



Position Your City at the Forefront of Global Urban Futures

The **ISOCARP World Planning Congress** is one of the world's most respected international forums for urban and regional planning, city-making, and spatial policy. Convened annually, the Congress brings together **500–1000 senior city officials, planners, policymakers, academics, and urban innovators** from more than 90 countries to address the most pressing challenges shaping cities today. Hosting the ISOCARP Global Congress positions your city as a **global leader in progressive urban governance**, planning innovation, and place-based solutions—while creating lasting policy, economic, and reputational benefits.

Why Hosting the ISOCARP Global Congress Matters

- **Global Visibility:** Showcase your city to an influential international audience of city leaders and planning decision-makers
- **Policy Impact:** Shape global urban debates and bring cutting-edge thinking and lessons learned directly into local policy and practice context
- **Strategic Positioning:** Align your city with international priorities on sustainable development, climate action, environment, economics, equity, health, housing, and community regeneration
- **Generate economic impact:** Delegates spent time and visit places; they become ambassadors for good planning and design and increase global visibility.
- **Legacy Outcomes:** Leave a lasting planning, governance, and knowledge legacy beyond the event itself.

What Makes the ISOCARP Congress Unique

- **City-Centred by Design:** The host city is embedded as a living case study throughout the Congress
- **Beyond the Conference Hall:** Curated site visits, Young Planners Twinning labs, masterclasses and policy dialogues connect global expertise with local realities
- **Independent & Credible:** ISOCARP's long-standing neutrality ensures trusted, high-quality global exchange
- **Action-Oriented Outcomes:** Congresses generate policy briefs, declarations, Do-track and shapes pathways for long-term international collaborations

Economic & Strategic Impact for Host Cities

- **Significant local economic activity** through delegate spending, hospitality, and events.
- **Global media and professional exposure** across planning, policy, and urban development networks
- **Long-term partnerships** with international cities, institutions, and experts
- **Enhanced city reputation** as a hub for innovation, sustainability, and inclusive urban development for all

Who Attends

- Mayors, Deputy Mayors & Senior City Officials
- Chief Planners, Urban Designers & Policy Directors
- National, Regional and City Government Representatives
- Leading Universities & Research Institutes
- Global NGOs, Foundations & Multilateral Agencies
- Private Sector & Urban Innovation Leaders
- Emerging Planners & Next-Generation City Thinkers

Hosting Model

ISOCARP works in close partnership with the host city and local institutions to deliver a tailored win-win solution:

- Strategic co-branding and global promotion
- Curated program development aligned with city priorities
- Capacity-building for local professionals and institutions
- A strong international and local legacy strategy

Hosting the ISOCARP Global Congress signals confidence, transformative ambition, and international leadership. It is an opportunity to **tell your city's story on a global stage**, influence international urban agendas, and accelerate local innovation through global exchange.

Next steps

Cities are invited to submit an Expression of Interest to host a future ISOCARP World Planning Congress in the first half of 2028, 2029 or 2030.

To discuss hosting opportunities confidentially and without obligation:

ISOCARP Secretariat secretariat@isocarp.org
Learn more here: <https://isocarp.org/eoi-for-wpc/>