning Organisations Database and the more recent ISOCARP Strategic Position Paper 2021-2023, following partnership categories are considered:

1. Accreditations & representations
2. International planning associations
3. International planning institutions
4. International urban/planning research organisations & institutions
5. International urban/planning consultancies & corporations
6. International planning relevant organisations
7. International development organisations
8. International urban media & publishers
9. National planning organisations & institutions
10. Cities & urban planning agencies
11. International charitable & philanthropic foundations
12. Corporations & companies
13. Urban/planning event organisations

Annex 1 contains a draft listing of existing and potential partners for each of these categories, while Annex 2 adds project partnerships generated by the Institute, of which some could eventually be complemented by partnership agreements or institutional membership of the Society.

For reason of simplicity and strategic prioritization, the table below suggests possible priorities for short- medium or even long-term partnerships. The partners which whom we already established an MoU are in **blue** font – underlined if it is a recently established MoU (less than 2 years old) or a recent registration as institutional member; and *italic* when there is a workplan (in the making) to implement the MoU. The few accreditations we have are in **red** font. The potential partners to aim for by 2023 are in **green** font.

International & National Organizations	City-Networks	Professional Associations	Event Organisations	Funders for the Society	Urban Media Publishers	Institute Project Partners
International	<u>METREX/VDM</u>	HPF	<u>WUF</u>	Private consultancy & company (<u>Space Syntax</u> , AECOM, Arcadis, ARUP, WSP, Doppelmayer, Philips, There, ...)	CityMonitor	Lead Partners
ECOSOC	<u>UCLG</u>	GPN (+ its members)	<u>WUC</u>		Public Space Journal	Strelka
UNECE	<u>Metropolis</u>	P4CA	<u>Urban October</u>		City&Health	NTNU
CoE	<u>ICLEI</u>	<u>GPEAN</u>	<u>World Urban Pavilion</u>		CityLab	...
<u>UN-Habitat</u>	<u>C40</u>	<u>ECTP</u>	HABITAT IV		NextCity	
UNESCO	<u>Covenant of Mayors</u>	<u>ISUH</u>	COP/Climate	Development Aid	Routledge Publishers	Other Partners
<u>Urban Economy Forum</u>	Global Alliance of Cities for Kids	IFHP	COP/Biodiversity	(Europaid, GiZ, SwissAid, AFD, DFID, USAID, JAICA, ...)	LSE Cities	
UNOPS (Cities Alliance)	EUROCITIES	IFLA	HLPF / SDG	Development Banks	Lincoln Institute	
UNEP		FIABCI	World Economic Forum	World Bank + regional banks		
WHO		ITACUS	G20/T20			
National organisations		Placemaking X	World Cities Summit	Philanthropy		
<u>National Institute for Urban Affairs India</u>		PPS	Ecocity Forum	(Rockefeller, BillGates, Ford, Bloomberg, Soros, Lincoln, Lego, AgaKhan, Bernard Van Leer , ...)		
<u>Planning Aid Scotland</u>		ICOMOS	World Expo			
		INTA	...			
		UIA				
		ITDP				
		UITP				
		...				

However, making use of the five qualifiers, this matrix can be reshuffled in a ‘opportunistic’ classification of partners:

1. Partners of global importance for our standing
2. Partners in support of our vision and policies
3. Partners to jointly provide content
4. Partners for project acquisition and fund-raising (Society only)
5. Partners to support our regionalization policy
6. Partners to support us financially

Applying the guiding principles and qualifiers results in the suggested table below, only showing the most critical partners to establish formal partnerships and/or maintain accreditations and representations.

1	2	3	4	5	6
<p>ECOSOC</p> <p>UNESCO</p> <p>COP/Climate</p> <p>COP/Biodiversity</p>	<p>HPF</p> <p>GPN</p>	<p><u>UN-Habitat</u> <i>(+WUC/WUF/JO/P4CA)</i></p> <p><u>GPEAN</u></p> <p><u>ISUH</u></p> <p><u>ECTP</u></p> <p>UCLG/ Metropolis</p>	<p><u>Urban Economy Forum</u> <i>(+WUP)</i></p> <p><u>Planning Aid Scotland</u> <i>(GPA)</i></p>	<p>UNECE</p> <p>Other regional chapters of ECOSOC</p> <p><u>[National Institute for Urban Affairs India]</u></p> <p>CORP <u>METREX+VDM/</u> Eurocities</p>	<p>Regional Development Banks</p> <p>Philanthropy <i>(Rockefeller, BillGates, Ford, Bloomberg, Soros, Lincoln, Lego, AgaKhan, Bernard Van Leer, ...)</i></p>

This suggested selection will be more manageable than the previous table, let alone the longlist. However, it is recommendable to keep updating the longlist as new players might emerge or disqualified partners might recover.

Among the accredited partnerships, only [Council of Europe](#) (CoE) is no longer considered as essential to achieve our vision and mission. For the last 10 or more years, our representation (through paid membership of a third-party managing the INGO database of CoE) has not resulted in meaningful results for the Society and its members, while the Council did not publish on (pan-European) spatial planning for the last 20 years. As the United Nations Economic Commission for Europe (UNECE), to which we also are accredited, also covers the pan-European area, combined with USA/Canada, this partnership should suffice to cater for our regionalization strategy - ideally complemented with similar accreditations to the other four regional commissions of the United Nations (ECA/ESCAP/SCLAC/ESCWA). Optionally we can still follow the CoE through our sister-organisation [IFHP](#), and informal collaboration of ISOCARP and CoE remains possible. Concurrently, we need to better understand the role and activities of the European Union with regard to its [Territorial Agenda](#) and the [European Green Deal](#), without aspiring formal partnerships with EU-Institutions, but tapping into the potentials for EU-funded planning and research projects, through e.g. [Horizon Europe](#) and [ESPON](#), acquired and implemented by ISOCARP Institute.

For all formal partners suggested in the second table, a term of reference is required, as well the assignment of focal points in the Society ecosystem (Society, Institute and Secretariat) – as suggested in the table below.

Organisation	Terms of Reference	Focal Point/Representative
ECOSOC	The Economic and Social Council (ECOSOC) is at the heart of the United Nations system to advance the three dimensions of sustainable development – economic, social and environmental. The UN Charter established ECOSOC in 1945 as one of the six main organs of the United Nations. It also is responsible for the follow-up to major UN conferences and summits. Our apparent ECOSOC accreditation (to be detected) is considered as the most valuable on the global level. We need to better follow up on global ECOSOC activities (eg on HLPF as the central platform for monitoring and reviewing the SDGs).	President/SG
<p>COPClimate (UNFCCC)</p> <p>COPBiodiversity (CBD)</p>	<p>The COPClimate is the supreme decision-making body on Climate Change. Our accreditation needs our urgent attention in case we aspire a meaningful contribution to COP26 (Nov 2021) and beyond, e.g. through our SciCom and by establishing a Climate Community of Practice.</p> <p>The COPBiodiversity is the supreme decision-making body on Biological Diversity, equally important to Climate Change. We could aim for accreditation and contribute to COP15 (Oct 2021).</p> <p>Joint ‘planning-based’ advocacy for both COPs could be achieved through GPN partnership.</p>	SG/President/Daniele
GPN	The Global Planners Network (GPN) is a plurality of voices with diverse and relevant experience to advocate for effective planning. Member organizations work to advance inclusionary and sustainable planning practice worldwide. In 2020, ISOCARP became a full member and actively contributed to all meetings since then (4). We need to maintain our improved recognition as small but meaningful member.	SG/President
HPF	The Habitat Professionals Forum was founded in 1999 under the auspices of UN-HABITAT as an interdisciplinary partnership of Human Settlement Professionals and UN HABITAT. The Forum was established to promote the delivery of sustainable urbanization and equitable human settlements development. Since long, ISOCARP is an active member and previously chaired HPF. The aim is to maintain our active role.	Milena
UNESCO	The Paris-based United Nations Educational, Scientific and Cultural Organization (UNESCO) is a specialised agency of the United Nations aimed at promoting world peace and security through international cooperation in education, the sciences, and culture. Our apparent consultative status as INGO needs to be detected and scrutinized, given the weak partnership results thus far. The preservation of natural and cultural heritage is considered an important pillar of sustainable development and requires our continued if not intensified attention, possibly in conjunction with the International Council on Monuments and Sites (ICOMOS).	Eric
UCLG/Metropolis	The World Organization of United Cities and Local Governments (UCLG) is allegedly the largest organization of local and regional governments in the world, with its member ‘Metropolis’ as a specialized global network of major cities and metropolitan areas. UCLG competes with ICLEI (Local Governments for Sustainability), a global network of more than 1,750 local and regional governments committed to sustainable urban development. While ISOCARP recently engaged in activities of both UCLG and ICLEI, it is suggested to consider a more formal	Eric/SG

	<p>partnership with UCLG/Metropolis, with access to UCLG’s standing committee on urban planning. Concurrent with UCLG/Metropolis and ICLEI, complementary informal partnerships can be envisaged with C40, the Global Covenant of Mayors and the Global Alliance of Cities for Kids among many others.</p>	
UN-Habitat	<p>The Nairobi-based United Nations Human Settlements Programme (UN-Habitat) is the United Nations programme for human settlements and sustainable urban development. It was established in 1978 as an outcome of the first United Nations Conference on Human Settlements and Sustainable Urban Development held in Vancouver, Canada, in 1976. Our 10-year old MoU with UN-Habitat was in 2020 entirely renewed for another 10 years, concurring with the Decade of Action.</p> <p>The UN-Habitat MoU-Workplan needs our full attention as our key partner on territorial policy and content generation. Main fields of collaboration entail our continued partnership within World Urban Campaign (WUC), HPF (see higher) and Planners for Climate Action (P4CA), as well activities related to the Implementation of New Urban Agenda and International Guidelines on Urban and Territorial Planning. ISOCARP will contribute to the Innovate4Cities conference (Oct 2021) – co-hosted by the Global Covenant of Mayors and the 11th World Urban Forum (June 2022). As major co-host of our 56th (virtual) World Planning Congress, UN-Habitat expressed interest to partner with upcoming WPC’s.</p>	SG + thematic focal points
GPEAN	<p>Global Planning Education Association Network (GPEAN) is a network of 11 planning school associations from around the world. Established in the wake of the first World Planning Schools Congress in 2001 in Shanghai, the main goal of network is to improve the quality of planning education and the visibility of the planning profession by putting spatial planning and its education at the forefront of the global agenda. In 2020, ISOCARP and GPEAN signed a MoU and GPEAN co-hosted a well-attended Planning Education Session at our 56th WPC. As member of GPN (see higher), ISOCARP will continue collaboration through and beside this network.</p>	SG/President
ISUH	<p>The International Society for Urban Health (ISUH) is a global non-governmental organization focused on advancing urban health and health equity by addressing the broader determinants of health. Through its annual global conference and program activities, the ISUH serves as a platform for interdisciplinary academic researchers and educators, practitioners and policymakers from multiple sectors in government and the private sector – NGOs and businesses to learn from each other and advance evidence and action that improves urban health. In 2020, ISOCARP and ISUH signed a MoU and ISUH co-organized with ISOCARP an Urban Thinkers Campus on nature-based planning. ISUH also contributes to our Community of Practice on Urban Health and remains a strategic partner to plan beyond the pandemic crisis.</p>	Elisabeth
ECTP	<p>The European Council of Spatial Planners (ECTP) is the umbrella organisation for spatial planning institutes in Europe. It was founded in 1985 and counts around 32 members in 24 European countries. IN 2020, ECTP and ISOCARP signed a MoU to jointly acquire and implement planning activities such as UPAT – halted by the pandemic crisis. Meanwhile, ISOCARP and ECTP collaborate as members of GPN (see higher).</p>	SG/Milena
UEF	<p>Urban Economy Forum (UEF), founded in 2016, is collaborating with UN-Habitat to promote innovative approaches to urban governance and management, mainly through its annual Forum and the World Urban Pavilion, an initiative of great interest for ISOCARP. In 2020, ISOCARP and UEF signed a MoU and as a result UEF co-hosted our 56th WPC, jointly with UN-Habitat. In return ISOCARP contributed to the 2nd Urban Economy Forum and currently to the 3rd UEF edition in Oct 2021. ISOCARP was also invited to be represented in its Steering Committee as well its</p>	SG/President

	Urban+Future Advisory Board. In 2020, UEF became platinum institutional member and committed to a monthly donation to help us implementing the expanding MoU-workplan, starting from March 2021. Hence, UEF will require our continued attention to implement the joint workplan and explore further collaborative projects.	
PAS	Planning Aid Scotland (PAS) is Scotland's leading place and active citizenship charity in support of a planning system that is inclusive, positive and innovative, where individuals and communities help shape the future of their place. PAS is a volunteer-led organisation supported by a network of over 400 specialist volunteers, including professionals from across the built environment sector. In 2020, ISOCARP and PAS signed a MoU and PAS co-organized with ISOCARP a WUF10 Networking Event on citizen-led planning, resulting in the joint establishment of Global Planning Aid (GPA) , mainly as a platform to train 'barefoot' planners and placemakers. PAS also co-hosted the 56 th WPC session on Inclusive Planning and co-prepared a pilot project proposal in search of funding. Board's support is required to advance the GPA initiative.	SG/Elisabeth
UNECE ECA/ESCAP/ECLAC/ESCWA	The Geneva-based United Nations Economic Commission for Europe (UNECE) is one of the five regional commissions under the jurisdiction of the United Nations Economic and Social Council. The UNECE Committee on Urban Development, Housing and Land Management , established in 1947, is the only intergovernmental body addressing the housing and urban development challenges of the UNECE region and the highest policymaking body of UNECE in housing, urban development and land management. Our partnership with and representation at UNECE need to be reviewed, in conjunction with the United Nations Office at Geneva (UNOG), one of the four major offices of the United Nations where numerous different UN agencies have a joint presence. Moreover, as part of our intended 'regionalisation policy', we might consider similar partnerships with and representations at the other regional UN commissions (ECA, ESCAP, ECLAC and ESCWA).	President/Elisabeth/ Shi Nan
NIUA	The National Institute of Urban Affairs (NIUA) is India's leading national think tank on urban planning and development. As a hub for the generation and dissemination of cutting-edge research in the urban sector, NIUA seeks to provide innovative solutions to address the challenges of a fast urbanising India, and pave the way for more inclusive and sustainable cities of the future. In 2020, NIUA and ISOCARP signed a MoU, recommended by ISOCARP Institute as potential partner for project development. Despite follow meetings to explore collaborative avenues, nothing has resulted thus far. Yet, it is considered a meaningful partnership in support of our regionalization policy.	SG/Shi Nan
REAL CORP	Conferences on Urban and Regional Development in the Information Society (REAL CORP) are held annually since 1996, backed up by an open source digital repository of all papers presented at the conferences. The 26 th CORP International Conference will be held in Sept 2021 and ISOCARP could, on top of the conventional endorsement, offer advanced partnership. Reciprocally, REAL CORP can help ISOCARP establishing its own digital paper platform. This might require a more formalized partnership with a MoU.	President
METREX/VDM	The Network of European Metropolitan Regions and Areas (METREX), provides a platform for the exchange of knowledge, expertise and experience on metropolitan affairs, and joint action on issues of common interest. The Vereniging DeltaMetropool (VDM) is a Dutch think tank to advance territorial collaboration in the Eurodelta. In 2021, ISOCARP and METREX/VDM signed a MoU to jointly advance the notion of transnational city-networking with Eurodelta as case. The rationale for this partnership is mainly to tap into possibilities to establish a podium	SG/President/ Elisabeth

	function for our Secretariat, based in The Hague, to acquire and implement planning and research projects funded by EU/ESPON, to establish an ISOCARP Community of Practice on Eurodelta, as well to deliver content to the 58 th World Planning Congress. This partnership could be complemented by reaching out to other European city-networking organisations such as Eurocities .	
Regional Development Banks	The term ‘Regional Development Banks’ (RDB) usually refers to four institutions: African Development Bank (AfDB) Asian Development Bank (ADB) European Bank for Reconstruction and Development (EBRD) Inter-American Development Bank (IDB). A targeted Board action to approach one or more RDB’s (and AfDB/ADB in particular) is not only needed for additional project-funding, but also plays into the intended regionalization policy of ISOCARP.	Team Partnerships/Shi Nan
Philanthropy Organizations	Private foundations are playing an increasingly prominent role both in the scale of their giving and in their ability to set the agenda in international development but finding out how much foundations give toward global development causes is not easy. Wikipedia publishes a list of wealthiest charitable nonprofit foundations worldwide. While the list of foundations with interest in city and regional planning is much shorter, it remains a challenge to select and focus. The Board Team Partnership will need to further investigate which organisations could be best approached for which kind of projects in which part of the world (Global South/North).	Team Partnerships

With this shortlist of most strategic partnerships we will have our hands more than full already. Based on a Partnership Policy Regulation adopted by the Board, the Board Team Partnerships will monitor the implementation of this partnership strategy. Formal partnerships and representations do not exclude informal partnerships, provided their complementarity in collaborative action and available human resources.

Endorsements are considered a special form of even-related partnerships, regulated through our standard endorsement agreement. This new partnership strategy provides a set of guiding principles and criteria to endorse third party planning events and activities.

As this Partnership Strategy is subject to a very dynamic playing field, the Board Partnership Team will review it on a yearly basis.

END

[ENDORSED BY BOARD ON 16 APRIL 2021]

ANNEX 1 ISOCARP PARTNERSHIPS 2021 (COMPREHENSIVE LIST)

PARTNER	MOU	HIGH PRIO	MED PRIO	STATUS	COMMENT/ACTION
ACCREDITATIONS					
					Develop overall strategy and policy on ISOCARP Accreditations
United Nations (ECOSOC)				Accreditation as INGO	
UNESCO			X	Consultative status as INGO	Recruit new representative
CoE (Council of Europe)		X		Accreditation as INGO Represented by B. Aubert	Review accreditation/representation
UNECE		-	X	Represented by C. Lambert	Recruit new representative
COP		X		Accreditation as INGO	Prepare statement on/contribution to COP26 and beyond
REPRESENTATIONS					
					Develop overall strategy and policy on ISOCARP Society representations (existing and desired)
HPF (Habitat Professionals Forum)		X		Chaired by UIA/CPI Represented by M. Ivkovic	Strategy/Workplan/Information to members
GPN (Global Planners Network)		X		Supporting member status Represented by F.Dhondt	Write letter to become full member Prepare joint action WTPD 2020
P4CA (Planners for Climate Action)		X		Member, repr by M. Ivkovic	Link with COP26?
WUC (World Urban Campaign)		X		Member, repr by M. Ivkovic	Use as platform Consider Urban Thinkers Campus
INTERNATIONAL PLANNING ASSOCIATIONS					
					Develop overall win-win strategy to team up with other (much larger) int. planning associations
AESOP (Association of European Schools of Planning)	+	X		Active member of GPEAN	Renew MoU Involve in 56 th & 57 th WPC Suggest Institutional membership
APA (American Planning Association)	2017		X	Secretary of GPN	Review MOU as part of GPN joint action Suggest Institutional & dual membership
CAP (Commonwealth Association of Planners)		X		Chair of GPN	Consider MOU as part of GPN joint action Suggest Institutional & dual membership Potential partner for GPA
ECTP-CEU (European Council of Spatial Planners)	2020	X			Implement 2020 MoU on European UPATs (after the summer)

GPEAN (Global Planning Education A Network)		2020	X			Implement 2020 MoU Involve in 56 th & 57 th WPC Suggest Institutional membership Potential partner for GPA
IFHP (International Federation for Housing and Planning)		+		X	We have dual members	Review MoU Suggest dual membership Seek partnership for WUF11
INTA (International Urban Development Association)				X		No MoU, invited to cooperation, but cooperation difficult
INTI (International New Town Institute)				X		MoU, no cooperation until now
INTERNATIONAL PLANNING INSTITUTIONS						
CITIES ALLIANCE				X		Consider MoU Potential partner/donor GPA
EAROPH (Eastern Regional Organisation for Planning and Housing)				X		No MoU
UN-HABITAT		+	X			Review/renew MoU Potential partner/donor GPA
WORLD BANK GROUP						Check ISOCARP Institute list Potential partner/donor GPA
WRI (WORLD RESOURCES INSTITUTE)			X			Consider MoU (via Rogier VDBerg)
INTERNATIONAL URBAN/PLANNING RESEARCH ORGANISATIONS & INSTITUTIONS						
						Develop a complementary strategy and policy for Society and Institute
AFRICAN CENTRE OF STUDIES				x		
ESPON			x			Check ISOCARP Institute
LINCOLN INSTITUTE				x		Check ISOCARP Institute
LSE CITIES				x		
UNIVERCITIES		+		x	No action until now	Review MoU (Institute)
INTERNATIONAL URBAN/PLANNING CONSULTANCIES & CORPORATIONS						
						Develop a strategy how to interact with world's largest and most influential planning consultancies
AECOM						

ARCADIS						
ARUP						
WSP						
Space Syntax					Institutional Member	
ETHOS						
INTERNATIONAL PLANNING RELEVANT ORGANISATIONS						
						Develop overall strategy on desired relations and partnerships with Int planning relevant org.
ASEAN				X		
C40			X			Consider MoU
EU /DG REGIO			X			Check ISOCARP Institute
EUROCITIES			X		Alfredo Corbalan	Link with ECTP MoU and EUPATs
CEDARE (Centre for Environment & Development in the Arab Region & Europe)				X		Check ISOCARP Institute
CMEC (Covenant of Mayors for Energy & Climate)				X		
FAO (Food and Agriculture Organization)						
FIABCI (International Real Estate Federation)				X	Congress partner	Consider MoU
FIDIC (Federation of Engineers)						
GAUC (Global Alliance for Urban Crisis)						

Habitat for Humanity					
Humanitarian Open Street Map					
ICLEI (Local Governments for Sustainability)			X		Check ISOCARP Institute
ICOMOS (International Council on Monuments and Sites)					
IAIA (International Association for Impact Assessment)					
IFLA (International Federation of Landscape Architects)	+		X		Review MoU Suggest joint action for WUF11
IFPED					
IFRC (International Federation of Red Cross and Red Crescent Societies)					
ISUH (International Society for Urban Health)			X		Good cooperation (CoP-UH) Consider MoU Consider joint Webinar
ITDP (Institute for Transportation and Development Policy)			X		Consider joint Webinar
ITACUS (International Tunnelling and Underground Space Association's Committee on Underground Space)	+		X		Good cooperation (Congress) Consider joint Webinar
METROPOLIS/UCLG			X		Good contacts Consider MoU Consider joint Webinar
NACTO (National Association of City Transportation Officials)					
OECD (Organisation for Economic Co-operation and Development)					No interest in MoU
PLACEMAKING X					Good contacts Consider MoU Consider joint Webinar Check ISOCARP Institute (UPATs)
PPS					Check ISOCARP Institute (UPATs)
Slum Dwellers International					

UIA Union Internationale des Architectes						MoU
UITP International Association for Public Transport						MoU to be developed
UCLG						MoU to be developed
UNDP						
UNEP						
UNICEF						
UNOPS						
ULI						
WHO						
WORLD STREET						
WORLD VISION						
INTERNATIONAL DEVELOPMENT ORGANISATIONS						
GIZ						<i>Check ISOCARP Institute</i>
AFD DFID USAID JAICA BRAC						<i>Check ISOCARP Institute (eg EUAID)</i>
INTERNATIONAL URBAN MEDIA & PUBLISHERS						
City Lab						
City&Health						
NextCity						

Public Space Journal						
Routledge Publishers						
Topos						
SCAPE						
NATIONAL PLANNING ORGANISATIONS & INSTITUTIONS						
CPI (CANADIAN PLANNERS INSTITUTE)						
ISUP - Iranian Society of Urban Planners, Tehran - Iran						
Kazakh Research Planning, Almati						
NTNU						
(PAS) Planning Aid Scotland						
RTPI - The Royal Town Planning Institute						
RUPA - Russian Urban Planning Association						
SACPLAN South African Council for Planners, Midrand SA						
SUF Société Urbanistes France						
TCPA, Town and Country Planning Association, United Kingdom						
Urban Planning Society of China, UPSC						
CITIES & URBAN PLANNING AGENCIES						
City of Antwerp, Belgium/VESPA	x					() Expressed interest in hosting ISOCARP HO or organize joint activities (E.g. Eurodelta Chapter)

TUPRC Tehran Urban Planning and Research Centre						
BRUSSELS PLANNING AGENCY (PRESPECTIVE)						
Guangzhou Institute for Urban Innovation (GIUI)						<i>Check ISOCARP Institute</i>
Qingdao West Coast Urban Planning Research Center						<i>Check ISOCARP Institute</i>
Wuhan Land Resources and Planning Bureau, China						<i>Check ISOCARP Institute</i>
INTERNATIONAL CHARITTABLE & PHILANTROPIC FOUNDATIONS						
BILL GATES FOUNDATION						
Ford Foundation						
LEGO FOUNDATION						
Lincoln Foundation						
Rockefeller Foundation						
Soros Open Foundations						
BLOOMBERG FOUNDATION						
AGA KHAN FOUNDATION						
BERNARD VAN LEER FOUNDATION						
CORPORATIONS & COMPANIES						
Doppelmayr						
Philips Center of Health and Well-being						

THERE						
URBAN/PLANNING EVENT ORGANISATIONS						
HABITAT IV						
HABITAT ASSEMBLY						
WORLD HABITAT DAY WORLD CITIES DAY URBAN OCTOBER URBAN ECONOMY FORUM						
WORLD CFC SUMMIT (UNICEF)						
WORLD CITIES SUMMIT						
WTPD (WORLD TOWN PLANNING DAY)						
WUF (WORLD URBAN FORUM)						

ANNEX 2 ISOCARP INSTITUTE PROJECT PARTNERS



ISOCARP INSTITUTE

Centre for Urban Excellence

PARTNERSHIPS

INSTITUTE BRANCH	PROJECT PARTNER	RELATIONSHIP	ACTIVITY
Institute Research	Norges Teknisk-Naturvitenskapelige Universitet NTNU, Limerick City & County Council, Trondheim Kommune, Alba Iulia Municipality, Mesto Pisek, SESTAO BERRI 2010, S.A., Municipality of Smolyan, Municipality of Voru, Integrated Environmental Solutions, Powel AS, University of Limerick, Energy Agency of Plovdiv, Future Analytics Consulting Ltd., Research2Market, Trønderenergi AS, ABB AS, AtB AS, Avis Budget Group, Statkraft Varme AS, ESB, nnovation Rol Ltd, ESB Networks DAC, Ove Arup & Partners SAU, FourC AS, R. Kjeldsberg AS, Smart M Power Co. Ltd., Space Engagers Company Limited by Guarantee, Colaborativa SL, Officinae Verdi Group, IOTA Foundation, NHP Eiendom AS, GKinetic Energy Ltd	EU Cooperation Agreement	EU Research Project +CxC
Institute Research	Telecommunication System Institute, Cyclopolis Ltd, Municipality of Chania, Accademia Europea di Bolzano EURAC, Università degli studi di Padova, Unismart Padova Enterprise SRL, Comune di Castelfranco Veneto, University Ta Malta, Darttek Ltd., Korona INZENIRING DD, Development Centre Novo Mesto, consultation and development Ltd., Mestna Obcina Novo Mesto, VAN ROMPAEY SARA, Stad Leuven, IES R&D, LOUTH COUNTY COUNCIL, SKELLEFTEA KOMMUN, PROSPEX INSTITUTE, CROWDHELIX LIMITED, INLECOM INNOVATION ASTIKI MI KERDOSKOPIKI ETAIREIA, UNIVERSITETET I BERGEN, BERGEN KOMMUNE, Decca Technology, Sensedge d.o.o.	EU cooperation agreement	EU research project VARCITIES
Institute Research	THE RESEARCH COMMITTEE OF THE TECHNICAL UNIVERSITY OF CRETE, UNIVERSITY OF LEEDS, HELSINGIN YLIOPISTO, FOUNDATION FOR RESEARCH AND TECHNOLOGY HELLAS, CONSIGLIO NAZIONALE DELLE RICERCHE, STIFTUNG GLOBAL INFRASTRUCTURE BASEL, EUROPEAN CONSTRUCTION, BUILT ENVIRONMENT AND ENERGY, EFFICIENT BUILDINGS TECHNOLOGY PLATFORM, VAN ROMPAEY SARA, BOOK ON A TREE LTD, CENTRE SCIENTIFIQUE ET TECHNIQUE DU BATIMENT	EU cooperation agreement	EU research project thinknature
Institute Research	ICLEI Europe	Cooperation agreement	ESPON research
Institute Research	Umweltbundesamt Austria / Environmental Agency Austria EAA	Cooperation agreement	ESPON research
Institute Research	Universitat Autònoma de Barcelona - European Topic Centre on Urban, land and soil systems ETC Urban	Cooperation agreement	ESPON research
Institute Research	European Union DGs - Research and Innovation / Environment / Urban	Cooperation	EU research involvement, program operations
Institute Practice	STRELKA KB Moscow	Cooperation agreement, contract	Technical support

Institute Practice	AGEPRO – Agencia de Proyectos estrategicos del estado de Quintana Roo, Cancun	Cooperation	EU Urban development cooperation
Institute Practice	AISLG / CITYNET / South Korean cities network / Pilot4dev	Cooperation agreement	IURC Asia – technical assistance
Institute Practice	Guangzhou Institute for Urban Innovation (GIUI)	Cooperation contract	UPAT Guangzhou
Institute Practice	Qingdao West Coast Urban Planning Research Centre	Cooperation agreement	UPAT Qingdao
Institute Practice	ENGIE - Business line urban Paris	Cooperation agreement	Technical assistance low carbon workshops
Institute Academy	United Nations Human Settlements Programme Capacity Development Unit	MoU, Cooperation agreement, contract	Capacity-building and Training Ethiopia
Institute Academy	United nations Human Settlements Programme – Global Solutions Division	MoU, cooperation agreement	Capacity-building program (global training program)
Institute Academy	Think City Sdn Bhd Kuala Lumpur	Cooperation agreement	Capacity building program - School of Mayors
Institute Academy	Lincoln Institute of Land Policy – Cambridge US	Cooperation agreement	Capacity-building and Training Ethiopia

Draft version

February 2021

Document drafted by Frank D'hondt | Leader ISOCARP Board Team Partnerships & Endorsements