MARKUS

ISOCARP ROTTERDAM

APPENZELLER

MEMBER NETHERLANDS

Dear ISOCARP Members!

I want ask you for your support to be able to represent you on the new board of the society.

As a practitioner I work with my company MLA+ worldwide on urban planning projects. As an educator, I have been the dean of the urbanism department of the Amsterdam Academy of Architecture and as a thinker around the big topics that shape contemporary cities, I have published numerous articles.

By education I am an architect with a background in law and banking. But from the onset of my career, my real passion has been urbanism and the underlying complex amalgamation of space, economy, environment, politics and humans. This fascination has only grown over the years and so has the quest for finding future proof solutions. ISOCARP plays an important role in this search:

Since more than 10 years, I am an active member. Leading a YPP workshop for the 2012 congress, participating several UPATS, as part of the organizing team of the 50th anniversary congress in Rotterdam, and as track leader in at Jakarta congress as well as a contributor to different congresses, I have been involved in many of the society's diverse activities. Joining the board would allow me to give something back to all members in developing further the society and what is stands for.

I believe I have considerable relevant experience. I am regularly working on different continents as both, a planner and educator and therefore have a thorough understanding of the cultural differences that urbanism but also the society and running such an entity is dealing with. While I am an urbanist, I have ample cross disciplinary experience that also allows me to build links with other professional organizations. As an educator, I have an extensive network within academia I am happy to use for ISOCARP to further extend its networks in that field and work on attracting more young talent to the society.

If elected to the board, I would see my role in developing the society further. Covid and the resulting fragmentation and disconnect still have an impact on the society and so do geopolitical shifts. At the same time, the challenges we are facing can only successfully be mastered by global collaboration and exchange. Therefore I want to help strengthen this international collaboration since I believe it is one of the core qualities of the society. On the other hand, I also want to help strengthening the regional cooperation and the evolution of regional networks, since I believe both are not in conflict, but can reinforce each other. In this process, the current members are playing a key role but the society can also be more attractive to colleagues with new ideas and colleagues from all over the world – I want to dedicate time to get them on board.

I am hoping for your support. If you want to know more, then please do not hesitate to contact me +31 643 361 457 or markus.appenzeller@mlaplus.com

With kind regards

/Markus Appenzeller