



## **ISOCARP 2023 ELECTIONS**

### **Candidate Statement For The Position Of President Elect**

By

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Founded in 1965, ISOCARP has for long remained a unique Society unlike many others, providing the arena for members from distant regions of the world to bond together as an extended family with the objective of advancing the profession and serving communities in the development of their cities and regions. Yet, the changing role of the profession in a complex and dynamic world places numerous challenges onto our Society demanding new approaches, governance and a road map targeting current as well as future development needs. Furthermore, economic pressures have had pronounced impacts on both the Society and Membership. Managing such complex changes, is no simple task, it requires an unanimously approved vision, strategy and set priorities, in addition to resources, special skills and a well-defined action plan.

***A financially resilient ISOCARP*** is thus fundamental and should hold in best interest the sustainability and effective functioning of the Society and its prime asset - its Members. This warrants ***a globally inclusive and proactive Membership***, a crucial condition for the Society's success and future wellbeing. In consequence, honoring the Society's long-standing tradition as one big cosmopolitan family. Such an endeavor constitutes a substantial undertaking and can only be achieved through the support of our Members, given that they epitomize the Society's backbone, key asset and a ***global think tank***. For ISOCARP is:

***"A SOCIETY OF MEMBERS FOR MEMBERS"***

If elected, I will thus seek to guide the Society in a spirit of collegiality, maintaining an open, transparent, friendly and collaborative attitude amongst our Members in hope of realizing the following ***SMART GOALS***:

#### **I. FINANCIALLY RESILIENT & SUSTAINABLE**

My agenda includes:

- Pursuing new opportunities, programs and promoting membership
- Expanding existing programs and activities in the context of newly created ISOCARP Ecosystems



- Exploring and identifying new potential markets and sponsorship opportunities
- Utilizing ISOCARP's Ecosystems as a governance framework for formalizing and consolidating project activities involving members
- Ensuring financial feasibility and transparency of all projects and activities
- Creating a crisis fund to support the Society in times of difficulty

## **II. GLOBALLY INCLUSIVE AND TRANSPARENT**

My agenda includes:

- Upholding the spirit of one extended family through any organisational modes Members wish to adopt to coordinate their views, expectations and concerns
- Promoting the Society globally through regional events "IREs" and ISOCARP's Ecosystems
- Revalorizing Membership to take on a pro-active role in the Society
- Maintaining open and communicative channels as well as collaborative approaches with Members through regular contact and periodical follow-ups
- Upholding the right of Members to deliberate over issues of concern, voice their opinions and exchange ideas
- Attracting new and retaining existing Members while ensuring inclusivity of all age groups and genders
- Offering added value and benefits to our Members

## **III. A SIGNATURE "THINK TANK" UPHOLDING PROFESSIONAL EXCELLENCE**

My agenda includes:

- Enhancing representation and image while reinforcing its presence at national / international levels
- Instigating an online "Knowledge Bank"
- Reinforcing the Society's global consultative status through ISOCARP's Ecosystems
- Supporting Members in their own representational efforts
- Updating existing databases and maintaining a comprehensive roster of membership expertise, skills and requested deployment time
- Initiating new partnerships and collaborative opportunities globally
- Promoting cross-border collaboration and knowledge transfer
- Facilitating the generation and dissemination of knowledge for better cities

Realizing these goals is not without cost, it requires a collaborative attitude, leadership skills, intuitive judgment, as well as strong communication and people skills, but most importantly it could not be achieved without the pro-active involvement and stout



support of our Members. Expertise in business development, stakeholder and volunteer engagement, as well as highly developed relationship-building and networking capabilities, outreach, communication, management and leadership skills are essential and are among my greatest strengths.

As an urbanist and academic, Vice President of ISOCARP for 2 terms (2011-17), former Governor of Giza, and competent development expert with international expertise, I am conversant with strategy formulation; goal setting; effective business operations; as well as institutional development; and have firsthand experience in successfully directing and managing enterprise activities. Furthermore, due to wide-ranging international experience I have developed a network of prized global connections valuable to maximizing global outreach initiatives.

Additionally, being a competent professional and recognized top performer, my track record includes numerous success stories, high-profile projects and involved leading teams, providing direction, as well as building, motivating and mentoring.

In consideration of my background and expertise, I am confident that as a capable, dynamic as well as passionate leader and team player I will, given the opportunity, contribute to the growth of ISOCARP and its Members.